

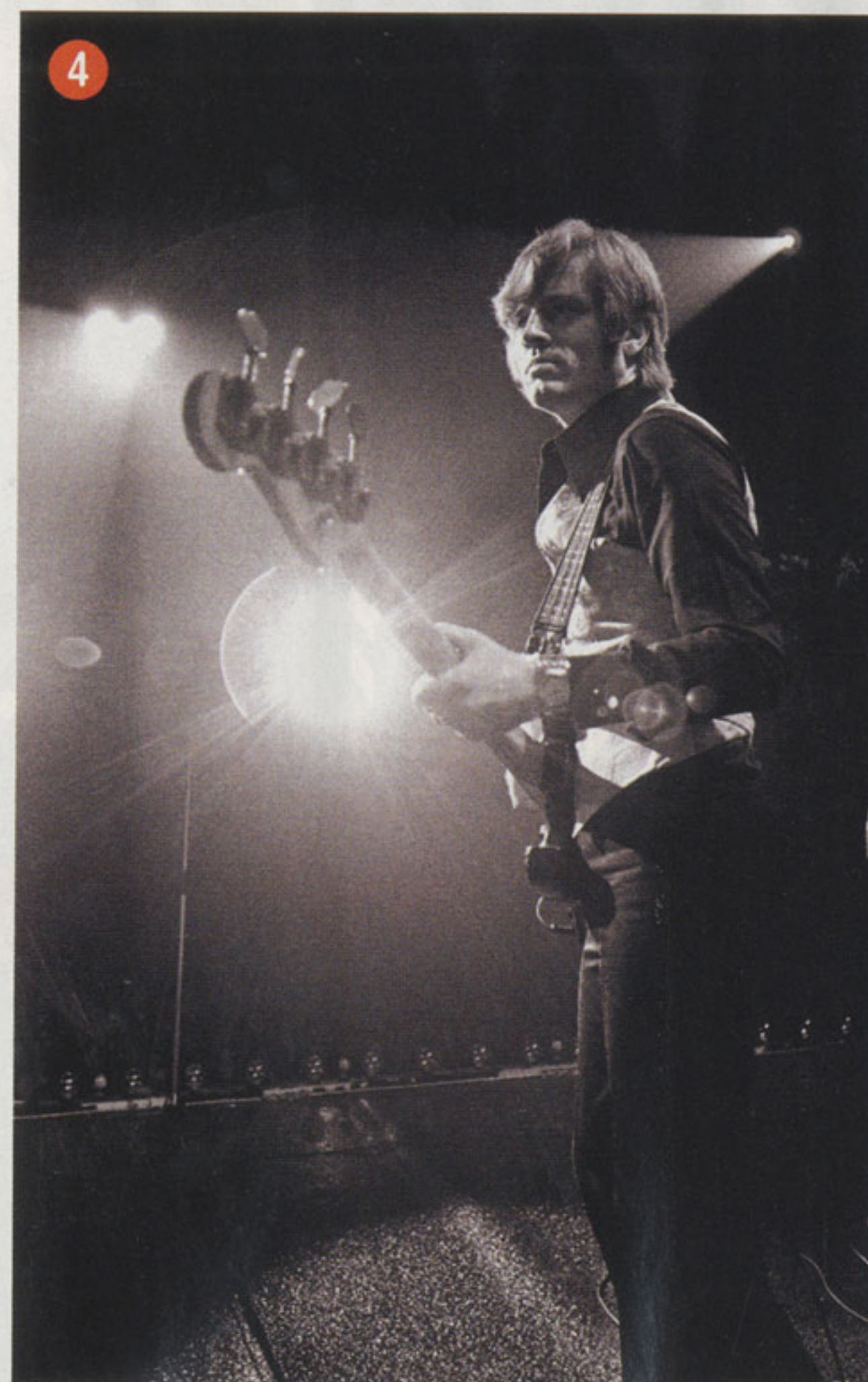
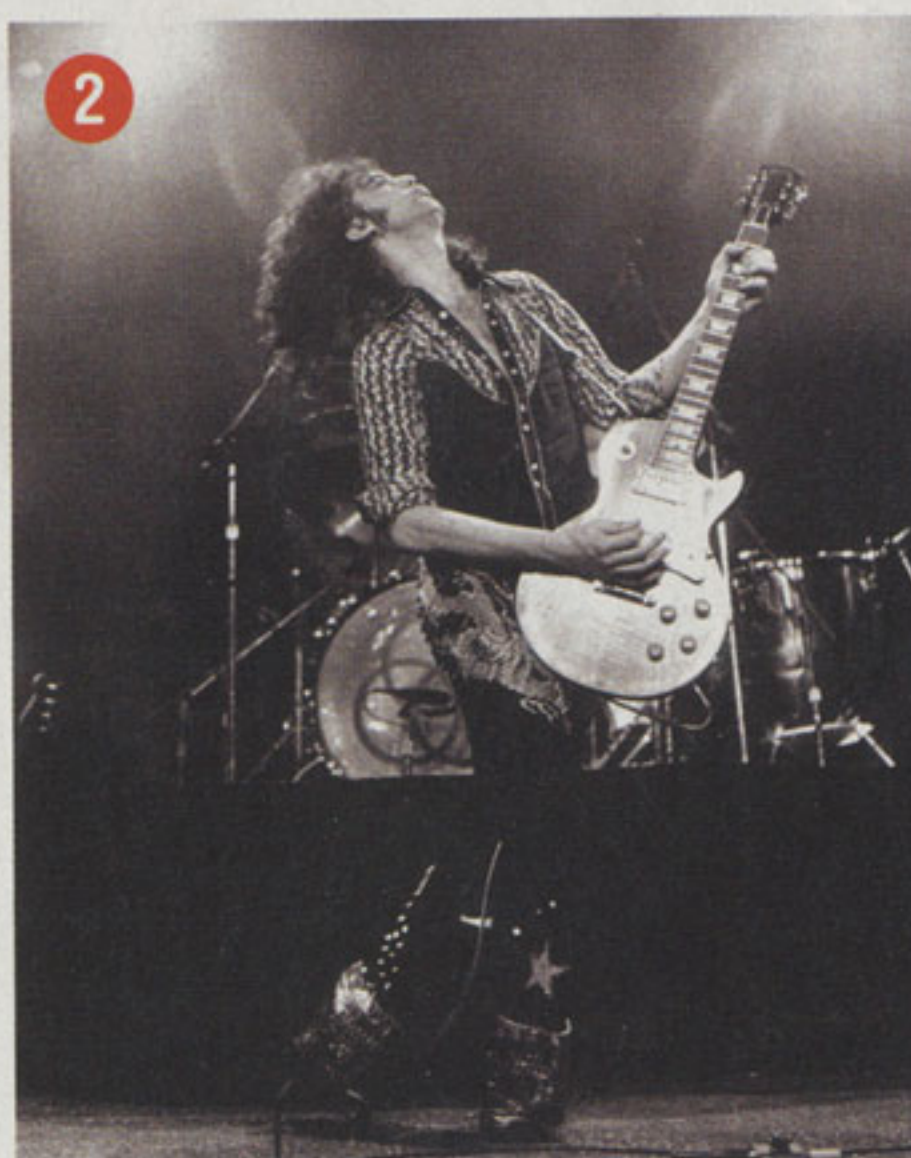
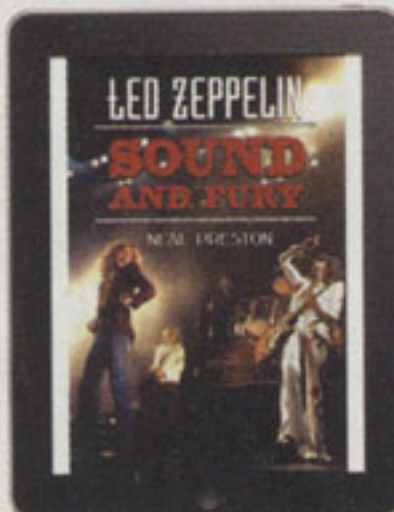
Rock... and Rolls of Film

