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Collection/Office of Origin: Bush, George H.W., Collection
Series: Personal Papers
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OA/ID Number: 25837
Folder ID Number: 25837-004

Folder Title:
Bush - Personal File: Correspondence - Miscellaneous Business (1950) [1948-1950]

Stack:	Row:	Section:	Shelf:	Position:
G	5	1	1	6

BOX 807
ODESSA, TEXAS

April, 4, 1949

Dear Sirs:

I am returning my electronic blanket purchased by Mrs. P.S. Bush there at 1 Park Ave. It was bought in December or November I believe by P.S. Bush, Grove Lane, Greenwich Connecticut.

The blanket worked perfectly for one or two months and then went completely out. The control box still lights up, but the blanket remains cold.

Would you please return this blanket to me at the following address: George H.W. Bush
Security Engineering Co.
Box 30
Whittier, California.

Very Sincerely,

G. Bush
George H.W. Bush

SIMMONS COMPANY

INSTRUCTIONS
FOR
HIDE - A - BED

(RETAIN THESE INSTRUCTIONS FOR FUTURE USE)

INSTRUCTIONS FOR MOVING HIDE-A-BED LOUNGE THRU DOORS AND PASSAGE WAYS

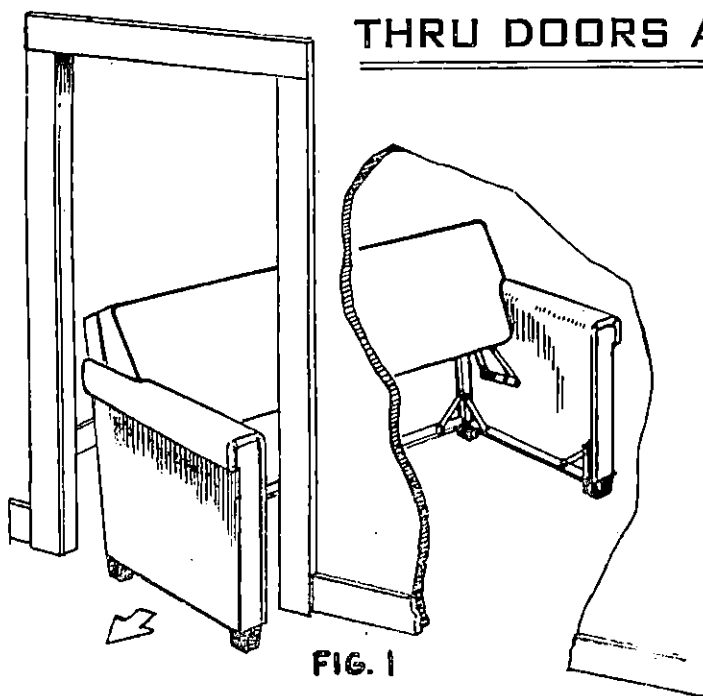


FIG. 1

1. REMOVE HIDE-A-BED FROM CONTAINER, LOUNGE WILL BE IN THREE PARTS—MATTRESS, BED AND BACK-AND-ARM SECTIONS.
2. FIRST MOVE IN MATTRESS—THEN BED SECTION PACKAGES. THESE PACKAGES ARE OF SIZE TO CLEAR AVERAGE DOORS AND PASSAGE WAYS.
3. MOVE IN BACK-AND-ARM SECTIONS AS FOLLOWS:
 - 3a. FOR 36" AND OVER DOORS AND PASSAGEWAYS—TURN SECTION ON BACK AND MOVE STRAIGHT THRU.
 - 3b. FOR DOORS AND PASSAGE WAYS UNDER 36", ANGLE FRONT END THRU DOOR AS SHOWN IN FIG. 1. MOVE SECTION THRU AND ANGLE REAR END IN SAME MANNER.

