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Collection/Office of Origin: Chief of Staff, White House Office of
Series: Sununu, John, Files
Subseries: Correspondence Files

OA/ID Number: 29119
Folder ID Number: 29119-004

Folder Title:
M.I. [More Important] (copies) 8/91-12/91 Incoming E

Stack:	Row:	Section:	Shelf:	Position:
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THE WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET

INCOMING

DATE RECEIVED: DECEMBER 09, 1991

NAME OF CORRESPONDENT: THE HONORABLE JOSEPH EARLY

SUBJECT: FOWARDS JUDGE JAMES GABRIEL'S OBITUARY

ROUTE TO: OFFICE/AGENCY	(STAFF NAME)	ACTION		DISPOSITION		
		ACT CODE	DATE YY/MM/DD	TYPE RESP	C D	COMPLETED YY/MM/DD
JOHN SUNUNU		ORG	91/12/09			
	REFERRAL NOTE:					
	REFERRAL NOTE:					
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COMMENTS:

ADDITIONAL CORRESPONDENTS: MEDIA:L INDIVIDUAL CODES: 1240

CS MAIL USER CODES: (A) (B) (C)

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*C-COMMENT/RECOM      *B-NON-SPEC-REFERRAL *
*D-DRAFT RESPONSE      *C-COMPLETED      *
*F-FURNISH FACT SHEET *S-SUSPENDED      *
*I-INFO COPY/NO ACT NEC*
*R-DIRECT REPLY W/COPY *
*S-FOR-SIGNATURE      *
*X-INTERIM REPLY      *
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REFER QUESTIONS AND ROUTING UPDATES TO CENTRAL REFERENCE
(ROOM 75, OEOB) EXT-2590
KEEP THIS WORKSHEET ATTACHED TO THE ORIGINAL INCOMING
LETTER AT ALL TIMES AND SEND COMPLETED RECORD TO RECORDS
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HOUSE OF REPRESENTATIVES
WASHINGTON, D. C. 20515

JOSEPH D. EARLY
3RD DISTRICT
MASSACHUSETTS

December 2, 1991

John H. Sununu, Chief of Staff
Executive Office of the President
1600 Pennsylvania Avenue, N.W.
Washington, D.C. 20500

Dear John:

Here's that information you wanted.

Regards,

Joe

ID# 291701

THE WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET

INCOMING

DATE RECEIVED: DECEMBER 06, 1991

NAME OF CORRESPONDENT: MR. HERBERT E. ELLINGWOOD

SUBJECT: FORWARDS A COPY OF MR. BAMIEH'S TELEGRAM TO
THE PRESIDENT URGING HIM TO KEEP GOVERNOR
SUNUNU ON AS CHIEF OF STAFF

ROUTE TO: OFFICE/AGENCY	(STAFF NAME)	ACTION		DISPOSITION		
		ACT CODE	DATE YY/MM/DD	TYPE RESP	C D	COMPLETED YY/MM/DD
JOHN SUNUNU		ORG	91/12/06			
	REFERRAL NOTE:					
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COMMENTS:

ADDITIONAL CORRESPONDENTS: MEDIA:L INDIVIDUAL CODES: _____

CS MAIL USER CODES: (A) _____ (B) _____ (C) _____

*ACTION CODES:	*DISPOSITION	*OUTGOING	*
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*A-APPROPRIATE ACTION	*A-ANSWERED	*TYPE RESP=INITIALS	*
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*D-DRAFT RESPONSE	*C-COMPLETED	*CODE = A	*
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I-INFO COPY/NO ACT NEC		*OUTGOING	*
*R-DIRECT REPLY W/COPY *			*
*S-FOR-SIGNATURE			*
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291701



HERBERT E. ELLINGWOOD
GENERAL COUNSEL AND
ASSISTANT TO THE CHAIRMAN

December 3, 1991

The Honorable John Sununu
Chief of Staff
White House
Washington, D.C. 20500

Dear Governor Sununu:

Just before Mr. Bamieh left today for Washington, D.C., he sent the enclosed telegram to the President. I just thought you might like to have a copy.

Keep up the good work. We need you.

