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**Folder Title:**  
George Bush Congressional Campaign Literature

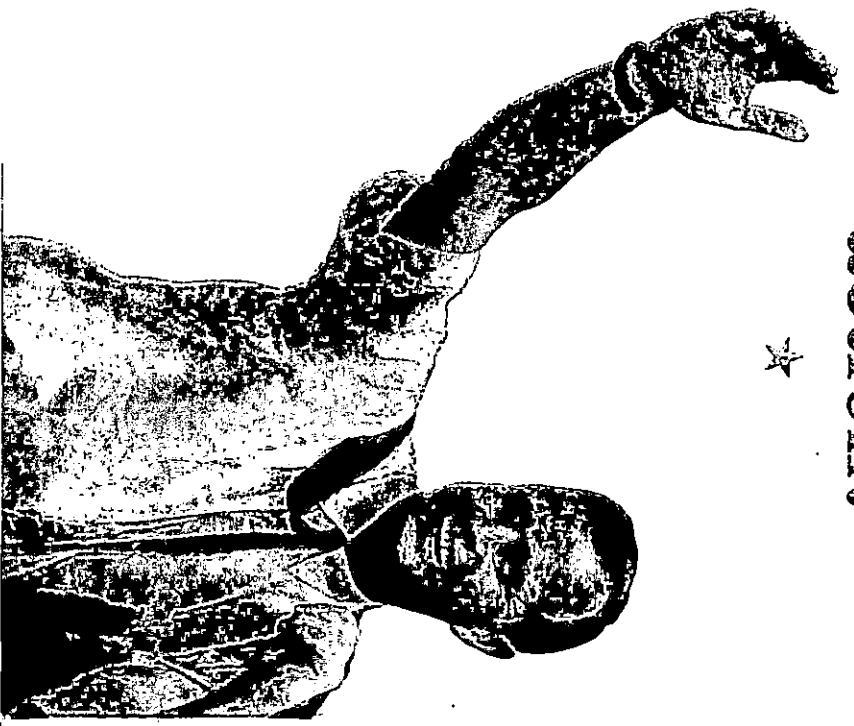
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**ELECT  
George Bush  
to Congress...**

