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Subseries: Republican National Committee

OA/ID Number: 25864
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Folder Title:
Papers from RNC 12/72 - 9/74 [1]

Stack:	Row:	Section:	Shelf:	Position:
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Booch Meeting
1-12

Burke
Booch
Brown
Mered
Bull
Benson

THE AUDIT - ??

continue RNC and Cong. Com
audit

① can pick

② No set date -
until Friday.

1. 3 way dinner

2.

Lance Tarrance

1) Louis Dales now at White
work out patronage set up.

2) Booch → ^{can} speaking role - help - help - candidates
→ advisory role to RNC

Burke Brown - Wilson's name

NEW MATIC

NEW MATIC IN CONGRESS

3014 Woodland
Mason - Seal

1-13 Bob Fitch - Wm. Haze
country club

1-12 (PM) Meet Max - Ann 1234
Hwy Revenue - Condo - etc

input
vacancies
new man at RNC to help etc

1 - make - Terry Jones

Bud Brown -

1-17 Brock -

Eddie Make - 1-15

- ① Sen. Brock - "Field ops. sen. committee"
- know what RNC must provide
- ② Tom - greatest respect in world
Ed "primary responsibility in top states"
- ③ Ed talks to DeBolt → only one who helped.
Ed worked well with him.

Tom carlogus

- Sen Cotton called re McGuire

Whyman

Taft
Ford

1-13 Dent calls TL.

P. Eisenbrenner reu Gooding DISD.

Scott AA Hanker moved here to
misc. St. Clum (Jones) chud in
Need Scott on board

1-13 PVR - G-B taken to Scott

Scott heard of it 'before' - last time

(H) burger not certain

Scott relaxed - felt Dk good

(tried to get his Dad to do it)

would feel out Hanker

1-15 - Ann Armstrong

a) Shifty Black-

b) Given Anderson calling Ann.

c

1-15 - question of Dale actually
resigning - what date he'd set for
getting out. (Cryptic)

1-15 Baker -

HRH-GB

John
Mitchell

①

a) I'll call him

Major mistake

a) not button down
- would do good
job

b) 3 Southerns

c) Brook

(2)

Pros - uncontrolled

super inflation

NOT

'76 - concentration

- nothing -

Loyalists on (3)
Hill -

Blair House -

all '74 candidates
in Senate

1-16-73 Duffin Chapin
re - schedule "College on grounds"

1-16-73 Halderman -
article includes it's a major
mistake -

16-73 - G. Ford
re Blaw Hse - reception
(ask Brown - + ~~some~~ ^{candidate} ~~can~~ re)
Ford says Wilson deal all set

Jan 17th

Ann.

Dde. Farewell party - press

1. G-B do well

2. all humorous - (wry)

3. hits at W-Hse.

4. went

5. "one implication W-Hse

available to Press - RVC not"

Baker - re: Wilson -

a) Thinks Agnew OK.

b) Not Brode deal - Wilson not
hot on it - if Baker.

c)

Ant Fletcher - Ossie Davis Black Intwabl
Black Discussion on RN Festival

JOBS -

Tranny - chance JOBS etc

Fletcher very articulate -

called

Bent -

explained delay

explained balance - ^{woman} - alluded to
future then

" expected delay - right to take
time "

filled in on Scott - David E.

matter -

Tina Rollins call -

one thing we didn't discuss

Patronage - ought to be set

up a council thru RNC and

Finance committee =

Organization of request needs

to begin off on it -

Some form for patronage so want

para off. "has been"

Explains to him what will be done

Check with large donors

Meal recommendation and page off.

Told Rollins talk to Voina -

Very ideas on

Advisory Commission - most important

State Dept - contracts & - Demos -

I strengthened it out "only

2 friends of Price - we need

Wormett - Party & could go.

Management Commission - one of most

popular things

Quite impressed with him. Tense

McKinsey -

Insurance - ^{with one} ~~the~~ "impossible"
 "to do" job it is chairman "

Asked

1-27-73

Roth - "Rollins has major strength on
to take over party
Everett - "Rollins man"

Funny guy -

Many things -

Wants quick pro quo -

Relationship not much better now"

Reverend Durgans upset with law,

put out to

Foot in both camps. Dear

Max's cow guy is PR man for Roth

Mary-Suzanne came up completely -

able not socially acceptable.

Murray Starn - Wilson - get along OK

1) question of measurement might need

Mr. evaluation

2) logical

Rollins "high spot" question -

" take it as lesson - Murray
Murray Starn

total take care of Rollins in action for Murray

Murray Starn - I'd go ahead then

talked to Murray on Roll

Wilson gave \$100,000

John Mitchell.

1-18-73 → Pat Wilson -

- a) delightful guy -
concerned & comparisons -
1. Brobeck Strategy
2. no other Southern.
3. Bill Middlebrook - more practical
- (b) agrees that Chum must -
control finances

1-18 Sen Bellmon -

- 1) Phil Cankell wants to run Gov.
Georgia - (gets along both factions)
- 2) Where would Bo Callaway -
stand??
- 3) Bellmon 7-10 industry = Host it
Energy. ~~Mc~~ McTeal & Bellmon
host - meet oil people.

x 5103

483-3000

Tammy Johnston - like to be considered
for co-chairman. Ode thought OK.
pretty good young.

Gov. Reichen - good job at UN.

x - Tammy Johnston -

attractive - early 30's - wealthy.

got patent - blink. lite - self made woman.

convention worker - Ivy Baker Priest

reounded her - local committee very active

Review

Governor interviewed —

muscular, slightly right - no identification
"groups" - not identified with far right.
speaks well.

Long ^{old} gals nose out of joint

Town ^{could} ~~reception~~

Evening - Quinn, Roche, Wallace in Head,

1-19 -

BFB

Common Dunn - Gov. Holtou

1. Need 5-7 full time men

2. Budget - \$70,000 last yr - regular
budget

3. Meet Pres. Jan 30th -

4. FF can do it, raise one more -
I needed ^{tax} "need Wh. Home"

5. Help in other states.

— 6. They Work with Ken Cole

INFORMATION NEEDED

1 Size of Staff - for the 10 yrs.

1960 62 64 66 68 90
70, 71, 72

Size of budget - same 10 yrs.

2 How many GOP members now?

Town Bismarck

ADMIN PROCEDURE

1. Expense Accts - a) approved by Dept. Head
b) Dept. Head approved TL reviewed by Chairman

✓ 2. Review all contracts T.L.
a. max. length

✓ 3. Titles - to be decided by chairman after new plan announced.

✓ 4. Town B'down on mail.
compare it to US mission -
Take us on b'down along -

5. We want control hiring and firing.
Couch? - talk to cable
Ross?

6. Controls on Mail opening etc.

7. Meet with Department heads?

8. Consider 1/3 cut goal !! - then gradual build up

help with the Hill problem. I've
had ~~some~~ talks with Sen Scott
& Rep Ford on this.

Action

Bush

call Ody Eisk re Steiger.

HRT - re former chairman

- fill him in on Rollins.

Tom - volunteers??

- credit for poli. sci.

Cost of Monday -

TOM
D. B. W. 1910 E

Pennsylvania 19th Cong District (Goodling)

David Eisenhower - out of town in Spring

Martin Hamburg (Scott's aid) interested

Senator not aware, this yet.

Goodling knows about Hamburg & doesn't like it.

Hamburg can have next opening as Dist ^{Cong}

Dent has lunch with Goodling next week

Dent has talked to state Chm Cliff Jones & he
is working with him quietly.

Goodling reported to have wanted to have son
take home seat.

Discussed with Sen Scott

will look into it
had heard from

*Amos T
F-11*

THE WHITE HOUSE

WASHINGTON

December 13, 1972

MEMORANDUM FOR TOM LIAS

The new Democratic National Chairman Strauss made a serious error last Sunday on Face the Nation. He said that any Democrats who supported Richard Nixon should not be considered part of the Democratic Party. With that one statement he implies a purge of 20 to 30 million people from the Democratic Party. Am bassador Bush should be able to make this statement very effective during upcoming appearances.

The attached is a brief talking paper you might find useful. It is important that we capatilize on this statement whenever possible. Please give me a call if you have any questions.



W. Richard Howard

The new chairman of the Democratic National Committee has just announced a purge from future leadership roles of more than 20 million Democrats who did not support the McGovern-Shriver ticket.

The Republican party welcomes the victims of this purge. In fact, we welcome all Americans into the GOP, no matter whom they may have supported in the past.

We are building a new majority of Americans who have faith in our country, who recognize and honor its overwhelming virtues while working to improve its shortcomings, and who are proud to call themselves Americans.

