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Series: Personal Papers
Subseries: Republican National Committee

OA/ID Number: 25864
Folder ID Number: 25864-006

Folder Title:
White House - Presidential Calls

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TO: Dave Parker

FROM: George Bush

SUBJECT: Recommended Telephone Call

TO: Ross Perot

RECOMMENDED BY: George Bush

BACKGROUND: Ross is loyal to the President. He has some strong views on what needs to be done in terms of the economy. He would never seek "special favor." Because he has a large stake in the brokerage business now, a direct contact with the President could help in the investment area at large.

DATE OF SUBMISSION: May 30, 1973

GB/eo

*Returns to
Chairman*

THE WHITE HOUSE

WASHINGTON

February 21, 1973

*Tom
1/25/73*

MEMORANDUM FOR: HONORABLE GEORGE BUSH
FROM: DAVID W. PARKER
SUBJECT: Phone call recommendations

You are aware that we have an ongoing program to be constantly alert to opportunities to recommend and submit to the President recommendations for telephone calls to appropriate people for many different reasons.

The attached form is used in submitting these recommendations.

Since the beginning of the year, there has been a noticeable drop in the recommendations coming from the staff. Therefore, I have been asked to look into the phone call program and effect a realistic program that works. Accordingly, you are asked to submit four telephone call recommendations per week to the President.

Would you please submit these recommendations to me no later than Noon each Friday. The requirement that you submit four recommendations weekly is small but considering that there are many on the staff making these recommendations, it will be a significant program. However, don't feel that you are only limited to four recommendations weekly. Rather this is only given to you as a minimum.

You will be kept informed of the status and action of each of your recommendations.

Compliance and cheerful cooperation with this request will be appreciated, as the program will be constantly monitored with the utmost diligence.

Thanks in advance for your continuing cooperation.

Photocopy - Preservation

RECOMMENDED TELEPHONE CALL

TO: Name of person you recommend be called with brief identifying information only when you suspect name will be unfamiliar to the President.

RECOMMENDED BY: Your name and if recommendation has concurrence of another staff member, so state.

PURPOSE: Preferably one sentence; two at most.

BACKGROUND: Whatever background information you feel will be helpful to the President. Usually 3-4 short sentences will suffice to set the stage and give substance to talking points. Also, make sure that no letter has been sent by Correspondence for same purpose as the call and so indicate by stating this in the background.

TALKING POINTS:

- 1.
- 2.
3. (The specific points that you recommend be made during the conversation)
- 4.

NOTE: Original plus 4 copies are to be sent to Mr. Parker.

Date of submission

Action _____

RECOMMENDED PHONE CALL

TO: John Andrews - Chairman, Republican State Central and Executive Committee of Ohio; Chairman, Midwest State Chairmen's Association; Chairman, State Chairmen's Association

RECOMMENDED BY: George Bush *gr/*

BACKGROUND: Retiring as State Chairman after many years in office. Has been very effective Republican leader. Going to join Owens of Illinois Company and will be working in Washington after September.

TALKING POINTS: Thank him for his great service to the Party. Wish him well as he leaves politics after eight years in Party office (became State Chairman in April 1965).

SUBMISSION DATE: March 23, 1973

From D. Parker's office

28

MAR 21 1973

RECOMMENDED TELEPHONE CALL

File

TO: Cardinal O'Boyle

RECOMMENDED BY: TO George Bush CNP

PURPOSE: To congratulate him on years of service to Church and country; to wish him well in his years of retirement.

BACKGROUND: Ordained in 1921; became Archbishop of Washington, January 1948; became Cardinal June 1967. His retirement has been announced.

TALKING POINTS: The above

DATE OF
SUBMISSION: March 15, 1973

Action

Disapproved - just saw him at recent worship service

RECOMMENDED TELEPHONE CALL

TO: Mayor Louie Welch of Houston, Texas

RECOMMENDED BY: George Bush

PURPOSE: To express gratitude for his support and to encourage him to switch parties

BACKGROUND: Democratic Mayor, elected in non-partisan election. Serving 5th term as Mayor of Houston (two-year terms). Has supported the President and told me he is a Republican in spirit and probably will switch parties. His term runs out at the end of this year. He will then become head of the Houston Chamber of Commerce. He is not running for re-election. The one thing he wants to do is be Ambassador to Mexico. His son mentioned this to me in confidence. The Mayor never personally mentioned it. Welch is now President of the U.S. Conference of Mayors.

TALKING POINTS: Thank him for his support. Say George Bush told me you were thinking of switching parties. This is your decision, of course, but I hope it works out this way.

DATE
OF SUBMISSION: March 10, 1973

RECOMMENDED TELEPHONE CALL

TO: Cardinal O'Boyle

RECOMMENDED BY: George Bush

PURPOSE: To congratulate him on years of service to Church and country; to wish him well in his years of retirement.

BACKGROUND: Ordained in 1921; became Archbishop of Washington, January 1948; became Cardinal June 1967. His retirement has been announced.

TALKING POINTS: The above

DATE OF
SUBMISSION: March 15, 1973