

ONE TO MILLIONS CHALLENGE

February 17-19, 2026



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WELCOME TO DAY 3 OF THE ONE TO BILLIONS CHALLENGE

You built the offer.

You built the webinar.

You built the system.

Now we turn on the fuel.

Traffic is what transforms your webinar from an asset... into an engine.

Because the best webinar in the world does nothing without people seeing it.

Today is about distribution.

By the end of this final day, our goal is simple:

- You understand your core traffic channels
- You have a clear paid + organic strategy
- You know how AI can produce and scale your ad creative
- You leave with a deployable traffic plan

This workbook is your planning space.

Capture ad angles. Funnel entry points. Creative ideas. Targeting insights. Panel lessons.

Today is less theory and more execution.

Because once traffic is flowing, your evergreen system becomes self-sustaining.

And that's where scale begins.

Finish strong.

Trust The Process.

— Jason Fladlien & Anik Singal



A large rectangular area with a light gray background and a grid of horizontal blue lines, intended for writing or drawing. The grid consists of approximately 25 horizontal lines spaced evenly down the page.

Lined writing area with horizontal blue lines and a light gray background. The page contains 20 horizontal lines for writing.