

CLONE

DAY 1

BUILD YOUR CLONE

Welcome to Day 1

Your Name: _____

Today's Date: _____

My #1 Goal For Today:

Why I'm Here:

SESSION 1:

THE POWER OF ORGANIC LEADS

Why Organic Wins

Biggest Insight:

Current Lead Situation

Where do most of your leads come from?

Reflection

What would an extra 10 leads per day mean for your business?

SESSION 2:

THE SYSTEM EXPLAINED

The Organic AI Growth Machine

Fill in the system:

Content → _____ → _____ → _____ → Sales

Notes:

Why This Works

SESSION 3:

BE EVERYWHERE - YOUR 2 NEW IDENTITIES

Identity #1

Name:

Responsibilities:

Identity #2

Name:

Responsibilities:

Reflection

Which identity do you currently spend the most time in?

SESSION 4:

THE 4 STEP PROCESS

Step #1

Step #2

Step #3

Step #4

Notes

SESSION 5:

STEP #1 - CLONE

What Should Your Clone Know?

- ☐ Videos
- ☐ Courses
- ☐ PDFs
- ☐ Emails
- ☐ Social Posts
- ☐ Sales Calls
- ☐ Podcasts
- ☐ Trainings

Clone Brainstorm

The #1 thing my clone should help me with:

Clone Inventory

What content assets do you already have?

SESSION 6:

IMAGE CLONE

Image Clone Checklist

- ☐ Professional Photos
- ☐ Multiple Angles
- ☐ Different Expressions
- ☐ Different Outfits
- ☐ Various Backgrounds

Reflection

How many usable photos do you currently have?

SESSION 7:

VOICE CLONE

Voice Clone Setup

Platform Used:

Reflection

What would you use your voice clone for first?

SESSION 8:

VIDEO CLONE

Your First Video Clone

Topic:

Ideas:

Reflection

How often will you publish clone videos?

DAY 1 WRAP-UP

My Biggest Takeaways

1.

2.

3.

My New Identity

"I am a _____"

FINAL REFLECTION

What excites me most?

What concerns me most?

My commitment:
