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Series: Card, Andrew, Files
Subseries:

OA/ID Number: 05215
Folder ID Number: 05215-004

Folder Title:
Christopher Columbus Quincentenary Jubilee Commission

Stack:	Row:	Section:	Shelf:	Position:
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f.b.

THE WHITE HOUSE
WASHINGTON

5/6

Close,

I find the attached
fairly despatched - a
Presidential reply should
not be necessary
particularly as you
already replied.

Rankin.

✓ CC Andy Conrad.

Ph.D.

draft were part of the movement protesting the war on moral grounds. Some of us had knowledge of the history of Vietnam and the Vietnamese way of life and believed we had no right to interfere in their affairs. Yes, we protested the draft, but had the Vietnam War been a more "righteous" cause, the uproar would have been much less and the draft far more palatable.

DEBBIE ROMEO
Lawrenceville, N.J.

emption. The Roman Catholic Church may be violating the IRS code, which prohibits political lobbying or propagandizing by tax-exempt organizations.

NEIL NISSENBAUM
Jacksonville, N.C.

Instead of spending \$5 million on attitude surveys and public-relations consulting, why doesn't the Catholic Church fund an awareness campaign to prevent unwanted pregnancies? Or how about using it to train teenage mothers to care for their children? Or the money directly

"Incredibly, it were prosecuted story about the the events of the the shootings between the smashing police windows in the down the ROTC cocktalls, flares been legal? Why fighters' hoses prevent them from All of this and in National Guard shootings were trying to understand guardsmen's political fuller comprehension

IG -
I read this to Jan N. - but preventing unwanted children
I think it resolves
ques of whether we keep
this guy or not.

N.G. SWANSON
Ardmore, Pa.

6-7-90
present racial incident at Texas at Austin stated that the enrollment of "Sambo T Shirts," for fall 1990 our enrollment of African-American, 5.8 percent Asian-American and 7.1 percent foreign. Due to our recruiting efforts during the 1980s, enrollment of African-Americans grew 68 percent, Hispanics rose 48.6 percent and Asian-Americans more than quintupled. These increases came at a time when the number of African-American and Hispanic college students was declining across the nation. UT Austin has more minority students than any other major comprehensive university in the nation.

WILLIAM H. CUNNINGHAM, President
The University of Texas at Austin
Austin, Texas

The four dead in Ohio are definitely remembered, but you seem to have forgotten their names. Let me help you: Allison Krause, Jeffrey Miller, Sandra Scheuer and William Schroeder.

SUZANNA COLE
Washington, D.C.

Bishops' Bad Press

The National Conference of Catholic Bishops has valid reasons for hiring public-relations and polling firms to assist with its new nationwide anti-abortion campaign ("The Bishops Under Fire," NATIONAL AFFAIRS, April 23). The church has been forced to air the arguments against abortion on demand because many stories in the national media seem to accept the "abortion rights" rhetoric unchallenged, rather than provide a forum to discuss both sides of this issue.

BRIAN GRETEMAN
St. Cloud, Minn.

Now that the bishops have had the unmitigated gall to hire a public-relations firm—and spend a cool \$5 million over five years—to help them lobby against abortion, it might be time to pull their tax ex-

Liberty for Lithuania?

I cannot praise George Will enough for putting his finger on President Bush's mania for doing what is perceived as popular rather than what is morally right ("Bush Read My Polls," May 7). Bush has turned his back on Lithuania—which is not only cowardly but also rubs against the grain of the American spirit of standing up for the little guy when the bully is about to beat his brains out. We have fought many battles in the past to defend the rights of the little guys. Why are we wimping out now? Who will we betray next? Stay tuned.

FREDERICK W. GUARDABAN
Ft. Lauderdale, Fl

Available

Yellow.



3M

4 May 91

THE WHITE HOUSE
WASHINGTON

91 MAY -6 PM 1:26

TO: Phil Brady

FROM: CHASE UNTERMEYER
Assistant to the President
and Director of Presidential Personnel

I have already
written to Mr G on
his "abrupt dismissal".
(copy attached).

