



MUSIC ARTISTS COALITION

2026 Ticketing Policy Issues Research

Data Tables

Methodology

This survey was designed and conducted by Breakwater Strategy on behalf of the Music Artists Coalition. Fieldwork was conducted February 9–19, 2026. The survey included approximately n=800 registered voters nationally and n=500 registered voters in each of six states: California, Florida, Georgia, New York, Pennsylvania, and Texas. Demographic quotas were applied during fielding, and post-stratification weighting was used to ensure each sample is representative of the registered voter population nationally and within each state based on gender, age, race/ethnicity, education, and geographic region. The margin of error is $\pm 3.5\%$ for the national sample and $\pm 4.4\%$ for each state sample at the 95% confidence level. Margins of error for subgroups will be higher. The use of an online opt-in panel means that traditional margin of error calculations may not fully capture total survey error, and results may be subject to other sources of error including coverage, nonresponse, and question wording effects.

Question order and response options were randomized where applicable to reduce order effects. Policy solutions testing questions were presented in randomly rotated blocks.

All values shown are percentages unless otherwise noted. Percentages may not sum to 100% due to rounding.



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INDUSTRY PERCEPTION & CONSUMER EXPERIENCE



Agreement with Statements About the Ticket Sale Industry

Based on what you know, do you agree or disagree with the following statements about the ticket sale industry?

The ticket sale industry operates fairly and in the best interest of fans

	National	CA	FL	GA	NY	PA	TX
Strongly agree	15%	11%	13%	17%	12%	12%	12%
Somewhat agree	26%	20%	20%	23%	21%	23%	24%
Neither agree nor disagree	25%	24%	28%	27%	23%	23%	24%
Somewhat disagree	20%	22%	20%	17%	22%	21%	18%
Strongly disagree	11%	17%	14%	12%	20%	18%	18%
Don't know	3%	6%	5%	4%	2%	4%	4%
Net Agree	42%	31%	34%	41%	32%	34%	37%

Ticket resale platforms serve fans by providing legitimate tickets at fair prices

	National	CA	FL	GA	NY	PA	TX
Strongly agree	21%	19%	21%	24%	22%	17%	22%
Somewhat agree	35%	29%	35%	33%	31%	27%	31%
Neither agree nor disagree	23%	25%	21%	22%	22%	24%	19%
Somewhat disagree	12%	12%	10%	11%	12%	15%	14%
Strongly disagree	4%	9%	8%	5%	8%	9%	9%
Don't know	5%	6%	6%	5%	5%	7%	5%
Net Agree	56%	48%	56%	57%	54%	45%	53%

There should be stronger enforcement against fraudulent ticketing websites and scam sellers

	National	CA	FL	GA	NY	PA	TX
Strongly agree	68%	75%	70%	71%	79%	70%	74%
Somewhat agree	22%	16%	19%	20%	15%	18%	18%
Neither agree nor disagree	7%	6%	7%	5%	5%	7%	6%
Somewhat disagree	1%	1%	2%	2%	1%	2%	1%
Strongly disagree	1%	0%	1%	0%	0%	1%	1%
Don't know	2%	2%	1%	2%	1%	2%	1%
Net Agree	89%	91%	90%	91%	94%	89%	91%



The ticketing industry needs commonsense reforms to better protect fans from fraud

	National	CA	FL	GA	NY	PA	TX
Strongly agree	54%	60%	59%	58%	61%	56%	58%
Somewhat agree	31%	25%	27%	28%	29%	28%	28%
Neither agree nor disagree	10%	9%	10%	9%	6%	9%	9%
Somewhat disagree	2%	2%	1%	1%	1%	2%	1%
Strongly disagree	1%	0%	1%	1%	0%	1%	0%
Don't know	3%	3%	2%	3%	2%	4%	3%
Net Agree	84%	86%	86%	86%	91%	84%	86%

Resale platforms should be required to verify that sellers actually possess the tickets they're selling

	National	CA	FL	GA	NY	PA	TX
Strongly agree	68%	74%	67%	71%	73%	71%	73%
Somewhat agree	20%	17%	23%	18%	20%	18%	18%
Neither agree nor disagree	9%	6%	7%	6%	5%	5%	5%
Somewhat disagree	1%	1%	2%	1%	1%	2%	1%
Strongly disagree	1%	0%	0%	1%	0%	1%	1%
Don't know	2%	3%	2%	2%	2%	3%	2%
Net Agree	88%	91%	90%	90%	92%	89%	91%

Ticket resale provides a valuable service for fans who miss out on original sales or need to sell tickets they can no longer use

	National	CA	FL	GA	NY	PA	TX
Strongly agree	27%	25%	31%	32%	30%	26%	27%
Somewhat agree	43%	40%	40%	41%	41%	38%	43%
Neither agree nor disagree	18%	18%	19%	14%	16%	20%	18%
Somewhat disagree	5%	8%	5%	5%	6%	8%	5%
Strongly disagree	3%	5%	2%	4%	3%	3%	4%
Don't know	4%	5%	3%	4%	3%	4%	4%
Net Agree	70%	65%	71%	73%	71%	65%	70%

Fans should have clear information about whether they're buying from an original seller or a resale marketplace

	National	CA	FL	GA	NY	PA	TX
Strongly agree	66%	73%	72%	74%	75%	73%	74%
Somewhat agree	24%	18%	18%	17%	17%	18%	18%
Neither agree nor disagree	6%	7%	7%	5%	6%	5%	6%
Somewhat disagree	2%	1%	1%	2%	0%	1%	1%
Strongly disagree	1%	0%	1%	0%	0%	1%	0%
Don't know	2%	2%	1%	2%	2%	2%	1%
Net Agree	90%	91%	90%	91%	92%	91%	92%



Reforms to the ticketing industry should focus on eliminating fraud while preserving choices for fans

	National	CA	FL	GA	NY	PA	TX
Strongly agree	60%	61%	60%	63%	67%	60%	62%
Somewhat agree	27%	26%	28%	25%	24%	26%	27%
Neither agree nor disagree	9%	8%	9%	8%	6%	8%	7%
Somewhat disagree	1%	1%	2%	1%	1%	2%	1%
Strongly disagree	1%	0%	1%	1%	1%	1%	0%
Don't know	2%	3%	1%	2%	1%	3%	3%
Net Agree	87%	88%	88%	88%	91%	87%	89%

Both original ticket sellers and resale platforms should be held to the same transparency standards

	National	CA	FL	GA	NY	PA	TX
Strongly agree	66%	68%	68%	69%	68%	68%	69%
Somewhat agree	21%	22%	21%	21%	23%	20%	19%
Neither agree nor disagree	9%	5%	8%	6%	7%	7%	8%
Somewhat disagree	3%	1%	1%	2%	1%	2%	1%
Strongly disagree	1%	0%	0%	0%	0%	0%	1%
Don't know	2%	3%	1%	2%	1%	3%	2%
Net Agree	86%	90%	89%	90%	91%	88%	88%