INSTRUCTIONS FOR ASSEMBLING HIDE-A-BED

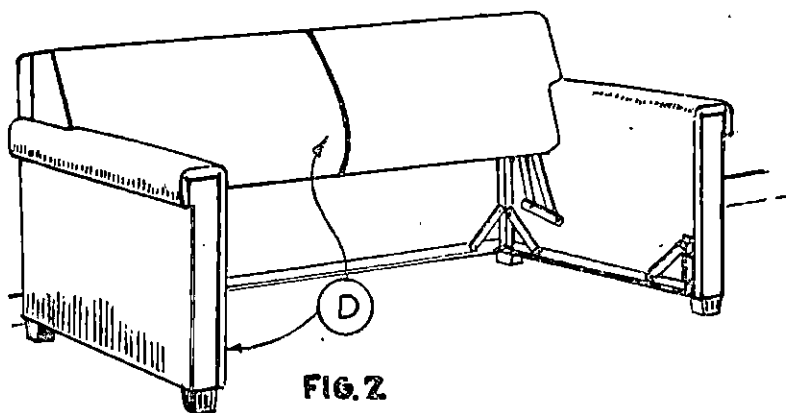


FIG. 2

1. SET UP THE BACK AND ARM SECTION (D), FIG. 2.
2. UNFOLD THE BED SECTION (E) AND SLIDE INTO BACK AND ARM SECTION AS SHOWN FIG. 3.
3. ATTACH BED SECTION (E) TO BACK-AND-ARMS (D) BY BOLTING AT LOCATION "A," "B" & "C," BOTH SIDES. FIRST ATTACH BOLTS (C) BOTH SIDES, THEN BOLTS (B) BOTH SIDES, THEN BOLTS (A) BOTH SIDES. BE SURE BOLTS ARE DRAWN UP TIGHT.
4. PLACE MATTRESS (F) FLAT ON BED SECTION AND FASTEN TIE STRAPS AROUND THE FRONT RAIL (G). CAUTION—END OF MATTRESS WHEN TIED MUST BE FLUSH WITH FRONT RAIL.
5. STAND AT FOOT OF BED, LIFT UP AND FOLD OVER FIRST SECTION OF MATTRESS. THEN GRASP PADDED FRONT BOARD (H) AND RAISE UPWARD TO POSITION SHOWN BY FIG. 4.