Because he wrote a
letter to Time or News-
week last year blasting
the President, I don't
think he deserves a
presidential comment
on this letter.

What think ye?

Chase

THE WHITE HOUSE
WASHINGTON

Date: April 26, 1991

TO: Chase Untermeyer

FROM: ANDY CARD

- ☒ Action
- ☐ Your Comment
- ☐ Let's Talk
- ☐ FYI



April 17, 1991

The Honorable George Bush
President of the United States
The White House
Washington, D.C. 20500

Dear President Bush:

Yesterday I received a telephone call from Ms. Theresa Michelle in the Office of Presidential Personnel. In this call she informed me that I had been replaced as a member of the Christopher Columbus Quincentenary Jubilee Commission, to which I was appointed in February, 1985, by President Reagan.

At the time I was appointed, I was the only appointee to this Commission until the following September. During this period I attended a meeting in Genova, Italy, representing the U.S.A., to the organizing committee of Columbus '92, with a message of encouragement and best wishes to the Italian Commission from President Reagan.

Since 1985, I attended almost every single meeting of the CCQJC, and created the Maritime Committee, with the purpose of organizing all the U.S. maritime activities, including the tall ships visits, Grand Regata '92, as well as the proposed visit of the Columbus Caravel Tour in 1992.

Although, not a duty specifically assigned to me, I raised many thousands of dollars for the Commission, as well as donating \$27,500.00, of my own in cash and in addition making in kind contributions.

You have known me personally over the years, and I have been active in the Republican Party both locally and nationally. Among the various organizations that I have supported is the R.N.C. Eagles, Senatorial Inner Circle, Presidential Roundtable, Republican Congressional Leadership Council, Victory '88, and life member of the Presidential Task Force.

In lieu of my past efforts and commitment to the CCQJC and my support for your campaign for the Presidency in 1988, this abrupt dismissal from the board which I served with devotion, I feel is completely unjustified

and unfair. I am respectfully requesting that I be reinstated and that the dismissal was an unfortunate error by Presidential Personnel.

Sincerely and respectfully yours,

Frederick W. Guardabassi

Frederick W. Guardabassi

cc: Senator Connie Mack
Congressman E. Clay Shaw

FWG/khh

THE WHITE HOUSE

April 26, 1991

Dear John -

Thank you for your letter.
We should get together for lunch
and Bay State political chat soon.
I'll be in touch.

The Fred Guardabassi situation
will be reviewed.

Sincerely,
Andy Card

THE WHITE HOUSE
WASHINGTON

Mr. John Giggi
Human Events
422 First Street, S.E.
Washington, D.C. 20003

Human Events

THE NATIONAL CONSERVATIVE WEEKLY



Rec'd
APR 19 1991

April 18, 1991

The Honorable Andrew Card
Deputy Chief of Staff
The White House
1600 Pennsylvania Avenue, N.W.
Washington, D.C. 20500

Dear Andy,

Here we are, one month from another birthday for you and nine months from the time we last saw each other at the White House, where--before four of my friends--you promised me another lunch and some good conversation about Bay State politics. Patient I remain!

But I'm hopeful, largely because you've been such a good friend over the years and I'm confident you'll call when you're not so busy. I'm also anxious--I have written more about Massachusetts in the past year than ever before and I somehow feel I'm missing something by not having your input.

But prior to that, I would very much like your help on another matter involving my good friend Fred Guardabassi, a supporter of the President.

Fred's unhappy plight concerning the work he so loves on the Christopher Columbus Quincentenary Jubilee Commission is described succinctly in the enclosed letter from him to the President, a copy of which is also enclosed for you. I would deeply appreciate it if you would make sure the original gets in the hands of the President, whom I understand first became acquainted with Fred during their summers as children in Massachusetts.

Page Two
The Honorable Andrew Card
April 18, 1991

Andy, this one is important to me and I'm anxious to see it through to what I hope is a happy conclusion. I know you'll do your best and I look forward to hearing from you.

Thanks.

Faithfully,

A handwritten signature in black ink, appearing to read "John", written over the typed name.