People or companies should not be able to sell tickets they do not actually possess

	National	CA	FL	GA	NY	PA	TX
Strongly agree	63%	68%	60%	64%	67%	67%	68%
Somewhat agree	21%	17%	22%	19%	15%	17%	16%
Neither agree nor disagree	9%	8%	10%	8%	10%	9%	10%
Somewhat disagree	2%	3%	4%	3%	4%	2%	2%
Strongly disagree	2%	1%	2%	3%	2%	2%	2%
Don't know	2%	3%	2%	2%	3%	3%	3%
Net Agree	84%	85%	83%	84%	82%	85%	84%



Scams and Negative Ticketing Experiences

Have you ever been scammed when purchasing tickets for a concert or live music event

	National	CA	FL	GA	NY	PA	TX
Yes	10%	9%	9%	10%	11%	6%	9%
No	88%	88%	88%	88%	87%	90%	88%
Not sure	3%	2%	3%	2%	2%	4%	3%

Have you ever experienced any of the following when purchasing tickets for concerts or live events (Select all that apply)

	National	CA	FL	GA	NY	PA	TX
Purchased tickets that turned out to be fake or invalid	7%	5%	4%	6%	6%	4%	4%
Purchased tickets that were never delivered	4%	6%	5%	4%	5%	5%	4%
Discovered tickets I purchased were listed as "speculative" (seller didn't actually have them)	4%	3%	5%	5%	3%	3%	4%
Received tickets in a different section or area than advertised	8%	8%	9%	10%	9%	6%	8%
Been denied entry at the venue despite having purchased tickets	5%	6%	5%	5%	5%	3%	6%
Had difficulty getting a refund for a canceled or rescheduled event	16%	14%	13%	19%	17%	11%	15%
None of these	72%	73%	75%	70%	71%	76%	72%



Trust in Ticket Resale Platforms and Price Expectations

How much do you trust ticket resale platforms to provide legitimate tickets at fair prices

	National	CA	FL	GA	NY	PA	TX
Trust completely	7%	6%	7%	8%	6%	5%	7%
Trust somewhat	32%	29%	30%	34%	34%	31%	32%
Neither trust nor distrust	21%	22%	23%	22%	19%	22%	23%
Distrust somewhat	20%	26%	23%	19%	25%	23%	21%
Distrust completely	9%	9%	8%	7%	9%	11%	11%
Don't know / No opinion	10%	8%	10%	10%	7%	9%	7%
Net Trust	40%	35%	36%	42%	40%	36%	38%
Net Distrust	29%	35%	31%	26%	34%	34%	32%

When purchasing tickets from a resale site (like StubHub, SeatGeek, Vivid Seats, etc. or the resale sections of Ticketmaster or AXS), what do you generally expect to pay relative to the ticket's original face value

	National	CA	FL	GA	NY	PA	TX
Much more than face value	10%	16%	13%	11%	17%	14%	16%
Somewhat more than face value	31%	32%	28%	30%	33%	32%	29%
About the same as face value	30%	23%	29%	30%	23%	27%	29%
Somewhat less than face value	14%	14%	16%	18%	15%	15%	15%
Much less than face value	3%	3%	4%	2%	4%	3%	3%
Don't know / No opinion	13%	11%	11%	9%	9%	9%	8%

Thinking about your actual experiences purchasing tickets from resale platforms, how did the final price you paid compare to your expectations

	National	CA	FL	GA	NY	PA	TX
Much higher than I expected	15%	19%	17%	11%	16%	16%	16%
Somewhat higher than I expected	32%	31%	30%	35%	36%	34%	31%
About what I expected	47%	44%	46%	47%	44%	48%	48%
Somewhat lower than I expected	5%	5%	6%	6%	4%	3%	3%
Much lower than I expected	1%	1%	1%	1%	1%	1%	2%



REFORM SUPPORT & ISSUE LANDSCAPE



Support for Ticketing Industry Reform Legislation

Do you generally support or oppose legislation aimed at improving fairness, transparency, and consumer protection in the concert ticketing industry

	National	CA	FL	GA	NY	PA	TX
Strongly support	60%	66%	64%	62%	69%	63%	64%
Somewhat support	28%	25%	26%	27%	24%	26%	26%
Neither support nor oppose	11%	9%	10%	10%	7%	9%	9%
Somewhat oppose	1%	0%	0%	1%	0%	1%	1%
Strongly oppose	1%	0%	0%	0%	0%	1%	0%
Net Support	87%	91%	90%	89%	93%	89%	90%

Issue Familiarity

How familiar are you with the following issues related to concert ticket sales and the live music industry?

Protecting fans from fraudulent or fake tickets

	National	CA	FL	GA	NY	PA	TX
Very familiar	25%	23%	26%	31%	28%	21%	25%
Somewhat familiar	40%	43%	39%	38%	40%	42%	42%
Not very familiar	22%	23%	22%	18%	22%	23%	23%
Not at all familiar	14%	11%	13%	12%	10%	15%	11%
Net Familiar	65%	66%	65%	69%	68%	63%	67%

Displaying the full cost of the ticket up front

	National	CA	FL	GA	NY	PA	TX
Very familiar	30%	31%	31%	38%	35%	30%	32%
Somewhat familiar	41%	38%	40%	36%	41%	40%	39%
Not very familiar	17%	20%	19%	15%	14%	18%	19%
Not at all familiar	12%	11%	11%	12%	9%	12%	10%
Net Familiar	71%	68%	71%	74%	77%	70%	71%

Protecting artists' rights to control how their tickets are resold

	National	CA	FL	GA	NY	PA	TX
Very familiar	21%	18%	18%	23%	21%	16%	19%
Somewhat familiar	36%	35%	34%	36%	40%	39%	37%
Not very familiar	25%	28%	32%	25%	26%	28%	28%
Not at all familiar	18%	19%	16%	16%	14%	17%	17%
Net Familiar	57%	53%	52%	59%	60%	55%	56%



Preventing automated bots from buying up tickets

	National	CA	FL	GA	NY	PA	TX
Very familiar	22%	24%	23%	26%	27%	18%	22%
Somewhat familiar	31%	32%	28%	31%	34%	34%	34%
Not very familiar	26%	26%	29%	27%	23%	26%	25%
Not at all familiar	22%	18%	20%	17%	15%	22%	18%
Net Familiar	52%	57%	51%	56%	62%	52%	57%

Capping resale prices to limit markups on resold tickets

	National	CA	FL	GA	NY	PA	TX
Very familiar	19%	18%	17%	21%	23%	17%	17%
Somewhat familiar	33%	35%	35%	35%	36%	34%	38%
Not very familiar	28%	30%	32%	30%	24%	31%	29%
Not at all familiar	20%	17%	17%	14%	17%	19%	16%
Net Familiar	52%	53%	52%	55%	60%	51%	55%

Issue Importance

In your view, how important are each of the following issues to the live music industry broadly?

