

DAY 1 **MAKE MY** **CLONE CHALLENGE**

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Day 1 workbook

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WELCOME TO DAY 1

Your Name: _____

Today's Date : _____:

My #1 Goal for Today:

_____:

Why I'm Here (My Biggest Pain Point):

_____:

SESSION 1: THE SUPER AGENT CLONE ARCHITECTURE

THE FOUR CLONES: THE BIVV METHOD

B: _____

I: _____

V: _____

V: _____

Why this order?

SESSION 2: Crash Course: Tech Stack

Tech Stack Notes

- What tools are we using today? _____
- What each tool does _____
- What I need to set up today _____
- Resources & Tools: <https://clone.online/resources-tools/>

My Tech Confidence Check

- What feels easy _____
- What feels intimidating _____
- What I need support with _____

SESSION 3: The Challenge + Importance of Content Marketing

The "Impact Creator" Identity Shift

- I am no longer a content creator... I am an **Impact Creator** _____
- Why this matters _____

One Word Identity

- My one word: _____
- What it means: _____
- How I want people to describe me: _____

Core Message + Goal

- My core message in 1 sentence: _____
- My core goal in 1 sentence: _____

Reality Check

- How close am I to it (1-10)? _____
- What's in the way right now? _____
- What happens if nothing changes? _____

SESSION 3: The Challenge + Importance of Content Marketing

Content System Planning

- What content do I already have? _____
- What content do I need? _____
- If my clone did ALL of this... what would that do for my business?

SESSION 4: Impact Panel

Impact Panel Notes

- Biggest insights _____
- Favorite quote / aha moment _____
- Notes _____

SESSION 5: How Your Clone Is Made (Step-by-Step)

The Clone Build Process

Notes: _____

What Assets Do I Already Have?

- Have it _____
 - Need it _____
 - Could upgrade it _____
- _____

SESSION 6: Equipment List

Equipment / Setup Checklist

- Camera / phone _____
 - Lighting _____
 - Mic _____
 - Background _____
 - Recording settings _____
 - File naming + organization _____
- _____
- _____
- _____
- _____
- _____

SESSION 7: Live Demo: Clone Build

Live Demo Notes

- What I learned _____
- What surprised me _____
- What I want to try next _____

My Build Plan

- The first clone I'm building: _____
 - What I want it to help me do: _____
 - What I'm uploading first: _____
- _____
- _____
- _____
- _____