John Gizzi
Associate Political Editor

JG:djh
Enclosures

CHRISTOPHER
COLUMBUS



QUINCENTENARY
JUBILEE
COMMISSION

April 17, 1991

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President of the United States
The White House
Washington, D.C. 20500

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Sincerely and respectfully yours,

Frederick W. Guardabassi

cc: Senator Connie Mack
Congressman E. Clay Shaw

FWG/khh

November 8

Andy,

Oz Day called with another name for
consideration for the Quincentenneary:

Anthony Terraciano
Chief Operating Officer at Mellon Bank
(formerly worked with David Rockefeller
at Chase Manhattan)

"good guy"

Put this
in a file

Document Originally
Attached to
Following Page

THE WHITE HOUSE

WASHINGTON

September 11, 1990

MEMORANDUM TO Andy Card

FROM

Jackie Kennedy 

SUBJECT

Quindecennial Chairmanship

Mike Valerio called this morning and indicated that he had talked to you about one month ago. You had asked him to serve as the chairman of the Quindecennial (is this correct? is this the Christopher Columbus group?) anyway, he said he'd think about it and let you know.

He called me this morning and indicated that he had, in fact, thought about it and because he has to devote all his efforts to his business he cannot accept the chairmanship. However, he'd like to suggest to you his wife, Helen. Mike indicates that she'd be a perfect candidate (do you have to be on the committee to be chairman?). He'd like to hear back from you when you get a minute.

OSBORNE A. DAY
1400 20TH STREET, N.W.
WASHINGTON, D. C. 20036
(202) 466-6789

August 2, 1990

Dear Andy:

Here is the package regarding the Quincentenary I said I would send you.

I have included Paula Jellingham's biographic information so you'll see that, even though she has a personal involvement, she is a knowledgeable and solid person who is genuinely concerned that the present shabby state of the commission is shortchanging the President. I believe her letter gives an objective picture.

Paula knows the movers and shakers in New York who want to be active in the 500th Anniversary Celebration but worry that Goudie's leadership makes this hard to do.

I was told that Secretary Bob Mosbacher and his brother (involved in Operation Sail) recently had lunch with the President and told him of their unhappiness with Goudie and the commission. I'm not certain if this meeting actually took place.

You may wish to remove Paula's name from this letter if you pass it along to protect her.

Ross Starek told me over a month ago that "the powers" in the White House were aware that Goudie had to be replaced and that a new person to head the commission was being considered.

Sincerely,

P.S. Enjoy vacation.


Osborne A. Day

PAULA JELLINGHAUS
16 BINNEY LANE
OLD GREENWICH, CONNECTICUT 06870

203-637-4862

July 25, 1990

Mr. Osborne Day
1400 20th Street, N.W.
Washington, DC 20036

Dear Os,

I recently moved to Old Greenwich, where sailing, salt air, and fog horns certainly beat Manhattan's honking taxis. We arrived in the midst of the town's 350th Anniversary celebrations, which included greetings from the President and Mrs. Bush and a parade of Tall Ships.

Naturally, it brought to mind all the hopes and dreams we all had for 1992 - the 500th Anniversary of Christopher Columbus. Many of these now seem doomed by the growing reports of grievances, mismanagement and underhanded tactics experienced within the private and public sectors as a result of the U.S. Christopher Columbus Quincentenary Commission's Chairman and representatives.

Everywhere I turn in the 1992 and Columbus worlds -- one which is truly rich in both the quantity and quality of sincere, ethical and dedicated individuals and institutions -- ranging from Ambassador Mosbacher and Operation Sail to the National Maritime Historical Society, from the Space Sail initiative referenced on the front page of the Wall Street Journal to Japan, Spain and Italy, the atrocities of Commission's Chairman and representatives abound.

I have heard from a number of sources that the National Commissions of Spain, Italy and Japan consider the U.S. Quincentenary Commission to be a disaster and an international joke. Domestically, the modus operandi of any serious operation, including Operation Sail, is to steer clear of the Commission. What a sad ending for what could be such a brilliant beginning.