If the new Democratic party under Robert Strauss does not want men like John Connally, and George Wallace or their supporters in positions of responsibility, then turn to us. They can come home to the Republican party.

The people overwhelmingly rejected the philosophy of George McGovern on November 7. The rejection was by Democrats and Republicans alike. For too long the Democratic party has been under the grasp of men and women who have been intent on stripping our country of its vitality and its pride. For several years, millions and millions of Democrats have found it difficult to support their party, and finally they threw over the traces last month. It is sad that Chairman Strauss in his first public statement has dashed their hopes of a change in the direction of the National Democratic Party.

The new leadership of the Democratic party does not want them, the Republican party does.

MAURICE H. STANS
SUITE 272
1701 PENNSYLVANIA AVENUE, N.W.
WASHINGTON, D. C. 20008
(202) 333-8280

December 22, 1972

The Honorable George H. Bush
c/o Mrs. Prescott Bush
Hobe Sound, Florida 33455

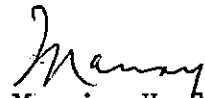
Dear George:

Enclosed is a copy of the minutes of the Budget Committee held on Friday, December fifteenth. This describes two points that you and I questioned Thursday morning.

Also enclosed is a set of minutes from the fund-raising Coordinating Committee that I appointed, covering their first meeting on December twentieth.

I think you will agree that this effort appears to be moving along very well.

Sincerely,


Maurice H. Stans

Enclosures

Memo to the President

From George Bush

On Friday I plan to announce
in my acceptance speech the
following appointments

Pat Wilson of Tennessee to be
head of the Rep. Nat'l Finance Committee

and Rep. ^{Wm} Stanger of Wisconsin to
be head of the "Rule 29" Committee
()

I have not selected a woman
to fill the Ann Armstrong job. This
will be done in a few weeks. I
feel no pressure on this. To avoid
the charge of "Southern" bias
I have talked with Harry Dent
and told him I plan to delay
his appointment as General Counsel
until we select the woman. Harry
agreed.

Analysis of the two appointments

Pat Wilson, now co chairman of the Republican Nat'l Finance Committee has the following pros and cons:

Pros =

Strongly supported by 2 Tennessee senators, by Jerry Mublaugh, and Al Cole. Stans supportive

Strong on mail solicitation as ~~strong~~ major and still growing part of RNC finance operation.

Believes as I do that

RNC, RNF-C, Senate Comm and Congr. Camp- Computer must work more closely together.

Willing to work for me as head of RNC - Doesn't require President to "ask him" ~~at~~ ^{through} ~~the~~ ~~board~~ benefit of promoting from within when possible - ~~has~~

Very incapable and big giver himself

Cons =

Southern bias argument

Not ^{well} known to major eastern groups

John Rollins ^{very much} down on time.

V. P. Agnew reported to feel maybe

a "pro Bush" move - tho Sen Baker has reportedly laid this to rest

Take Mitchell down on him -

Summary

Wilson impresses me as a team player, used to ~~streamlining~~ procedures, ~~can do well~~ sound
with whom I can work.

The "pro Bosch" ^{in '76} position is not true and to have told Wilson flatly the committee must not involve itself directly or indirectly in '76 ^{presidential} politics.

I will work to smooth out Rollins' opposition.

Rule 29 -

The ^(Wisconsin) Steiger appointment will "balance" the Bush-Texas, Wilson-Tennessee "southern" image.

Steiger is young, moderate, good image - reform minded but not a "crazy"

To retain control of ^{the} ~~the~~ committee though of course to ^{the} ~~the~~ will

consult the chairman. The
committee will be a balanced
committee.

The Southerners, recalling Stagers
role in the ~~delegate~~ ~~etc~~ fight
over '76 delegate strength will
be upset but I should be
able to handle this and when
Dents comes on board they should
be happy.
through this appointment,
We can achieve an improved
image with youth appeal etc.
without the danger of a
'McGovern radicalisation' process.

I will continue my quest
for a new Ann Armstrong -
not easy.

Finally ^{Mr President} - I have had full
cooperation from Bob Holdeman and
Malch & Tones. The morale at
the RNC and on the Hill is
bad. ~~We can't~~ The Committee
can be straightened out fast -
to our confidence by close liaison
with the White House ~~etc~~. I can

1-4-72

Dan will get out at last minute
Bud in wings -

Timous reported ^{to Paul RN.} "won't come to dinner
in March" -
Ging - keep it cool.

"Make your head of boosters
" talk to GB - advisory committee "

let me get re-elected - "I'll step aside
I'll nominate Brown."

Doesn't want to appear to be shored out.

Who makes - election by committee

- will all be done in day or
so - appointed -

- Glenn Davis is spearheading Bob

annually votes when comp. comm. meets
since all members don't know story - call
conference of all GOP - so all 192 know
the story - but still discussion made
by comp. comm. Might mean that
N.Y., instead of comm. each state

- will try to move on this

"open conference"

- ought to effect little states less

way -

"with Bob staying -

Ford (cont)

Bob - so adamant

any. tried to make it more
positive

- Wilson needs full time
on committee.

More positive from Wilson
stand-point.

call Bob -

"intentionally, off the record - see him.
try to talk to him -"

Wilson - palace guard

would he be forced out etc. etc.

Barbara Franklin

More Women

Bob D - Abramowitz for Elliott.

is. John Marsh good asset sec.

for cong. liaison

1-4-73

Allison -

① Finance guy - Pat. Wilson not all locked
in Broch - Finance chairman

"not taken by committee"

\$250,000 to RN.

"Not biased to Broch"

is he organizationally OK?

very very successful -

Stans contacts around country are great

② Warren Beardsley - Indiana??
Miles Labs.

Rietz - new? not that he knows.

Ab. Henneman - good -

1-4-73 Tom Crouch -
re-elect

John Atson - can't speak Comm.
on Jan 13th - told him it
was turned down.

① Archer - "Bill Cramer wants to
be Gen Council of R.N.C."

② Deqant - called him suggest appt
to Jacques Toussier - French affairs

signal to Jewish Committee
etc

Jan 5, 1973

visit 1 hr. N.R.H.

Dent - "pretty" locked in - reopen it
real problem

Women - no fixed views - GB^a offset Dent
by type woman^s

Fin. Comm. - felt DeLo offered Rollins
this post as removal - R turned down.

I got feeling ^{from} R do it if RN asked him -
not locked in on him.

GB. - busy - not good on detail
- might 'ask for something'

N.R.H. - likes to get into polit. side
a lot - might not be too good
N.R.H. didn't know Wilson

neg. on McDaniel OK for Treasurer

Pres. not like to ask them, would it
necessary

Disuno Agnew approach to Rocky on
candidates. Rocky told Erickson
that ~~to~~ Agnew wanted see
Tants heat - I told Bob Nelson
had received this info!

1-5-73

Discuss - Agnew visits with
Rocky - Rocky reports "red & Tariffs"
who's in charge?? - Rocky

H-RH - Agnew not be pres in '76
(I got impression RN feels this
way strongly)

Endiceman told Rocky - Bush handle
the stuff.

Office in Wh-Hse - available, unpublicized,
honorary w/e, Wh-Hse, press.
all OK -

Distrubing - H-RH talk like big
majority all pro-Nixon - not
any of it anti-McGovern.

Agnew coordinates Wh-Hse contacts -
" " on patronage
" " speaking -

seem to feel direct Pres-contacts
OK

H-RH attend cab meets - attend Leadership
meets.

W. Mills - Pres. needs advice in Wh-Hse
strongly feel this way -
isolated etc etc
should put it in White Hse "Memo"

Howard Baker

1-6-73

Talk with

Agnew made at Broder

" " " " re. Ricketts

re. Pat Wilson

Rollins and Agnew very close

Rollins - not appoint 2 jobs -

Ricketts - Pat Wilson

Thurby ~~broder~~ tickled it off -

Wilson, Motz, Agnew, Broder all told Howard
this -

Advice - appoint ~~him~~

- ask you to sign Baker for it

- not in Broder's hip pocket

"not sure Rollins doesn't want job."

Pat will be team player.

Got onto Broder's political pressure
wouldn't do it here.

Pat's money is wife's money - (a Potter)

largest single s'holder Mobil

1/4 Dividends over 1 mill.

Try to get into politics - run man
vs Baker in '66 - then helped

Bob (cont)

Not true - that he talks to Brocks
Are you committed in this regard
Wilson "Brocks can't make it for Pres" -
I'll support you
won't tilt to Brocks.