Protecting fans from fraudulent or fake tickets

	National	CA	FL	GA	NY	PA	TX
Very important	78%	81%	81%	81%	83%	81%	84%
Somewhat important	17%	13%	15%	14%	15%	15%	12%
Not very important	4%	4%	3%	2%	1%	3%	3%
Not at all important	2%	2%	1%	2%	1%	1%	1%
Net Important	94%	95%	96%	96%	98%	96%	96%

Displaying the full cost of the ticket up front

	National	CA	FL	GA	NY	PA	TX
Very important	74%	74%	76%	79%	79%	75%	76%
Somewhat important	21%	21%	19%	17%	18%	20%	19%
Not very important	4%	3%	4%	3%	2%	4%	4%
Not at all important	2%	2%	1%	2%	1%	1%	2%
Net Important	95%	95%	95%	95%	97%	95%	95%



Protecting artists' rights to control how their tickets are resold

	National	CA	FL	GA	NY	PA	TX
Very important	56%	56%	53%	55%	54%	51%	53%
Somewhat important	33%	34%	37%	34%	34%	39%	38%
Not very important	8%	8%	8%	9%	10%	9%	6%
Not at all important	3%	3%	3%	2%	2%	2%	3%
Net Important	89%	90%	90%	88%	88%	90%	91%

Preventing automated bots from buying up tickets

	National	CA	FL	GA	NY	PA	TX
Very important	73%	74%	72%	73%	77%	75%	76%
Somewhat important	21%	22%	24%	20%	20%	18%	17%
Not very important	5%	3%	3%	4%	3%	6%	5%
Not at all important	2%	1%	1%	3%	1%	1%	2%
Net Important	94%	96%	96%	93%	97%	93%	94%

Capping resale prices to limit markups on resold tickets

	National	CA	FL	GA	NY	PA	TX
Very important	62%	64%	61%	65%	65%	63%	64%
Somewhat important	29%	29%	31%	27%	30%	31%	28%
Not very important	6%	5%	7%	5%	4%	5%	6%
Not at all important	3%	2%	1%	3%	2%	1%	2%
Net Important	92%	93%	92%	92%	95%	94%	92%



Issue-Level Policy Support

Please indicate whether you would support or oppose policies at the local, state, or federal level designed to address the following issues.

Protecting fans from fraudulent or fake tickets

	National	CA	FL	GA	NY	PA	TX
Strongly support	75%	80%	75%	80%	82%	80%	81%
Somewhat support	17%	15%	17%	13%	16%	14%	14%
Neither support nor oppose	6%	5%	6%	4%	2%	5%	4%
Somewhat oppose	1%	1%	1%	1%	1%	1%	1%
Strongly oppose	1%	0%	1%	1%	0%	0%	0%
Net Support	92%	95%	92%	94%	97%	94%	95%

Displaying the full cost of the ticket up front

	National	CA	FL	GA	NY	PA	TX
Strongly support	71%	78%	72%	77%	79%	74%	75%
Somewhat support	22%	16%	21%	17%	17%	18%	18%
Neither support nor oppose	5%	5%	6%	4%	4%	7%	6%
Somewhat oppose	2%	1%	1%	2%	1%	1%	1%
Strongly oppose	1%	0%	0%	0%	0%	0%	1%
Net Support	92%	94%	94%	93%	95%	92%	93%

Protecting artists' rights to control how their tickets are resold

	National	CA	FL	GA	NY	PA	TX
Strongly support	54%	56%	51%	57%	53%	50%	52%
Somewhat support	29%	27%	33%	28%	30%	32%	31%
Neither support nor oppose	12%	15%	13%	13%	13%	15%	14%
Somewhat oppose	3%	2%	3%	2%	2%	3%	1%
Strongly oppose	2%	1%	1%	1%	2%	1%	1%
Net Support	83%	83%	83%	84%	83%	82%	83%

Preventing automated bots from buying up tickets

	National	CA	FL	GA	NY	PA	TX
Strongly support	70%	75%	72%	71%	76%	74%	75%
Somewhat support	22%	17%	21%	22%	17%	17%	18%
Neither support nor oppose	7%	6%	6%	5%	6%	7%	7%
Somewhat oppose	1%	1%	1%	2%	1%	2%	1%
Strongly oppose	1%	1%	1%	1%	1%	1%	0%
Net Support	91%	92%	93%	92%	92%	90%	92%



Capping resale prices to limit markups on resold tickets

	National	CA	FL	GA	NY	PA	TX
Strongly support	62%	66%	62%	66%	66%	66%	66%
Somewhat support	27%	24%	25%	23%	26%	22%	23%
Neither support nor oppose	9%	8%	10%	7%	6%	10%	10%
Somewhat oppose	1%	1%	2%	2%	2%	1%	1%
Strongly oppose	1%	1%	1%	2%	1%	1%	1%
Net Support	89%	91%	88%	89%	92%	88%	89%



Electoral Impact of Championing Issues

If an elected official championed policies designed to address the following issues, would that make you more or less likely to support them?

Protecting fans from fraudulent or fake tickets

	National	CA	FL	GA	NY	PA	TX
Much more likely to support	52%	53%	52%	53%	54%	51%	54%
Somewhat more likely to support	25%	29%	27%	27%	26%	28%	29%
No impact on my support	21%	17%	19%	17%	20%	20%	17%
Somewhat less likely to support	2%	1%	2%	1%	0%	1%	1%
Much less likely to support	0%	0%	0%	1%	0%	0%	0%
Net More Likely	77%	82%	79%	81%	80%	79%	83%

Displaying the full cost of the ticket up front

	National	CA	FL	GA	NY	PA	TX
Much more likely to support	49%	46%	47%	50%	50%	46%	49%
Somewhat more likely to support	27%	32%	28%	28%	27%	30%	29%
No impact on my support	23%	22%	23%	20%	22%	23%	21%
Somewhat less likely to support	2%	1%	2%	1%	2%	2%	0%
Much less likely to support	0%	0%	0%	1%	0%	0%	1%
Net More Likely	75%	77%	75%	79%	77%	75%	78%

Protecting artists' rights to control how their tickets are resold

	National	CA	FL	GA	NY	PA	TX
Much more likely to support	38%	37%	35%	36%	37%	31%	37%
Somewhat more likely to support	29%	34%	33%	31%	30%	32%	31%
No impact on my support	29%	27%	29%	30%	31%	33%	30%
Somewhat less likely to support	2%	1%	2%	2%	1%	2%	1%
Much less likely to support	1%	1%	1%	1%	1%	0%	1%
Net More Likely	67%	71%	68%	68%	67%	64%	68%

