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Series:	Card, Andrew, Files
Subseries:	Briefing Books

OA/ID Number:	CF00555/1
Folder ID Number:	CF00555-004

Folder Title:
Briefing Book: Houston Economic Summit - 7/9-11/90

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G	15	22	2	7



1990 ECONOMIC SUMMIT OF INDUSTRIALIZED NATIONS

734 JACKSON PLACE ★ WASHINGTON, DC 20503

202-408-0290 (FAX) 202-408-0298

April 10, 1990

MEMORANDUM FOR JOHN H. SUNUNU, CHIEF OF STAFF

FROM: FREDERIC V. MALEK *FVM*

SUBJECT: Schedule for the Houston Economic Summit,
July 9 - 11, 1990

For your information and review we have attached the proposal and appropriate support material for the 16th Economic Summit of Industrialized Nations, which we have sent to the President.

The schedule has been developed through numerous meetings with the State Department, the Treasury Department, the National Security Council, and the appropriate White House Offices.

Thank you.

P R O P O S E D S C H E D U L E
1 9 9 0 E C O N O M I C S U M M I T

Sunday, July 8 - Wednesday, July 11, 1990

Sunday, July 8, 1990

5:00pm THE PRESIDENT and Mrs. Bush host
an Evening of Texas Barbeque, Rodeo and Country
Music Entertainment

Location: AstroArena
See Tab "A"

Monday, July 9, 1990

am Heads of Delegations arrive Houston

Location: Ellington Field
See Tab "B"

10:00am Heads of Delegations begin arriving Rice
University for Arrival Ceremonies and
Brief Bilateral Receptions in Reverse Protocol
Order in 30 Minute Intervals

10:00am E.C.
10:30am Japan
11:00am Italy
11:30am Canada
12:00pm FRG
12:30pm United Kingdom
1:00pm France

Location: Academic Quadrangle,
Rice University
See Tab "C"

early pm Private Time

3:00pm Heads of Delegations and Sherpas participate in
Restricted Plenary Session

Location: Founders Room, Lovett Hall
See Tab "D"

Foreign and Finance Ministers participate in
separate Plenary Sessions

5:00pm Heads of Delegations, Foreign and Finance
Ministers conclude Plenary Sessions and
depart Rice University

pm Private Time

7:00pm Heads of Delegations participate in Working
Dinner

Location: Bayou Bend Collection
See Tab "E"

Foreign and Finance Ministers and Sherpas
participate in separate Working Dinners

9:00pm Heads of Delegations, Foreign and Finance
Ministers, and Sherpas conclude Working
Dinners

pm Sherpas draft Political Statement

OVERNIGHT HOUSTON, TEXAS

Tuesday, July 10, 1990

9:00am Heads of Delegations, Foreign Ministers and
Sherpas begin Main Plenary Session

Location: Business Information Center,
Herring Hall

9:30am Finance Ministers join Main Plenary Session

12:30pm Heads of Delegation, Foreign and Finance
Ministers conclude Main Plenary Session

Secretary Baker reads Political Statement to
Press

1:00pm Heads of Delegations participate in Working
Lunch

Location: Cohen House

Foreign and Finance Ministers and Sherpas
participate in Working Lunches

2:15pm Heads of Delegations, Foreign and Finance
Ministers and Sherpas conclude Working Lunches

2:30pm Heads of Delegations, Foreign and Finance
Ministers and Sherpas continue Main Plenary
Session

Location: Business Information Center,
Herring Hall

4:30pm Heads of Delegations, Foreign and Finance
Ministers and Sherpas conclude Main Plenary
Session

5:00pm Heads of Delegations and Sherpas begin
Informal Session

Location: Sewall Hall

6:30pm Heads of Delegations and Sherpas conclude
Informal Session and depart Rice University

pm Private Time

8:00pm Heads of Delegations, Foreign and Finance
Ministers and their Spouses participate in an
Official Dinner to be followed by brief
Entertainment

Location: Houston Fine Arts Museum
See Tab "F"

10:00pm Heads of Delegations, Foreign and Finance
Ministers and their Spouses conclude Official
Dinner

10:30pm Sherpas prepare draft Economic Communique

OVERNIGHT HOUSTON, TEXAS

Wednesday, July 11, 1990

9:00am Heads of Delegations, Foreign and Finance
Ministers and Sherpas begin Main Plenary
Session

Location: Business Information Center,
Herring Hall

10:30am Heads of Delegations, Foreign and Finance
Ministers and Sherpas conclude Main Plenary
Session and depart Rice University

12:00pm THE PRESIDENT reads the Final Communiqué

Location: Brown Convention Center
See Tab "G"

12:30pm THE PRESIDENT concludes reading the Final
Communiqué. Heads of Delegations proceed to
National Press Conferences

Location: Brown Convention Center

Optional:

2:00pm Heads of Delegations and their Official Parties
participate in Official Lunch (15 per
Delegation)

3:30pm Heads of Delegations conclude Official Lunch
and depart Houston

8:00pm THE PRESIDENT and Mrs. Bush host a "Thank You"
Gala for Houston

Location: Wortham Theatre
See Tab "H"

C O N C E P T P A P E R

EVENT: An Evening of Texas Barbeque, Rodeo and Country Music Entertainment

DATE: Sunday, July 8, 1990

TIME: 5:00pm - 8:30pm

LOCATION: AstroArena

DRESS: Casual Western Attire

PARTICIPANTS: THE PRESIDENT and Mrs. Bush
Heads of Delegations and their Spouses, and Official Parties that are in Houston on Sunday
U.S. Official Delegation

Foreign Delegation Advance Staffs
Credentialed Summit Press (Approximately 3,500 Participants)
Houston Summit Host Committee Guests

PRESS: Expanded Press Pool Coverage

CONCEPT: THE PRESIDENT and Mrs. Bush will host an Evening of Barbeque, Rodeo and Country Music Entertainment providing guests with a casual, relaxed atmosphere in which to celebrate the finest traditions of the American West. Any Heads of Delegations in Houston on Sunday will be invited to attend this event.

The evening will begin with the barbeque and will be followed by the rodeo and country music entertainment.

Our recommendation is that the rodeo be held in the AstroArena, a 5,000 seat hall that is part of the Astrodomain Complex. Prior to making the rodeo an optional event for the Heads of Delegations, segments of the Houston community had wished to hold the event in the 55,000 seat AstroDome. They intended to sell tickets to the event in order to generate monies to fund other Summit events.

The selection of a site is based upon the tone you would like set for the rodeo. Our recommendation is the smaller AstroArena.

AGREE

DISAGREE

Entertainment:

It is proposed that the Grand Ole Opry be asked to perform during an entertainment portion of the event to follow the rodeo. The Opry offers a fast paced, high energy variety show in the best tradition of American Country Music. Virtually all major artists are members of the Opry and the show could be highlighted by featuring a number of THE PRESIDENT's favorite performers.

1990 represents the 65th anniversary of the Grand Ole Opry. The Opry has performed outside of Nashville only once in the last 35 years.

Opry member options include:

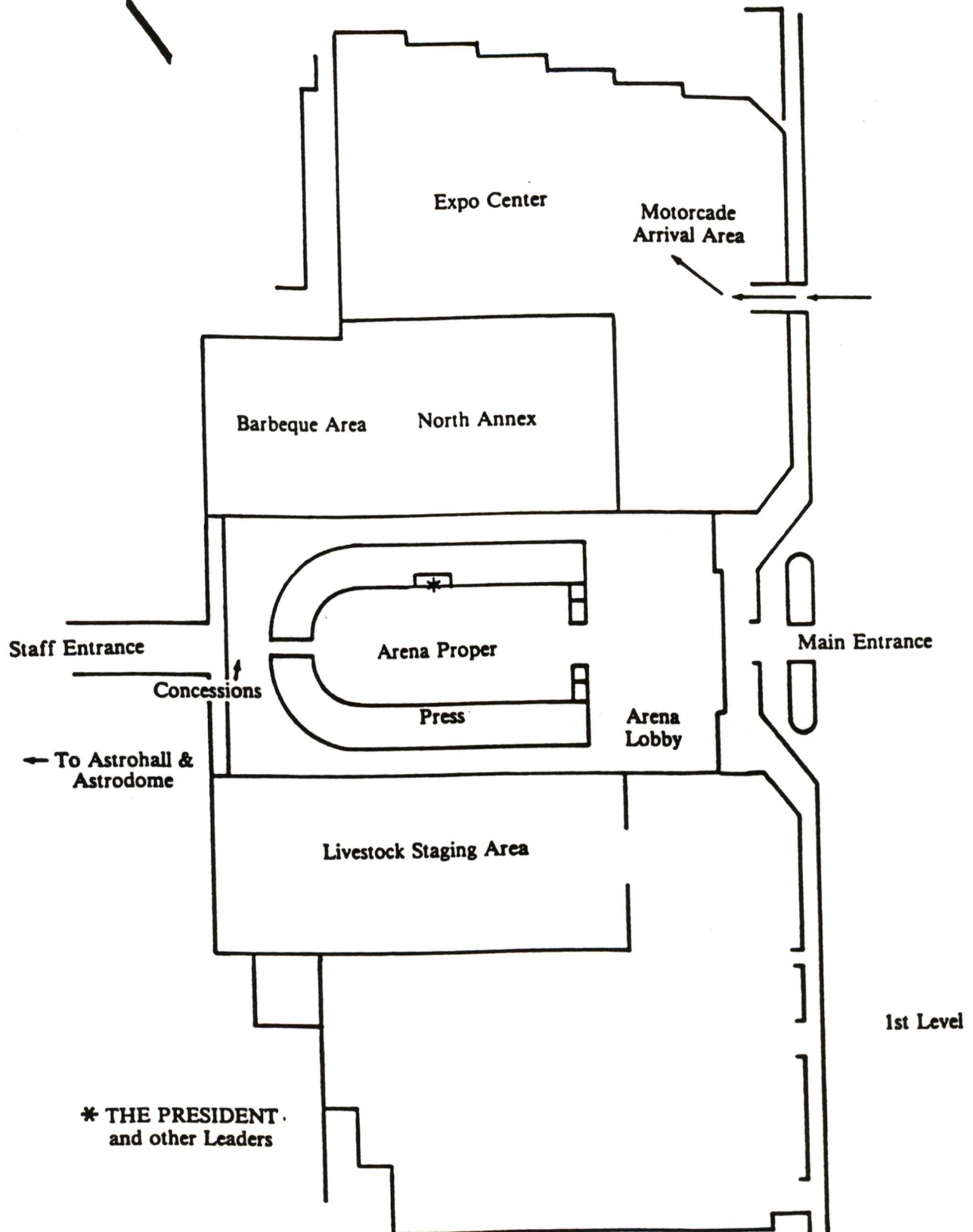
Roy Clark
Larry Gatlin & the Gatlin Brothers
Loretta Lynn
Barbara Mandrell
Reba McEntire
Ricky Skaggs

AGREE

DISAGREE

Suggested Artists:

HOUSTON, TEXAS
1990 Economic Summit
Houston Astroarena
Barbeque & Rodeo
Sunday, July 8, 1990



C O N C E P T P A P E R

EVENT: Airport Arrivals

DATE: Will vary from country to country
Most expected Sunday, some Monday morning

LOCATION: Texas Air National Guard Base, Ellington Field

PARTICIPANTS: Head of Delegation, Spouse and Official Party
The U.S. Deputy Chief of Protocol

PRESS: Open Press Coverage

CONCEPT: Heads of Delegations and their parties will arrive at Ellington Field aboard their national aircrafts. The Deputy Chief of Protocol and possibly a Texas/Houston Member of Congress will greet the arriving Delegation and escort its Head (and spouse, when present) past a military cordon to an awaiting helicopter for transport either to their hotels or to the Official Arrival Ceremony at Rice University.

AGREE

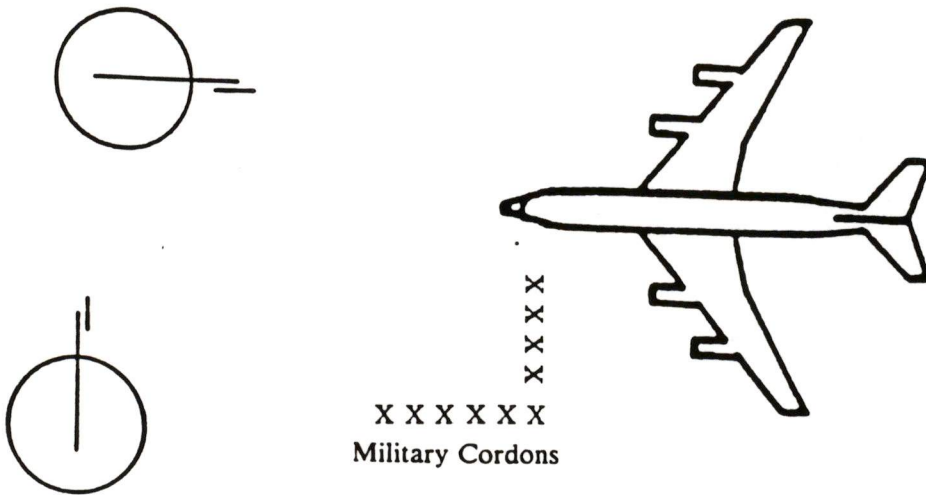
DISAGREE

HOUSTON, TEXAS

Ellington Field

Arrivals in Reverse Protocol Order

Sunday, July 8, 1990



X X X X X X
Military Cordons

Press

Texas Air National Guard
Operations Building

C O N C E P T P A P E R

EVENT: Arrival Ceremonies

DATE: Monday, July 9, 1990

TIME: 10:00am -- Consecutive Ceremonies in Reverse
Protocol Order every 30 minutes

LOCATION: Rice University, Academic Quadrangle

DRESS: Business Attire

PARTICIPANTS: THE PRESIDENT and Mrs. Bush
Head of Delegation and Spouse
The Secretary of State and arriving Foreign Minister
The Secretary of the Treasury and arriving
Finance Minister
The U.S. Chief of Protocol
U.S. and Arriving Official Delegations

PRESS: Expanded Press Pool Coverage

CONCEPT: THE PRESIDENT and Mrs. Bush, Secretary Baker,
Secretary Brady, and the Chief of Protocol will
greet the Head of Delegation, and Spouse when
present, at the arriving motorcade or helicopter.
THE PRESIDENT will escort the Head of Delegation
onto a platform for appropriate arrival honors.
Mrs. Bush, the Spouse and the Official Delegations
will assume a position of honor just off the main
platform.

At the conclusion of each arrival ceremony, it is
proposed that THE PRESIDENT and Mrs. Bush escort
the arriving Head of Delegation, Spouse, and
Official Delegation to a nearby site for a brief
reception.

THE PRESIDENT and Mrs. Bush then bid farewell to the
Head of Delegation, Spouse, and Official Party and
return to the staging area for the next arrival.

AGREE

DISAGREE

George Bush Presidential Library Transfer Sheet

COLLECTION:

George H. W. Bush Presidential Records
Chief of Staff, White House Office of

ACCESSION NUMBER:

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☐ **Other**

Other (Specify):

DESCRIPTION:

Colour photograph of Rice University, Academic Quadrangle used for Houston Economic Summit 1990.

When transferring
material to the
museum
collection,
complete the
following.

Donor:

Donor Org.:

Address:

Telephone:

Book Location:

Row:

Section:

Shelf:

Position:

Map Case Location:**Series:**

Card, Andrew, Files

Box Number:**Folder Title:**

Briefing Book: Houston Economic Summit - 7/9-11/90

OA/ID Number:

CF00555-003

Transferred by:

Matt Lee

Date of Transfer:

2/6/2008

Received by:

Mary Finch

Date Received:

2/6/2008

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PROCESSING CASE
NUMBER (if app.):

2003-0371-F

The following material was transferred to:

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☐ Museum Collection

☐ Other

Other (Specify):

DESCRIPTION:

Colour photograph of Rice University, Academic Quadrangle/ Arrival Ceremony Site used for Houston Economic Summit 1990.

When transferring
material to the
museum
collection,
complete the
following.