As we all know, the relatively small size of the Commission -- an apparent reason I understood for no one "caring" -- is no longer valid. The reverberations from the actions of this Commission are being felt throughout this nation and around the world. Under the present circumstances, without a call for new leadership, the best role for the U.S. Quincentenary Commission to take in 1992 is none at all.

Interestingly, both Columbus and the Commission have stayed on course. However, whereas Columbus left a legacy of courage and exploration, the Commission is leaving a legacy of ill will.

Two years ago, I believed that their threats to "call out the U.S. Coast Guard to bar the Japanese Santa Maria from U.S. waters" were extreme. I believed that their fraudulent representations and subsequent misrepresentations regarding employment following my own 10-month involvement with them, at their initiative, was extreme. Now, with both the foregoing situations still unresolved, I understand them to be the norm.

What a sad state of affairs. In the midst of a year dazzled by an unprecedented series of bright spots in breaking down the barriers to peace in the world, the Commission is daily raising new ones. The full impact of their actions will not be fully felt until 1992 ... just in time for the election. It is precisely because I believe that those entrusted by the President are letting him down that I am writing this letter.

The tremendous opportunities presented by 1992 within our country and among all nations are boundless. There are many excellent programs, projects and initiatives underway. Many, however, need a central coordinating force - the role the Commission was to have played. Is there not some way that those truly dedicated to realizing these goals can be involved?

Is there no way the White House can remedy this situation so that we can get on with it and realize a proper commemoration of 1992? There is a large national and international constituency that would gratefully applaud such a move. And, most importantly, the United States' role in the worldwide Quincentenary commemoration would truly be a tribute to our President and nation.

Sincerely,

A handwritten signature in cursive script, appearing to read "Paula", written in dark ink.

An extra letter

Document Originally
Attached to
Following Page

PAULA JELLINGHAUS
16 BINNEY LANE
OLD GREENWICH, CONNECTICUT 06870
203-637-4862

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1400 20th Street, N.W.
Washington, DC 20036

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Sincerely,

A handwritten signature in cursive script, appearing to read "Paula", followed by a long horizontal flourish.

PAULA JELLINGHAUS

16 Binney Lane
Old Greenwich, Connecticut 06870

Office: (212) 599-1910
Home: (203) 637-4862

Strategic and new business development executive with extensive sales, marketing, finance and strategic planning experience within Fortune 500 companies, entrepreneurial ventures, professional service, non-profit and public sectors. Experience spans domestic and international financial services (insurance, banking, S&L's, credit cards, investment banking), retailing, management consulting, and diplomatic arenas. Creative and results-oriented manager, negotiator and communicator with special expertise in:

- Financial Analysis
- New Business Development
- Product-Market Entry Strategies
- Competitive Analysis
- Acquisitions & Joint Ventures
- Client Relations & Board Presentations

COOPERS & LYBRAND

Director of Business Development
National Industry Groups

1989 - Present

Newly created position within Office of the Chairman. Initiate and coordinate the development of strategic marketing programs to leverage C&L's professional services with 16 National Industry Groups. Liaison with National Industry Chairmen, National Marketing, International, Emerging Business Services, Mergers & Acquisitions, and National Tax, Audit, Benefits and Management Consulting Groups. Work with C&L offices in the U.S. and abroad.

- In close cooperation with the Vice Chairman and Marketing Director for National Tax, organized program that gave impetus to the development of clear-cut, industry specific tax strategies to strengthen the Firm's competitive position.
- At request of Deputy Chairman, responded to need to synthesize and interpret the thinking of 12 diverse National Industry Groups and 3 major disciplines (Tax, Benefits and Management Consulting) regarding the impact of Big 8 merger activity on the Firm. Organized and authored report which reflected these views, resulting in specific recommendations for the Firm's future direction.