LED ZEPPELIN PHOTOGRAPHER NEAL PRESTON RELEASES AN INNOVATIVE DIGITAL BOOK OF UNPUBLISHED IMAGES.

▶ **IN THE MID SEVENTIES**, the famously press-wary Led Zeppelin allowed photographer Neal Preston into their inner circle to document their rise to rock superstardom. It turned out to be a wise decision. The talented and streetwise lensman responded with a brilliant series of iconic images that captured the band's grit and glamour onstage and behind the scenes.

Four decades later, Preston has gathered more than 250 of his best images, as well as 80 original proof sheets, into *Led Zeppelin: Sound and Fury*, an impressive interactive app available exclusively on Apple's iBookstore. Included are audio and video commentaries by Preston and others who worked with the band, as well as images of rare memorabilia, set lists and extensive text interviews.

Here, we present some of our favorite of Preston's images, along with reminiscences from the photographer himself.



1. Jimmy Page performing with a Theremin

I found this picture of Jimmy playing his Theremin on a proof sheet that I never noticed before. It kind of has the feel of a sound stage or a rehearsal. I can't be more than 10 or 12 feet from the guy. I just like the feel of this. He used to do that thing with his hands all the time. If it was Elvis, it would've been his signature karate chop.

2. Madison Square Garden, February 1975

Jimmy was always fantastic to shoot. They all looked great around '73, '75, '77, but Jimmy looked especially great in terms of what you wanted in a rock and roll photograph. Jimmy's stage moves are unparalleled, other than maybe Pete Townshend—but we're talking about two different vibes. You see the mystery, his intensity, whatever state of mind he may have been in. It was a total blast shooting him, even after Led Zeppelin.

3. Jeff Beck and Robert Plant backstage, the Singer Bowl, Flushing Meadows, Queens, July 13, 1969

The first time I ever saw any members of Led Zeppelin onstage was at a Jeff Beck concert at the Singer Bowl in Queens, which is now the Louis Armstrong Tennis Stadium. During Jeff's set, Robert got onstage with Rod Stewart, and John Bonham got onstage, too. I remember Jimmy was in the audience, in the front row.

4. Chicago Stadium, January 1975

For the longest time, I never got the sense that John Paul Jones cared one way or the other about what I was shooting. Finally, one day we got into a little discussion about it, and he said to me, "Nobody ever shoots me. If someone is hired, they never shoot me." I said, "You are wrong, my friend, and I'm going to prove you wrong." I don't remember what it was we had as a wager, but I did have great shots of him, because I spent a lot of time shooting him. He just might not have been aware of it onstage. I won the bet.