Donor:

Donor Org.:

Address:

Telephone:

Book Location:

Row:

Section:

Shelf:

Position:

Map Case Location:**Series:**

Card, Andrew, Files

Box Number:**Folder Title:**

Briefing Book: Houston Economic Summit - 7/9-11/90

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Navigator

Go to Accession
Register

Go to Withdrawal Sheet

Print Record



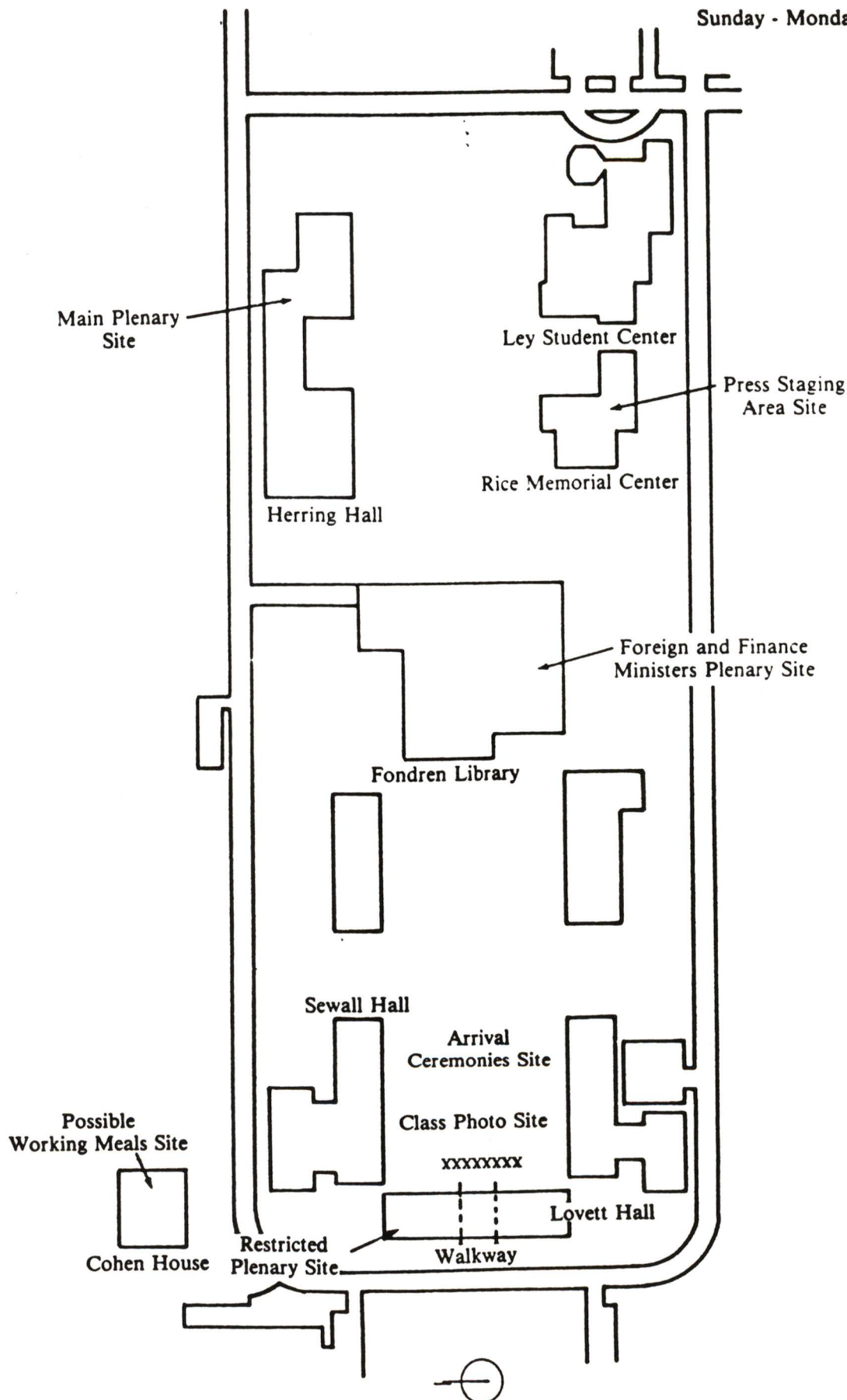
Arrival Ceremony Site

HOUSTON, TEXAS

1990 Economic Summit

Rice University Campus

Sunday - Monday, July 8 - 11, 1990



C O N C E P T P A P E R

EVENT: Restricted and Main Plenary Sessions

LOCATION: Rice University

DRESS: Business Attire

MEETINGS: Monday, July 9, 1990

3:00 - 5:00pm: Restricted Sessions

Tuesday, July 10, 1990

9:00 - 12:30pm: Main Plenary Session

1:00 - 2:15pm Working Lunches

2:30 - 4:30pm: Main Plenary Session

5:00 - 6:30pm: Informal Session

Wednesday, July 11, 1990

9:00 - 10:30am: Main Plenary Session

PARTICIPANTS: Heads of Delegations and Sherpas for Restricted
Plenary Session and Informal Session
Heads of Delegations, Sherpas, and Foreign and
Finance Ministers for Main Plenary Sessions

PRESS: Press Pool Coverage at the beginning of Sessions

CONCEPT: Lovett Hall, the original building on the Rice
University campus, will accommodate the Restricted
Plenary Sessions of the Economic Summit. The
University's Herring Hall will accommodate the Main
Plenary Sessions of the Summit.

Heads of Delegations will be provided with holding
rooms in each building, but delegation offices only
in Herring Hall.

When appropriate, the Foreign and Finance Ministers
will meet for separate sessions in the Fondren
Library Building.

AGREE

DISAGREE

George Bush Presidential Library Transfer Sheet

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George H. W. Bush Presidential Records
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☐ **Museum Collection**

☐ **Other**

Other (Specify):

DESCRIPTION:

Colour photograph of Rice University, Restricted Plenary Site (Founders Room) used for Houston Economic Summit 1990.

When transferring
material to the
museum
collection,
complete the
following.

Donor:

Donor Org.:

Address:

Telephone:

Book Location:

Row:

Section:

Shelf:

Position:

Map Case Location:**Series:**

Card, Andrew, Files

Box Number:**Folder Title:**

Briefing Book: Houston Economic Summit - 7/9-11/90

OA/ID Number:

CF00555-003

Transferred by:

Matt Lee

Date of Transfer:

2/6/2008

Received by:

Mary Finch

Date Received:

2/6/2008

**Go to Database
Navigator**

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Print Record

Restricted Plenary Site
(Founders Room)



Bush Library Photocopy
Preservation

George Bush Presidential Library Transfer Sheet

COLLECTION:

George H. W. Bush Presidential Records
Chief of Staff, White House Office of

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☐ **Book Collection**

☐ **Museum Collection**

☐ **Other**

Other (Specify):

DESCRIPTION:

Colour photograph of Rice University, Working Lunch Site (Cohen House) used for Houston Economic Summit 1990.

When transferring
material to the
museum
collection,
complete the
following.

Donor:

Donor Org.:

Address:

Telephone:

Book Location:

Row:

Section:

Shelf:

Position:

Map Case Location:**Series:**

Card, Andrew, Files

Box Number:**Folder Title:**

Briefing Book: Houston Economic Summit - 7-9-11/90

OA/ID Number:

CF00555-003

Transferred by: Matt Lee

Date of Transfer:

2/6/2008

Received by: Mary Finch

Date Received:

2/6/2008

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Navigator

Go to Accession
Register

Go to Withdrawal Sheet

Print Record



Working Lunch Site
(Cohen House)

George Bush Presidential Library Transfer Sheet

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George H. W. Bush Presidential Records
Chief of Staff, White House Office of

ACCESSION NUMBER:

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PROCESSING CASE
NUMBER (if app.):

2003-0371-F

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☒ **Audiovisual Collection**

☐ **Book Collection**

☐ **Museum Collection**

☐ **Other**

Other (Specify):

DESCRIPTION:

Colour photograph of Rice University, Main Plenary Site (Herring Hall) used for Houston Economic Summit 1990.

When transferring
material to the
museum
collection,
complete the
following.