Aguero → mad at Brocks →

really - clear switch on Rollins -
Rollins worth over \$100 million

Sum of advice -

1. HB call - Port - come meet
2. " Aguero -
3. " Rollins -

Bob Haldeman - Pres wants u to decide
will point out if he sees real
problem

Filled him in on Aguero -
Rollins -

1-8-73

Broch for you
RNC column ought to be
head of party
Will send you non-existent
reports

(CB - asked HPH for it - said
he didn't have it - worried
about this! - then cleared up -
Broch - HPH agreed "report
didn't exist" - Broch will mail
it -) glad HPH so discreet.)
"lose cooperation"

Max Fisher - Detroit - 1-8-73
wants report

Sen Balm

no animosity to Pat - Wilson
resentful Bi - Pietro
Wilson - told Balm to clear with Agnew
- not mention for - name -
Rollins doesn't like Pat.
" jealous of Pat -
" wants he asked by Pres.
" "lie" that Pat not involved in
Broch design vs. Agnew.
- considered for Sen - chairman

1-8-73

Bahn → Bush should call Rollins
→ "wants to have to turn it down"
→
→

G.B. call Rollins says HB
" " Wilson

Sen. Cook → take care of you inauguration
→
→ Dick Green ^{WV}
one of each stamp

Called Bill Miller -
help anyway I can
call fore coming to DC after
inauguration

Called Pat Wilson.

1. Nashville on Sunday -
2. Will call me Monday -
3. Wants to chat -
4. work closely etc etc.
- 5

Rita Bass ^{collect} - will run for Miss place

Tony Ford - Deal on committee set

Tony Wentworth -

get debars - sugar for

GOP candidates -

Perform at WH - lunch with
congressmen

1-9-73

Bob Brown - "fix in on"

preeding final review

will reorganize it - and get out.

- work well together to

"all right til Dawn K get with

you - looking for job for 18 mos

felt - Beach part was made -

Down - probably arranged now -

running 15 Beach -

Wilson about to say nice young

girl when he got in - Bob

then fought back the Dale stuff

* * * fought him things over thru his

needs to strengthen out -

Bob just today noon - get

agreement worked down

candidate recruitment chairman

set - familiarity with Parliament

Bob W - "order to stop on eve

level of Boston - 6. P. after

Our other thing that has occurred -

John Anderson said he heard it - (Burdin)

wanted to help)

clean Dave - Annals for Bob

now expect the OK.

Get someone RN that 616 - looks help

party - now needs to "build" -

Bob felt it will work.

1-9-73

Bill Miller - called again -

one observation 'fore I see you

Ab. Herman - think all past
chambers can help - been thru long
time - RNC people like him -
sympathetic into them etc - can be
of great help to chambers.

John Rollins →

- a) know - Bayard Sharp - Cousin to Pete DuP
- b)
- a) 2 states writes a down -
- b) when I was chamber got
Mitchell to leave 1/2 in
States -

Starna

1-9-73

① Deficit 70000

Never paid fund
to pension fund

② Consolidate Finance
about into

③ Maintain in Finance
and At Nat'l Committee

④ Not pass on budgets
in the

Reopen it at

Set formula

between

states -

RNC - -

etc -

Hope will help

etc.

2

Gordon Luck

can we give him
any help on pay-roll??

Zan Thompson -
RNC payroll hub
in California.

Where does
immigration money
go?? -

1-13

①
call Rose Mary Woods

= ②
brief campaign law.
how change it.

③
Agnew role.
Gold leaving etc.

Finch - go for Gov.
myke Senate.
Crenston strong.

③

Duplication of
research -

what are
states doing??



Budget cuts -



250,000
750,000 →


1-10-73

Rosenbaum - W + the flight photo - Rosenbaum
- McCollum's interested in Swearingin's
mother competing with Beed - #100 with
Army about to buy these planes
wrote McCollum

Max Fisher

- 1) communication with White House
press importance
- 2) Get a good terrain guy to
work on "vote"
- 3) Finances - not too hot on Wilson
way of Rollins
reflect Stars view on 3/1/44
- 4) Help States - Michigan probe

3) - - - -
1-11-73

Himmer, Rosenbaum, Dorothy McHugh - suggested
1. organization  Nancy Bradley
2. patronage!! for women
3. Deal through - state chamber.

Hall - Margiotti. Nassau Chamber

Scribner - will resign -

Papers From

RNC

12-72 to 9-74

Announcement

FOR IMMEDIATE RELEASE

DECEMBER 11, 1972

OFFICE OF THE WHITE HOUSE PRESS SECRETARY

THE WHITE HOUSE
PRESS CONFERENCE
OF
SENATOR BOB DOLE
CHAIRMAN, REPUBLICAN NATIONAL COMMITTEE

*same
Personal
files*

THE BRIEFING ROOM

11:30 A.M. EST

MR. ZIEGLER: We are going to have several briefings this morning, as the wires indicated.

Senator Dole has been meeting with the President, discussing plans for the Republican Party and the leadership of the Republican Party. As you know, President Nixon and Chairman Dole met at Camp David several weeks ago to discuss this matter, and met again today. We thought it would be worthwhile for Senator Dole to come before the members of the press to discuss his thinking and planning, and the recommendations he has made to the President regarding the Republican National Committee. Senator Dole.

SENATOR DOLE: As Ron has indicated, on the 27th of November, I think, I did go to Camp David, did visit with the President about the future of the party and about my own plans -- I am a candidate in 1974 -- about how long I would stay.

We had a very frank discussion at that time about certain aspects of candidate recruitment, how we bring these Nixon voters into the Republican Party, many of whom may not be Republicans, many of whom may be Democrats and Independents. We also discussed at that time the possibilities of my successor when I should leave the committee.

I can say now that we tossed a few names around. One of those names is the present Ambassador to the United Nations, George Bush. I can also say at this time that I went to New York the next day after the President talked with Ambassador Bush and I spent about an hour and a half with my friend George Bush discussing his possible interest in taking on this very important role as Chairman of the Republican Party.

He had a number of questions. First of all, how would he be received by party leaders? Secondly, just what the Chairman's role was when you have your Administration in power.

Following that visit, I had a chance to consult with some party leaders about Mr. Bush, about my own plans. I again talked with Mr. Bush about a week ago on the telephone at some length, talked with him again yesterday at some length on the telephone.

This morning both the President and I visited with George Bush. I think perhaps George is willing to assume the responsibility; of course, depending on whether or not he is elected by the Republican National Committee.

MORE

Photocopy - Preservation

As for timing, which seemed to be of some import, hopefully it can be worked out when the committee meets on January 19th. But in any event, it will be up to the Republican National Committee.

I find broad support for George Bush. We believe that our Texan will beat their Texan, and that things will roll along in our party as they should. We will broaden the base of our party. We will stress candidate recruitment. We will stress working more closely with the RNC, the Senatorial Campaign Committee and the House Campaign Committee.

In the event it can be worked out by the 19th, that is when Mr. Bush will assume the chairmanship. If not, time is not really a factor as long as we don't wait too long into the spring. But I have told George Bush this morning that I would say on in some sort of an advisory capacity for a month or two after January in an effort to help him become acquainted around the country, meet with party leaders, and give him what knowledge I have.

Q Are there any other candidates?

SENATOR DOLE: There may be, but I would say at this point Mr. Bush seems to be in the lead. (Laughter)

Q Bush has said he will take it; is that right?

SENATOR DOLE: Yes. He has said he will take it subject, of course, to the approval of the Republican National Committee. I met with the Governors in Phoenix last week. There is no question about their interest in the party. I have discussed the matter with other party leaders, most of whom think I have done a good job, but understand my position; understand that now that we are through the election, we need to look at the nuts and bolts of the party.

As I said earlier, my specifications for Chairman were: One who had been in politics; one who understood the Republican Party; one who had been around and had great visibility.

So I am very grateful that George Bush is accepting this responsibility or will accept it, if confirmed, on January 19th. I would say now that the odds are that he will be.

Q Senator, are you leaving the job at your own initiative?

SENATOR DOLE: Yes. I think I would ask Ron to comment on that. There was some speculation that I went to the mountaintop to be pushed off -- (Laughter) -- but that was not the case. I said afterwards, I know the President quite well and we had a very frank discussion of my future. He wants me to be re-elected to the Senate. I never planned on staying long into 1973. In fact, we have just conducted a very non-scientific survey in Kansas and find that 8 out of 10 people think I should quit --

MR. ZIEGLER: -- the chairmanship. (Laughter)

SENATOR DOLE: The chairmanship, yes. In the Senate it is a little closer. (Laughter)

MORE

Photocopy - Preservation

So in any event, I raised that question with the President this morning. I think Ron could respond to it because there had been some erroneous reports about my leaving, or my being eased out, or my being otherwise unhappy. But we have had a great campaign. The President has been re-elected. I look forward to working with George Bush, who is a very good friend of mine, but I would like to have Ron comment on that so we would have it from a witness.