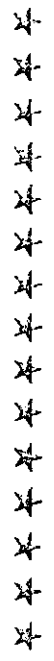
**and  
watch  
the  
action!**



**THE  
BUSH  
BANDWAGON  
IS ON  
THE  
MOVE!**

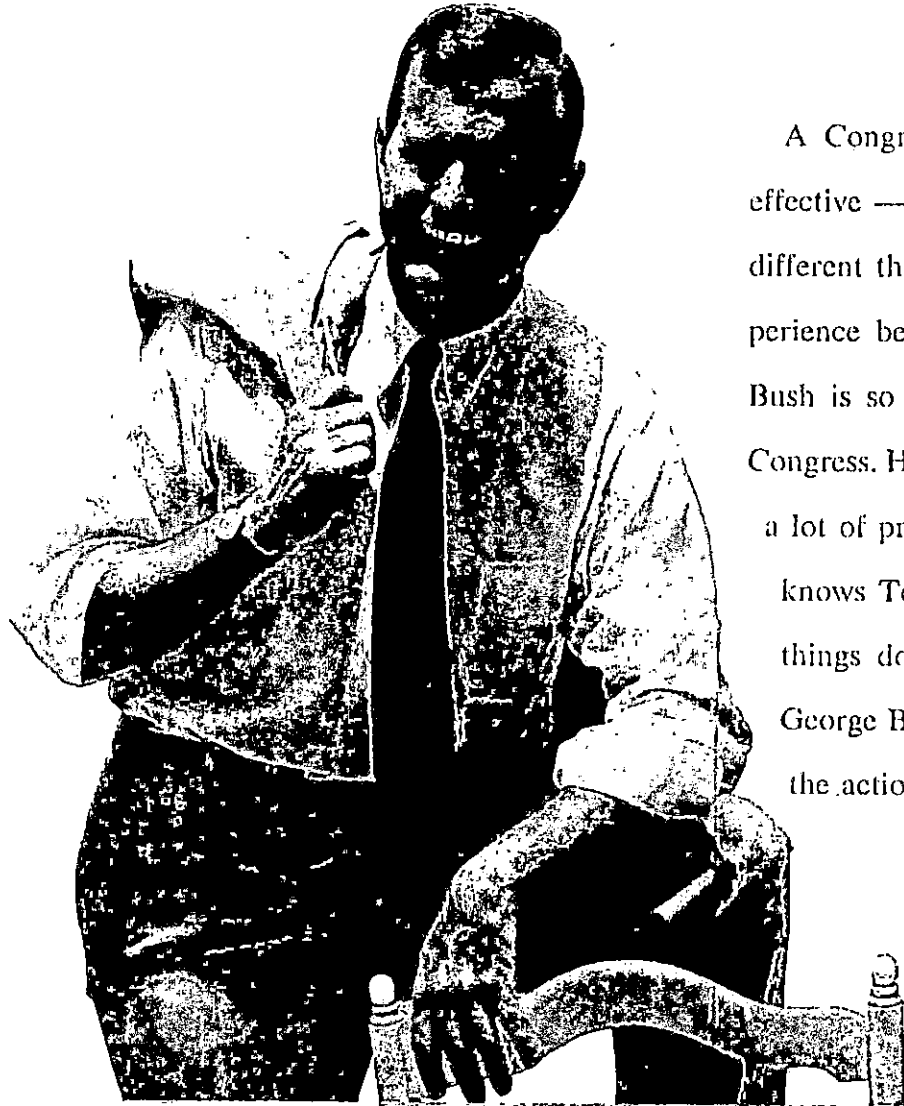


Here are all the facts about George Bush, candidate for Congress from the new 7th District. Read why he's the man best qualified by far to represent us in Washington.



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# George Bush just plain has more of what it takes to be a great Congressman!



A Congressman today — to be really effective — must know a lot about many different things. He needs a *variety* of experience behind him. That's why George Bush is so uniquely qualified to serve in Congress. He's done a lot, seen a lot, solved a lot of problems. George Bush not only knows Texas — he'll know how to get things done in Washington, too. Elect George Bush to Congress — and watch the action!

# Here are some of the things George Bush has done.

.....

#### **He ran a successful business.**

He helped organize and became first president of Zapata Off-Shore Co. in 1954, Midland, Texas. Moved Zapata to Houston in 1959. Resigned as president and board chairman of Zapata in February, 1966, to run for Congress.

#### **He has traveled the world.**

As an international businessman, he has been around the world three times. He has first-hand knowledge of world-wide problems facing the United States, throughout Europe, the Middle East and Asia.

#### **He's a civic leader.**

He's the 1967 Texas Heart Fund chairman and was chairman of the 1966 Houston Heart Fund Drive. He's a director of Hedgecroft Hospital, Holly Hall and the Arthritis Foundation. He was a member of the executive committee of the Harris County Economic Opportunity Act. He was named one of the "Five Outstanding Men of Texas" by the Texas Junior Chamber of Commerce and is listed in "Who's Who in America."

#### **He was a war hero.**

Commissioned ensign at the age of 18 at Corpus Christi Naval Air Station, he saw active duty in World War II from June, 1942, to September, 1945, as a Navy carrier pilot. He was shot down in combat in September, 1944, over the Bonin Islands. He was awarded the Distinguished Flying Cross and three Air Medals.

#### **He was an honor student and athlete.**

After the war, he attended Yale University, where he received a B. A. degree in Economics and was elected to Phi Beta Kappa, honorary scholastic fraternity, in his junior year. He played varsity baseball at Yale for three years and was captain of the Yale team which was the two-time winner of the Eastern NCAA Championship.

#### **He's a good family man.**

He married Barbara Pierce in 1945. They have four sons, George, Jeb, Neil and Marvin, and a daughter, Dorothy. They live at 5525 Briar Drive and the family attends St. Martin's Episcopal Church, where he is a vestryman.



## Here's where George Bush stands

VIET NAM — I support a policy of firmness against Communist aggression and a utilization of tactics which will enable American fighting men to win the war—and return to their homes. Unilateral withdrawal from Viet Nam is unthinkable.

INFLATION — Consistent government policies can combat inflation. It is unrealistic for the Administration to tell our laboring man not to ask for a higher wage and our businessman not to raise his prices, while Congress is being urged to spend more and more. The federal government must keep a tight rein on government spending, particularly when we are fighting a costly war.