Sincerely,

Herbert E. Ellingwood
Herbert E. Ellingwood
General Counsel
and Assistant to the Chairman

THE WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET

INCOMING

DATE RECEIVED: NOVEMBER 27, 1991

NAME OF CORRESPONDENT: THE HONORABLE JOHN ENGLER

SUBJECT: URGES THE ADMINISTRATION TO EXPRESS SUPPORT
FOR CERTAIN EXPIRING TAX LEGISLATION

ROUTE TO: OFFICE/AGENCY	(STAFF NAME)	ACTION		DISPOSITION	
		ACT CODE	DATE YY/MM/DD	TYPE RESP	C COMPLETED D YY/MM/DD
JOHN SUNUNU		ORG	91/11/27		
	REFERRAL NOTE:				
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COMMENTS:

ADDITIONAL CORRESPONDENTS: MEDIA:L INDIVIDUAL CODES: 2110

CS MAIL USER CODES: (A) (B) (C)

*ACTION CODES:	*DISPOSITION	*OUTGOING	*
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STATE OF MICHIGAN
OFFICE OF THE GOVERNOR
LANSING

JOHN ENGLER
GOVERNOR

November 22, 1991

Honorable John H. Sununu
Chief of Staff
The White House
1600 Pennsylvania Ave.
Washington, DC 20500

Dear Governor Sununu:

As the legislative year draws to an end, I am concerned that Congress may adjourn without enacting federal tax legislation to extend certain expiring tax provisions. Without action, these provisions will sunset on December 31, 1991. They include four incentive programs with widespread, bipartisan support:

1. the Federal Low Income Housing Tax Credit for construction of rental housing for low-income families
2. the Mortgage Revenue Bond program which supplies low-interest financing to first time home buyers; and
3. the Small-issue Industrial Development Bond program which reduces the cost of small business expansion; and
4. the Jobs Tax Credit.

Congress appears ready to act on the aforementioned issues, however with recess fast approaching, and without your support, the provisions may not be addressed until next year. As we found with the 1990 expiration, this cannot occur without damage to the economy. Since these programs are incentive based, they involve risk calculation as does any business venture. Without a clear indication that the provisions will continue, builders, home-buyers and businesspeople will consider the projects associated with them of higher risk, thereby reducing needed investment in our nation's housing and small business sectors. Employment, construction, and the supply of housing will suffer as a result.

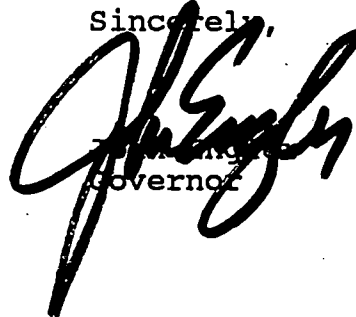
The Low Income Housing Tax Credit will be responsible for the construction and rehabilitation of close to 4,800 low income apartments this year in Michigan alone. An expiration or delay

in re-authorization will put similar homes and the jobs of thousands of American citizens in jeopardy for next year.

Without immediate attention, the expiring tax provisions may not be fully restored until June or July of 1992. During that lapse, opportunities will be lost and never fully regained.

Therefore, I urge the White House to indicate support for the expiring tax provisions and to work with Congress to formulate a package which includes an acceptable revenue source.

Sincerely,

A large, stylized handwritten signature in dark ink, appearing to read "John H. Garvey". The signature is written over the printed name and title.

John H. Garvey
Governor

ID# 289191

THE WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET

INCOMING

DATE RECEIVED: NOVEMBER 26, 1991

NAME OF CORRESPONDENT: MR. FRITZ EDMUNDS JR.