Donor:

Donor Org.:

Address:

Telephone:

Book Location:

Row:

Section:

Shelf:

Position:

Map Case Location:**Series:**

Card, Andrew, Files

Box Number:**Folder Title:**

Briefing Book: Houston Economic Summit - 7-9-11/90

OA/ID Number:

CF00555-003

Transferred by:

Matt Lee

Date of Transfer:

2/6/2008

Received by:

Mary Finch

Date Received:

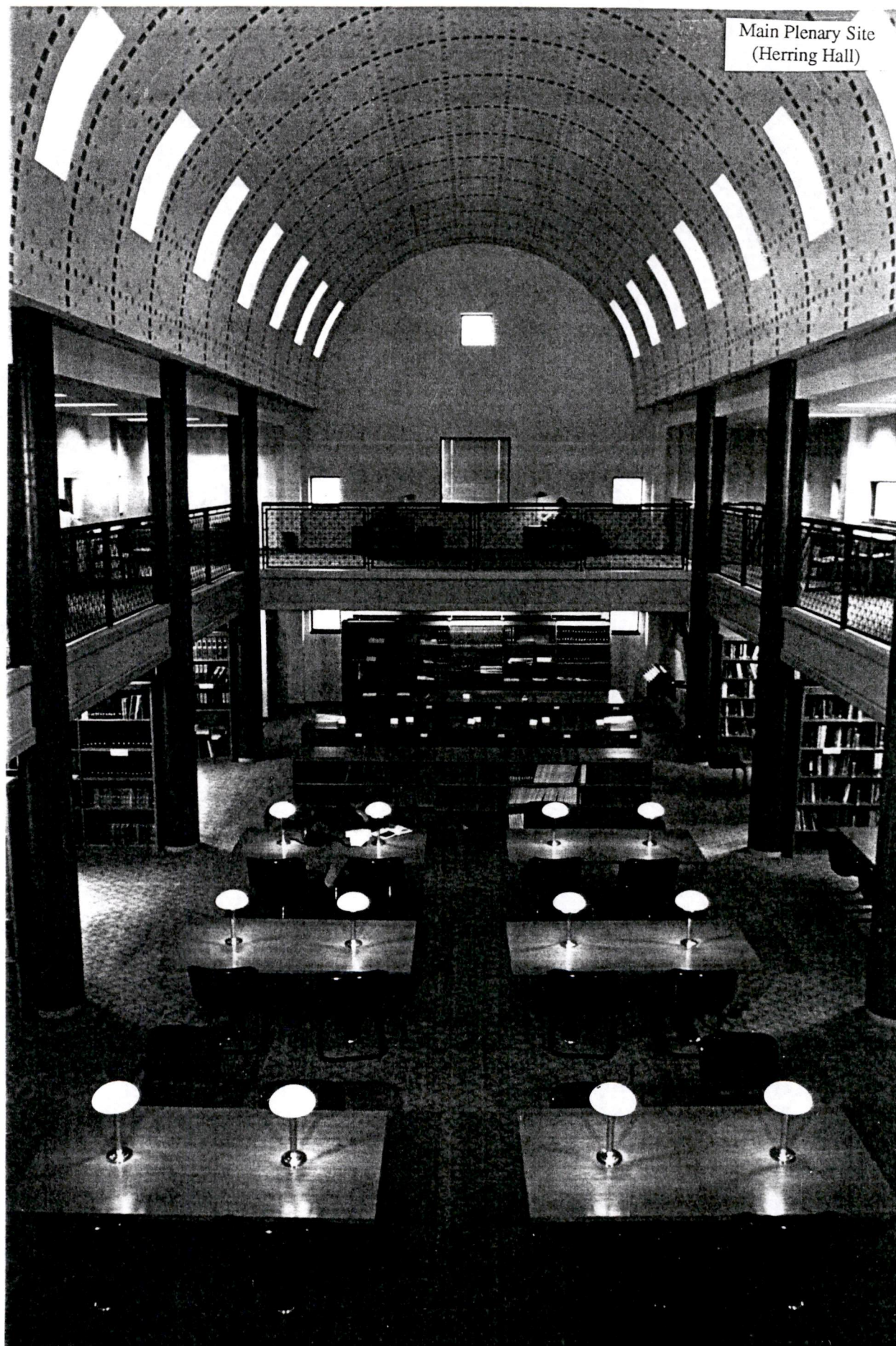
2/6/2008

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Navigator**

**Go to Accession
Register**

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Print Record



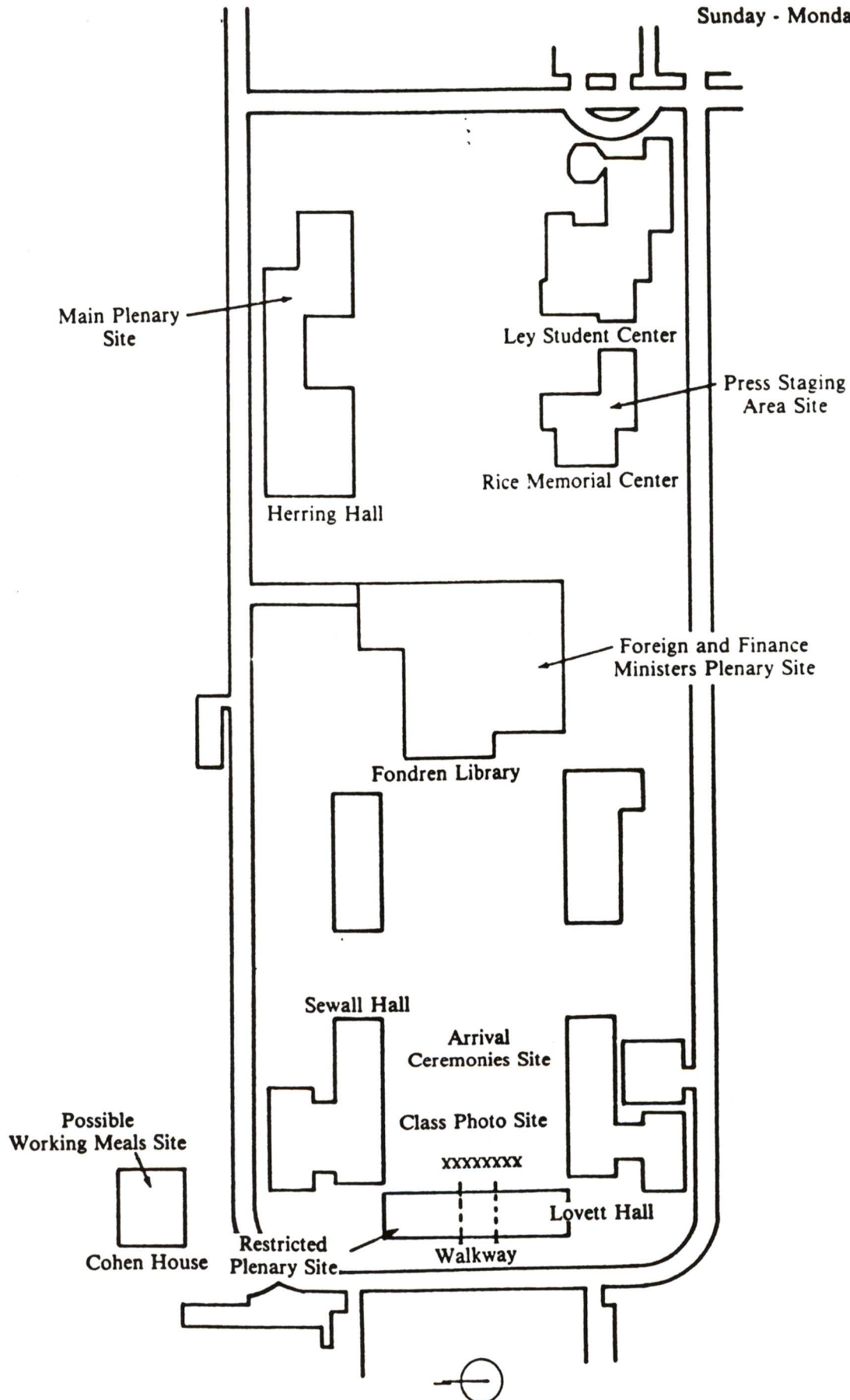
Main Plenary Site
(Herring Hall)

