

Originally Processed With FOIA(s):  
2023-1267-S

FOIA Number:  
2023-1267-S

# CASE MARKER

**This is not a textual record. This is used as an administrative marker by the George Bush Presidential Library Staff.**

---

**Record Group/Collection:** George H.W. Bush Presidential Records  
**Collection/Office of Origin:** Chief of Staff, White House Office of  
**Series:** Rogers, Ed, Files  
**Subseries:**

---

**OA/ID Number:** 04015  
**Folder ID Number:** 04015-008

---

**Folder Title:**  
USSR Press Requests

---

Stack:	Row:	Section:	Shelf:	Position:
<b>G</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>

---

THE WHITE HOUSE  
WASHINGTON

Date: July 20, 1990

FOR: MARLIN FITZWATER

FROM: ED ROGERS

- Action
- Your Comment
- Let's Talk
- FYI

Thoughts on this?

Please advise.

*I recommend.*  
*ER*

*Low risk.*  
*Good idea.*  
*Soft.*  
*Show map.*  
*foreign policy side*  
*of Summary.*



Barbara Walters

July 11, 1990

Mr. Ed Rogers  
Deputy Assistant to the President  
The White House  
Washington, D.C.

Dear Mr. Rogers:

Thank you for your letter. We are, of course, disappointed, for we feel it would be extremely informative and interesting for our audience to spend some time with Governor Sununu and for him to take us on the "special White House tour."

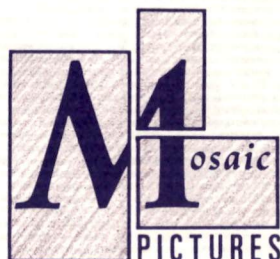
We realize how busy the Governor must be right now, and as you suggested, we will try later in the year. In fact, it might be even better then, linking the story to Mr. Sununu's planned trip to Moscow later this year. That would enable the Governor, should he agree, to contrast the operations of the White House with his observations of President Gorbachev's office. It would certainly be a fascinating opportunity for our audience to share his unique perspective on the world's two most powerful executive offices.

I hope you will have an opportunity to consider this proposal as plans for the Moscow trip move forward. I have asked our producer, Martin Clancy, who is based in Washington, to touch base with you at the end of the summer.

Thank you for your consideration.

Sincerely,

*Barbara Walters*



Ed Rogers Esq.  
First Floor  
West Wing  
The White House  
Washington DC 20500  
U.S.A.

June 15th. 1990

Dear Mr Rogers,

Our company is making a film about the Kremlin for ITV in the U.K. One of the questions our film will address is whether the image of the Kremlin is moving away from that of a fortress at the heart of the "evil empire", towards that of a political centre where democratic processes are beginning to operate and political life is becoming more open.

In view of this we very much wanted to film John Sununu's visit to the Soviet Union, particularly any meetings he would be holding inside the Kremlin walls. I believe no dates have been fixed yet. Would it be possible to let us know if we could film Mr Sununu in the Kremlin, and what the dates of the visit are when they are confirmed? We would then contact the Soviet authorities for their approval and accreditation.

I look forward to hearing from you.

Sincerely,

A handwritten signature in blue ink that reads 'Melanie Anstey'.

Melanie Anstey  
Assistant Producer

Mr Ed Rogers  
Deputy Assistant to the President  
and Executive Assistant to the Chief of Staff

18 June 1990

Dear Mr Rogers,

I understand that the White House Chief of Staff, Mr John Sununu, has accepted an invitation to travel to Moscow to help Soviet President Mikhail Gorbachev organise his office.

I am writing as a producer from British television's "The World This Week" programme to enquire about our making a film of Mr Sununu's visit.

"The World This Week" is Britain's only television programme dedicated exclusively to international current affairs. It is made by my company, TVF, for Channel Four, Britain's most innovative and respected network.

"The World This Week" enjoys a high reputation abroad and recently won an award at the New York Film and Television Festival. Within the UK, we know that the programme is videotaped and studied by Prime Minister Thatcher's office, by the British Foreign Office, and by various institutes for international studies.

Past guests on the programme include King Hussein of Jordan, Prime Minister Benazir Bhutto of Pakistan, Jacques Delors President of the European Commission, President Chissano of Mozambique, Giscard D'Estaing of France, President Kaunda of Zambia, and Prime Minister Lee Kuan Yew of Singapore.

I understand that no dates have been made for Mr Sununu's visit and that the length, exact purpose and schedule have yet to be determined. I am writing to make some initial suggestions about the kind of film we would like to make.

The nature of the film will be dictated by the amount of access we get, not only from the US side but from the



TELEVISION  
and Film  
PRODUCTIONS  
375 City Rd  
L O N D O N



R C I V I N A  
Telephone  
01 837 3000  
Facsimile  
01 833 2185



...not only from the US side but from the Soviets. We have good relations with Soviet officials - Gennady Gerasimov among others has appeared on the show, as has Arkady Maslennikov, who I dealt with personally. Therefore if we secure co-operation from your office we should have no difficulty with Moscow.

I foresee three scenarios:

1. Given full access - ie fly-on-the-wall attendance at meetings and briefings between Mr Sununu and Soviet officials - over a sufficient length of time, we would be interested in making a one-off forty minute documentary for Channel Four, extra to our regular weekly show, which would bring out the political and administrative problems of the Gorbachev presidency through a detailed look at the individuals involved.

2. Given access to interview only a limited number of the participants, chiefly Mr Sununu, and a member of the Soviet side, we would make a 12-minute film to be included in "The World This Week". The film would place this episode of Superpower co-operation within the wider picture of the administrative reforms being made by President Gorbachev to the Soviet political system.

3. Granted only one interview by Mr Sununu after his trip to Moscow, we would edit this into a 7-minute piece with London-based Kremlinologists assessing Gorbachev's administrative reforms and the success or failure of the Soviet Presidency.

If you or Mr Sununu himself are interested in any of these scenarios please don't hesitate to contact me by letter at the address given to the right, by telephone on London (71) 837 3000, or by fax on London (71) 833 2185.

Yours sincerely,



SIMON PORT  
Producer  
"The World This Week"



TELEVISION  
and Film  
PRODUCTIONS  
375 City Rd  
LONDON



RECEIVING  
Telephone  
01 837 3000  
Facsimile  
01 833 2185