SUBJECT: APPECIATION FOR PARTICIPATION IN THE
FUNDRAISER FOR THE KANSAS GOP

ROUTE TO: OFFICE/AGENCY	(STAFF NAME)	ACTION		DISPOSITION	
		ACT CODE	DATE YY/MM/DD	TYPE RESP	C COMPLETED D. YY/MM/DD
JOHN SUNUNU		ORG	91/11/26		
	REFERRAL NOTE:				
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	REFERRAL NOTE:				

COMMENTS:

ADDITIONAL CORRESPONDENTS: MEDIA:L INDIVIDUAL CODES: _____

CS MAIL USER CODES: (A) _____ (B) _____ (C) _____

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*ACTION CODES:          *DISPOSITION          *OUTGOING          *
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*D-DRAFT RESPONSE      *C-COMPLETED          *          CODE = A   *
*F-FURNISH FACT SHEET  *S-SUSPENDED          *COMPLETED = DATE OF *
*I-INFO COPY/NO ACT NEC*                      *          OUTGOING  *
*R-DIRECT REPLY W/COPY *                      *                      *
*S-FOR-SIGNATURE        *                      *                      *
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THE EDMUNDS GROUP, LTD.

BUSINESS CONSULTANTS FOR COMPLIANCE WITH GOVERNMENT REGULATIONS

November 22, 1991

Governor John Sununu
Presidential Chief of Staff
The White House
Washington, D.C. 20500

Dear Governor:

Thank you very much for coming to raise money for the Republican Party in Kansas.

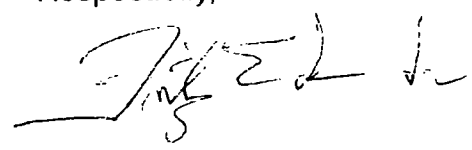
Your arrival and remarks were very well received. I certainly appreciate your enthusiasm and interest. Not only was your appearance effective, but I believed your comments to be quite inspirational to those assembled, and right on target.

The turnout at this event shows the interest for Republican political thought in this area of the country. With philosophies like those in your speech, I feel we can unleash the potential forces here to push for more Republican representation on Capitol Hill.

Please be sure to call on me for assistance during the Bush -Quayle campaign in '92. I am very serious about helping in any way you deem appropriate.

Thank you once again.

Respectfully,



Fritz Edmunds, Jr.

THE WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET

INCOMING

DATE RECEIVED: NOVEMBER 22, 1991

NAME OF CORRESPONDENT: MR. FRANK W. ERWIN

SUBJECT: RECOMMENDS DR. MARY TENOPYR AND MR. PAUL
STARKS FOR APPOINTMENT TO THE GLASS CEILING
COMMISSION

ROUTE TO: OFFICE/AGENCY	(STAFF NAME)	ACTION		DISPOSITION		
		ACT CODE	DATE YY/MM/DD	TYPE RESP	C D	COMPLETED YY/MM/DD
JOHN SUNUNU		ORG	91/11/22			
	REFERRAL NOTE:					
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COMMENTS:

ADDITIONAL CORRESPONDENTS: MEDIA:L INDIVIDUAL CODES: _____

CS MAIL USER CODES: (A) _____ (B) _____ (C) _____

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*ACTION CODES:          *DISPOSITION          *OUTGOING          *
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*D-DRAFT RESPONSE      *C-COMPLETED          *          CODE = A   *
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Richardson,
Bellows, Henry
& Co., Inc.

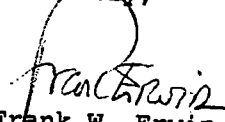
November 18, 1991

Honorable John H. Sununu
Chief of Staff
The White House
Washington, D.C. 20500

Dear Governor Sununu:

The enclosed resumés on Dr. Mary Tenopyr and Mr. C. Paul Sparks are sent in the context of the Glass Ceiling Commission established by the Civil Rights Act of 1991. They also are sent (a) because the Congressional appointees are likely to have a disproportionate number of advocates who are unencumbered by the need to behave responsibly, (b) because this subject really is not the province of economists or lawyers, (c) because the persons described here are responsible, well-known professionals who have forgotten more about management selection and progression issues than most people ever will learn and (d) because the so-called glass ceiling is a behavioral measurement, organizational structure issue which needs experts such as these to analyze it, address it and head off those who would misrepresent it.