HOUSTON, TEXAS

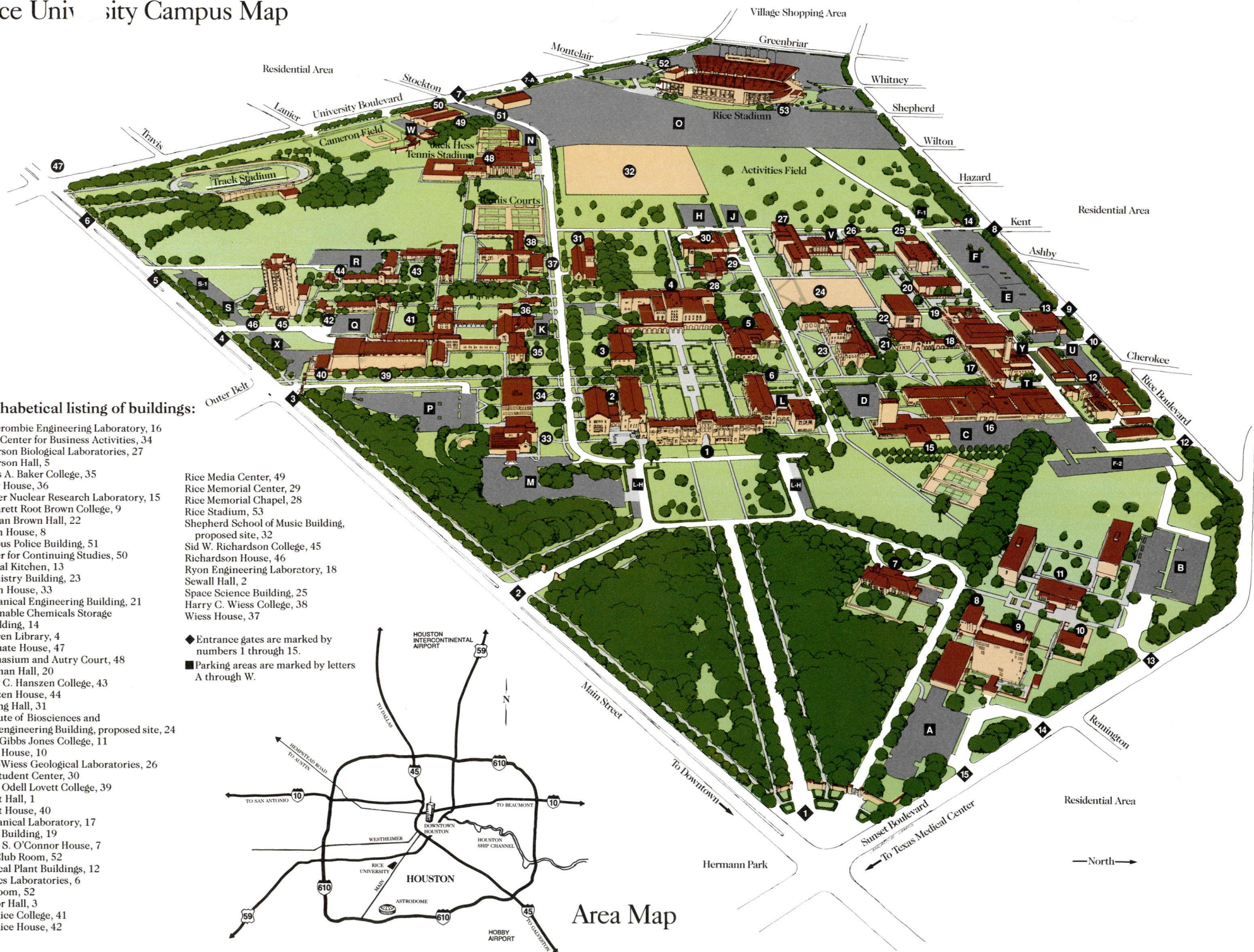
1990 Economic Summit

Rice University Campus

Sunday - Monday, July 8 - 11, 1990



Rice University Campus Map



C O N C E P T P A P E R

EVENT: Working Dinner
DATE: Monday, July 9, 1990
TIME: 7:00pm
LOCATION: Bayou Bend Collection
DRESS: Business Attire
PARTICIPANTS: Heads of Delegations
(Sherpas nearby)
PRESS: To be Determined

CONCEPT: This dinner is envisioned as a private, casual time for the Leaders to gather and further discuss the day's business in a relaxed atmosphere. The Sherpas will also dine at Bayou Bend in a separate location.

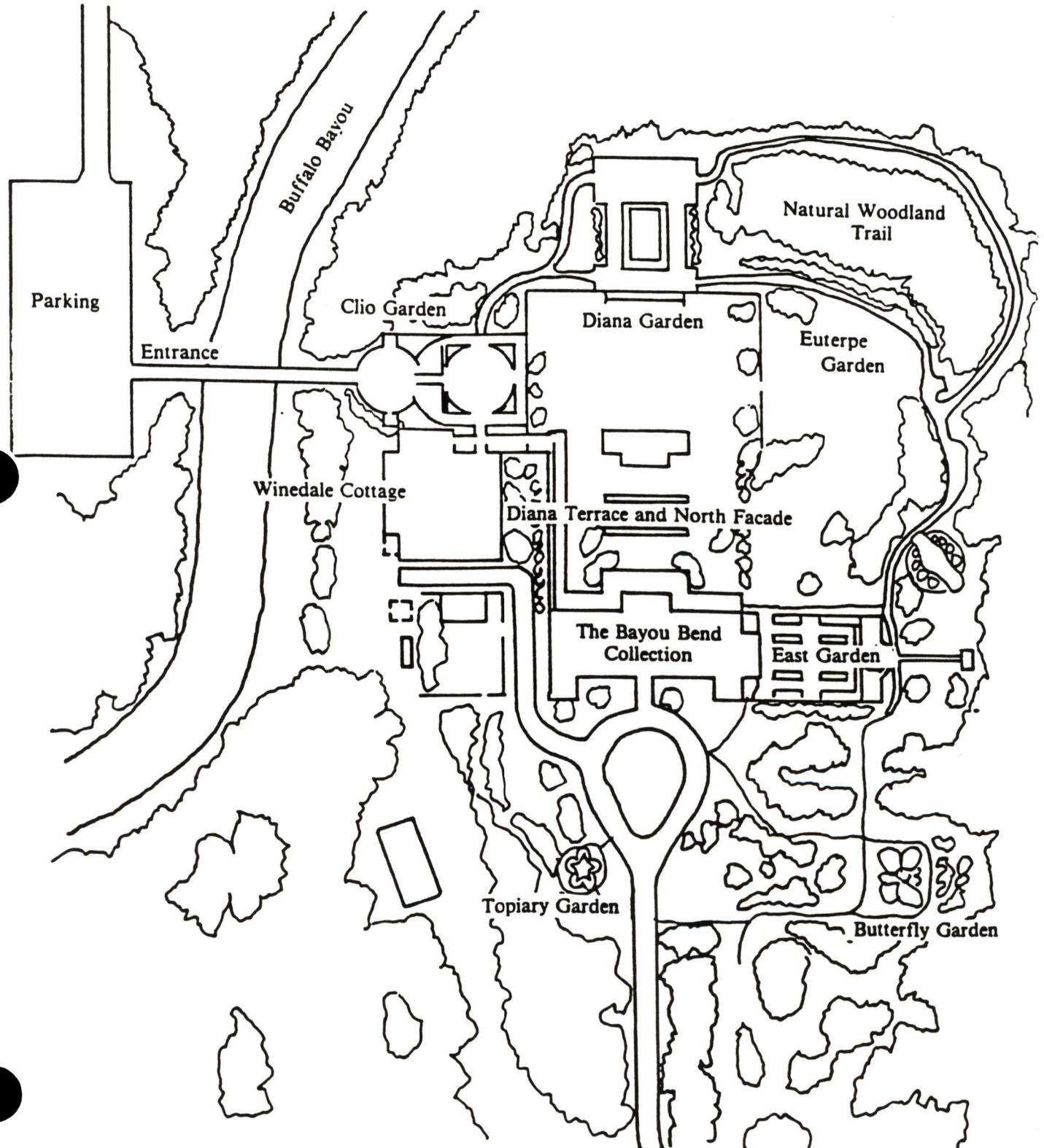
Bayou Bend, known to old Houstonians as the Hogg Plantation, is now considered one of our country's finest museums of decorative art.