Preventing automated bots from buying up tickets

	National	CA	FL	GA	NY	PA	TX
Much more likely to support	48%	47%	47%	45%	49%	47%	49%
Somewhat more likely to support	26%	31%	29%	34%	30%	28%	30%
No impact on my support	24%	20%	21%	18%	20%	22%	19%
Somewhat less likely to support	2%	1%	2%	2%	1%	2%	2%
Much less likely to support	1%	1%	1%	1%	1%	0%	0%
Net More Likely	73%	78%	75%	79%	79%	75%	79%



Capping resale prices to limit markups on resold tickets

	National	CA	FL	GA	NY	PA	TX
Much more likely to support	43%	41%	43%	43%	43%	41%	44%
Somewhat more likely to support	30%	36%	33%	32%	35%	33%	31%
No impact on my support	24%	22%	21%	22%	20%	24%	23%
Somewhat less likely to support	2%	1%	2%	2%	1%	2%	2%
Much less likely to support	1%	1%	2%	0%	1%	0%	0%
Net More Likely	73%	76%	75%	75%	78%	74%	75%



Legislative Priority Ranking

Please rank the following priorities from 1 to 5 based on how important you believe each is for legislators to address. (1 = most important, 5 = least important)

Average Rank

	National	CA	FL	GA	NY	PA	TX
Protecting fans from fraud	2.25	2.20	2.05	2.22	2.17	2.22	2.20
Full cost up front	2.81	2.82	2.79	2.77	2.86	2.72	2.80
Preventing bots	3.02	2.86	3.06	3.11	2.95	3.03	2.96
Capping resale prices	3.25	3.26	3.20	3.23	3.06	3.08	3.16
Artists' rights to control resale	3.67	3.87	3.89	3.66	3.96	3.94	3.87

Percent Ranked #1 (Most Important)

	National	CA	FL	GA	NY	PA	TX
Protecting fans from fraud	40%	43%	45%	38%	42%	44%	41%
Full cost up front	22%	20%	23%	25%	22%	21%	22%
Preventing bots	16%	19%	14%	15%	16%	16%	18%
Artists' rights to control resale	11%	8%	8%	11%	8%	8%	8%
Capping resale prices	11%	10%	10%	10%	12%	11%	12%



Preferred Maximum Markup on Resale Prices

Thinking specifically about an industry-wide cap on resale prices, what maximum markup above the original price, not including fees, would you support? (For example, a 10% markup means a \$100 ticket could be resold for up to \$110)

	National	CA	FL	GA	NY	PA	TX
No markup allowed (0%)	20%	17%	20%	20%	15%	21%	18%
Up to 5%	15%	18%	18%	16%	18%	12%	16%
Up to 10%	23%	22%	22%	24%	25%	26%	25%
Up to 20%	17%	15%	17%	14%	17%	17%	17%
Up to 30%	4%	6%	5%	5%	6%	7%	5%
Up to 40%	2%	3%	1%	2%	1%	1%	2%
Up to 50%	4%	3%	3%	4%	5%	4%	4%
Up to 60%	1%	1%	1%	1%	1%	1%	1%
Up to 70%	1%	1%	1%	0%	1%	1%	1%
Up to 80%	1%	0%	0%	1%	0%	0%	1%
Up to 90%	0%	0%	0%	0%	1%	0%	0%
Up to 100%	0%	2%	1%	1%	1%	1%	0%
More than 100%	0%	0%	0%	0%	0%	0%	0%
No maximum markup	3%	2%	2%	3%	3%	2%	2%
Don't know	8%	10%	7%	9%	7%	7%	8%



SPECIFIC POLICY SUPPORT



Policy Support (with Description)

For each of the following policies, please indicate whether you would support or oppose this policy.

All-In Pricing

Industry-wide All-In Pricing requires ticket sellers to display the total price including all fees upfront, preventing charges from being added later in the purchase process.

	National	CA	FL	GA	NY	PA	TX
Strongly support	59%	66%	64%	63%	68%	63%	68%
Somewhat support	23%	21%	22%	20%	19%	23%	18%
Neither support nor oppose	15%	12%	12%	13%	12%	12%	11%
Somewhat oppose	2%	1%	2%	1%	1%	2%	2%
Strongly oppose	1%	1%	0%	2%	0%	1%	1%
Net Support	82%	87%	86%	84%	86%	86%	86%

Speculative Ticket Ban

A Speculative Ticket Ban prohibits the sale of tickets that the seller doesn't actually possess, preventing brokers from listing and selling tickets before they've secured them.

	National	CA	FL	GA	NY	PA	TX
Strongly support	56%	63%	62%	63%	62%	62%	64%
Somewhat support	26%	23%	23%	20%	23%	22%	19%
Neither support nor oppose	14%	12%	13%	13%	12%	13%	13%
Somewhat oppose	3%	1%	2%	2%	2%	2%	2%
Strongly oppose	1%	1%	1%	2%	0%	1%	1%
Net Support	82%	86%	85%	84%	85%	84%	84%

Artists' Ability to Cap Resale Prices

Artists' Ability to Cap Resale Prices gives performers control over the maximum resale price for tickets to their events, allowing them to keep prices accessible for fans.

	National	CA	FL	GA	NY	PA	TX
Strongly support	42%	46%	43%	46%	45%	45%	45%
Somewhat support	34%	35%	36%	30%	32%	35%	34%
Neither support nor oppose	18%	16%	16%	19%	18%	17%	17%
Somewhat oppose	4%	3%	4%	3%	3%	2%	3%
Strongly oppose	2%	1%	1%	2%	2%	2%	1%
Net Support	76%	80%	79%	76%	77%	80%	79%



20% Industry-wide Cap on Resale Prices (excluding fees)

A 20% Industry-wide Cap on Resale Prices limits ticket resale markups to no more than 20% above the original price excluding fees, aiming to curb price gouging in the secondary market.

	National	CA	FL	GA	NY	PA	TX
Strongly support	33%	36%	37%	37%	36%	35%	34%
Somewhat support	32%	34%	29%	28%	32%	32%	33%
Neither support nor oppose	23%	18%	21%	20%	20%	21%	21%
Somewhat oppose	7%	7%	10%	10%	7%	7%	8%
Strongly oppose	5%	4%	3%	6%	4%	4%	4%
Net Support	65%	71%	66%	64%	68%	68%	67%

20% Industry-wide Cap on Resale Prices

A 20% Industry-wide Cap on Resale Prices limits ticket resale markups to no more than 20% above the original price, aiming to curb price gouging in the secondary market.

	National	CA	FL	GA	NY	PA	TX
Strongly support	33%	38%	36%	35%	37%	36%	38%
Somewhat support	34%	33%	31%	30%	31%	34%	32%
Neither support nor oppose	22%	18%	23%	21%	21%	18%	20%
Somewhat oppose	6%	8%	9%	8%	8%	7%	7%
Strongly oppose	4%	4%	2%	5%	4%	4%	2%
Net Support	68%	70%	66%	66%	68%	70%	70%

BOTS Act Expansion and Enforcement

The BOTS Act expansion and enforcement strengthens rules against automated ticket-buying software while providing more resources to catch and penalize those who use bots to bulk-purchase tickets.