BUSINESS & MARKETING STRATEGY DEVELOPMENT

Internal/External Consultant

1984-1989

- Selected by Presidential Commission to develop and implement 4-year multi-million dollar fund raising program for 1992. Designed and wrote the Commission's first formal corporate development proposal, which was adopted and submitted to the State Department for endorsement by the Secretary of State.
- Counseled president of international development organization which negotiated swaps of U.S. corporate blocked assets and LDC bank debt to finance international development programs. Developed marketing and public relations program to strengthen organization's competitive position. Organized conference involving key NYC money center banks.
- Recruited as member of Executive Team to establish strategic planning and business development program for \$6 billion Savings and Loan. Advised senior management on strategic positioning for operations, acquisitions, and corporate structure.
- Successfully organized, structured and negotiated multi-million dollar joint venture with Kemper Financial Services, resulting in the acquisition of a consumer finance company at 75% offer price.

- Instituted first company-wide, multi-functional program to screen and evaluate acquisition candidates. Made recommendations which led to final hour termination of negotiations for \$70 million company.
- For entrepreneurial capital markets and investment banking firm, developed competitive positioning, telemarketing and direct mail campaign, resulting in first time one-on-one meetings with CEO's and CFO's of Inc. and Venture 100 companies.

AMERICAN EXPRESS COMPANY

1980-1983

Vice President, Worldwide Strategy Development
Director, Corporate Strategic Planning

Co-chaired and managed enterprise-wide strategic planning, marketing and business development programs. Served as catalyst for and internal consultant to senior management in Travel Related Services, Fireman's Fund, Shearson and American Express International Bank. Represented the Company on Marketing, Advertising & Distribution Committee of the U.S. Council on International Business.

- Analyzed potential for and successfully recommended that American Express curtail planned \$50 million investment in joint venture with Mocatta Metals.
- Led corporate-wide financial service diversification analysis, mobilizing cross-subsidiary support for unified strategies. Recommendations culminated in \$900 million merger with Shearson.
- Introduced inter-divisional marketing - financing agreement, establishing long sought accountability for \$6+ million in transfer pricing.

NEW YORK UNIVERSITY

1977-1979

International Management Program. Spain.
Domestic and International Research Grant. NYC and Europe.

SEARS, ROEBUCK & CO.

1975-1977

Marketing Manager, \$100 Million New Business Venture
Member, Corporate Marketing Task Force, \$1.7 Billion Division

NEW BUSINESS DEVELOPMENT ACCOUNT EXECUTIVE

1970-1975

Servomation Corporation
Merrill Lynch, Pierce Fenner & Smith
3M Company Microfilm Products Distributor

U.S. DEPARTMENT OF STATE

1965-1970

International Educational and Cultural Exchange Officer
Top Secret Clearance

EDUCATION

New York University Graduate School of Business Administration
MBA WITH DISTINCTION in Finance and International Management. 1979.

University of North Carolina. B.A. in Political Science. Economics Minor. 1965.

PERSONAL PROFILE

Working knowledge of French and Spanish. Extensive travel in U.S., Europe, India and Latin America. Professional affiliations - Foreign Policy Association, American Management Association, Spanish Institute, Association for Corporate Growth. Interests include performing arts, tennis and sailing.



QUINCENTENARY
JUBILEE
COMMISSION

COMMISSION COMMITTEE LISTS

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Pete Secchia (Co-Chair)
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Aldo DeAngelis
Dan DiCarlo
Charles Ginoli
Jim O'Connor
Alexander Papamarkou
Michael Valerio

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Ruth Berenson
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Luis Ferre
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Charles Polzer
Henry Raymond
Claudine Weiher

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Jane Garcia (Chair)
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Fred Guardabassi
Alexander Papamarkou
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DOMESTIC RELATIONS COMMITTEE

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Jayne Plank (Co-Chair)
Lee Collins
Frederica Goodman

MARITIME COMMITTEE

Fred Guardabassi (Chair)
Karen Cardran
Lee Collins
Frederica Goodman
Jayne Plank

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William McNeill (Vice-Chair)
Gene D'Angelo
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Art Decio
Fred Guardabassi