Sincerely,


Frank W. Erwin
President

THE WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET

INCOMING

DATE RECEIVED: NOVEMBER 06, 1991

NAME OF CORRESPONDENT: MS. ELIZABETH LEE ELSE

SUBJECT: PERSONAL NOTE

ACTION

DISPOSITION

ROUTE TO: OFFICE/AGENCY	(STAFF NAME)	ACT CODE	DATE YY/MM/DD	TYPE RESP	C D	COMPLETED YY/MM/DD
JOHN SUNUNU		ORG	91/11/06			
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COMMENTS:

ADDITIONAL CORRESPONDENTS: MEDIA: L INDIVIDUAL CODES: _____

CS MAIL USER CODES: (A) _____ (B) _____ (C) _____

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November 3, 1991

Dear Governor Sununu,

It was such a pleasure to meet you last Monday at Senatorial Committee's dinner at Duke Giberts.

I hope your trip went as smoothly as you had anticipated.

With all my best,

Elizabeth

ID# 279499

THE WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET

INCOMING

DATE RECEIVED: OCTOBER 21, 1991

NAME OF CORRESPONDENT: THE HONORABLE JIM EDGAR

SUBJECT: ENCLOSURES STAMP EXPO '92 INFORMATION

ROUTE TO: OFFICE/AGENCY	(STAFF NAME)	ACTION		DISPOSITION		
		ACT CODE	DATE YY/MM/DD	TYPE RESP	C D	COMPLETED YY/MM/DD
JOHN SUNUNU		ORG	91/10/21			
	REFERRAL NOTE:					
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COMMENTS:

ADDITIONAL CORRESPONDENTS: MEDIA:L INDIVIDUAL CODES: _____

CS MAIL USER CODES: (A) _____ (B) _____ (C) _____

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*ACTION CODES:          *DISPOSITION          *OUTGOING          *
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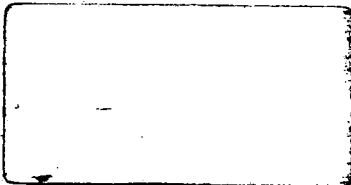
10-15-91

GOVERNOR JIM EDGAR

Governor:

As we discussed earlier, I'm enclosing the Stamp Expo '92 information.

Jim Edgar



THE WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET

INCOMING

DATE RECEIVED: OCTOBER 02, 1991

NAME OF CORRESPONDENT: MR. JAMES OVERTON ERWIN

SUBJECT: URGES THE PRESIDENT TO VETO ANY LEGISLATION
THAT BANS MILITIA SUITABLE FIREARMS

ROUTE TO: OFFICE/AGENCY (STAFF NAME)		ACTION ACT CODE	DATE YY/MM/DD	TYPE RESP	C D	COMPLETED YY/MM/DD
JOHN SUNUNU		ORG	91/10/02			
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COMMENTS:

ADDITIONAL CORRESPONDENTS: MEDIA:L INDIVIDUAL CODES:

CS MAIL USER CODES: (A) (B) (C)

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ACTION CODES:      *DISPOSITION
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*C-COMMENT/RECOM     *B-NON-SPEC-REFERRAL
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*CORRESPONDENCE:
*TYPE RESP=INITIALS
*OF SIGNER
*CODE = A
*COMPLETED = DATE OF
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JAMES OVERTON ERWIN
POST OFFICE BOX 3330 • ANNAPOLIS, MARYLAND 21403

Personal

9/29/01

Dear Mr. Sumner,

Banning the militia suitable
Colt AR15 rifle from law-abiding
citizens is a violation of the
Constitution. One of many ways
I know this fact is that
Bill Bennett so testified
before the Senate Judiciary
Committee. Since he was
speaking ~~before~~ for the
administration, does not
this present an oath of office
violation for the President?

In the name of the rule
of Constitutional law, I ask
that the President veto any
law that bans militia suitable
firearms. Thank you.