	National	CA	FL	GA	NY	PA	TX
Strongly support	57%	62%	56%	59%	62%	65%	61%
Somewhat support	21%	22%	25%	23%	22%	21%	23%
Neither support nor oppose	17%	13%	15%	14%	13%	12%	12%
Somewhat oppose	3%	1%	3%	2%	2%	1%	2%
Strongly oppose	3%	2%	1%	3%	2%	2%	1%
Net Support	78%	84%	81%	82%	84%	85%	84%



Electoral Impact of Policy Support

If an elected official championed each of the following policies, would that make you more or less likely to support them?

All-In Pricing

Industry-wide All-In Pricing requires ticket sellers to display the total price including all fees upfront, preventing charges from being added later in the purchase process.

	National	CA	FL	GA	NY	PA	TX
Much more likely to support	39%	43%	43%	42%	43%	39%	44%
Somewhat more likely to support	31%	31%	31%	31%	28%	33%	29%
No impact on my support	26%	26%	24%	23%	26%	26%	23%
Somewhat less likely to support	3%	1%	2%	2%	3%	1%	2%
Much less likely to support	1%	0%	0%	1%	0%	1%	1%
Net More Likely	70%	73%	74%	73%	70%	72%	73%

Speculative Ticket Ban

A Speculative Ticket Ban prohibits the sale of tickets that the seller doesn't actually possess, preventing brokers from listing and selling tickets before they've secured them.

	National	CA	FL	GA	NY	PA	TX
Much more likely to support	39%	40%	42%	43%	43%	39%	45%
Somewhat more likely to support	30%	31%	30%	31%	28%	32%	29%
No impact on my support	28%	26%	24%	24%	25%	26%	23%
Somewhat less likely to support	4%	2%	3%	2%	3%	3%	3%
Much less likely to support	1%	1%	0%	1%	1%	1%	0%
Net More Likely	68%	71%	72%	73%	71%	70%	74%

Artists' Ability to Cap Resale Prices

Artists' Ability to Cap Resale Prices gives performers control over the maximum resale price for tickets to their events, allowing them to keep prices accessible for fans.

	National	CA	FL	GA	NY	PA	TX
Much more likely to support	32%	28%	33%	32%	32%	32%	33%
Somewhat more likely to support	33%	39%	33%	35%	30%	34%	34%
No impact on my support	31%	30%	31%	29%	33%	31%	29%
Somewhat less likely to support	4%	2%	2%	2%	3%	2%	3%
Much less likely to support	1%	1%	1%	2%	2%	1%	2%
Net More Likely	65%	67%	66%	67%	62%	66%	66%



20% Industry-wide Cap on Resale Prices (excluding fees)

A 20% Industry-wide Cap on Resale Prices limits ticket resale markups to no more than 20% above the original price excluding fees, aiming to curb price gouging in the secondary market.

	National	CA	FL	GA	NY	PA	TX
Much more likely to support	26%	26%	30%	31%	28%	27%	29%
Somewhat more likely to support	34%	35%	31%	31%	34%	34%	36%
No impact on my support	32%	31%	33%	28%	31%	32%	27%
Somewhat less likely to support	6%	6%	5%	7%	4%	4%	6%
Much less likely to support	2%	2%	2%	3%	2%	2%	2%
Net More Likely	60%	61%	61%	62%	63%	62%	65%

20% Industry-wide Cap on Resale Prices

A 20% Industry-wide Cap on Resale Prices limits ticket resale markups to no more than 20% above the original price, aiming to curb price gouging in the secondary market.

	National	CA	FL	GA	NY	PA	TX
Much more likely to support	28%	30%	30%	28%	29%	26%	28%
Somewhat more likely to support	32%	34%	29%	34%	32%	37%	38%
No impact on my support	32%	29%	34%	30%	31%	29%	26%
Somewhat less likely to support	6%	5%	6%	6%	4%	5%	6%
Much less likely to support	3%	2%	2%	3%	3%	3%	2%
Net More Likely	59%	64%	58%	61%	61%	63%	66%

BOTS Act Expansion and Enforcement

The BOTS Act expansion and enforcement strengthens rules against automated ticket-buying software while providing more resources to catch and penalize those who use bots to bulk-purchase tickets.

	National	CA	FL	GA	NY	PA	TX
Much more likely to support	39%	41%	41%	40%	45%	42%	44%
Somewhat more likely to support	29%	31%	30%	31%	26%	32%	29%
No impact on my support	28%	25%	25%	25%	25%	23%	24%
Somewhat less likely to support	3%	2%	3%	3%	3%	2%	2%
Much less likely to support	2%	1%	0%	2%	1%	1%	1%
Net More Likely	68%	72%	72%	70%	71%	73%	73%



STAKEHOLDER CREDIBILITY & ADVOCACY



Stakeholder Credibility

When it comes to discussing issues and policies related to the ticketing industry, how credible do you find each of the following?

Consumer advocacy groups

	National	CA	FL	GA	NY	PA	TX
Very credible	25%	26%	23%	27%	32%	25%	25%
Somewhat credible	45%	44%	45%	39%	43%	42%	41%
Not very credible	14%	13%	17%	15%	13%	13%	16%
Not credible at all	5%	5%	4%	5%	3%	4%	6%
Don't know / No opinion	12%	12%	12%	14%	10%	16%	13%
Net Credible	70%	70%	67%	66%	74%	67%	66%

Musical artists and performers

	National	CA	FL	GA	NY	PA	TX
Very credible	31%	31%	29%	35%	33%	31%	37%
Somewhat credible	47%	51%	45%	44%	42%	47%	41%
Not very credible	9%	9%	15%	10%	11%	9%	12%
Not credible at all	5%	3%	3%	4%	5%	4%	4%
Don't know / No opinion	8%	7%	8%	7%	9%	8%	7%
Net Credible	78%	82%	74%	79%	75%	79%	77%

Primary ticketing companies (like Ticketmaster, AXS, SeatGeek)

	National	CA	FL	GA	NY	PA	TX
Very credible	22%	21%	22%	26%	18%	20%	21%
Somewhat credible	43%	39%	40%	38%	37%	41%	40%
Not very credible	19%	19%	20%	19%	25%	19%	21%
Not credible at all	10%	12%	10%	9%	12%	12%	11%
Don't know / No opinion	7%	9%	9%	9%	8%	9%	7%
Net Credible	65%	60%	62%	63%	55%	60%	61%

Ticket resale platforms (like StubHub, Vivid Seats)

	National	CA	FL	GA	NY	PA	TX
Very credible	13%	13%	14%	17%	13%	14%	16%
Somewhat credible	42%	41%	37%	39%	36%	38%	40%
Not very credible	23%	24%	27%	22%	27%	21%	22%
Not credible at all	11%	11%	12%	11%	12%	16%	13%
Don't know / No opinion	11%	12%	11%	12%	12%	10%	10%
Net Credible	55%	54%	51%	55%	49%	53%	56%