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As a matter of fact, as the Chairman said, he had expressed some time ago that at some point as we moved into the period after the election, he would have to leave the responsibilities at the Republican National Committee because he, of course, would be seeking re-election in 1974.

I would just add that in terms of the President's feelings about Chairman Dole, the President feels that Chairman Dole has been one of the most articulate spokesmen and effective leaders that the Republican Party has ever had, and he has a great deal of respect for Senator Dole and the work he has done as chairman of the Republican Party.

President Nixon has admired the conscientious way in which Senator Dole has performed his duties, both as the leader of the Republican Party and as United States Senator. He has won many friends across the country, and also in Washington, and throughout the Republican Party. Also, as all of you know, he led the Republican Party in 1972 to the greatest Presidential victory in the history of the party.

I should just conclude by saying that Senator Dole is a man whom the President respects, and whose services as Chairman of the Republican Party he appreciates immeasurably. So I think with what Senator Dole has said, and what I certainly will confirm on behalf of the President, the speculation regarding the chairmanship is unfounded, and what we have reported here this morning is the fact of the matter.

Q Senator Dole, could you tell us, was there any special reason why this briefing, which was originally scheduled at 10:30, is an hour late? Or maybe Ron can tell us.

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Q The Chairman said he talked to Bush this morning. By phone?

MR. ZIEGLER: They talked by telephone.

MORE

Q Is this going to be a full-time job now? Is Bush going to be full time?

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Q Was there a discussion of the deputy chairman?

SENATOR DOLE: No.

Q Will there be a salary for Mr. Bush when he becomes chairman? You didn't have a salary as chairman; right?

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(Laughter)

Q Will he have one, Mr. Bush?

SENATOR DOLE: I hope so. I mean, he is entitled to one.

Q You said in addition to having a full-time chairman, the chairman should have full authority? Is that going to be the case with Bush?

SENATOR DOLE: I think under the present arrangement it has worked very well, because we had three individuals who got along with one another: myself, Tom Evans and Mrs. Armstrong. We tried to divide the authority where I was more or less the spokesman for the Administration, Tom Evans provided the management and Mrs. Armstrong did most of the other things which we failed to do, which was most of the things. So the chairman will have this authority, because we have abolished one of the posts. He will appoint an assistant chairman or a co-chairman, and the rule says should he appoint a co-chairman, he or she should be of the opposite sex. So he has full control. He appoints the Finance Chairman and the General Counsel, so the chairman will be the chairman.

Q You mentioned the need for candidate recruitment to win the Nixon voters. You mentioned Independent, blue collar, Wallace voters, ethnic voters. What do you have in mind? What specifications for a candidate do you have in mind?

SENATOR DOLE: This was discussed at length at our first meeting at Camp David. The President said very frankly that we needed to recruit more black candidates, we need to recruit more Spanish-speaking candidates. We need men who will support the President.

What we want to do is try to translate this new American Majority that the President has into a Republican majority in the Congress. I just feel that if there is closer cooperation, closer liaison with the Senate Campaign Committee, the House Campaign Committee and the RNC, and if the RNC, on its own initiative, works with the Governors, who play a very important role, we can do that.

MORE

The name of the game, as the President said, is having good candidates. It is not possible, of course, to be 100 percent. We have had good candidates who have lost -- don't misunderstand me -- but I think we can improve it. And Mrs. Armstrong will be leaving in January.

Q You mentioned ethnics and Negroes, but you have not mentioned women. Women have dropped from four to two this year in the Congress.

SENATOR DOLE: They were included. We were not discriminating against anyone in that group. The Black Caucus, as one example, I think -- being on the Hill -- frequently attacked the Administration, never acknowledging they are all Democrats. The way we correct that is to elect Republicans to Congress to participate in the Black Caucus. So we have a lot of work to do.

Q Is the President going to have more problems with the Republican minority in Congress in this Congress than he did in the last one, because he didn't do very much to help elect Republicans?

SENATOR DOLE: If that were the barometer, I would say we would have no trouble at all, because the President did do a great deal. As I have said, in addition to the personal visits, he was able to meet after the October 18th adjournment. Each candidate came to the White House for pictures. He did TV, made radio spots and made phone calls, and it was very helpful. So I don't see that as a problem in this Congress.

Q Senator, the Republicans lost four incumbent seats, and in none of these areas did the President go into or give them a helping hand. In your judgment, if he had gone in, could they have won, or would they have won?

SENATOR DOLE: I don't know. I am not certain it made any difference. I hope he comes to Kansas. I don't want to preclude that by my answer, but I learned a lot about incumbents can lose, which is another factor in my decision. I assume there could have been some beneficial aspects, but I think in each case there were other factors involved.

I think the President feels that many times when he goes into a State, the candidate is obscured. You may see his leg or hands in the picture, and in the last sentence it says "So-and-so, a candidate for the Senate, was with the President," because when the President comes to a State, that is big news. The President has visited, I think, every State in the first four years.

Q Mr. Chairman, Ambassador Bush is the President's personal choice, is he not?

SENATOR DOLE: In our first visit, as I said, we discussed a number of people. The name "Bush" came up, and the President at that time indicated he didn't think he would do it. He had been offered a very high position in the Administration and declined. He likes it at the U.N. I know George Bush quite well. I made many speeches on his behalf when he was a candidate in Texas. So I thought I would pursue it.

MORE

I met with George Bush. He has an interest in politics. That visit, plus two other phone visits, plus the joint visit this morning with the President; he has indicated he would be pleased to do it.

Q Can you tell us what it was that finally persuaded George Bush to say yes? Could you reveal what kind of an appeal was made by the President?

SENATOR DOLE: I think he thinks it is a great challenge. 1974 is a very critical year for the Republican Party. If we are going to translate or start the translation of that New American Majority, this is really our first test, 1974. We have two Governor races this year, so I think he accepts the challenge. He still likes politics. I don't think it is very political up there.

Q Why was he so reluctant?

SENATOR DOLE: He wasn't reluctant. He needed to find out a lot of things, and he needed to be persuaded by his friends. I think he is going to be a great chairman.

Q Is he interested in running again for elective office, would you say?

SENATOR DOLE: We didn't discuss that, but he would be a good candidate.

Q I wondered if the President has anyone in mind as the new Ambassador to the U.N. Do you have any names?

MR. ZIEGLER: I think Senator Dole has pointed out that Ambassador Bush will be continuing full time as Ambassador to the United Nations until this session of the General Assembly is concluded. At the appropriate time, we will be announcing the new Ambassador to the United Nations.

THE PRESS: Thank you.

END

(AT 11:45 A.M. EST)

DECEMBER 11, 1972

Ant Bush

OFFICE OF THE WHITE HOUSE PRESS SECRETARY

THE WHITE HOUSE
PRESS CONFERENCE
OF
SENATOR BOB DOLE
CHAIRMAN, REPUBLICAN NATIONAL COMMITTEE
THE BRIEFING ROOM

11:30 A.M. EST

MR. ZIEGLER: We are going to have several briefings this morning, as the wires indicated.

Senator Dole has been meeting with the President, discussing plans for the Republican Party and the leadership of the Republican Party. As you know, President Nixon and Chairman Dole met at Camp David several weeks ago to discuss this matter, and met again today. We thought it would be worthwhile for Senator Dole to come before the members of the press to discuss his thinking and planning, and the recommendations he has made to the President regarding the Republican National Committee. Senator Dole.

SENATOR DOLE: As Ron has indicated, on the 27th of November, I think, I did go to Camp David, did visit with the President about the future of the party and about my own plans -- I am a candidate in 1974 -- about how long I would stay.

We had a very frank discussion at that time about certain aspects of candidate recruitment, how we bring these Nixon voters into the Republican Party, many of whom may not be Republicans, many of whom may be Democrats and Independents. We also discussed at that time the possibilities of my successor when I should leave the committee.

I can say now that we tossed a few names around. One of those names is the present Ambassador to the United Nations, George Bush. I can also say at this time that I went to New York the next day after the President talked with Ambassador Bush and I spent about an hour and a half with my friend George Bush discussing his possible interest in taking on this very important role as Chairman of the Republican Party.

He had a number of questions. First of all, how would he be received by party leaders? Secondly, just what the Chairman's role was when you have your Administration in power.

Following that visit, I had a chance to consult with some party leaders about Mr. Bush, about my own plans. I again talked with Mr. Bush about a week ago on the telephone at some length, talked with him again yesterday at some length on the telephone.