AGREE

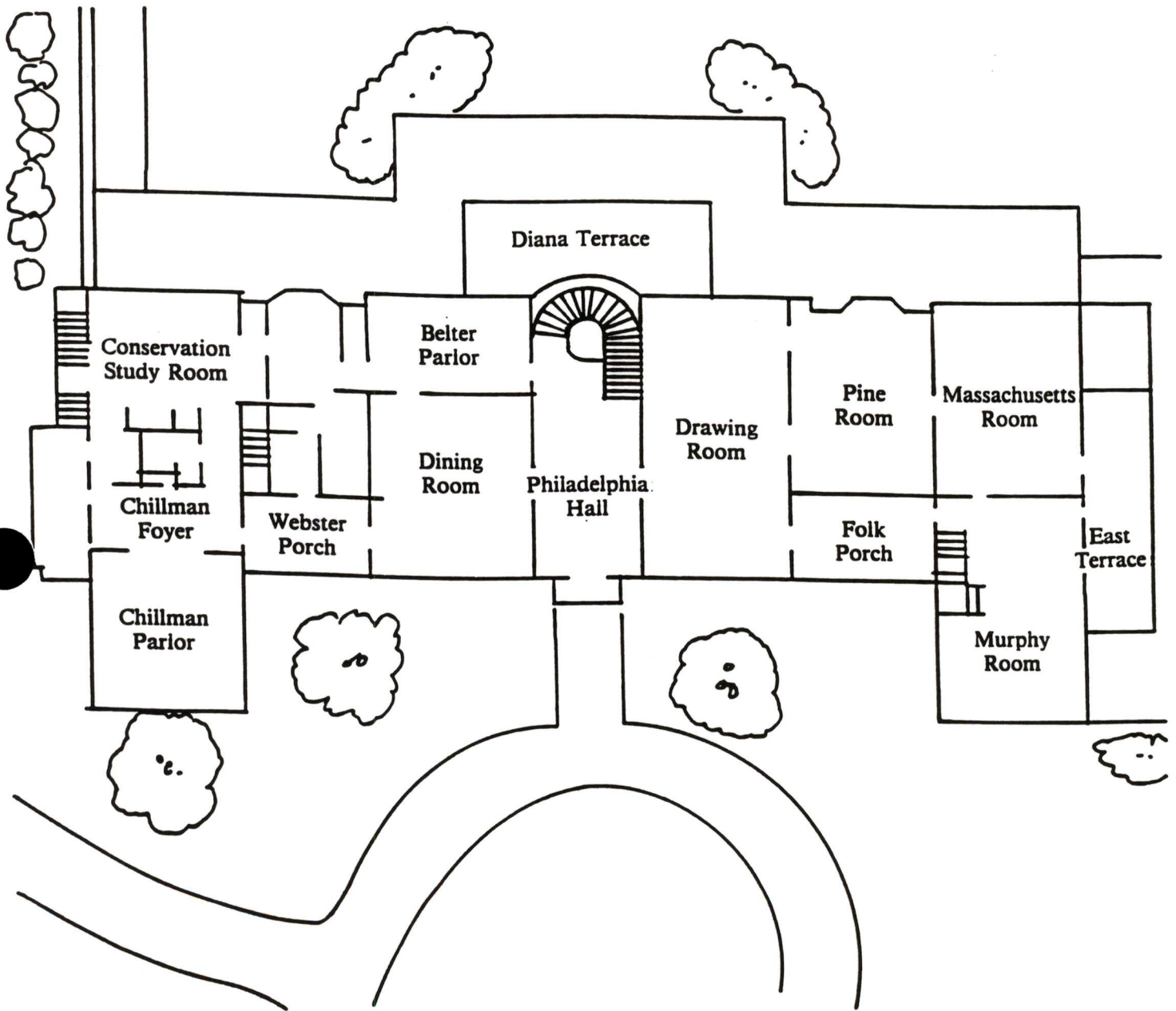
DISAGREE

HOUSTON, TEXAS
1990 Economic Summit
Bayou Bend

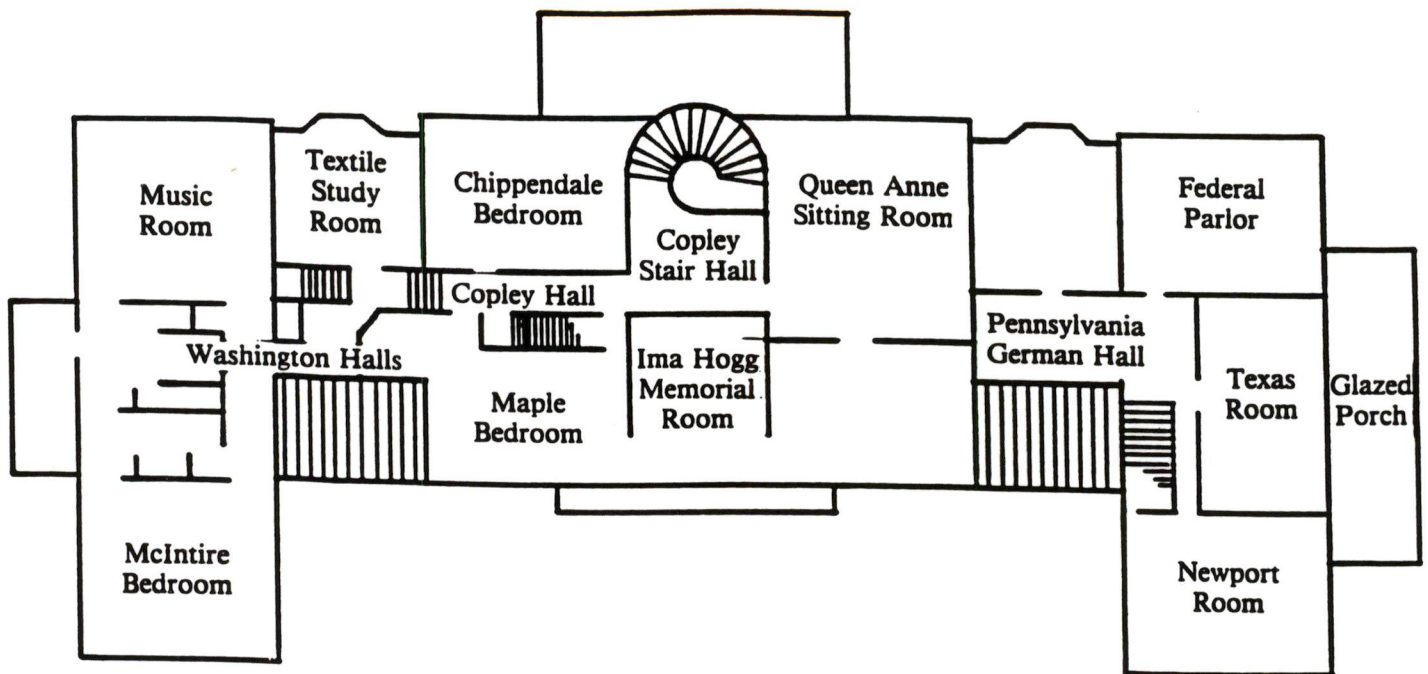
To Memorial Drive



HOUSTON, TEXAS
1990 Economic Summit
Bayou Bend - First Floor
1 Westcott Street



HOUSTON, TEXAS
1990 Economic Summit
Bayou Bend - Second Floor
1 Westcott Street
Possible Working Dinner & Farewell Sites



C O N C E P T P A P E R

EVENT: Official Dinner
DATE: Tuesday, July 10, 1990
TIME: 8:00pm
LOCATION: Houston Fine Arts Museum
DRESS: Business Attire - recommended to minimize
time and inconvenience

AGREE

DISAGREE

Black Tie

AGREE

DISAGREE

PARTICIPANTS: Heads of Delegations and Spouses
Foreign Ministers and Spouses
Finance Ministers and Spouses

PRESS: To be Determined

CONCEPT: Heads of Delegations and their Spouses,
and the Foreign and Finance Ministers and
their Spouses will arrive the Houston Fine
Arts Museum and participate in an Official Dinner
to be held in the Museum's impressive Main
Hall. The Dinner will be followed by
Entertainment which will be held in a
separate room.

AGREE

DISAGREE

Entertainment:

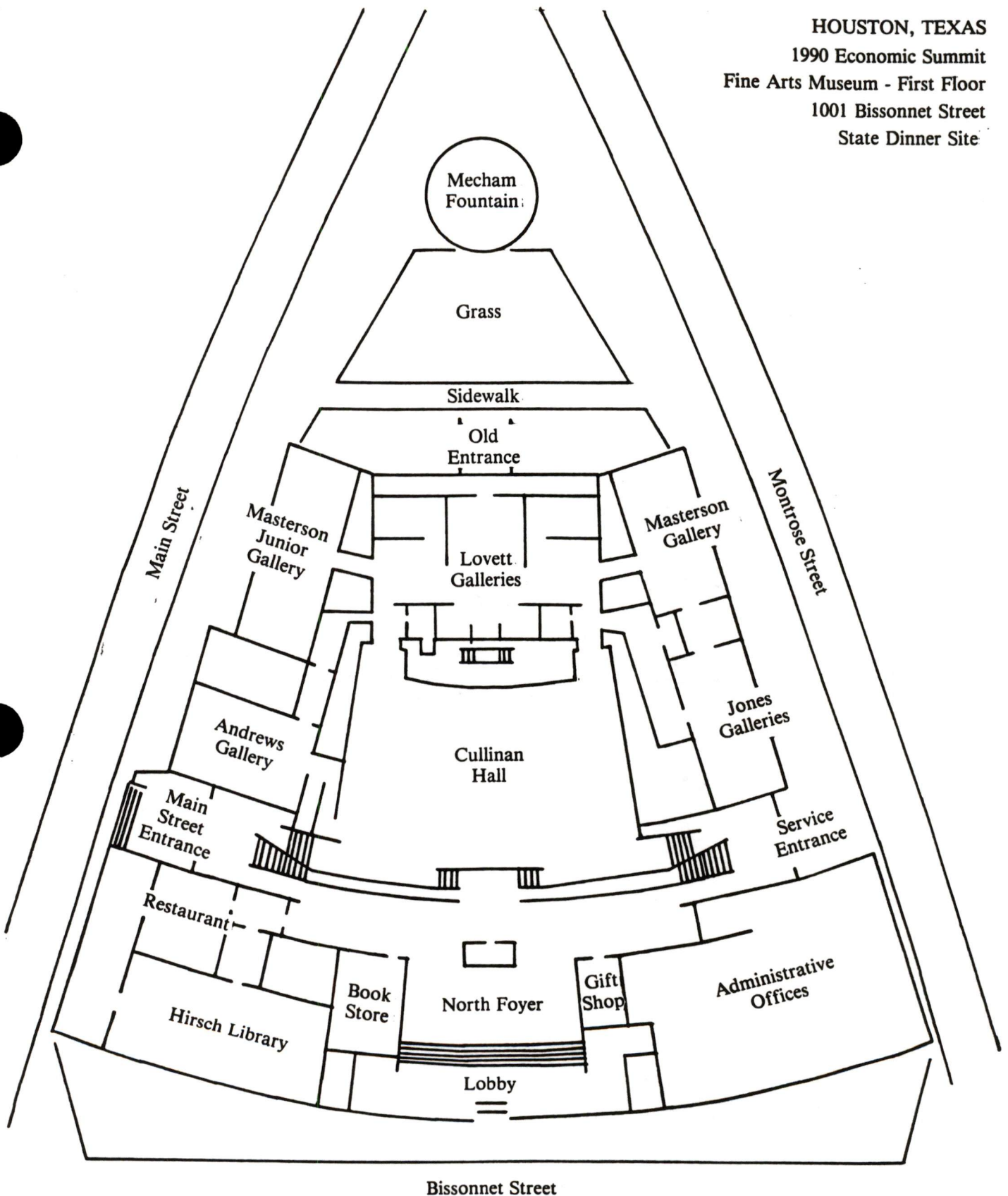
It is proposed that we invite Ms. Leontyne Price,
a world reknowned American singer, to perform for
the leaders. She could be accompanied by an
artist of similar caliber such as violinist Itzhak

Perlman or cellist Mstislav Rostropovich. A larger number of guests could be invited to the entertainment segment.

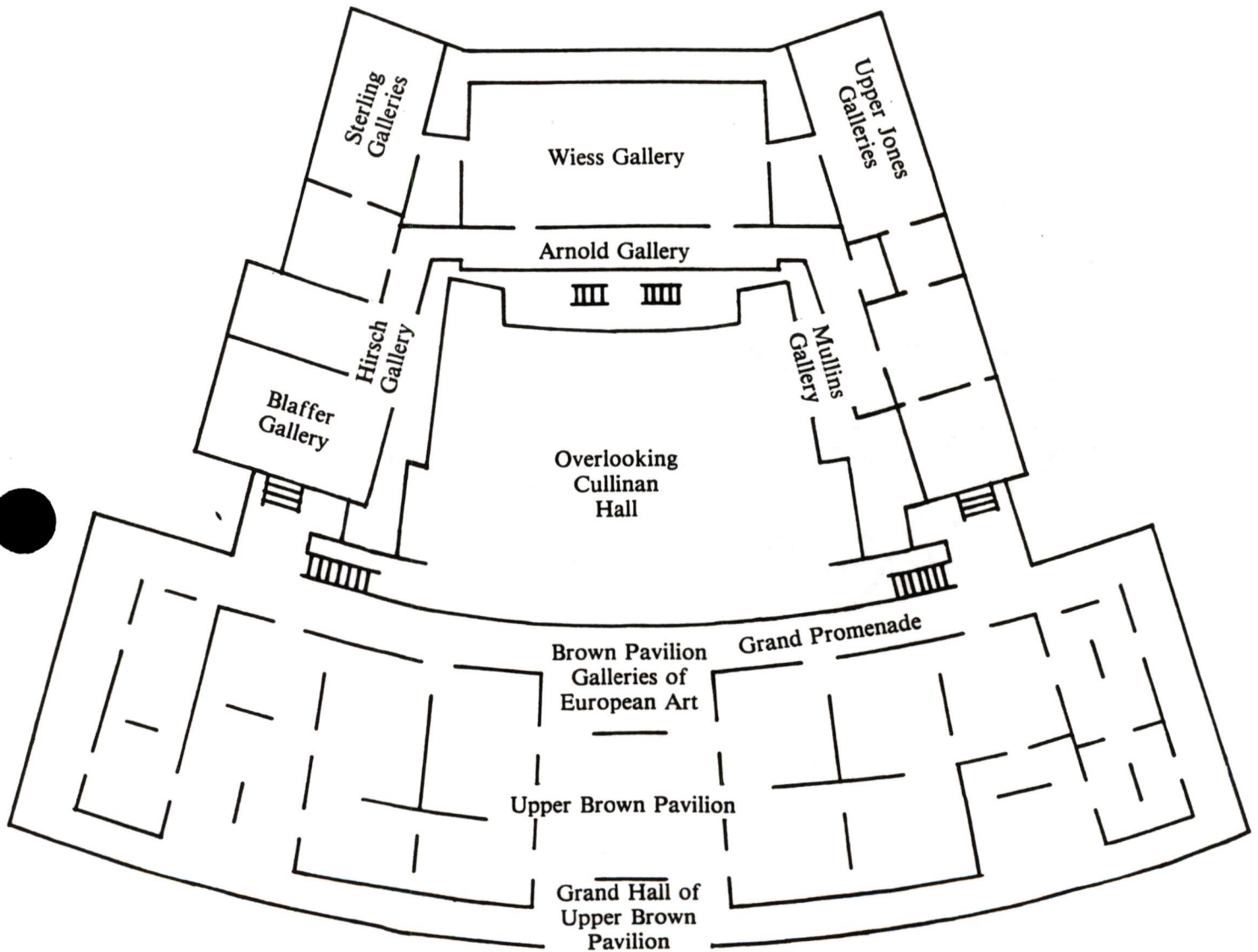
AGREE

DISAGREE

HOUSTON, TEXAS
1990 Economic Summit
Fine Arts Museum - First Floor
1001 Bissonnet Street
State Dinner Site



HOUSTON, TEXAS
1990 Economic Summit
Fine Arts Museum - Second Floor
1001 Bissonnet Street
State Dinner Site



C O N C E P T P A P E R

EVENT: Final Communique

DATE: Wednesday, July 11, 1990

TIME: 12:00pm

LOCATION: Brown Convention Center

PARTICIPANTS: PRESIDENT BUSH as Host
Heads of Delegations on Stage

PRESS: Expanded Press Pool Coverage

CONCEPT: The George R. Brown Convention Center will serve as the International Press Center for the working media credentialed to the Economic Summit.

After participating in a final Plenary Session at Rice University, THE PRESIDENT and the Heads of Delegations would arrive at the Brown Convention Center for the reading of the Final Communique by PRESIDENT BUSH as Host.

Heads of Delegations would then depart the Communique reading site en route to their respective national briefing rooms for possible press conferences.

At the conclusion of their press conferences, the Heads of Delegations would depart the Brown Convention Center en route to their respective schedules.