AGED, POOR — All of us must be responsive to the needs of the aged and the poor. Poverty program funds must reach those for whom they were intended. Poverty programs should be designed to rehabilitate people and make them useful through education and job opportunity. Programs such as Head Start, which train children so they can stay in school, are good. Educational programs can break the poverty cycle. Handout-type programs only crush responsibility and incentive.

EDUCATION — I will work hard to insure that all of our children have an equal opportunity for education. Control of education must stay at the local level.

EMPLOYMENT — Those willing and able to work must have ample job opportunity. I support the Human Investment Act which will allow private industry a tax credit to train the unskilled to fill the many skilled jobs going begging. I support vocational programs which teach people specific skills.

HARRIS COUNTY'S FUTURE — For the benefit of all our citizens, I would use my office to work closely with the Mayor, City and County officials, business and labor leaders and others to maintain Harris County's tremendous and orderly growth. I will stress "getting things done."

EQUAL OPPORTUNITY — I do not believe in hyphenated-Americans. We're all full citizens of this great country, and I would strive always to ensure these citizens equal opportunity for education and jobs and fair treatment for all under the law.

THE LAW — All citizens must be treated equally and fairly under the law. We cannot condone law-breaking and rioting. Lawlessness sets back any cause and does a disservice to any community.

## Here's what they say about George Bush

DWIGHT D. EISENHOWER — "George Bush is one of the fine young leaders to enter politics in recent years. His integrity, his proved competence in business and his desire to work for all the people in his district make him exceptionally qualified to serve in the U. S. Congress."

EVERETT M. DIRKSEN, U. S. SENATE MINORITY LEADER — "Truly, George Bush would make a great representative in Congress, of whom Texas would be proud indeed, and would serve that state in a way that would give it high pride in its representation."

MRS. SCOTT (RENE) CARPENTER — "I know and admire George Bush. He's the sort of vigorous, forthright man we need in Washington. He'll deal with each issue on its own merits."

JACK LANDER, PRESIDENT, BANK OF TEXAS — "If ever there was a time in United States history when we needed the devoted service in Congress of men of integrity, common sense and with the ability to get things done, that time is now. And I know of no one better qualified for this vital job than George Bush. I urge everyone to vote for him."

MRS. W. HOWARD (GENE) TIERNEY LEE — "I have known George Bush for many years and feel that he has the background, integrity and intelligence to make a great Congressman. His feeling and compassion for people in all walks of life make him our best possible choice."

BOBBY LAYNE, BUD McFADIN, HARLEY SEWELL, FORMER UNIVERSITY OF TEXAS ALL-AMERICANS — "All Texans should be grateful that men like George Bush occasionally come along, willing and eager to serve in public life. We know George and believe he will make a great Congressman."

W. S. FARISH III, Houston oilman, businessman — "We need George Bush in Congress, first to help establish a real two-party system in Texas, and second, because Texas needs a man in Congress who understands the problems facing our oil industry and the business community."

**BUSH**

AG 11 55

**BUSH VOLUNTEER**

**[REDACTED]**



# U.S. Representative GEORGE BUSH



1608 LONGWORTH BUILDING  
WASHINGTON, D.C. 20515 AC 202 225-2571

7th DISTRICT - TEXAS

**BORN:** June 12, 1924, Milton, Massachusetts. Has been a resident of Texas since 1948. A resident of Houston since 1959.

**EDUCATED:** Phillips Academy, Andover, Massachusetts, 1937-41  
Yale University, New Haven, Connecticut, 1945-48  
Bachelor of Arts, Economics, 1948  
Phi Beta Kappa  
Delta Kappa Epsilon  
Varsity Soccer, 1 year  
Varsity Baseball, 3 years; captain, two-time NCAA Eastern Championship team

**MARRIED:** Barbara Pierce of Rye, New York, January 6, 1945

**CHILDREN:** George Walker Bush (July 6, 1946)  
John Ellis Bush (February 11, 1953)  
Neil Mallon Bush (January 2, 1955)  
Marvin Pierce Bush (October 22, 1956)  
Dorothy Walker Bush (August 18, 1959)

