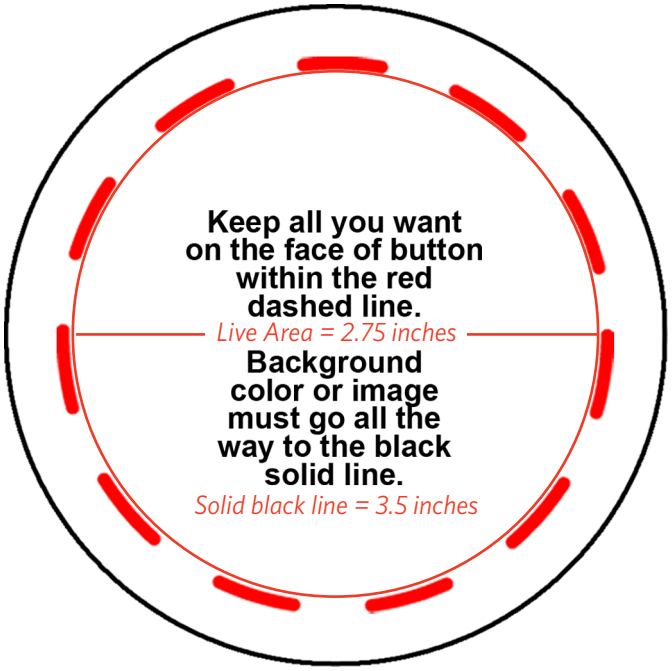
2025 ARMY-NAVY BUTTON DESIGN CONTEST

Show us your creative side! We are looking for the best design to use as our Army-Navy button this year.

DESIGN SPECIFICATIONS

Button dimensions
Final trim size is 3 inches. Live content area is 2.75 inches (copy not to exceed this area).



Acceptable File Formats
Artwork can be accepted electronically as a jpeg, tif, eps or PDF. Electronic files must be 300 dpi. Artwork may also be provided camera-ready. Artwork must be produced on a plain, white sheet of paper that can be scanned and still maintain clarity.

PREVIOUS WINNERS



Originality Requirement
All submissions must be original artwork created by the designer. While AI-generated design tools are increasingly popular, we trust that participants will refrain from using AI in their submissions to maintain the integrity and authenticity of this contest.

HOW TO SUBMIT

Provide the following: Name / Email / Phone #

Submit all designs digitally to: digitalcomms@usna.com

Deadline for submitting your entry: Wednesday, 29 October 2025, 12 p.m. EST

Contestants represent and warrant that their submitted artwork and images are original or that they have obtained all necessary consents for their use. The winning contestant licenses the winning design to the U.S. Naval Academy Alumni Association for reproduction, distribution and promotional purposes, as the Association sees fit, through 31 December 2026.