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Mary Jane Checchi
Art Teele

PUBLIC RELATIONS AND EVENTS
COMMITTEE

Gene D'Angelo (Chair)
Aldo DeAngelis
Jane Garcia
Patrick Griffin

MEMBERS OF THE CHRISTOPHER COLUMBUS QUINCENTENARY JUBILEE
COMMISSION

The Honorable James H. Billington
Librarian of Congress
101 Independence Avenue, S.E.
Washington, D.C. 20408
(202) 287-5000

The Honorable Mary Jane Checchi
3434 Oakwood Terrace, N.W.
Washington, D.C. 20010
(202) 667-9107

The Honorable Lynne Cheney
Chairman
National Endowment for the Humanities
1100 Pennsylvania Avenue, N.W.
Room 503
Washington, D.C. 20506
(202) 786-0310

The Honorable Lee Collins and Mrs. Collins
President, Lee Collins Group
1707 Tropical Avenue
Beverly Hills, California 90210
(213) 275-8479

The Honorable Mario M. Cuomo
Governor of New York
New York State Capitol
Room 203
Albany, NY 12224
(518) 474-7516

The Honorable Aldo A. DeAngelis
Illinois State Senator
P.O. Box - 520 or
1 First National Bank Plaza
Chicago Heights, Illinois 60411
(312) 755-4450

The Honorable Eugene C. D'Angelo, Jr.
President
WBNS Stations
770 Twin Rivers Drive
P.O. Box 1010
Columbus, Ohio 43216
(614) 460-3998

The Honorable Virgil C. Dechant
Supreme Knight
Knights of Columbus
One Columbus Plaza
New Haven, Connecticut 06507
(203) 772-2130 ext. 351

The Honorable Arthur J. Decio
Chairman of the Board and
Chief Executive Officer
Skyline Corporation
2520 By-Pass Road
P.O. Box 743
Elkhart, Indiana 46515
(219) 294-6521

The Honorable Daniel M. DiCarlo
President
Area Lighting Research, Inc.
60 Asbury Road
Hackettstown, New Jersey 07840
(201) 852-2205

The Honorable Luis A. Ferre
President
Luis A. Ferre Foundation
P.O. Box 4487
San Juan, Puerto Rico 00936
(809) 764-7474

The Honorable Jane Lee Garcia
Leeson Enterprises
P.O. Box 1576
Bronx, New York 10451
(212) 585-4960

The Honorable Charles N. Ginoli
Certified Public Accountant
205 West Coventry Lane
Peoria, Illinois 61614
(309) 691-9265

The Honorable John N. Goudie and Mrs. Goudie
Chairman
Christopher Columbus Quincentenary Jubilee Commission
1801 F Street, N.W.
Washington, D.C. 20006
(305) 858-6355

The Honorable Patrick J. Griffin and Mrs. Griffin
President
Griffin and Johnson
1211 Connecticut Avenue, N.W.
Suite 700
Washington, D.C. 20036
(202) 775-8116

The Honorable Frederick W. Guardabassi
President
Guardabassi Investments
P.O. Box 7536
Fort Lauderdale, Florida 33304
(305) 563-6921

The Honorable Bert Haight
Haight Insurance
North 3914 Lincoln Street
Spokane, Washington 99205
(509) 327-5026

The Honorable Francis Hodsoll
Chairman
National Endowment for the Arts
1100 Pennsylvania Avenue, N.W.
Washington, D.C. 20506
(202) 682-5414

The Honorable William H. McNeill
Vice Chairman
Christopher Columbus Quincentenary Jubilee Commission
P.O. Box 45
Schoolhouse Road
Colebrook, Connecticut 06021
(203) 379-3509

The Honorable James J. O'Connor
Chairman and President
Commonwealth Edison Company
P.O. Box 767
Chicago, Illinois 60690
(312) 294-3226

The Honorable Alexander Papamarkou
President and C.E.O.
Papamarkou and Company, Inc.
767 5th Avenue
New York, NY 10021
(212) 223-2020

The Honorable Jayne Plank
10005 Frederick Avenue
Pensington, MD 20695
(301) 949-3117

The Honorable Charles W. Polzer, S.J.
Curator of Ethnohistory
Arizona State Museum
University of Arizona
Tucson, Arizona 85721
(602) 621-6278