Concert venues

	National	CA	FL	GA	NY	PA	TX
Very credible	19%	15%	17%	23%	17%	17%	19%
Somewhat credible	47%	50%	46%	42%	44%	47%	44%
Not very credible	19%	17%	21%	21%	22%	19%	20%
Not credible at all	6%	7%	7%	4%	7%	7%	9%
Don't know / No opinion	9%	10%	9%	11%	11%	10%	8%
Net Credible	67%	66%	63%	65%	61%	64%	62%

Federal regulators (FTC, DOJ)

	National	CA	FL	GA	NY	PA	TX
Very credible	19%	15%	19%	19%	21%	18%	17%
Somewhat credible	40%	39%	39%	40%	36%	39%	41%
Not very credible	19%	18%	20%	17%	19%	22%	20%
Not credible at all	11%	11%	11%	10%	13%	9%	11%
Don't know / No opinion	12%	16%	12%	14%	12%	14%	12%
Net Credible	58%	54%	58%	59%	57%	56%	58%

State attorneys general

	National	CA	FL	GA	NY	PA	TX
Very credible	19%	17%	17%	21%	24%	17%	17%
Somewhat credible	36%	40%	40%	38%	38%	43%	35%
Not very credible	22%	19%	19%	19%	16%	17%	21%
Not credible at all	11%	10%	10%	6%	10%	8%	13%
Don't know / No opinion	13%	15%	13%	16%	13%	15%	14%
Net Credible	55%	56%	58%	59%	61%	60%	51%

Members of Congress

	National	CA	FL	GA	NY	PA	TX
Very credible	11%	7%	8%	13%	11%	8%	9%
Somewhat credible	26%	27%	28%	28%	26%	26%	26%
Not very credible	31%	33%	28%	26%	31%	30%	28%
Not credible at all	21%	20%	24%	20%	20%	22%	24%
Don't know / No opinion	12%	13%	13%	13%	12%	14%	13%
Net Credible	37%	35%	36%	41%	37%	34%	35%



Industry trade associations

	National	CA	FL	GA	NY	PA	TX
Very credible	12%	9%	9%	15%	12%	10%	12%
Somewhat credible	40%	41%	38%	42%	36%	37%	40%
Not very credible	25%	20%	26%	19%	24%	25%	23%
Not credible at all	8%	8%	8%	5%	9%	9%	9%
Don't know / No opinion	14%	22%	18%	19%	19%	19%	18%
Net Credible	53%	49%	47%	57%	48%	47%	51%

Entertainment journalists and critics

	National	CA	FL	GA	NY	PA	TX
Very credible	12%	10%	9%	16%	16%	12%	15%
Somewhat credible	43%	47%	39%	42%	41%	38%	38%
Not very credible	24%	21%	28%	20%	20%	23%	23%
Not credible at all	9%	8%	11%	8%	9%	13%	11%
Don't know / No opinion	12%	14%	13%	13%	14%	15%	13%
Net Credible	55%	57%	48%	58%	57%	50%	52%

State-level elected officials

	National	CA	FL	GA	NY	PA	TX
Very credible	13%	11%	12%	16%	13%	11%	11%
Somewhat credible	38%	37%	36%	38%	38%	38%	35%
Not very credible	25%	27%	27%	24%	25%	26%	28%
Not credible at all	12%	13%	13%	10%	13%	11%	15%
Don't know / No opinion	12%	13%	13%	12%	11%	14%	12%
Net Credible	51%	47%	48%	54%	51%	49%	46%

Local elected officials

	National	CA	FL	GA	NY	PA	TX
Very credible	12%	11%	11%	16%	10%	11%	13%
Somewhat credible	38%	35%	35%	38%	40%	35%	34%
Not very credible	25%	27%	29%	24%	25%	28%	24%
Not credible at all	12%	13%	11%	10%	11%	12%	14%
Don't know / No opinion	13%	15%	15%	13%	13%	14%	15%
Net Credible	50%	46%	46%	53%	51%	46%	47%



Professional ticket brokers

	National	CA	FL	GA	NY	PA	TX
Very credible	15%	11%	11%	16%	12%	13%	12%
Somewhat credible	31%	30%	30%	31%	28%	28%	30%
Not very credible	27%	28%	29%	23%	30%	30%	26%
Not credible at all	17%	19%	18%	15%	19%	18%	21%
Don't know / No opinion	11%	13%	12%	14%	10%	12%	11%
Net Credible	46%	41%	41%	47%	40%	40%	42%

Which ONE of the following would you trust MOST to advocate for policies that protect consumers in the ticketing industry

	National	CA	FL	GA	NY	PA	TX
Consumer advocacy groups	16%	20%	18%	17%	20%	18%	15%
Musical artists and performers	16%	18%	12%	16%	15%	18%	18%
Primary ticketing companies (like Ticketmaster, AXS, SeatGeek)	16%	12%	14%	13%	11%	11%	15%
Ticket resale platforms (like StubHub, Vivid Seats)	8%	5%	8%	8%	4%	5%	7%
Concert venues	4%	5%	4%	4%	6%	4%	4%
Federal regulators (FTC, DOJ)	9%	11%	14%	13%	14%	11%	9%
State attorneys general	6%	7%	7%	4%	10%	8%	7%
Members of Congress	2%	2%	2%	3%	1%	3%	3%
Industry trade associations	3%	3%	2%	3%	2%	3%	3%
Entertainment journalists and critics	2%	2%	3%	1%	2%	1%	2%
State-level elected officials (e.g., state senators, state representatives, governors)	4%	4%	5%	5%	4%	3%	4%
Local elected officials (e.g., mayors, city council members)	2%	2%	2%	1%	3%	1%	2%
Professional ticket brokers	4%	1%	2%	3%	2%	3%	2%
None of these	8%	8%	8%	8%	7%	10%	9%



SOLUTIONS TESTING



Fraud Prevention Solutions

Some consumers have purchased tickets from platforms that were fake, invalid, or were never delivered at all. Some policymakers believe stronger regulations are needed to protect consumers from fraud, while others argue that existing consumer protection laws are sufficient and that additional regulations could limit legitimate ticket resale.

Please indicate whether you support or oppose each of the following policies:

Mandatory Verification

Mandatory Verification: Require all ticket resale platforms to verify every ticket is a real ticket before it can be listed for sale.

	National	CA	FL	GA	NY	PA	TX
Strongly support	66%	73%	72%	71%	71%	72%	73%
Somewhat support	21%	18%	19%	18%	20%	20%	18%
Neither support nor oppose	11%	8%	9%	10%	8%	7%	7%
Somewhat oppose	2%	1%	1%	1%	1%	0%	2%
Strongly oppose	0%	0%	0%	1%	0%	1%	0%
Net Support	87%	91%	90%	88%	91%	92%	92%

Platform Accountability

Platform Accountability: Hold ticket resale platforms legally and financially accountable for fraud that occurs on their platforms, including scams by third-party sellers.