**MILITARY:** Commissioned Ensign at age 18, Corpus Christi, Texas Naval Air Station, June, 1942  
Active duty World War II, 1942-45  
Carrier pilot, U.S.S. San Jacinto, 3rd & 5th Fleet, Pacific. Shot down in combat 1944, Bonin Islands  
Awarded Distinguished Flying Cross and three air medals  
Honorably discharged with rank of Lieutenant (j.g.), 1945

**PROFESSION:** Oilfield supply salesman, Dresser Industries, Midland, Texas, 1948-51  
Formed Bush-Overbey Oil Development, Inc., 1951, Midland, Texas  
Co-founder, Zapata Petroleum Corporation, 1953, Midland, Texas  
Co-founder, first president of Zapata Off-Shore Company, 1954, Midland-Houston, Texas  
Resigned in February, 1966, to run for Congress

**POLITICAL:** Congressman, 7th District, elected November 8, 1966, sworn in January 9, 1967  
Chairman, Task Force on Earth Resources and Population Control  
Member, Executive Committee, Republican National Congressional Committee  
"Surrogate Candidate," 1968 Richard Nixon presidential campaign  
Chairman, Harris County Republican Party, 1963  
Midland County Chairman for Eisenhower-Nixon, 1956

**HOUSE COMMITTEE:** Ways and Means

**CHURCH:** Member and former vestryman, St. Martin's Episcopal Church  
Member, National Advisory Council for Episcopal Church Foundation

**HOBBIES:** Tennis, golf

**CIVIC AFFAIRS:** Chairman, Texas Heart Fund Drive, 1967-69  
Chairman, Houston Heart Fund Drive, 1966  
Former Director: Hedgecroft Hospital, Holly Hall, Arthritis Foundation  
Member, Executive Committee, Harris County Economic Opportunity Act (resigned when announced for office of Congressman)  
Lifetime trustee, Phillips Academy  
Past Director, Midland Chamber of Commerce  
Founding Director, Midland YMCA  
Community Associate, Lovett College, Rice University  
Selected by Texas Junior Chamber of Commerce as one of "Five Outstanding Young Men of Texas," 1956.  
Houston Heart Association award for "outstanding accomplishment in serving humanity through the Heart cause"

## A RARE BLEND

Since his election in 1966, Congressman George Bush's intensive efforts to bring about better government for all have been notable. They have included the introduction of legislation beneficial not only to those in his district and the state of Texas, but vital to every American. Bush's talents and vigor have brought him to the political forefront as one of those leaders responsible not only for the resurgence of the Republican Party nationally, but more significantly, the emergence and phenomenal growth of the Republican Party in Texas. It is a record which has earned him the highest respect of his colleagues in Congress.

For Bush it was a natural thing to become involved in the mainstream of the nation's political affairs. His father, Prescott Bush, was a widely respected Senator from Connecticut, having served in that office ten years. It was a stiffer challenge, however, for George Bush to win election to the House of Representatives from a traditionally Democratic state. This was a test he accepted with high relish—and with the same intensity he had shown in an earlier Texas campaign.

After a one-year tenure as Harris County Republican Chairman (1963), Bush acknowledged the urgings of numerous Texas friends and became a candidate for the U.S. Senate in 1964. Emerging victorious from an arduous primary campaign, he ran a strong race against the Democratic incumbent, Senator Ralph Yarborough, polling more votes than any Republican candidate in Texas up to that time.

Then in 1966, Bush focused his attention and energies on the race for the newly created 7th Congressional District seat. This time his appeal as a campaigner was completely successful, and in winning the office he also established a precedent. Defeating his Democratic opponent by more than 15,000 votes, he became the first Republican ever to represent Harris County and the city of Houston in Congress.

The ideas and energy generated by Bush throughout his campaign were quickly channeled into his contributions as a member of the 90th Congress. Significantly, he was selected to serve on the powerful House Ways and Means Committee—one of the few freshmen congressmen to be so honored since 1900.

Bush's first legislative proposal was the Human Investment Act, which offers tax incentives for private industry to hire and train "hard core" unemployed. Another of his initial bills called for the creation of an ethics committee in Congress, together with full disclosure of each congressman's personal assets. Prior to the final passage of this ethics proposal, Bush twice made disclosures of his own assets to the Clerk of the House.

