SHIPMATE

2027 SHIPMATE Classified Information & Insertion Order

Black and White Classified Ad Rates

Non-LifeMember Rates	SIZE	25% LifeMember Discount Rates
$ 85.00	1″	$ 65.00
$170.00	2″	$130.00
$250.00	3″	$190.00
$340.00	4″	$255.00
$425.00	5″	$320.00
$500.00	6″	$375.00
$550.00	7″	$415.00
$600.00	8″	$450.00

Color Classified Ad Rates

Non-LifeMember Rates	SIZE	25% LifeMember Discount Rates
$110.00	1″	$ 80.00
$215.00	2″	$160.00
$330.00	3″	$250.00
$435.00	4″	$330.00
$545.00	5″	$410.00
$650.00	6″	$490.00
$760.00	7″	$570.00
$870.00	8″	$655.00

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Classified Advertising Policy

Classified ads are accepted on a space available basis as a service to **USNA Alumni** only. The Alum's name and class year MUST appear in the ad. Spouse ads are accepted only with the Alum's name and class year included in the ad. Ads are accepted camera-ready and electronically; jpg., tif. or PDF formats. (300 dpi) Any classified ad may occupy one column width (2.5 inches) by a maximum of up to 8 inches of column length.

1 Advertiser

Name _____

Street _____

City _____ State ____ Zip _____

Daytime Phone _____

Email _____

Class Year _____

2 Advertisement

Classified ad rates are $85 per inch for black and white and $110 per inch for color. A $50 set up fee is charged if ad is designed for advertiser.
Life Members are eligible for approximately 25% discount—reducing the cost to $65 per inch for black and white and $80 per inch for color.

Please select the issue(s) in which you wish to run, or specify: RFN -"Run Until Further Notice."

Issue	Insertion Order/Ad Due
❑ Jan-Feb 2027	11/23/26
❑ Mar-April 2027	01/19/27
❑ May June 2027	03/18/27
❑ July-August 2027	05/20/27
❑ Sept-Oct 2027	07/23/27
❑ Nov-Dec 2027	09/17/27

3 Payment and Billing

❑ Please charge my Discover/Visa/MasterCard/ American Express

Total $_____ per issue

Credit Card No. _____

Expiration Date _____

Payment information must accompany order.
Email Insertion Order and ad files to:
maria.oshea@usna.com

USNA Alumni Association mailing address:

Attn: Maria O'Shea
301 King George Street
Annapolis, MD 21402

Call me with your questions: **410-295-4074**

Please contact Maria O'Shea via email or phone for space availability — even if the due date has passed, I will try to be as flexible as possible.