This morning both the President and I visited with George Bush. I think perhaps George is willing to assume the responsibility; of course, depending on whether or not he is elected by the Republican National Committee.

MORE

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(OVER)

As for timing, which seemed to be of some import, hopefully it can be worked out when the committee meets on January 19th. But in any event, it will be up to the Republican National Committee.

I find broad support for George Bush. We believe that our Texan will beat their Texan, and that things will roll along in our party as they should. We will broaden the base of our party. We will stress candidate recruitment. We will stress working more closely with the RNC, the Senatorial Campaign Committee and the House Campaign Committee.

In the event it can be worked out by the 19th, that is when Mr. Bush will assume the chairmanship. If not, time is not really a factor as long as we don't wait too long into the spring. But I have told George Bush this morning that I would say on in some sort of an advisory capacity for a month or two after January in an effort to help him become acquainted around the country, meet with party leaders, and give him what knowledge I have.

Q Are there any other candidates?

SENATOR DOLE: There may be, but I would say at this point Mr. Bush seems to be in the lead. (Laughter)

Q Bush has said he will take it; is that right?

SENATOR DOLE: Yes. He has said he will take it subject, of course, to the approval of the Republican National Committee. I met with the Governors in Phoenix last week. There is no question about their interest in the party. I have discussed the matter with other party leaders, most of whom think I have done a good job, but understand my position; understand that now that we are through the election, we need to look at the nuts and bolts of the party.

As I said earlier, my specifications for Chairman were: One who had been in politics; one who understood the Republican Party; one who had been around and had great visibility.

So I am very grateful that George Bush is accepting this responsibility or will accept it, if confirmed, on January 19th. I would say now that the odds are that he will be.

Q Senator, are you leaving the job at your own initiative?

SENATOR DOLE: Yes. I think I would ask Ron to comment on that. There was some speculation that I went to the mountaintop to be pushed off -- (Laughter) -- but that was not the case. I said afterwards, I know the President quite well and we had a very frank discussion of my future. He wants me to be re-elected to the Senate. I never planned on staying long into 1973. In fact, we have just conducted a very non-scientific survey in Kansas and find that 8 out of 10 people think I should quit --

MR. ZIEGLER: -- the chairmanship. (Laughter)

SENATOR DOLE: The chairmanship, yes. In the Senate it is a little closer. (Laughter)

So in any event, I raised that question with the President this morning. I think Ron could respond to it because there had been some erroneous reports about my leaving, or my being eased out, or my being otherwise unhappy. But we have had a great campaign. The President has been re-elected. I look forward to working with George Bush, who is a very good friend of mine, but I would like to have Ron comment on that so we would have it from a witness.

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THE PRESS: Thank you.

END

(AT 11:45 A.M. EST)

These last two years have been the most challenging, exciting in some ways, frustrating and yet totally fulfilling two years of my life.

I believe in the UN and will continue to work to make it more effective and stronger. To be sure I will leave here with a certain reluctance.

I will be here for another month or so, thus it is too early to say farewell - but it's not too early to say how much I will miss the challenge of this job - and miss the unique personal relationships one develops here.

This job is very special in its combination of ~~diplomacy~~ diplomacy and politics. I leave here a believer in the UN - a constructive critic, yes, a far stronger supporter, yes.

As to the future, the challenge will be equally great.

In my judgment Bob Dole did an excellent job as chairman of the Republican National Committee. He was strong and able. I fully understand his reasons ~~for~~ for wanting to leave at this time.

Should the Republican National Committee go along with the recommendation that has been made, I will devote my every effort to building the party and upgrading the political process.

The support of President Nixon and Chairman Dole is, of course, paramount^u

My two years here at the U.N., where one sees many systems of government have convinced me that we've got a unique political process in the United States of America; and I look forward to being involved and hopefully to getting others involved.

Our system is worth battling for. Some consider politics a grubby business -- some of the challenge lies in changing this view.

Needless to say that if this all works out, working closely with the President and the Committee will be a great experience. I will not go into detail about the new job except to say -- I agree with the concept of a full-time chairman.

As I see it the main goal will be to attract able articulate candidates for the future. The party must be broad enough and imaginative enough to capitalize on the magnificent majority racked up by President Nixon in the last election.

Ladies and Gentlemen:

Dec. 11 -

*sent from
WH - Home
as suggestion
for conference*

Before proceeding let me attempt to dispel one myth about the November election - the myth that President Nixon did not make an adequate effort to help his party and its candidates.

ugh!!!

That myth is false. No political figure in the 20th century has done more for his political party than has Richard Nixon, in his quarter century of public life, for the Republican Party. In good times and bad, from 1948 to 1972 - he has campaigned nationally for Republicans in every biennial, with out exception.

*as well!!!
SAVE!!!*

And 1972 was no exception.

Specifically in the 1972 election, the President sent letters of endorsement to every Republican Senators and Congressman's campaign; he was photographed with 338 of them; he prepared radio tapes for two dozen; he had 13 TV spots prepared with Senate candidates. And he campaigned personally in the crucial Senate races in Georgia, Michigan, North Carolina, Rhode Island, Oklahoma, Kentucky, Texas and New Mexico - where it was felt his personal support was needed.

And while the law forbids the President from channeling his contributions to other candidates - he did urge contributors to direct their funds to specific candidates who most needed help.

But the most import political assignment any political party can give a President was carried out by President Nixon. That

assignment was to be a great President and to carry the country in a landslide - and President Nixon was a great President in his first term and he did carry this nation in the greatest avalanche ever achieved by an minority party Presidential candidate.

In 1972 - by giving his party a historic landslide at the top of the the ticket President Nixon did all his party can ask on any candidate. And when the President of the United States carries a state by 60% of the vote and the incumbent within that state does not survive, the fault does not lie with President Nixon. If I was forced to suggest a single reason why the Republicans failed to make great gains at the national level - while President Nixon swept the nation - it is the phenomenon over which neither the President nor the Republican Party has any control. We live in a political era - where the ticket splitter is king. Party line voting is less and less the rule, and more and more the exception. Enormous personal popularity or personal support is less and less transferable.

w We Republicans, if we are to become the majority party in America, must learn from our victories, as well as from our defeats. And we will not be living in the real world, if we start blaming our victors for our defeats.

Q. But don't you think the President could have done more campaigning for the Republicans?

A. First, the President's method of campaigning carried 49 states so I hardly think that can be faulted. Secondly, the ones now criticizing the President for campaigning too little in 1972 are as often as not the same ones criticizing the President for campaigning too much in 1970. As I stated, when the President wins a state by 60% to 70% and an incumbent Republican loses in that same state it is not reality, but sour grapes to blame the loss upon the man who won.

file

- 1) HRT on phone -
- 2) Dole on phone -

Pres. Nixon -

Dec. 11, '72

- 1) Damn fool to take the job
- 2) Best thing for party -
- 3) Our view
- 4) regard fuzz it up a bit -
 Dole say - canvass party
 share his view - full time don
 o' mindfully support GB

R.N. - Dole - raised it etc.

R.N. - "interested staying at U.N."

Dole - went to NY.

R.N. - talked to him - after
thorough consider

- 1. GB continue with the session at U.N.
- 2. stay as long as constructive transition
 did to new
- 3. far more coordination Hse-Senate -
 candidates.

Bob make his make comment

Ziegler - good thing -

G.B. fall -

Ron Ziegler - after the press conference.

Bob Dole -

Dole - 2 wks ago David
talk future of party

Dole mention my

a) stay at UN.

b)

Dole persuade me

Personal visit -

Please call Pres -

talk time Amke - 'til end of session

Dole stay

Question - reluctant ??

- questions -

only other - questions -



Republican
National
Finance
Committee.

December 15, 1972

CHAIRMAN
Maurice H. Stans

CO-CHAIRMAN
David K. Wilson

CHAIRMAN, WOMEN'S
COMMITTEE
Mrs. Albert Homer Swanke

EXECUTIVE COMMITTEE
Mrs. George C. Brock
Keith L. Brown
J. D. Stetson Coleman
Kenneth H. Dahlberg
Max M. Fisher
Bernard J. Lasker
William C. Liedtke, Jr.
Frank C. P. McGlenn
Allen W. Merrell
Jeremiah Milbank, Jr.
Thomas A. Pappas
Winthrop Rockefeller
John W. Rollins
W. Clement Stone
Mrs. Albert Homer Swanke
Charles S. Thomas
J. William Tiernan
Lloyd B. Waring
David K. Wilson
Jack Wrather

GENERAL COUNSEL
H. Roemer McPhee, Esq.

EXECUTIVE DIRECTOR
Robert P. Odell, Jr.