During the 90th session the Congressman also assumed an active role in sponsoring legislation concerned with urban affairs, bilingual education and setting priorities in federal spending.

In 1968 it was back to the campaign trail for Bush—but this time not in his own behalf. Apparently his decisive 1966 victory had quashed any Democratic ambitions to put up a challenge for his seat. He had no opponent to deal with. This acknowledgement of Bush's record and vote-getting ability was assessed by veteran political observers as another unprecedented occurrence in Texas politics.

But Bush's rate of activity was not affected; he was in new demand as a Republican Party spokesman. When Richard Nixon was nominated for the presidency, aware of the Texas congressman's bright record, he chose Bush to serve as one of a group of ten "surrogate candidates"—men authorized to speak in Nixon's behalf during the national campaign. In that capacity Bush traveled through 14 states, campaigning for Nixon with the same ardor and skill he had used to secure his own victory. All this followed closely a Republican national convention where much attention had centered on Bush as a possible running mate for Nixon.

With the convocation of the 91st Congress, George Bush again directed his energies to supporting legislation of broad interest and benefit. On the opening day of the session he reintroduced legislation designed to remove politics from the Post Office Department—a proposal which has now become practice under the Nixon Administration. He likewise introduced a bill calling for a constitutional amendment that would allow those lawfully assembled in any public building, supported in whole or in part by public funds, to participate in non-denominational prayer. This was an affirmation of Bush's conviction that Congress should act, in these times of contention, to insure Americans the right of prayer.

Another Bush-authored bill proposed the establishment of a joint select Committee on Population and Family Planning, this in keeping with the Congressman's belief that the problems of poverty and hunger can never really be defeated until an enlightened family planning effort is initiated both in this country and abroad.

During the 91st Congress, Bush was honored with appointment by the Speaker of the House to the twelve-man House delegation to the Ninth Mexico-United States Interparliamentary Conference, an annual meeting for the purpose of developing a closer understanding between the two countries.

This, then, is George Bush—a legislator of vision and foresight, a leader of incisive intelligence with a unique talent for achieving results, a man of sympathetic spirit and warm humor. His business and political careers—both reflect a highly capable degree of judgment and skill in human relations.

In short, George Bush is that rare blend of the total man—and one ever aware of the immense responsibilities invested in him by his fellow Texans.

"George Bush . . . I rate him among those at the very top as a political leader."

President Richard M. Nixon

Mrs. George Bush

5525 Briar Drive - Houston, Texas

Dear Friend,

Tuesday is Election Day! I am as  
you - a lady voter, who wants to know  
more about the man I vote for so I am  
eager to tell you why my husband -

George Bush - will make a great representative  
from the new 11th District - our district

George has a marvelous sense of humor,  
a great sense of being openminded and  
fair. He is kind and a very hard worker

eager to learn more. All these qualities -  
he uses to help bring up our 5 children.

George leans heavily on his church  
and, in turn, serves - his church, what

I am trying to say is that George  
loves his God, his family, his friends

and his fellowman.

Please go to the polls on Monday,  
Nov. 8th, and vote with us for George!

Most sincerely -

Barbara Bush

From Richard

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3-24-70

BARBARA PIERCE BUSH

Barbara Bush is the wife of George Bush and the busy mother of five children. Since 1966, when her husband was elected to the U.S. House of Representatives, she and her family have been dividing their time between the Bush's permanent residence in Houston, and their household in Washington, D.C.

In Washington, Mrs. Bush is active in the Congressional Wives Club and the Washington Committee for the American Field Service, which works with foreign exchange students in the United States. She also participates in the Urban Service Corps, a volunteer group concerned with the District's public schools, and has served on the Ladies Committee of the Smithsonian Institution.

In addition to volunteer work, Mrs. Bush edges in time for her hobby, needlepoint, and an occasional game of golf or tennis with her husband. She writes a monthly column for Texas newspapers about a housewife's life in Washington, and has a collection of colorful slides about little known places to visit in Washington, which she often presents to interested groups.

The Bushes are active members of St. Martin's Episcopal Church in Houston, where Mr. Bush has served as a vestryman.

The children are George, who is 23 years old and serving in the Air Force; John, 17; Neil, 15; Marvin, 13; and Dorothy, 10.

Photocopy from George Bush Presidential Library