

SHIPMATE

2026 SHIPMATE Classified Information & Insertion Order

Black and White Classified Ad Rates SIZE

Non-LifeMember Rates	\$ 85.00	1"	\$ 65.00	25% LifeMember Discount Rates
	\$170.00	2"	\$130.00	
	\$250.00	3"	\$190.00	
	\$340.00	4"	\$255.00	
	\$425.00	5"	\$320.00	
	\$500.00	6"	\$375.00	
	\$550.00	7"	\$415.00	
	\$600.00	8"	\$450.00	



Color Classified Ad Rates SIZE

Non-LifeMember Rates	\$110.00	1"	\$ 80.00	25% LifeMember Discount Rates
	\$215.00	2"	\$160.00	
	\$330.00	3"	\$250.00	
	\$435.00	4"	\$330.00	
	\$545.00	5"	\$410.00	
	\$650.00	6"	\$490.00	
	\$760.00	7"	\$570.00	
	\$870.00	8"	\$655.00	

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Classified Advertising Policy

Classified ads are accepted on a space available basis as a service to **USNA Alumni** only. The Alum's name and class year **MUST** appear in the ad. Spouse ads are accepted only with the Alum's name and class year included in the ad. Ads are accepted camera-ready and electronically; jpg., tif. or PDF formats. (300 dpi) Any classified ad may occupy one column width (2.5 inches) by a maximum of up to 8 inches of column length.

1 Advertiser

Name _____
 Street _____
 City _____ State ____ Zip _____
 Daytime Phone _____
 Email _____
 Class Year _____

2 Advertisement

Classified ad rates are \$85 per inch for black and white and \$110 per inch for color. A \$50 set up fee is charged if ad is designed for advertiser.

Life Members are eligible for approximately 25% discount—reducing the cost to \$65 per inch for black and white and \$80 per inch for color.

Please select the issue(s) in which you wish to run, or specify: RFN - "Run Until Further Notice."

Issue Insertion Order/Ad Due

- | | |
|---|----------|
| ☐ Jan-Feb 2026 | 11/17/25 |
| ☐ Mar-April 2026 | 01/14/26 |
| ☐ May June 2026 | 03/16/26 |
| ☐ July-August 2026 | 05/20/26 |
| ☐ Sept-Oct 2026 | 07/22/26 |
| ☐ Nov-Dec 2026 | 09/16/26 |

3 Payment and Billing

- ☐ Please charge my Discover/Visa/MasterCard/
American Express

Total \$_____ per issue

Credit Card No. _____

Expiration Date _____

Payment information must accompany order.

Email Insertion Order and ad files to:

maria.oshea@usna.com

USNA Alumni Association mailing address:

Attn: Maria O'Shea
 301 King George Street
 Annapolis, MD 21402

Call me with your questions: **410-295-4074**

Please contact Maria O'Shea via email or phone for space availability — even if the due date has passed, I will try to be as flexible as possible.