JJ Erwin

THE WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET

INCOMING

DATE RECEIVED: SEPTEMBER 30, 1991

NAME OF CORRESPONDENT: THE HONORABLE JOHN ENGLER

SUBJECT: WRITES REGARDING THE PRESIDENT'S OCTOBER 17
VISIT TO DETROIT, SUGGESTS THE PRESIDENT
ARRIVE EARLY ENOUGH TO VISIT TWO SCHOOLS

ROUTE TO: OFFICE/AGENCY	(STAFF NAME)	ACTION		DISPOSITION	
		ACT CODE	DATE YY/MM/DD	TYPE RESP	C COMPLETED D YY/MM/DD
JOHN SUNUNU		ORG	91/09/30		
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COMMENTS:

ADDITIONAL CORRESPONDENTS: MEDIA:L INDIVIDUAL CODES: 2110

CS MAIL USER CODES: (A) (B) (C)

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274388



STATE OF MICHIGAN
OFFICE OF THE GOVERNOR

JOHN ENGLER
GOVERNOR

TO: Governor John Sununu

FROM: Governor John Engler

RE: President Bush Visit to Michigan - October 17, 1991

DATE: September 25, 1991

Via Fax (202) 456-2397

Thanks for taking the time to talk with me yesterday. As I indicated in our telephone conversation, I believe it would be in the President's best interest to emphasize education in connection with his speech to the AP editors in Detroit on October 17. It would give the President the perfect opportunity to further promote the America 2000 goals.

Specifically, I would strongly recommend that the President come into Detroit early enough in the day to visit two schools. The first would be one of the "all-male" academies that were recently the subject of so much press here in Michigan, and for which the President has given his support. The academies were established by the Detroit Board of Education which is headed by Larry Patrick, a talented black Republican. There has been strong parental and community support for these academies as a way of saving young males. A visit would by the President would tap into that community feeling.

The second school I would suggest would be one of Archbishop Maida's Cornerstone Schools - private school alternatives serving the inner city neighborhoods of Detroit. This new initiative opened this fall with emphasis on discipline and academics, and is completely privately funded.

Both types of schools are the result of parents seeking options to our public school system. Further, they are both strong examples of a community's attempt to "transform [Detroit's] schools" as encouraged by the President in announcing his America 2000 program.

Both visits could easily be arranged prior to the President's lunch address to the AP editors. He could then talk from first-hand, and immediate experience, regarding choice in education as well as the other important aspects of the America 2000 program. Given the current media attention to education in Detroit and throughout Michigan and the country, this would be a great event -- one which would be perceived as very positive.

You should also know that two weeks ago, I addressed a special joint session of the Michigan Legislature to unveil my Michigan 2000 program, in which I endorsed and expanded upon the America 2000 goals. This address was very well received by the Legislators, school officials and press. A visit by the President restating his commitment to America's schools would be a great boost to both America 2000 and to Michigan 2000.

Finally, I understand that there is currently some thought in the White House that the President should visit one of the automotive plants. I strongly believe that such a visit would accomplish all of the wrong results. As you know, the U.S. auto industry is in a slump -- and nowhere is this more evident than in the Motor City of Detroit. Michigan suffers from unemployment, plant closures and a general lack of competitiveness. A trip associated with the auto industry emphasizes the economy, and right now I don't see how that can be a winner. Further, I believe it will open the opportunity for the press to question the President on the extended benefits for the unemployed -- a very sensitive subject to the UAW.

With respect to the potential visit to the battery plant, I can certainly understand the Administration's commitment to the Department of Energy in its efforts to promote alternative fuel resources. However, I believe you would achieve a stronger impact by returning to Michigan at a later date and visiting the plant in Lansing where the electric cars will actually be assembled.

As you know, we stand ready here in Michigan to assist with any organization of events such as those mentioned above. I would welcome the opportunity to discuss these suggestions in more detail with you or a member of your staff. Thanks again for your consideration of my concerns regarding the President's October 17th visit to Michigan.

THE WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET

INCOMING

DATE RECEIVED: SEPTEMBER 30, 1991

NAME OF CORRESPONDENT: MR. JOHN ELLIS

SUBJECT: FURTHERANCE TO THE "NINE SUNDAYS" PROPOSAL

		ACTION		DISPOSITION	
ROUTE TO:		ACT	DATE	TYPE	C COMPLETED
OFFICE/AGENCY	(STAFF NAME)	CODE	YY/MM/DD	RESP	D YY/MM/DD
JOHN SUNUNU		ORG	91/09/30		___/___/___
	REFERRAL NOTE: _____				___/___/___
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COMMENTS: _____