EXECUTIVE SECRETARY
Mrs. Mildred Bighinatti

MEMORANDUM FOR:

The Honorable George Bush

FROM:

Maurice H. Stans

1. At the present time, the Republican National Finance Committee acts as the fund-raising arm of the Republican National Committee. The RNFC raises the funds, and makes periodic transfers of funds to the RNC.

2. The RNC, in turn, is the political and administrative organization of the national party headquarters. Included in its administrative responsibilities, is that of accounting, audit, and bill paying. During the past few months, I have found the relationship of the RNFC raising the funds, and then turning them over to the RNC to be administered, to be totally unworkable.

3. For example, at no time in 1972 (until this week) could I accurately ascertain the financial position of the RNC. I now find that the RNC has overspent its budget by approximately \$250,000 in addition to using up its beginning of the year cash balance of about \$300,000.

4. There has also been a total lack of candor between the present leadership of the RNC and the RNFC. This has caused considerable friction between the organizations which should not exist in the future. If the two committees are to be most effective, each should perform the responsibilities in its own area in the most professional manner possible, but with complete forthrightness between leadership and staff.

5. My experience this year indicates that the RNFC should be the organization responsible for administering the finances of the national party headquarters. The RNC should operate under a fixed budget, and the RNFC should raise the funds and handle the accounting and bill paying functions.

Photocopy - Preservation

6. This change in the administration of finances should be implemented in early 1973 if we are to have a responsible financial management at the national headquarters.

7. I have mentioned my concern over the present situation to some of the leadership at the White House, and I hope I will have your support in trying to put our fiscal house in order. It certainly will reduce the frustrations which you and the new RNFC chairman will have to bear.

Murray



Republican
National
Committee.

December 22, 1972

Thomas B. Evans, Jr., Co-Chairman

Dear George:

Congratulations on being selected by the President as Chairman of the Republican National Committee. I know you'll do a superb job, and the Members of the RNC as well as the employees at the Eisenhower Center are looking forward to working with you.

You may have already received many of these suggestions from other sources; but, in any event, I thought it might be helpful to you to put some thoughts down on paper.

One principle which has guided RNC programs in the past is the fact that the Republican National Committee exists to serve and should continue to serve the state and local parties. For there is where the action really lies; and it is the responsibility of the national headquarters to provide assistance and coordination to the federation of state parties.

The RNC can and should send task forces into the states to aid them in getting organized. For example, where there is a new executive director of a state party, the RNC can field a team of staff professionals to help that individual get started on the right foot. That will also improve responsiveness between the GOP in that state and in Washington.

The Field Force, expanded and upgraded during the past two years can be of even greater assistance in the years ahead. Fieldmen should help state parties not only with traditional political tasks such as education and training but also in areas such as fund-raising. For instance, a fieldman can help a small state party organization to set up a sustaining membership program for small contributions. The regional concept, established during 1972, is a sound one and should be expanded. Small offices have been opened in Atlanta and Salt Lake City to provide better liaison with the state parties, and more such offices should be considered. Chicago would seem to be a logical next location.

Recognizing that the only way to build a strong national party is by building strong state parties, the outgoing RNC

Photocopy - Preservation

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Administration took several major steps to strengthen the state parties financially. The ten per cent commission the states had been paying for Administration or major party speakers was eliminated. (The Committee for the Re-Election of the President did demand ten per cent for speakers secured by them.) Also, the November 9, 1971 "Salute to the President" Dinners in twenty cities around America were structured so as to divide profits equally between the national and state parties. Previous events had divided proceeds on the basis of 90 per cent to Washington and only 10 per cent to the states. Obviously, these efforts should be continued and, if possible, expanded.

The Campaign Management Seminars held in 1971 and 1972 proved valuable and should be utilized again to insure that our party has a reservoir of professionally trained talent at its disposal. This has a direct bearing upon success in state and local races. Likewise, the Professional Staff Conferences should be continued, but perhaps on a regional rather than a national basis.

It is important to continue giving personal attention to state parties and their leadership--both through regional meetings and through periodic get-togethers in Washington. An attitude of interest and concern and a genuine willingness to listen and to help goes a long way in terms of building unity and in gaining long-term results.

A slide presentation, similar to that done in 1971, is a useful tool to inform people about what is happening at their party headquarters. The RNC should also consider one or more films, both on the history and role of the Republican Party and for use as training vehicles. 77
/ No.

It is essential that ways be found to communicate with those persons who voted for the President in 1972 but who are not necessarily Republicans. This is especially important in terms of younger voters and in terms of ethnic Americans and blue-collar workers. Young people are frequently the vanguard of public opinion and deserve continuing special attention. The effort to strengthen ties within the ethnic community should include added concentration on second- and third-generation ethnics who speak English well and are well assimilated into the American culture. Publications such as Nationalities News should be expanded and ways must be found of gradually attracting former Democrats to our cause without turning them off with a party label.

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An area where very little has been done and where efforts would pay handsome dividends is in the intellectual community. The Republican Party has its share of intellectuals, but the impression exists that most intellectuals and professors are Democrats. Since such persons have an inordinate influence on public opinion and on the minds of young Americans through institutions of higher learning (as well as their effect on the media), we must both attract more intellectuals to our side and change the false impression that now exists.

A very high and immediate priority is in the recruitment of candidates for 1974. This task cannot be performed from Washington, for the states will not accept too much direction as to who their candidates will be. The RNC can provide potentially strong candidates with visibility and credibility by, for instance, helping them receive appointments to Presidential Advisory Boards and Commissions. In this area, too, the Congressional and Senatorial Campaign Committees could be utilized more effectively. The use of common facilities for printing and mailing, for example, should encourage greater cooperation while increasing overall effectiveness as we approach '74. Candidates must be afforded professional expertise in the initial planning stages of their campaigns, and the RNC has and should continue to have the capacity to supply that expertise. Through better coordination and cooperation with the Senatorial and particularly the Congressional Campaign Committees, there should be an improvement in our ability to aid in initial campaign stages.

This leads us to another area of great importance-- Patronage. It is imperative that our people have the incentive to work hard, and the best way to provide that incentive is to see that those who are qualified and deserving receive recognition for their work. It is also important that all GOP patronage be channeled through the Republican Party structure--and that Republicans be dissuaded from dealing directly with the White House. This will increase responsiveness tremendously, which is essential in good management.

In addition to the program recommendations outlined above, there are several areas where a restructuring of the relationship between affiliated organizations and the Republican National Committee is desirable. While such changes might not be easy to accomplish, they would greatly improve the effectiveness of the overall party effort.

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One area involves the Republican National Finance Committee. It is essential that there be a closer relationship between the RNC and the RNFC and that the Finance Committee staff be more responsive to the National Committee leadership. We must remember that fund-raising is not an end in itself--but rather a tool to implement our political decisions and policies.

The Young Republican organization should contain Teen-Age Republicans and College Republicans as separate levels of one institution rather than three totally independent groups. The TAR's and CR's would report to the YR Chairman who, in turn, would report to the RNC Chairman.

Thought should also go to a restructuring of the women's role at the RNC. Should there be a Co-Chairman or Assistant Chairman who is a woman? If so, should that person be the principal spokeswoman for female Republicans, or should that role be assumed by the President of the National Federation of Republican Women? Operating responsibilities of such a Co-Chairman (should the status remain unchanged) should be clearly defined; otherwise, the ability to manage is greatly impaired. The President of the NFRW might also be appointed Co-Chairman of the RNC. In any event, this entire subject needs exploration.

*WAT
ABO W T
WAKI W/S
Fed. Women
used the
Co-Chairman.*

In terms of internal structure (i.e., the RNC staff), my recommendations are as follows:

- There should be a full-time Chairman with both organizational and speaking abilities.
- Below him should be a deputy chairman or ~~executive director~~ to coordinate the many activities of the major divisions at the Eisenhower Center.
- Heads of the Communications and Political Divisions should be of deputy chairman (or policy-making status). The head of Administration should not be. NO?
- The Communications Division would include Research, which is now a part of the Research/Political Division. Communications would also include media relations, coordination of policy statements among Republican leadership, intra-party publications such as MONDAY and FIRST MONDAY, television actualities (started

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in 1971 but discontinued in 1972), public relations, campaign materials and supplies and speech-writing.

- The Political Division would have three main responsibilities: Patronage (now separate), Special Voter Groups (Blacks, Senior Citizens, Heritage groups, Labor, Intellectuals, Women, etc.), and the Field Force (including Mission 70's, Advance work, State briefs, Candidate Recruitment and the Speakers Bureau.)

In addition to the recommendations above, several other items of importance come to mind.