	National	CA	FL	GA	NY	PA	TX
Strongly support	58%	66%	62%	61%	63%	64%	68%
Somewhat support	27%	23%	25%	25%	26%	23%	22%
Neither support nor oppose	13%	10%	12%	11%	8%	12%	8%
Somewhat oppose	2%	1%	1%	1%	1%	1%	2%
Strongly oppose	0%	0%	1%	1%	0%	0%	0%
Net Support	86%	88%	87%	87%	90%	87%	90%

Primary Ticket Disclosure

Primary Ticket Disclosure: Require resale platforms to inform buyers where the ticket is still available for purchase from the primary seller, if applicable.

	National	CA	FL	GA	NY	PA	TX
Strongly support	51%	59%	55%	51%	57%	53%	57%
Somewhat support	32%	28%	29%	32%	28%	31%	28%
Neither support nor oppose	14%	13%	13%	14%	12%	14%	13%
Somewhat oppose	2%	0%	2%	2%	2%	1%	2%
Strongly oppose	1%	1%	1%	1%	1%	0%	1%
Net Support	83%	86%	84%	84%	85%	84%	85%



Speculative Ticket Ban

Speculative Ticket Ban: Prohibit the sale of tickets that the seller does not actually possess at the time of listing.

	National	CA	FL	GA	NY	PA	TX
Strongly support	59%	69%	64%	64%	65%	69%	68%
Somewhat support	25%	20%	22%	25%	22%	18%	20%
Neither support nor oppose	13%	9%	12%	9%	11%	11%	10%
Somewhat oppose	2%	2%	2%	1%	2%	2%	1%
Strongly oppose	1%	0%	0%	1%	1%	0%	1%
Net Support	85%	89%	86%	89%	87%	86%	88%

Face Value Verification

Face Value Verification: Require resale platforms to verify and display the original face value of each ticket listed for sale.

	National	CA	FL	GA	NY	PA	TX
Strongly support	60%	66%	63%	63%	64%	64%	66%
Somewhat support	27%	24%	25%	22%	24%	26%	21%
Neither support nor oppose	11%	9%	11%	13%	10%	8%	11%
Somewhat oppose	2%	1%	1%	2%	1%	1%	2%
Strongly oppose	1%	0%	1%	0%	0%	0%	1%
Net Support	87%	90%	88%	85%	88%	90%	87%



BOTS Act Solutions

Some ticket resellers use software programs called “bots” to rapidly purchase large quantities of tickets the moment they go on sale, bypassing limits meant to give regular fans a fair chance. The federal BOTS Act, passed in 2016, made it illegal to use bots to circumvent ticket purchasing limits or security measures, with penalties up to \$16,000 per violation. However, the law has so far rarely been enforced. Some policymakers believe the existing BOTS Act needs stronger enforcement and updated requirements to address evolving technology, while others argue that increasing platform security standards and transparency is more effective than expanding enforcement powers.

Please indicate whether you support or oppose each of the following policies:

Expanded Enforcement

Expanded Enforcement: Give the FTC and other federal agencies increased resources to ensure compliance with the existing BOTS Act, with harsher penalties for violators.

	National	CA	FL	GA	NY	PA	TX
Strongly support	54%	58%	56%	55%	58%	56%	55%
Somewhat support	28%	26%	30%	29%	27%	26%	29%
Neither support nor oppose	15%	13%	13%	13%	12%	14%	15%
Somewhat oppose	3%	1%	1%	3%	1%	2%	2%
Strongly oppose	1%	1%	1%	1%	1%	1%	0%
Net Support	82%	85%	85%	84%	86%	83%	83%

Reporting and Transparency

Reporting and Transparency: Require ticket sellers to report successful bot attacks to the FTC and create a shared consumer complaint database and data security requirements for ticket platforms.

	National	CA	FL	GA	NY	PA	TX
Strongly support	57%	62%	60%	57%	62%	61%	60%
Somewhat support	27%	27%	26%	28%	25%	26%	26%
Neither support nor oppose	13%	10%	13%	13%	12%	11%	12%
Somewhat oppose	2%	0%	1%	1%	1%	1%	2%
Strongly oppose	0%	0%	1%	1%	0%	0%	0%
Net Support	85%	89%	86%	85%	86%	87%	86%

Harsher Penalties

Harsher Penalties: Increase financial penalties for individuals and companies that violate the BOTS Act, including significantly higher fines for repeat offenders.

	National	CA	FL	GA	NY	PA	TX
Strongly support	60%	64%	64%	63%	65%	65%	62%
Somewhat support	24%	23%	24%	24%	22%	22%	23%
Neither support nor oppose	13%	12%	11%	11%	12%	11%	12%
Somewhat oppose	2%	1%	1%	2%	1%	1%	2%
Strongly oppose	1%	0%	0%	1%	0%	0%	1%
Net Support	84%	87%	88%	87%	87%	87%	85%



Resale Markup Solutions

Tickets for events are often re-listed on resale platforms, and tickets for popular or high-demand events are often sold at a significantly higher price which can make them unaffordable for many fans. Some policymakers believe ticket resale prices should be capped to keep events accessible, while others argue that price caps would create black markets, reduce ticket availability, and that market prices reflect true demand.

Please indicate whether you support or oppose each of the following policies:

Price Cap (20% above face value)

Price Cap: Prohibit reselling tickets for more than 20% above their original face value (excluding service fees), with violations subject to fines and more serious charges for repeat offenders.

	National	CA	FL	GA	NY	PA	TX
Strongly support	49%	53%	48%	49%	54%	54%	49%
Somewhat support	29%	30%	30%	32%	27%	30%	31%
Neither support nor oppose	14%	12%	15%	14%	14%	11%	15%
Somewhat oppose	4%	4%	5%	3%	3%	3%	4%
Strongly oppose	3%	1%	2%	2%	1%	2%	2%
Net Support	78%	83%	78%	81%	81%	84%	80%

Face Value Disclosure

Face Value Disclosure: Require resale platforms to prominently display the original face value next to the resale price.

	National	CA	FL	GA	NY	PA	TX
Strongly support	56%	61%	61%	58%	63%	63%	63%
Somewhat support	29%	27%	25%	28%	26%	23%	24%
Neither support nor oppose	12%	9%	12%	12%	9%	12%	12%
Somewhat oppose	2%	2%	1%	2%	1%	1%	1%
Strongly oppose	1%	0%	0%	0%	0%	1%	0%
Net Support	85%	88%	87%	86%	90%	86%	87%

Waiting Periods

Waiting Periods: Require a waiting period after initial purchase before tickets can be re-listed on resale platforms.