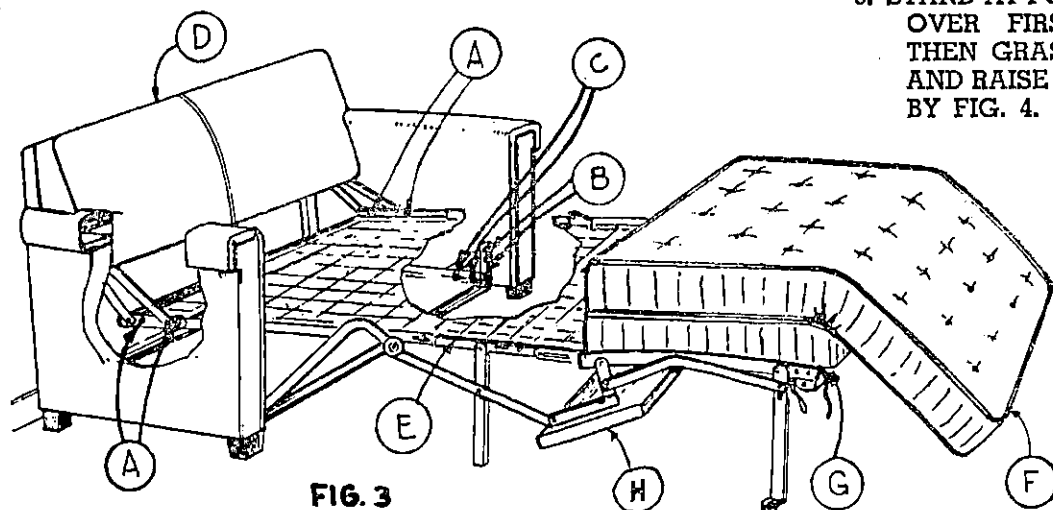


FIG. 3

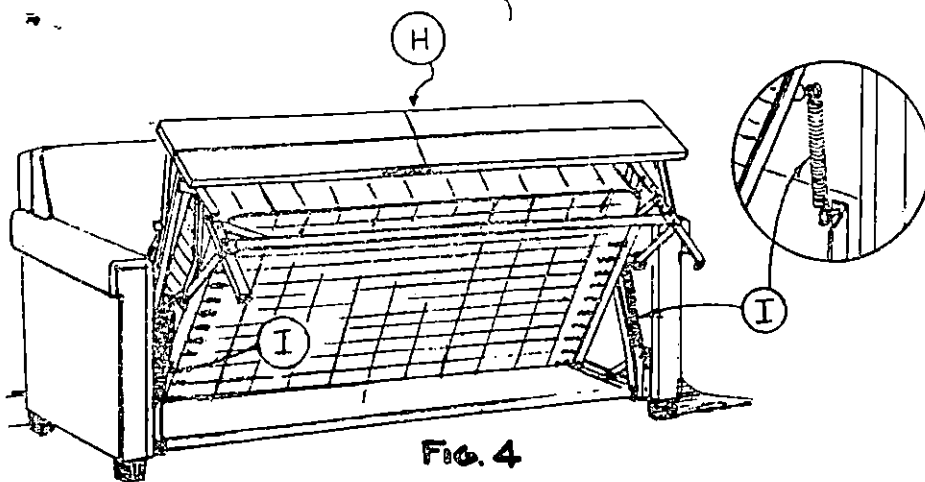


FIG. 4

6. ATTACH BALANCE SPRINGS (I) AS SHOWN, FIG. 4, AT BOTH SIDES, BY PLACING END HOOKS, ON SPRING, OVER SHOULDER PINS.

7. PUSH FRONT BOARD (H) DOWN UNTIL LEGS REST ON FLOOR. PLACE ON SEAT CUSHIONS.

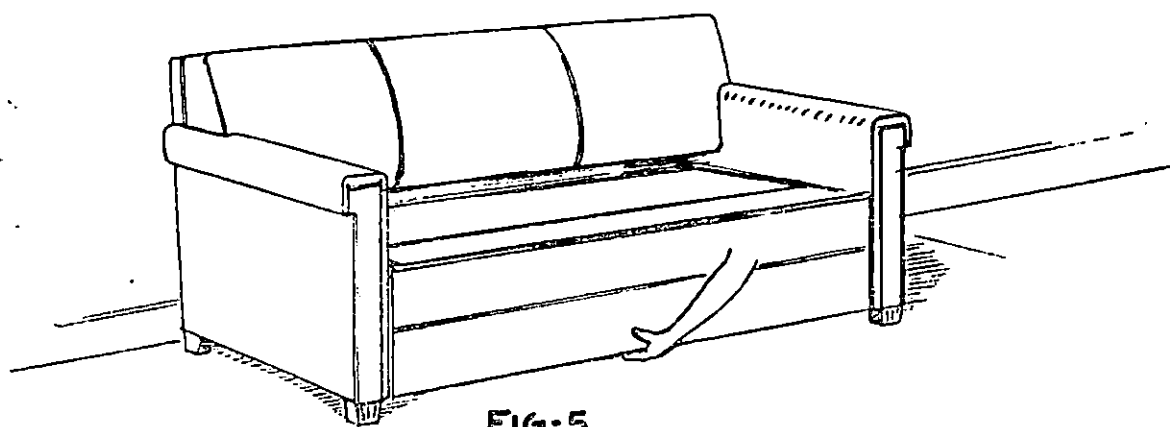


FIG. 5

INSTRUCTIONS FOR OPERATING HIDE-A-BED

1. REMOVE SEAT CUSHIONS. FIG. 5.
2. GRASP LOWER EDGE OF FRONT BOARD AND LIFT UP AS FIG. 4. PULL FORWARD TO THE FULL LENGTH AS FIG. 6.

