

2025 LEXUS CHAMPIONS FOR CHARITY EVENT SPONSORSHIP

TIME FRAME

The local program of approximately 90-100 designated charity events will run from January through November and culminates with the National Championship in December.

PROGRAM FORMAT

Lexus Champions for Charity will sponsor one (1) charity event per participating dealership during the 2025 program. Lexus shall receive exclusive automotive sponsorship and an appropriate number of playing spots (if applicable) in return for the sponsorship. The sponsorship package includes (numbers based on a full field, one course event - 144 golfers):

Lexus will offer a one-year lease on a Lexus automobile (**Model TBD**) to each event to be used as a hole-in-one prize. Lexus Champions for Charity will provide coverage. (**Approx. \$500**)

Lexus will invite one two-player team from each local event to participate in the 2025 Lexus Champions for Charity National Championship. This package is donated as an auction/raffle item for the local charity golf event. (Amateurs Only - National Championship participants must have current USGA certified and verifiable handicap index or play at scratch.) (\$6500)

Lexus will provide automobiles and banners to be displayed at each local event. \$7000 = Approximate Total Value of LCFC Sponsorship Package

NATIONAL CHAMPIONSHIP

December 10th - 14th, 2025 at Pebble Beach Resorts in Pebble Beach, California. Two (2) Tournament participants will compete in the 2025 Lexus Champions for Charity National Championship for a portion of the charity purse.

Tournament participants will receive a hospitality package including golf and a food & beverage package. The included golf is for the 3-day, 54-hole tournament (18 holes per day) using Pebble Beach Golf Links, Spyglass Hill, and The Links at Spanish Bay. There will be hole-in-one opportunities to win Lexus automobiles. Each tournament participant will also receive a gift package.

Club/touring professionals and Lexus affiliates are not eligible to participate in the National Championship. A current USGA certified and verifiable handicap index is required for participation. The host hotel for all participants is The Inn at Spanish Bay. All hotel reservations must be made through the Lexus Champions for Charity program. (Airfare and accommodations not included; unless added by your local event)

Note: This is an information sheet only, not an offer. All details subject to change without notification.