

# ONE TO MILLIONS CHALLENGE

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# WELCOME TO DAY 2 OF THE ONE TO BILLIONS CHALLENGE

You made it through the foundation.

Yesterday was about building the engine, your offer.

Today is about building the vehicle that delivers it.

By the end of today, our goal is simple:

- You have a completed webinar outline
- You understand the structure that drives conversions
- You see how this becomes an evergreen asset that works without you

Of course that's the plan. We're known to change things up based on what the audience needs.

This workbook is your place to record your thoughts.

Use it to map your webinar flow. Capture frameworks. Paste your outline. Document insights from the panels.

Stay engaged. Take notes. Don't aim for perfect. Aim for complete.

Because once this is built, you have a scalable selling machine.

Trust The Process.

— Jason Fladlien & Anik Singal





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