The Honorable Henry Raymont
President
Mundus Novus Foundation, Inc.
4634 30th Street, N.W.
Washington, D.C. 20008
(202) 966-7079

The Honorable Peter F. Secchia
Chairman of the Board
The Universal Companies
2801 E. Beltline, N.E.
Grand Rapids, Michigan 49505
(616) 364-6161

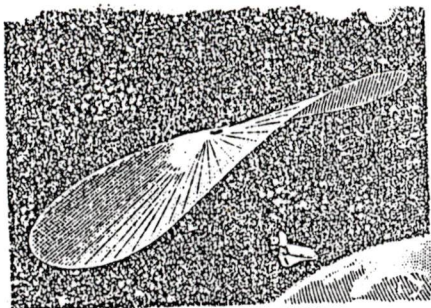
The Honorable George P. Shultz
Secretary of State
U.S. Department of State
2201 C Street, N.W.
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Proposed Space Sail Ship

1486 when a rich Spaniard, the Conde de Medina Celi, backed out on a promise to lend him some caravels.

When the Quincentenary Commission called for design proposals last year, "it indicated it was going to raise funds," says Harold Fox, director of the solar sail project for the Applied Physics Laboratory at Johns Hopkins University in Baltimore. Scientists and engineers at the laboratory rounded up government, industrial and university space enthusiasts in Maryland and designed a \$15 million solar sail.

But "they busted the bubble" a month ago, Mr. Fox says of the commission's Columbus 500 Space Sail Project. Not only did the project's director reveal that no money had been raised, Mr. Fox says, but "the teams were encouraged to seek funding on their own." The disappointed Johns Hopkins/APL team is talking to some potential donors, he says. "We'll give it a couple more months," but if funds aren't in sight by then, the project will be shelved, he says.

"I'm enthusiastic and I'd love to see it
Please Turn to Page A4, Column 1

This Time, the Ships Really Will Fall Off The End of the Earth

* * *

To Honor Columbus, Teams
Design Sailboats to Mars,
But the Obstacle Is Money

By JERRY E. BISHOP

Staff Reporter of THE WALL STREET JOURNAL

About this time of year in 1490, Columbus was chewing his fingernails in Salamanca, Spain, waiting for a royal commission to advise Ferdinand and Isabella on whether they should finance his proposed voyage west to reach the East.

Half a millennium later, dozens of amateur and professional space enthusiasts await word of who, if anyone, will finance a voyage that seems almost as far-fetched: a race to Mars by solar-sailing space-ships.

Early last year, these space fans' imaginations were grabbed by a proposal from the Christopher Columbus Quincentenary Jubilee Commission. To mark the Italian's discovery, the U.S. group suggested, teams from around the world would build and launch in October 1992 a fleet of three small spaceships unlike any ever seen.

Gossamer Sails

Once in space, each of these unmanned ships would unfurl thousands of square yards of gossamer sails that would billow out under the almost infinitesimal pressure of sunlight. Driven only by light bouncing off the sails' surfaces and steered from Earth by electronic tillers and mainsheets, the ships would tack past the moon and head for the red planet.

The team whose sailing ship made the quickest transit from Earth to Mars would claim the first Columbus 500 Space Sail Cup, a trophy that would be put up for grabs every 10 years.

At least that was the plan the Jubilee Commission put forth in late 1988. Fascinated by the idea, space cadets of all ages and disciplines rushed to their computers and drawing boards. Last November, a committee of experts picked the preliminary designs of eight teams—three from the U.S. and one each from Canada, England, Italy, Japan and the Soviet Union—that seemed to have a chance of actually making it to Mars.

But alas, history repeats itself. Many of the would-be space sailors say they feel the kind of letdown Columbus must have felt in

To Honor Columbus, Sailing Ships Really Will Drop Off the Earth

Continued From First Page

happen, but I'm not into fund raising," says Andreas von Flotow, professor of astronautics at Massachusetts Institute of Technology in Cambridge, Mass. Mr. von Flotow and a graduate student will spend the summer working on their concept of a \$3 million "heliogyro" with eight 250-foot bladelike sails. But that's the most he can do without funding, he says.