AGREE

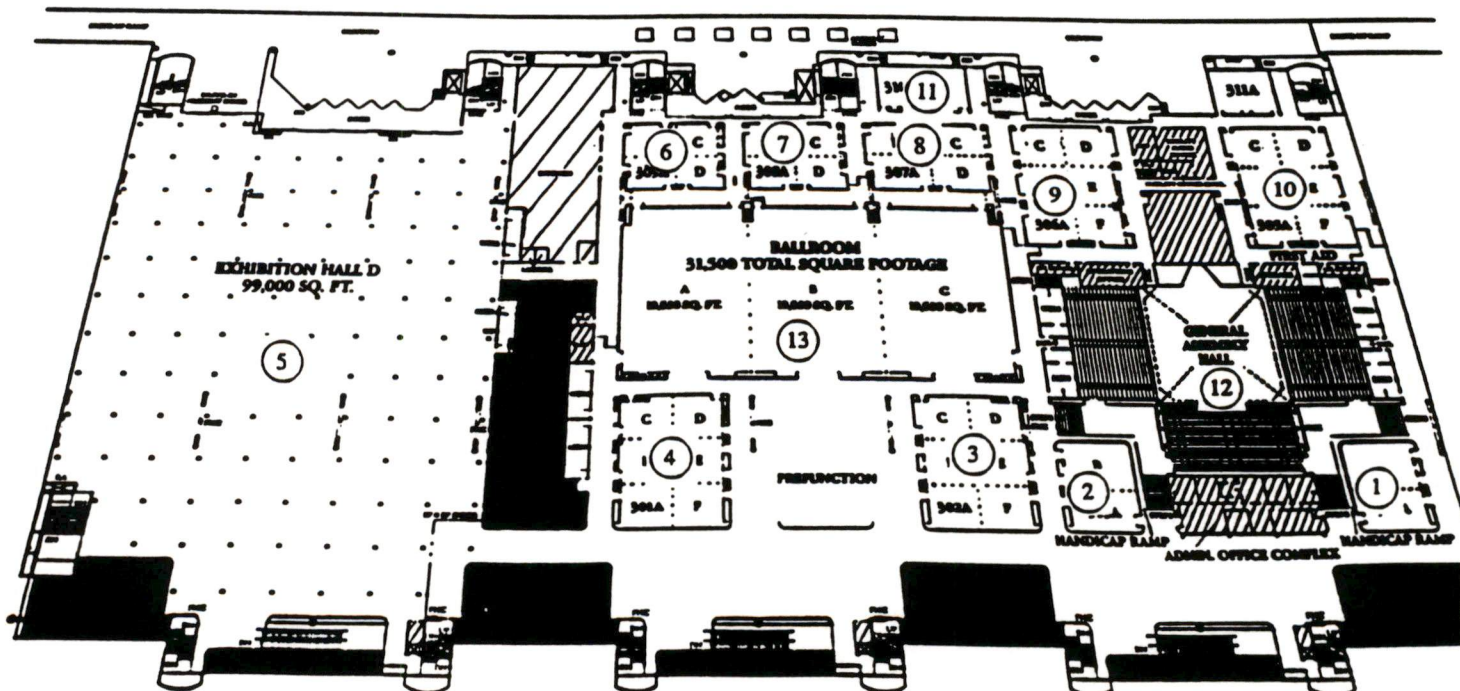
DISAGREE

GEORGE R. BROWN CONVENTION CENTER

ECONOMIC SUMMIT MEDIA CENTER

LEVEL THREE

1. E. C. Briefing Room and Press Office
2. Bank and Money Exchange
3. Japan Briefing Room and Press Office
4. Federal Republic of Germany Briefing Room and Press Office
5. Food Hall
6. Italy Briefing Room and Press Office
7. Canada Briefing Room and Press Office
8. United Kingdom Briefing Room and Press Office
9. France Briefing Room and Press Office
10. United States Briefing Room and Press Office
11. Economic Summit Press Office
12. Press Conference Theater
13. Print Work Area



C O N C E P T P A P E R

EVENT: "A Thank You Gala to the President's Hometown"
DATE: Wednesday, July 11, 1990
TIME: 7:00pm Reception for Invited Guests prior to Gala
8:00pm Gala

LOCATION: Brown and Cullen Theatres of the Wortham Theatre Complex

Brown Theatre: 2176 Seats
Cullen Theatre: 1066 Seats

Same production occurring simultaneously in two theatres with two Presidential drop by's

DRESS: Black Tie

AGREE

DISAGREE

Business Attire

AGREE

DISAGREE

PARTICIPANTS: Reception: Houston Host Committee and their Spouses

Gala: Expanded Invitation List of Houston Volunteers

PRESS: Expanded Press Pool Coverage

CONCEPT: It is thought that THE PRESIDENT and Mrs. Bush would wish to thank their hometown for hosting the 1990 Economic Summit with an evening of the very best in American entertainment. We propose an energetic, fast paced variety show featuring a cross section of the American arts such as Country music, Classical, Jazz and Blues, Modern Dance, etc.

We would propose using both theatres of the Wortham Theatre Complex so that we can accommodate over 3,000 supporters.

AGREE

DISAGREE

Entertainment:

Master of Ceremonies under consideration
(pending their availability):

Kenny Rogers* and Jaclyn Smith in Brown Theatre
Larry Hagman* and Mary Martin in Cullen Theatre

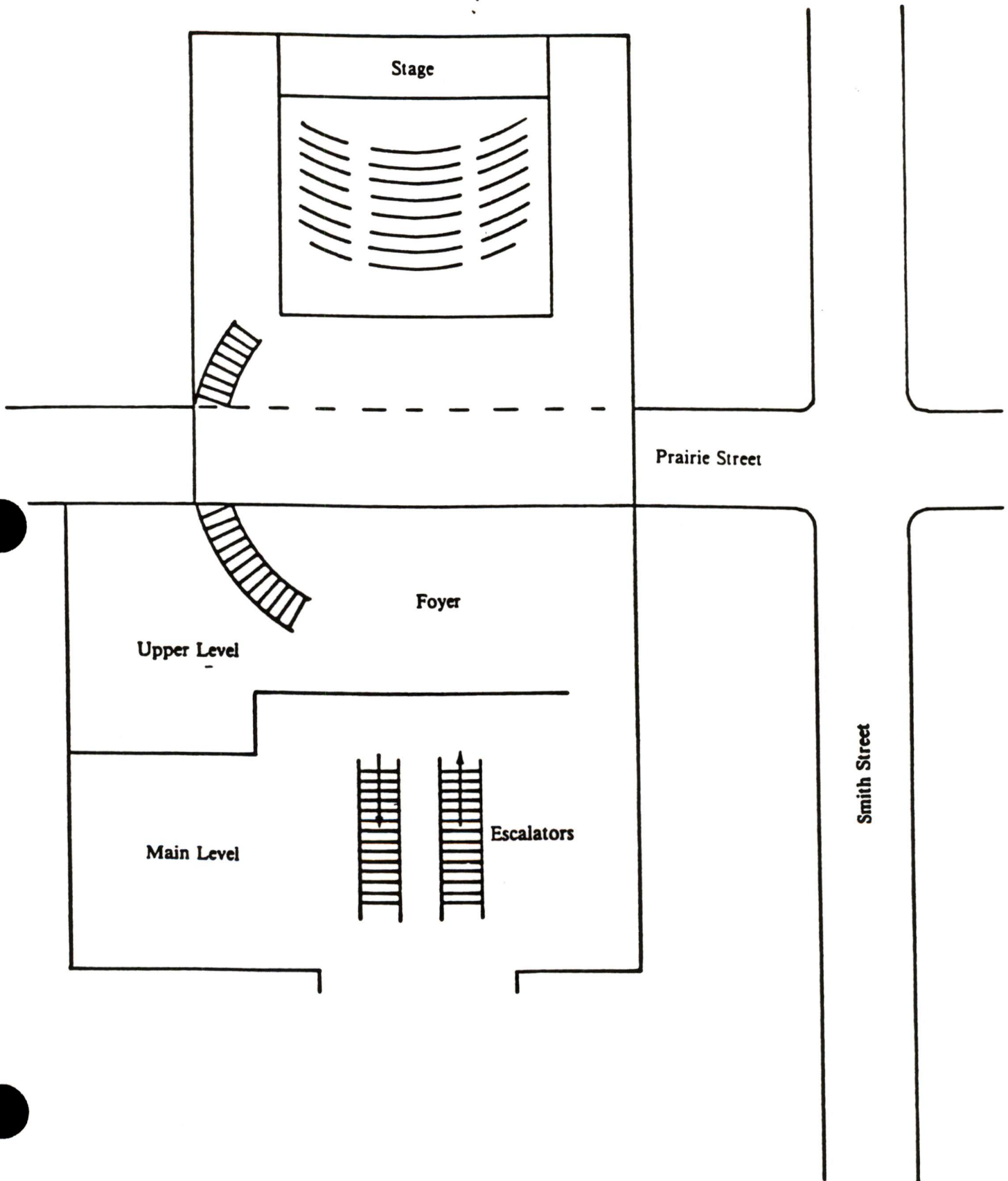
Headline Entertainers under consideration
(pending their availability):

Randy Travis
Anita Baker
Chicago
Patrick Swayze*
Tommy Tune*
Charley Pride

(* Denotes Houston Native)

Preferred Artists:

HOUSTON, TEXAS
1990 Economic Summit
Wortham Theater
Proposed Houston Gala
Wednesday, July 11, 1990



HOUSTON, TEXAS
1990 Economic Summit
Wortham Theater
Proposed Houston Gala
Wednesday, July 11, 1990