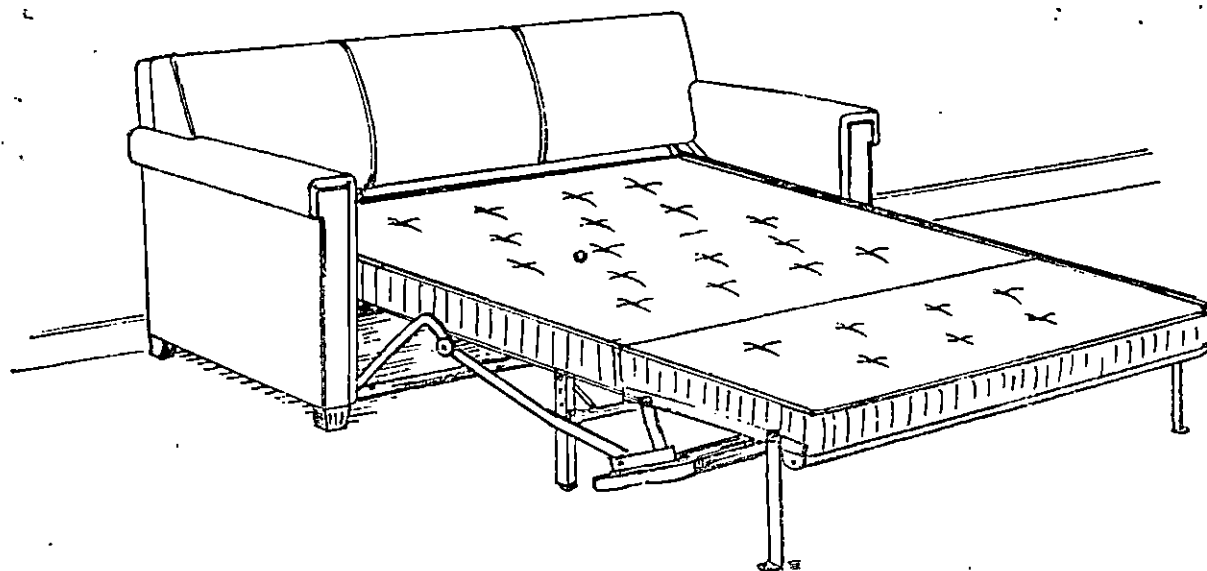


FIG. 6



BATES FABRICS, INC.

80 WORTH STREET

NEW YORK 13, N. Y.

Telephone COrlandt 7-4000

January 28, 1948

Mr. and Mrs. George H. W. Bush
37 Hill House Avenue
New Haven, Conn.

Dear Mr. and Mrs Bush;

Bill has relayed to me the good news about your coming to join us on the College Board. During the course of negotiations I developed a serious case of telephone ear talking to Dean Carroll, but he is finally completely convinced that your participation in our program is all right. We have agreed not to refer to your baseball exploits in order that there may be no question of possible harm to your amateur standing in athletics. We have made reservations for you at the Waldorf - Astoria starting Sunday February 8th. I would appreciate it if you would let me know if young George will be with you so we can make proper arrangements for him too. I will be in contact with you that night at the Waldorf to straighten out any last minute details.

Keep a record of any expenses you incur getting down to New York such as train, taxi and meals and we will reimburse you. Your week at the Waldorf will naturally be paid for by the company as will your living expenses while you are here.

The program starts Monday morning February 9th at our office and you will have a chance to meet the other members of the College Board. This year we have men from University of North Carolina and Michigan (Bob Chappuis), and girls from Smith, Bennington, Rollins, Bates, Colorado, North Western, Stanford, Tulane, and Texas. We will do advertising photography of you all for our fall program which appears in such magazines as Life, Vogue, Mademoiselle, etcetera. You will really have a lot of fun. If it becomes necessary for you to attend any particular classes that week, I am sure we can make arrangements. If you have any thoughts on this matter right now I would appreciate hearing from you. The weeks activities will end up Friday February 13th with a fashion show and party at the Waldorf. The Friday night party will be black tie for the men and evening dress for the women, and we would



BATES FABRICS, INC.

80 WORTH STREET

NEW YORK 13, N. Y.

Telephone COrlandt 7-4000

appreciate it very much if you would bring a sport coat and grey flannels for your appearance in our ad.

I will be away on Monday when you are passing through town, but Bill will be able to answer any questions you may have.

I look forward very much to meeting you both when you arrive. I had a lot of fun when I was representing Yale on a College Board six years ago, and I am sure you will too.

Sincerely,

BATES FABRICS, INC.

Louis F. Laun, Jr., '42
Assistant Advertising Mgr.

LFL:jh.



BATES FABRICS, INC.
80 WORTH STREET
NEW YORK 13, N. Y.

Telephone COrland 7-4000

March 4, 1948

copy!
Mr. G. H. W. Busch
37 Hillhouse Avenue
New Haven, Connecticut

Dear Poppy:

Let me tell you how sorry I was not to have seen more of you and Barbara when you were down here. I am afraid they kept you running much too fast for me. However, I want to tell you that you both made everybody very happy down here with the job that you did and everyone with whom you came in contact has had nothing but the best to say for you in regard to competence and pleasantness.

In addition, as I mentioned to Barbara one day, Vernon Cowper was so impressed with you that he wants to consider you for an opening he has in his department. I believe he has written you about this. I can only say that I think it would be a wonderful opportunity for you in every respect. In regards to this, it has always been a policy of Mr. Ruhm's to know a prospective employee for a job such as this personally. That not only reflects on the importance of the job but also on the attitude of Mr. Ruhm towards his personnel, which is the finest attitude I have ever heard of.

I immediately thought that it would be a good idea if perhaps you and Barbara could stop in at Southport for a toddy with us some Sunday afternoon in the near future. That would give us a chance to see a bit of you and also you would be able to meet Mr. Ruhm at that time. If Sunday the 21st would be convenient for you, I think it would be best for us, but you let me know how you stand on that as Isobel and I are thorough homebodies on the weekends and any Sunday would be convenient.

As a further note, everybody down here has been thanking me for getting you to come down here. I wish I could feel more responsible in that direction, but it was good to see you then and I shall hope to see you soon. My best to Barbara and young George.