First, we should begin right now to destroy the credibility of potential Democratic candidates with the American public. Senator Kennedy, for example, should be watched closely and, among other things, constantly identified with Senator McGovern. This can best be done through the Republican National Committee. ?

Second, the RNC - or somebody - should do extensive post-election polling to seek ways to capture the pro-Nixon 1972 vote for the Republican Party. What do people expect from a political party today? What could be done to make them Republicans? Answers to such questions would provide the basis for a more intelligent program over the next four years, and beyond. Yes?

Third, we should increasingly associate the history of the Republican Party with the accomplishments of the Nixon Administration. ?

Fourth, computer lists compiled by the Committee for the Re-Election of the President should be utilized as a tool to help build the Republican Party. Yes

Finally, and most important of all, the American people must begin to feel that participation in a political party has greater impact on life in the United States--that our Party accomplishes more than just the nomination of a President and a Vice President in a smoke-filled room. Through participation in a political party, individuals should have an opportunity to influence policy in many areas, and somehow we must prove that the Republican Party recognizes its responsibilities to society as well as government, and that membership in our Party will afford the individual the greatest opportunity to improve the quality of life in America and around the world.

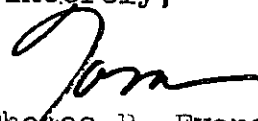
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Please know that you can count on my support and assistance at any time, George -- and again, congratulations.

Hope you and your family have a very Merry Christmas and a happy and fruitful New Year.

Best personal regards.

Sincerely,



Thomas B. Evans, Jr.

mjm

The Honorable George Bush
Care of Mr. Louis Walker
Hobe Sound, Florida 33455

12-18-72

Anne Armstrong

a) resignation → Jan 19th
→ no reference to name
successor

Thanks Jill R might be good

b) Jill Ruchelshaus -

might be interested in # 2 women
" believe you could sell it to
the party "

① January 9th

12-18 I called him

Nelson Rockefeller

"Great guy

More input for Governor
pleased doing this

Bob Wilson - these guys take

A out - candidates in our way

Gov's how you can consult
with etc -

enthusiastic about Rosenbaum

our state chosen in N.Y. -

Denny B- 918-581-7651

Denny Bartlett

Dec. 19th

Bellman criticized - not enough jobs for Oklahomans

Tim Smith

Gene Howell - letter out

1. Jim Hengley wants a job -

2. Hayden Crawford - ran fund for Senate considered asst. sec. defense was in Eisenhower admin

3. Tim Gill → Bartlett sup. mgr
P.E. + Geol. Engr.
— good for asst sec. records

as idea where they stand

Denny + Henry together on us

2 or 3 others in meeting to release affairs

1) Indian affairs

2) Ben Voth, generous.

, amb. to small country

** suggestion for Pres. Governors meeting in Feb - attend next GOP Gov. meeting.

Odly Fish

414-367-2141 -

414-691-1234 ms -

(1) likes Scribner

(2) will support you regardless what you do

Cramer - God forbid

Abb. great value - at least temporarily

need to Good - unobtainable

- best employee

not so "light test" on media

research -

because adjunct of Wh. Home
material was not used

need

Monday - expensive

- negative

- rather cheap paper

too 3/4

need

① *Swedish Polish shop*

②

Ann A.

12-28-72

Tamb Tolustan - very good
not big league

protégé Ivy B. Priest
went in our opposition of
grey haired ladies,
bright, attractive -

"winning confidence of others
"listens", takes advice. Fair
speaker - not weird, indep. mans.

Shirley T. Black

Women would go for Shirley -

have support of women -

"popular figure"

sell her to women easier than others

Eddie Maffs -

ran De Mitrachi campaign -

ask O'D.

super readings N. Mex.

High on Jill Ruckelshaus?

a) check with powerful State Chmn -

b) " " Hinman

c) Allie Marriott could help sell anyone
you want.

d) Anne would help.

Gorman - call Erlichman

8. Mayors + other
off year races

9. Data from CREP
polls ^{Fred Malch}
Bob Kermich -
demographic etc

10. Wh. Hse contacts
eg Rich. Howard many

11 MONDAY - positive

12 mess privileges

Tom:

① Get Booz-Allen summary

573-6461-072 H

713-686-7070

Milbank, V.

803-726-3668

Melbourn 1-2-73

- 1) Pat Wilson good
not worried about Broch.
- 2) Rollins - good
- less on scene than Wilson
- haven't been doing big
stuff
✓ - not good for detail
- too many other interests
- 3) Middelton - "treasurer"
- 4) need Pres. support -
- 5) Bill Middelton = never raised much
money - tended to
follow up on expenses
kept budget in
line -
"out for 4 years -"
- 6) Wilson - first choice
- recent background
- all plans programs
- have confidence at start
- Broch - but not definite
- 7) Tom Evans - Terry suggested him - Tom
got crosswise with many people -
upset easily - Odell mad at him -

At Cole
recommends.

GETTLER
of Ohio
(Columbus)

organization was.

also
Chuck Benz.

Dec. 18th - 17th before
Stowers leaked about

Dent to Committee - and

1) Mr. Bush not go to work
2) call
3) 45.
withstands W.H. - approved:

Dole - leaked letter to Noyah
Dole - leaked from Roy Miller
Both told WHA Plus

Roy Miller -

a) Dole phoned it to
kill it off -

b) Ody Fisher - complain
about - "go to work" & do
it -

Jan 23

1 Barber Conable called

Met Rosenbaum??

will be here

2 Tracy Baker Priest — California

Taunt — hand worker

— unencumbered

— very diplomatic — good people

— fine underowner, good speaker

— just great — experience and at

local level — "my chairman" work at

local level — ability to work with people

"invented back-up lights on car.

sold patents to auto industry — backup

lights — gets royalty on every car —

"billboard"

not antagonistic

Cong. Dellmuth —

1) Flak from Tower and Demunahi

686-0210

Jan. 24

Cabinet

Full employment budget - "warrior game" for bal. budget - to avoid tax increases

present publicity -

① don't win or "program" issue

② Don't get caught debating program.

'74

Budget:

256	} receipts
268.7	

12.7 = deficit (full employment balance)

Mon. Jan. '29 →

34% of G.N.P. is total government

Two^{is} plenty →

Controlling outlays - cut 10 bill.

estimate '75 = 288 billion

Stimulate economy

pt. 1) expanding expenditures

by medicine taxes - (1969 reduction)

but social sec. taxes up 20 billion

other taxes down 25 billion

Jan. 24 Cabut p. 2

RN ash Bremers-

a) are workers aware of tax increase
thru soc sec -

"Bremers - they didn't like it - when
came out of tax"

Soc. Security tax is more than 1/2
of the income tax.

ss. "take it right out of the earnings."

Changing priorities

Human resources 130 bill

Defense 80

Percentages.

DEFENSE.

71 75

72 76

73 74.8

74 79 - (pay PMA increases)

#1 Billion pay for =

67 219,000 men

74 100,000 men

} ?

1) Food Assistance "way up"
stamp way up

2) 200 million to 2.5 bill in 3 years

3) Doesn't go to needy - goes to all

4) Outlays for

~~Enforcement~~ Civil Rights up -

Minority Assistance

Enforcement

} 3.2 billion

5) Federal Outlays for Reduction of Crime
\$ 2.6 billion

6) Environmental Quality -

Big increases - 7.5.

7) Farm income way up.

Fed. subsidies "Down"

8) Taking lot of restrictions off
on acreage -

9) Urban transportation

Air
Army

Mass Transit

73. 1.9

74. 2.1

10)

^{Quinn}
RN "we all know our expansionary
budget helped us recover & economy.
Q now is to what extent will
this cutback or restraint -
have on de-stimulating economy?"

Stene - not that sharp a cutback
increase 18 to 20 each year
for 3 years.

~~Skullz~~

we expect economy to expand
rapidly in '73 -

GB - are we doing things now that
pay off in '74 -

if deficit contracts now -
Shulz could cause drastic action in '74.

Policy - sustained growth that
opens up to full employment

GB (pleared RN thinking to '74)

S "People think monetary policy too expansionary -

Morton - raise - energy problem

Cab. Continued

a) energy charts will be in the chart book

b) Butz - what is our policy when congress breaks the budget

Brennan - attach em on domestic front - like we did on war.