	National	CA	FL	GA	NY	PA	TX
Strongly support	34%	34%	31%	31%	32%	33%	34%
Somewhat support	38%	33%	34%	36%	34%	34%	34%
Neither support nor oppose	22%	28%	28%	25%	27%	27%	27%
Somewhat oppose	5%	4%	7%	6%	6%	5%	5%
Strongly oppose	1%	1%	1%	1%	1%	1%	1%
Net Support	72%	67%	64%	68%	66%	67%	67%



Artist Control Solutions

Some artists and performers want more control over how resale tickets to their shows are priced and sold, including limiting resale prices. Current laws vary by state on whether artists have this authority. Some policymakers believe artists should have the right to set price limits at their own performances, while others argue that once a ticket is purchased, it should be free to be resold at any price.

Please indicate whether you support or oppose each of the following policies:

Resale Caps (artist-set maximum)

Resale Caps: Give artists and performers the right to set and enforce maximum resale prices for tickets to their events, with resale platforms preventing any listings above the cap, and violators subject to legal action.

	National	CA	FL	GA	NY	PA	TX
Strongly support	43%	44%	42%	42%	45%	45%	45%
Somewhat support	35%	34%	36%	36%	30%	34%	31%
Neither support nor oppose	16%	17%	16%	16%	20%	16%	17%
Somewhat oppose	4%	4%	4%	3%	4%	4%	5%
Strongly oppose	2%	1%	3%	2%	1%	1%	2%
Net Support	78%	78%	77%	78%	75%	80%	76%

Ticket Ineligibility

Ticket Ineligibility: Allow platforms to make a ticket ineligible for entry if it was resold above an artist-imposed price cap.

	National	CA	FL	GA	NY	PA	TX
Strongly support	34%	36%	35%	36%	31%	32%	36%
Somewhat support	31%	27%	27%	28%	34%	30%	25%
Neither support nor oppose	24%	25%	23%	24%	23%	22%	23%
Somewhat oppose	7%	9%	11%	9%	8%	11%	11%
Strongly oppose	4%	3%	4%	4%	5%	5%	4%
Net Support	65%	63%	62%	64%	65%	62%	61%

Face Value Exchange

Face Value Exchange: Allows artists to opt in to a program where tickets can only be resold at the original purchase price.

	National	CA	FL	GA	NY	PA	TX
Strongly support	46%	51%	45%	48%	48%	47%	47%
Somewhat support	33%	28%	32%	32%	29%	31%	30%
Neither support nor oppose	17%	16%	17%	17%	18%	18%	18%
Somewhat oppose	3%	4%	4%	2%	4%	4%	4%
Strongly oppose	1%	0%	2%	1%	1%	1%	2%
Net Support	79%	80%	77%	80%	78%	78%	77%



Artist Restrictions (require resale listing)

Artist Restrictions: Require artists to allow tickets to be listed on resale platforms, with resale prices set by sellers.

	National	CA	FL	GA	NY	PA	TX
Strongly support	25%	26%	24%	25%	23%	23%	26%
Somewhat support	30%	27%	27%	28%	29%	28%	28%
Neither support nor oppose	27%	28%	28%	25%	28%	28%	24%
Somewhat oppose	13%	12%	14%	14%	14%	15%	14%
Strongly oppose	6%	8%	7%	8%	6%	6%	9%
Net Support	55%	52%	52%	53%	52%	51%	54%



APPENDIX A: CONCERT ATTENDANCE



Concert Attendance

Have you bought a ticket for and attended a concert or other type of live music event over the past 12 months?

	National	CA	FL	GA	NY	PA	TX
Yes, I have	51%	55%	51%	53%	61%	55%	49%
No, I have not	49%	44%	49%	47%	39%	44%	50%
Don't know	0%	1%	0%	0%	0%	1%	1%

How many times have you bought a ticket for and attended a concert or other type of live music event over the past 12 months?

	National	CA	FL	GA	NY	PA	TX
0 times	1%	1%	0%	1%	2%	1%	1%
1 or 2 times	66%	64%	69%	62%	59%	70%	63%
3 or 4 times	23%	21%	22%	27%	26%	22%	28%
5 or 6 times	6%	8%	7%	6%	7%	5%	5%
7 to 10 times	2%	5%	2%	3%	4%	1%	2%
More than 10 times	1%	2%	0%	1%	3%	1%	2%

Do you plan to attend a concert or other live music event in 2026?

	National	CA	FL	GA	NY	PA	TX
Yes, definitely	35%	39%	34%	44%	46%	34%	38%
Yes, probably	32%	33%	33%	29%	30%	37%	33%
Probably not	17%	13%	17%	14%	11%	17%	17%
Definitely not	7%	5%	6%	4%	5%	5%	4%
Don't know	10%	10%	10%	9%	8%	7%	7%



APPENDIX B: SAMPLE DEMOGRAPHICS



Age groups

	National <i>n=811</i>	CA <i>n=501</i>	FL <i>n=505</i>	GA <i>n=500</i>	NY <i>n=503</i>	PA <i>n=500</i>	TX <i>n=504</i>
18-29	15%	14%	10%	18%	12%	11%	14%
30-44	23%	25%	20%	26%	25%	26%	25%
45-64	34%	33%	34%	35%	41%	34%	37%
65+	28%	28%	36%	21%	23%	29%	25%

Gender

	National <i>n=811</i>	CA <i>n=501</i>	FL <i>n=505</i>	GA <i>n=500</i>	NY <i>n=503</i>	PA <i>n=500</i>	TX <i>n=504</i>
Male	49%	45%	45%	44%	47%	49%	46%
Female	51%	55%	55%	56%	53%	51%	54%

Race / Ethnicity (coded)

	National <i>n=811</i>	CA <i>n=501</i>	FL <i>n=505</i>	GA <i>n=500</i>	NY <i>n=503</i>	PA <i>n=500</i>	TX <i>n=504</i>
Hispanic or Latino	13%	31%	20%	6%	12%	7%	26%
White or Caucasian	69%	43%	66%	54%	65%	78%	54%
Black or African American	13%	8%	12%	34%	17%	14%	16%
Asian	3%	14%	1%	2%	4%	1%	3%
Other or multiple	2%	3%	1%	3%	2%	1%	1%
Prefer not to answer	0%	0%	0%	1%	0%	0%	0%

Education Level

	National <i>n=811</i>	CA <i>n=501</i>	FL <i>n=505</i>	GA <i>n=500</i>	NY <i>n=503</i>	PA <i>n=500</i>	TX <i>n=504</i>
Less than 9th grade	0%	0%	0%	0%	0%	0%	0%
9th to 12th grade, no diploma	2%	1%	1%	2%	1%	1%	0%
High school graduate	25%	15%	22%	21%	18%	23%	18%
Some college	24%	24%	23%	19%	23%	23%	26%
Associate degree	15%	14%	12%	16%	12%	13%	12%
Bachelor's degree	23%	32%	30%	27%	28%	26%	30%
Advanced degree	11%	14%	12%	15%	17%	14%	14%