Sincerely,

Bill Leger



BATES FABRICS, INC.
80 WORTH STREET
NEW YORK 13, N. Y.

Telephone COrland 7-4000

March 1, 1948

Mr. George H. W. Bush,
37 Hillhouse Ave.,
New Haven, Conn.

Dear Poppy:

As I anticipated, an opening has developed in our Advertising Department, and I would like to offer you the job. I have discussed this with Mr. Ruhm, the president of the company, and he feels delighted that I have someone in mind capable of handling this position.

Naturally, I don't know what sort of work you would prefer to get into following your graduation but I can assure you that what we have in mind would be interesting, stimulating and certainly challenging. Fortunately I will have ample time to train you thoroughly and this is a job I would like to undertake myself rather than putting you under one of the other fellows in the Advertising Department. We contemplate a very big new program for which Bates will make available ready made apparel for its wholesale distributors. These clothes will be made up for us on contract. To support this program we will have a separate advertising appropriation which should expand our budget considerably. It would be our plan to train and develop you for work on this new program.

Louis Laun has been given a tremendous promotion, but unfortunately for me, he is being sent to Maine and will no longer be available to me here. This means that I will take over all responsibility for our motion picture section so you would be given considerable duties in connection with this, if of course your interests and capabilities shape up in that direction.

It occurs to me that you would like to discuss this job in considerable detail. We won't be able to start you out at a very sumptuous rate of pay, We can discuss this when we get together. We can offer you a great opportunity to show what you can do. I could very conveniently stop off in New Haven after one of my trips to Boston. Perhaps you had better drop me a note and let me know what schedule of baseball activities you have during March. Naturally, I would like to get this determined fairly quickly.

I am very anxious to have you and Barbara meet Mr. Ruhm. Bill Sagar has suggested that you come down to Southport some Sunday for this purpose. I am sure he will drop you a note in this regards.

We were delighted to have you and Barbara as part of our College Board. I sincerely hope that you will regard the offer which I am making seriously.



BATES FABRICS, INC.
80 WORTH STREET
NEW YORK 13, N. Y.

Telephone COrlland 7-4000

March 1, 1948

I would be very pleased if you see fit to accept it. With kindest regards to you both,

Sincerely yours,

BATES FABRICS, INC.

Vernon Cowper, Jr.
G. V. Cowper, Jr.
Advertising Manager

GVC:FB

Photocopy - Preservation



BATES FABRICS, INC.
80 WORTH STREET
NEW YORK 13, N. Y.

Telephone COntland 7-4000

March 25, 1948

Mr. George H. W. Bush,
37 Millhouse Ave.,
New Haven, Conn. -

Dear Poppy:

Have asked Allen Koenig, whom you will remember from our College Board, to see that you meet a few friends of mine who are connected with the Department of Athletics at North Carolina. Had hoped that my close friend, Billy Carmichael, who is Controller of the University would be in town during your stay but understand from his brother that he will be here in New York instead.

Have also asked my brand new brother-in-law, Allen Nelms, who is Assistant Director of Athletics at North Carolina State to look you up. Imagine you will be under pretty regimented schedule but possibly there might be time for some little outside social activity. You will find Chapel Hill a delightful place, although your team will probably be soundly trounced.

Hope you have a fine trip and that Barbara enjoys her stay in ^{South} ~~North~~ Carolina. Warm personal regards,

Sincerely yours,

BATES FABRICS, INC.


G. V. Cowper, Jr.
Advertising Manager

GVC:FB

Photocopy - Preservation



BATES FABRICS, INC.
80 WORTH STREET
NEW YORK 13, N. Y.

Telephone COrland 7-4000

March 10, 1948

Mr. George H. W. Bush,
37 Hillhouse Ave.,
New Haven, Conn.

Dear Poppy:

It goes without saying that I am very disappointed that you won't be available for the job which we will have open here. There was a complete consensus of opinion among those who met you and worked with you when you were in New York that you would be ideal for this particular job and would like it. If you change your mind, please let me know since there is a possibility that the position will be open for some time, because I shall be usually painstaking in filling this place.

Have forgotten when you plan to be in Chapel Hill during your spring baseball trip. If you will let me know I will drop a line to a couple of friends in the department of athletics whom I think you would enjoy knowing.

With warm regards to Barbara and to you,

Sincerely yours,

BATES FABRICS, INC.

G. V. Cowper, Jr.
Advertising Manager

GVC:FB

Photocopy - Preservation

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