

U.S. NAVAL ACADEMY ALUMNI ASSOCIATION & FOUNDATION

RECOGNIZING 50 YEARS OF WOMEN AT USNA



NAVAL ACADEMY PHILANTHROPY

Since 1845, the Naval Academy has educated and prepared many of our nation's foremost leaders. Now, more than ever, our world requires young men and women who can think through complex issues and respond decisively and ethically. The Naval Academy is committed to meeting this demand, and the Alumni Association and Foundation support this plan through engagement with alumni, families, and friends, along with a comprehensive fundraising effort.

The federal government provides the Naval Academy with more than \$410 million each year for military staffing, civilian salaries, facilities, infrastructure, and other critical operational expenses. Additionally, the Academy receives \$25–\$30 million—about five percent of the total budget—each year in unrestricted and restricted gifts through the Naval Academy Foundation. These funds support what Academy leadership refers to as “margin of excellence” funding in key areas such as admissions, faculty recruitment and development, experiential learning, academic excellence, athletic excellence, and academic and athletic facilities.

OUR CAMPAIGN

GOAL: \$1,525,000

COMPONENTS:

Our Campaign total goal of \$1,525,000 will have **six main components**.

Athletic Excellence:	\$500,000	32%
Academic Excellence:	\$300,000	20%
Experiential Leadership Development:	\$200,000	13%
Admissions Excellence:	\$150,000	10%
Health and Well-being Initiatives:	\$150,000	10%
The Naval Academy Fund:	\$225,000	15%

ATHLETIC EXCELLENCE: \$500,000

The USNA Women Athletic Fund will enhance the Physical Mission by providing funding to Women for Navy Athletics (WFNA) and the Fund for Athletic Excellence (AE). WFNA is an initiative designed to engage U.S. Naval Academy alumnae and friends with the Naval Academy Athletic Association (NAAA), foster connections between current Midshipmen student-athletes and former athlete-alumnae through female sport reunions and deliver annual Margin of Excellence resources to all 36 Varsity and 15 Club Sports, with a focus on nutritional needs. Specifically, donations to this campaign contribute to the Physical Mission and WFNA through:

- Naming a Nutrition Center at Wesley Brown Fieldhouse - As the Yard's busiest fueling station, it serves between 200–300 athletes daily. These nutrition centers, staffed by WFNA-funded professionals, provide a range of healthy snacks and supplements that help midshipmen thrive both on the field and in the classroom.
- Investing in the nutrition programs, engagement opportunities, and team reunions - WFNA funding enables the employment of four full-time registered dietitians. This expansion allows NAAA to offer increased 1-on-1 nutrition counseling, deliver more frequent team education, improve data tracking on body composition, and better manage and prevent eating disorders—promoting the overall well-being of all student-athletes. With 42% of the women at USNA participating in varsity athletics, WFNA plays a vital role in strengthening alumnae connections. Annual varsity sport reunions, particularly those celebrating women's teams, foster these bonds. Past reunions have highlighted Women's Lacrosse, Track & Field, Soccer, Swimming & Diving, Crew, and Volleyball.
- In recognition of their generous investment, USNA Women will receive naming recognition on the Athletic Excellence Legacy Fund donor wall in the Terwilliger Center for Student-Athletes at Ricketts Hall.



ACADEMIC EXCELLENCE: \$300,000

The Academic Excellence Fund, managed by the Provost's office, provides financial support for a wide variety of academic operational needs across the Yard. Although the largest use of the fund is devoted to midshipmen development and student success initiatives, it has also been leveraged for academic events, graduation support, and faculty hiring and development efforts.

A rigorous curriculum provides the foundation for academic excellence at the Academy. Required courses in subjects ranging from engineering to the humanities to leadership and ethics provide midshipmen with a balanced education for virtually any career path in the operating forces of our country's naval services. A focus on science, technology, engineering, and mathematics ensures that graduates can meet the current and future highly technical needs of the Navy and Marine Corps.