ADDITIONAL CORRESPONDENTS: MEDIA:L INDIVIDUAL CODES: _____

CS MAIL USER CODES: (A) _____ (B) _____ (C) _____

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*ACTION CODES:          *DISPOSITION          *OUTGOING          *
*                        *                        *CORRESPONDENCE:   *
*A-APPROPRIATE ACTION  *A-ANSWERED          *TYPE RESP=INITIALS *
*C-COMMENT/RECOM       *B-NON-SPEC-REFERRAL  *                OF SIGNER *
*D-DRAFT RESPONSE      *C-COMPLETED          *                CODE = A   *
*F-FURNISH FACT SHEET  *S-SUSPENDED          *COMPLETED = DATE OF   *
*I-INFO COPY/NO ACT NEC*                        *                OUTGOING *
*R-DIRECT REPLY W/COPY *                        *                        *
*S-FOR-SIGNATURE        *                        *                        *
*X-INTERIM REPLY        *                        *                        *
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REFER QUESTIONS AND ROUTING UPDATES TO CENTRAL REFERENCE
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274404

HARVARD UNIVERSITY
JOHN F. KENNEDY SCHOOL OF GOVERNMENT

INSTITUTE OF POLITICS
79 John F. Kennedy Street
Cambridge, Massachusetts 02138
617-495-1360

Thursday, 26 September 1991

Governor John Sununu
Chief of Staff
The White House
Washington, DC 20500

Dear Governor:

I was disappointed to learn that you found the Nine Sundays proposal "unconvincing." Allow me to make the political case for Nine Sundays and see what you think. I understand that it may be necessary and advisable for you and your colleagues to oppose the Nine Sundays proposal. But hear me out:

I think the Nine Sundays proposal deserves serious consideration by the White House political operation. It was written with President Bush's re-election campaign very much in mind. Let me try to explain why I think the proposal works (strategically) to your political advantage.

The situation as we approach 1992 is somewhat similar to the circumstances under which the Nixon and Reagan re-election campaigns were conceptualized. There are five basic strategic political goals for the Bush re-elect campaign operation. They are:

#1) Establish (as soon as possible) an awesome financial position. By engaging in a massive fund-raising effort after Labor Day (1991), the Bush 1992 campaign can easily raise the legal limit prior to 1 January 1992. Having done that, Bush fund-raisers can be turned loose on the task of raising "party" and "soft" money for the re-election effort. A massive Bush 1992 bank balance will intimidate political opponents, particularly those who are allegedly "thinking about" running, but who have not made a "final" decision.

#2) Unite the Republican Presidential coalition of conservatives and moderates. This is particularly important in key states such as California (trouble), Illinois, Michigan, Ohio, Pennsylvania, North Carolina, Washington and New Jersey. The southern and most of the southwestern states are all very strong. As in 1988, the political progression of Bush 1992 will be from right to center

over the course of the campaign. Once the Democratic presidential nominee is (in fact) chosen, far right-wing concerns become secondary to the overall thrust of the campaign. The choice between President Bush and Democratic liberal essentially freezes the far right wing out of the overall picture.

#3) Enhance division among the Democrats. The longer the Democratic primary process continues, the less effective their fall campaign. This worked wonders in 1972 (Watergate not included) and 1984. The Bush White House will want to contribute in whatever legal and politically savvy way it can to the elongation of the Democratic 1992 primary season. It will also want to use that period to undermine Democratic Party confidence, by establishing organizations like Democrats for Bush (similar to John Connally's Democrats for Nixon, with a heavy southern and midwestern flavor). Democrats for Bush can play an important role in the 1992 campaign.

#4) Maintain President Bush's position as President of the United States of America throughout the campaign, from September 1991 through mid-October 1992. The presidency is your principle political asset and should be protected by all concerned at all costs. Mr. Bush should constantly be in the position of speaking for the national interest, not his own or his party's interest.

#5) Control the Dialogue. Advertising campaigns must be designed to speak to issues of presidential strength and presidential advantage. In the May-June period of 1992, advertising should be bought in spot markets to shore up political "collateral damage" from the Democratic presidential primaries and to emphasize experience as the key determinant of voter choice. The Republican National Convention should unfurl the campaign themes. September should emphasize President Bush's world leadership. Late-September through mid-October should focus on President Bush's belief in America. The campaign should close with America's role in the new world (economically, militarily and politically), under the leadership of President Bush.