B - already attaching em on home front cuts - be ready to meet enemy - attach em - want em on our side - because enemies starting

to π 1 targets on hit parade - play programs - keep people on string - -

hope you don't get tied up on lot of high class rhetoric -

"proud seeing you after last night -" made people now proud to be with you -

Al Pick Congress not look at how well way "must force Congress to deal with all the way there is or increase taxes" -

now have studies to appoint funds

" Pres. has the problem of wide budget - " -

Brennan - (Arthur Brennan) - just do a deal on housing - but Pres. is one who is trying to be a practical politician - dealing with voters we need

Emphasize taxes and jobs

Welfare Reform

2 1/2 million more jobs in economy this year -

But quoted

" McGee -> not be a bill 'til we restore auto

R.I.R.

2% focus to a) Mr. Whiting's horse -

b) retire executives in N. Carolina -

~~but~~

what is impact of inflation on small issues

issues
" No taxes - too painful a path - jobs - tax cut '69 - revenue sharing
RN - put money on spends for rainy days

Cal. Meet continued -

RN Rep's will blame, bitch, etc.

"all for economy except when our projects
are in jeopardy" -

Reps next critical - don't think you
can buy 'em off -

** How about poll to check these issues "

Agric. - have chance because
a breakthrough in high income
have chance to battle through
on programs "

RN

knowing farm state guys - most
difficult. - on programs

- support on other things !!

- from Nat'l security but go up the
wall on peanuts.

Butz - farmers basically happy,
but others aren't -

Montan - strong pitch on jobs

RN - budget fight always difficult - must

be on stimulus out - we must have it
look at total picture - restores increases -

1-24 WH

1. Charles McMan → Peter Peyer + PP3 AA
2. labor ↔
3. Copr ↔ regional: N.Y. —
↳ help in labor halls
very impressive

— 702-735-6902

a) Walt Casey ↔ Nevada ↔ called to say
congrats = appreciate +
want to get with you. ↔
try ↔ to get →

State Chairman in May —

\$40000 in debt

set up Finance committee

budget \$150,000

pay off 40,000

need help Congr. Committee

Nixon Group = right in party now!!

Governors

Hotton " Galloway —
Get up a decent budget - fit
into who picture "

Office together
work together
same trends.
same disbursement
but not disappear.

Report Jan 5th - to Stens

*

GOP Governors -

- 1) may give us a hard time
- 2) may want more money
- 3) ought not to have separate fuel raising units.

wants several hundred thousand

a) Demographic Data - go to RNC.

b) Bob Odell - talk to him about transition to RNC

Mitchell - likes Muldrow →
like on Wilson →

Pres Didn't camp - enough - Creep took all money
Domestic - Wilson better say got enough money.

Boogs, Allotet, Miller - had all money needed
Mary suits - sent it back

19th

Finance in AM
RM " "

joint noon - lunch

appts by RNC chairman -

Finance -

John Rollins

David (K) Pat Wilson - Tenn. - Terry^M likes him -

Keith Brown - wants to be paid - (reservation)

Bill Middendorf - hard work - would be best.

Underwood - (Treasurer - not hot)

Exec Dir - good -

Meet - with Congr. & Sen. - chance soon.

RNC - Dominick.
subside 'til '76 since no nat'l

Operations within RNC.

- ① Fin. Comm. raises money.
- ② RNC disburses.

Recommend "That it be treasurer
"see memo"

Where we stand

State Comm - \$ 275,000 on hand

Geny. Comm - \$ 200,000 on hand

Boosters - \$ 100,000 " "

RNEC - \$ 500,000

Jan 5th made out expect to raise
\$ 1.5 million - 1.5 million

Excess - 1-2 million

decision made later - how to disburse

- ① research - should be coordinated
- ② timing of fundraising
"coordinate"

A Spring dinner - Pres. there
- Pres not go if Wilson
- there

B. Fall Dinner - try to help States
* 1/2 to States
* 1/2 to 3 countries here

Governors would like it
variable price dinner
closed circuit.

GOP Night - early planning

Memo being put together
by Jan 5 - how unify fund raising
Benson etc etc

J. 22-

Am Amstony -

1. Discuss White - set up
2. Counselor - etc in W.H.
3. Better find out where Pent
with be etc
4. Janet Johnson - much.

~~5.~~

Dole came by - "Evans who was
sighed out at W.H. - by
Nixon last note nicely, didn't
show - then invite away,
with went to "counter-intel"

Call Luce (Calif) re: J. Johnson

Gov. said "young, new"

Janet, comp. chair for Ivy Baker Priest

Ivy told Gov - Janet good,

W. "Great enterprise" - fine individual
hard working, not with leadership -
small girl, proud of appointment.

DeBolt left as he came in.

Nits, Bolt, research - good!!

some down on him!! - fight between selves
good - + about

Deminski - down on Steger -

1-22-73

Tom Reed

~~Ed~~ re De Bolt

chief ~~est~~ staff for 2 years -
very technically competent
understands research, gets out vote,
not leader of men but plays games
what his doing probably OK
campaign schools = good
research = good

to run a field staff - "no"

but be careful - cruddy parts -
smoke blowing - but when going
gets rough - -

people who work for him - worry
about this

not good with people

very competent technical info.

Tom Las, at top of list

Eddie Make, Allison all good

Merrin Collins very helpful

Make "instituted" on Merrin race

How about Tomab?

"I created her" - I concluded

Mrs. King - I not remember

Yolo County Chairman -

Ivy her big boss

Not big rich - but

recovered talk to Ivy Barbra Priest

"got it because she was 30"

1-24 Conville A

no let down election yr

1-25

1) Bellmehselli - consquats

1-25

See Stevens Plaskie

a) unworkable (Tudman) Notti

b) give anti white speeches ^{with} Seattle

See Jackson Furrow

c) Notti - called down lately

Need Tech temp - zone like

but Hsc member to speak

Dan Todd - Heritage Council - suggest

re-do it - advisory gr

Wilson compromise Ford to Steyer
Wilson checked -
wage before dinner -
Brown now in -

Steyer 1-5.

Counselor head up rule 29

went to RVC

1. messy

2. drinking - 2 rooms - ^{high} drinks

3. ball playing UGAT

Ab Hammer - time, on job solid.

Mitchell

(2)

8 ^w Parts not contained in Evans stay
in - Stans - Evans very
unpleasant encounter -

9.

Stans

1-2-73

- D
1. List of employees of Finance committee -
 2. Should adjustments be made
no. - hold up 'til CB arrive

E Transmitt a message - P. Rico.
a) chron and countermeasures.
b)

③ Rollins - not here firm
- W. H. Lee leave up to Bush
for committee.

④ Demographic data - taken it
up into HRH -
1. HRH
2. on Mitchell - ask Mitchell

⑤ Odell - Do we need a budget
- Postpone it

S. Jones

1-2-73

⑦

Payroll reserve - used up.
\$1,000,000

⑧

Middendorf -

Nat'l Comm - no money in bank

Fin. Comm - 500,000 in bank
- 1,000,000 to be raised

⑨

162 people - now on payroll.

no more than 20 in finance
operation - down to 20 -

a) must control it now.

Dole - Evans didn't want finance

if want help -

Odell - good -

⑩

must assume pres - is going to
negl coordination on

Congr. Comm. -

wilson out - or Pres - won't go to it.

⑪

Demuslin

↑

1) Business Light for Cong. Camp. Committee.

2) Committee - will elect its own chairman.

3) makes appointed tomorrow.

4) " One's not here - one's who will change - One's here - he's helped "

5)

Flanagan -

1) Middendorf - will come back.

2) H& on Wilson Reservations on Rollins

Level into Geo. Hammer

Big opportunity for you etc. etc.

1-3-73

Bill Clements = N. Petrol. Council Membership
society Chris Lewis
OK 7-8225
room 3 E 822 - (21st 2030)

check name N. Pet. Council.

Arando = re. Congr. Corp. Committee
= understand Wh. Hse position

Dole - civil counsel

a) "scribble" - give you no
trouble"

b) Deats, Cronin others want it.
c)

a) better to have women appointed

b) Women - checking out the women -
Agreed should interact with
Brook easy to work with -

clear was going down there
D talk to A-b -
no need call Evans -

Dole talked to Rollins

a) other Ponds on Fm Church Pres instruction
b) Rollins says "no."

1-3-73

At Cole -

- a) recommend Meet out funeral
- b) Hi on staff at RNFC
- c) It's on website - need to be into Project.

1-4-72

FORD -

Pres^{on} 3 when changes

1. Green, Virginia - on committee

2. Bobbie Surprenant Day

3. Do away with for membership count

208-204

Camp Comm.

Ford met with Wilson yesterday.

Ken - present

Bob - 1) you're 3 working on same - concentrate on that

2) you're district

3) you promised if you'll get out - you'd get out - got out in, you now

lower back in

"Will not put me out - a

1. I'll stay in and fight - probably with

have battle.

5. I think RW loser in long run