Real-world application of curriculum is just as important as classroom learning. The Academy's academic program places a strong emphasis on project-based learning, which encourages critical thinking and innovation through hands-on, interdisciplinary education. The culmination of a midshipman's academic experience are capstone projects—ambitious, year-long projects in their 1/C (senior) year that involve creative design, fabrication, and system operation and demonstration.

A world-class academic program necessitates a world-class faculty. United by a common purpose to develop the next generation of officers to be exceptional leaders in our naval service, nearly 600 civilian and military faculty members engage midshipmen in challenging and rewarding educational experiences that promote the highest levels of intellectual development and academic achievement. Yard leadership is dedicated to recruiting and retaining high-achieving faculty who help prepare midshipmen for success not only in the fleet, but also in their careers and lives beyond.



EXPERIENTIAL LEADERSHIP DEVELOPMENT: \$200,000

The Center for Experiential Leadership Development (ELD) combines the Leadership, Education and Development (LEAD) Division's curricular programs with USNA's experiential leadership programs. ELD transforms classroom theories into real-life leadership opportunities and prepares midshipmen to excel in leadership positions through practice and reflection.

The ELD Center connects the curricular programs of the LEAD division with real-life challenges outside of the classroom. To do this, they apply behavioral science theories to experiential activities such as outdoor expeditions, volunteer work, mentorship opportunities, battlefield visits and international travel.

Nearly 1,000 midshipmen are involved in ELD programs every year, gaining firsthand leadership experience that benefits them throughout their careers.

The following programs are just a few of the opportunities offered by the Center for Experiential Leadership Development:

- The Gettysburg Leadership Encounter
- Outward Bound Expeditions
- ELD-IPO Vietnam LREC
- Travis Manion Foundation Spring Break Veterans Hike
- St. Benedict's Preparatory School mentorship opportunities



ADMISSIONS EXCELLENCE:

\$150,000

The U.S. Naval Academy Office of Admissions ensures a pipeline of promising potential applicants by conducting a wide range of marketing, education, and outreach programs. The Fund for Admissions Excellence also supports Summer Seminar, the Summer STEM Camps which, paired with other admissions initiatives, place a particular focus on the recruitment of candidates interested in the STEM disciplines. These efforts aim to engage high school students, their families, guidance counselors, community leaders, congressional offices, volunteers and more.



HEALTH AND WELL-BEING INITIATIVES : \$150,000

The Naval Academy is committed to nurturing the mental, emotional, and physical health of our future leaders. By focusing on Health and Well-Being Initiatives, we are helping midshipmen develop healthy habits, effective stress management techniques, and strategies that will empower them to thrive in high-pressure environments and become resilient leaders.

Equally important, is focusing on helping midshipmen form meaningful and supportive connections. These relationships are vital not only for their time at the Academy but also as they continue their journey into the fleet. Through strong peer connections and an ever-growing network of alumni, midshipmen are supported in their journey to becoming leaders who prioritize their well-being.



NAVAL ACADEMY FUND: \$225,000

A gift to the Naval Academy Fund has the power to elevate and transform the Naval Academy, the midshipman experience, and the USNA alumni community. The Fund is the lifeblood of Academy support because it provides versatile, unrestricted resources for the Brigade of Midshipmen as well as the Alumni Association and Foundation.

While the federal government provides the funds to support the Academy's general operations, a variety of programs would not be able to reach their potential without philanthropic support. Today's midshipmen graduate into an increasingly complex environment and appropriated funds are not always available to meet evolving curriculum initiatives aimed at preparing midshipmen to be junior officer leaders of character. Academy leadership uses your unrestricted gifts to the Naval Academy Fund to jump start or sustain programs within this growing curriculum.

Academy leadership uses your unrestricted gifts to meet the emerging needs of USNA, support mission-critical functions of our Alumni Association, and provide the sole source of funding for the operations of the Foundation, which executes all fundraising in support of the Naval Academy.

TO DONATE TO OUR CAMPAIGN, CLICK THE LINK BELOW:
WWW.USNA.COM/GIVE/WSIG