Points four and five bear directly on the Nine Sundays proposal. Basically, we are talking about President Bush speaking from the mountain-top, above the fray, in a clear and commanding voice. This voice is supported by a wall of advertising which re-emphasizes everything he says publicly. The one part of the mix that is beyond your control is the news media/Democratic Party spin.

The Nine Sundays proposal offers you the opportunity to minimize the number of chances the Democratic presidential nominee has to score a "direct" hit to exactly two one-and-a-half hour debates. Basically, the Democrats will want that number to be 4 or 6 or 8 and will create much noise about it, as will the news media, all along the campaign trail. This proposal gives you an easy out for two debates (which you'll probably have to do anyway) and comes with a Good Housekeeping seal of approval from the Liberal Boutique (no less).

The Nine Sundays proposal asks, however, that you participate in as many as five separate news conferences on Sunday nights from 7-7:45p or 7-7:30p (depending on how the network negotiations play out). The news conferences are on distinct issue groups (national security, the national economy and the national culture). They are subject to intensive negotiation on format and substance. They will be scheduled well in advance, thus allowing plenty of time for advertising to coincide with it. And they are President Bush's strongest communications tool. He has used the press conference format over the last three years with stunning command and self-control.

The best news about Nine Sundays for President Bush is that it maintains his position as President (Point #4 listed above) and allows him, through live television, to control the dialogue (point #5 listed above) without ever leaving the White House. By fooling around with the format and the substance in negotiations, the White House can effectively create within Nine Sundays a Presidential news conference for President Bush and "the Democratic response" as the second half of the show. That is a formula that works politically for this White House, precisely because President Bush is so good in the news conference format.

Since network television is in hideous financial trouble and is looking for a way not to cover the 1992 presidential campaign, the Nine Sundays plan, if adopted, may become the principle source for network news stories not only on Sunday but on Monday and Tuesday as well. This puts President Bush in the commanding position of performing in his best format, discussing a wide range of issues which he thoroughly understands, setting the agenda, in prime time television, with minimal "message" interference from his Democratic and media opposition. He does all of this while safely ensconced in his office at the White House.

It further allows him the opportunity to really speak to issues of national concern as President of the United States without having to engage his opposition at all during the mini-press conferences or, as they are called in the report, the "conversations with the candidates."

There are risks, of course. It allows for two face-to-face debates. Those probably come with the territory, but it might be better if there were none. It lets the press at him five times on national television during the campaign season. That's a bit of a risk, but part of the success of the Bush White House's communications policy is that it communicates so much through the press conference format. This significantly reduces the tensions between the two adversaries and creates an atmosphere of context and understanding. Continuing the "press conference" mode through the general election campaign, will, I believe, work to your long term (election day) advantage.

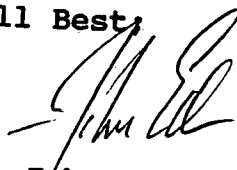
There are other risks. It gives the Democrats some prime time exposure. (They're not likely to benefit from it and will be much more mistake-prone than GB; particularly Cuomo, should he ever get in). The chief could make a mistake. (Causing a big flap, but he hasn't made a serious mistake in a press conference in 3 years. The Dems will be the ones making mistakes.) The dialogue is outside of your control and in the hands of the questioners. (This is true to a minor degree, but GB knows all those tricks and will be able to get his messages out.)

Perhaps the best thing about the Nine Sundays plan from your point of view is that it represents a clean break from the 1988 campaign. The Democrats and the news media will do everything they can to scold you for the campaign you all ran in 1988. I thought it was a fine effort, but they thought it was mean and ugly and they are determined to make you pay for it. If you go for a modified Nine Sundays plan (say Seven Sundays, no VP debate, drop one news conference, or whatever) you will create a new political dynamic which you can define on your own terms.

In short, the plan is, I think, a good fit for you guys and I'd urge you not to dismiss it out of hand. It was written, as I say, with POTUS's interests very much in mind.

Cheers and thanks for taking the time.

All Best,



John Ellis

THE WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET

INCOMING

DATE RECEIVED: SEPTEMBER 12, 1991

NAME OF CORRESPONDENT: MR. JOHN ELLIS

SUBJECT: ENCLOSURES HIS "NINE SUNDAYS" PROPOSAL

		ACTION		DISPOSITION	
ROUTE TO:		ACT	DATE	TYPE	C COMPLETED
OFFICE/AGENCY	(STAFF NAME)	CODE	YY/MM/DD	RESP	D YY/MM/DD
JOHN SUNUNU		ORG	91/09/12		___/___/___
	REFERRAL NOTE: _____		___/___/___		___/___/___
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COMMENTS:

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CS MAIL USER CODES: (A) _____ (B) _____ (C) _____

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*R-DIRECT REPLY W/COPY *			*
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*X-INTERIM REPLY	*		*

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HARVARD UNIVERSITY
JOHN F. KENNEDY SCHOOL OF GOVERNMENT
JOAN SHORENSTEIN BARONE CENTER ON THE
PRESS, POLITICS AND PUBLIC POLICY

79 JOHN F. KENNEDY STREET
CAMBRIDGE, MASSACHUSETTS 02138
(617) 495-8269

PRESS



Sunday, 8 September 1991

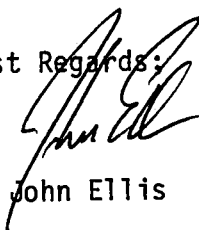
Dear Governor:

• PUBL

Enclosed is the "Nine Sundays" proposal that I wrote on my recent fellowship here at the JFK Street. I hope you have a chance to read it. I think it fits nicely with the President's communications strategy for 1992.

And compared to the other proposals that will shortly be out, I think you'll like Nine Sundays even more.

Warmest Regards:


John Ellis

Joan Shorenstein
the Press, Politi

John F. Kennedy School of Government
HARVARD UNIVERSITY

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THE WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET

INCOMING

DATE RECEIVED: SEPTEMBER 03, 1991

NAME OF CORRESPONDENT: MS. SUSAN B. ELIGH

SUBJECT: REQUESTS AN AUCTION ITEN FOR THEIR ANNUAL
FALL FUNDRAISER

		ACTION		DISPOSITION	
ROUTE TO:		ACT	DATE	TYPE	C COMPLETED
OFFICE/AGENCY	(STAFF NAME)	CODE	YY/MM/DD	RESP	D YY/MM/DD
JOHN SUNUNU		ORG	91/09/03		/ /
	REFERRAL NOTE:		/ /		/ /
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COMMENTS:

ADDITIONAL CORRESPONDENTS: MEDIA:L INDIVIDUAL CODES: _____

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CORTLAND COUNTY REPUBLICAN WOMEN

267348

August 28, 1991

Hon. John H. Sununu, Chief of Staff
Executive Office of the President
The White House
Pennsylvania Avenue, N.W.
Washington, DC 20500

Dear Mr. Sununu:

The members of the Cortland County Republican Women's Club are constantly searching for ways to raise money. We seem to have worn out bake sales, fashion shows, raffles and so forth.

At our installation of officers, our County Attorney, John Ryan, was wearing a particularly attractive tie. When several of our members commented on it, John offered to donate the tie for auction with funds going to our scholarship fund. His offer triggered an idea.

We are asking for ties, scarves, or any memento from leading Republicans which can be auctioned at our annual fall meeting.

If you have a tie, scarf, hat, or some other small item tucked in the back of your closet which you never wear but can't bear to throw away, please donate it to us for our auction. The annual fall dinner will be held in the middle of October and we would appreciate hearing from you by the middle of September.

Please send your item to:

Cortland County Women's Republican Club
c/o Ryan & Rumsey, Esqs.
25 So. Main Street
P.O. Box 310
Homer, New York 13077

Thank you for your consideration.

Sincerely,

CORTLAND COUNTY WOMEN'S
REPUBLICAN CLUB

by/

Susan B. Eligh
SUSAN B. ELIGH, President