A Canadian team has obtained about \$3 million worth of hardware and services promised from corporations and this month will test the waters of Canadian nationalism by launching a public fund-raising drive. "If we can get nominal cash donations from 100,000 individuals," then Canada can launch its own \$9.6 million (Canadian) entry in the race, says Steve Horvath, a computer expert who heads the Canadian Solar Sail Project organized by the Canadian Space Society.

Fittingly, it's the Italians who seem really committed. "We accepted with enthusiasm to do this space sailing to Mars," says Joseph Viriglio, managing director of the space systems group at Aeritalia, a Turin aerospace company. Aeritalia is leading an industrial consortium to build and launch a \$20 million space sailer to be named the Capitana Italia, the other name for the Santa Maria. "We are quite confident of raising the money," Mr. Viriglio says.

The man who dreamed up the race and heads the Columbus 500 Space Sail Project, Klaus P. Heiss, remains optimistic. Mr. Heiss is a mathematical economist who has worked on the economics of a number of space projects, including the space shuttle. He concedes the project doesn't yet have any money, but says "funding is being strongly pursued" and a fund-raising consortium will be organized by early July. The project, he says, is still planning to get three ships, including at least one from North America, ready to launch in October 1992. "It can be done if we have \$25 million in cash," he says.

Winging It

The idea of sailing through interplanetary space on puffs of light is far from new, but it's never been tried. Scientists have known since the turn of the century that when light reflects off an object it exerts pressure on that object. In the 1920s, the details of sun sailing in space were worked out by two Russians, Konstantin Tsiolkovsky (a schoolteacher who earlier had devised a remarkably prescient way to rocket men to the moon) and Fridrikh Tsander, a mathematician.

Enthusiasts, however, say a 1951 article in *Astounding* magazine by scientist and science-fiction writer Carl A. Wiley gave birth to present concepts of solar sails. And they trace the idea of a race to a 1963 Arthur C. Clarke science-fiction story about an America's Cup-type race to the moon among seven space sailors.

In "The Wind From the Sun," Mr. Clarke noted that the pressure of sunlight on one's hand was about a millionth of an ounce. With this minuscule pressure applied to two square miles of a sail in space, the sail would move about an inch in the first second and about 60 feet in the first minute, Mr. Clarke calculated. In an hour it would accelerate to 80 miles per hour, and by the end of the day the ship would be traveling 2,000 mph—and the speed

would continue to build day after day.

The sails could be maneuvered by changing their angle to the sun's rays, just as a sailing ship maneuvers in the wind. Power to change the angles of the sail, "trimming" it, as well as power for communications, could come from solar-electric cells. Thus, the sail could flit through space without a drop of fuel.

All this prompted NASA in the late 1970s to commission Jet Propulsion Laboratories in Pasadena, Calif., to design a solar sailship to rendezvous with Halley's Comet when it came by in 1986. Unlike rocket-launched probes that could only fly by, a sail ship could maneuver about the comet for several days.

The Halley's project foundered on a budget reef. But the idea fascinated a group of space enthusiasts in Southern California, who organized the World Space Foundation and built what is still the world's only space-sail manufacturing machine. In 1981 they actually built a 50-foot-square prototype solar sail of aluminized Mylar plastic, which was unfurled once, in a gymnasium.

Designing "sunjammers," as they were dubbed in a 1964 science-fiction story by Poul Anderson, is far from simple. To get the most sail area per pound of spacecraft weight, the sail must be tissue-thin. Proposed sails are huge, with diameters and diagonals three to seven times the length of the 117-foot Santa Maria. The Canadians' hexagonal sail would cover 12,000 square yards, while the disk-shaped one designed by Cambridge Consultants Ltd. in England would cover 15 acres, or 11 football fields.

Yet the sails are so light they must be unfurled at least 1,000 miles above the Earth's surface, where there's not the slightest wisp of atmosphere to drag them down. This altitude is beyond the reach of the space shuttle, so ships must be launched by rocket.

Unfurling Them

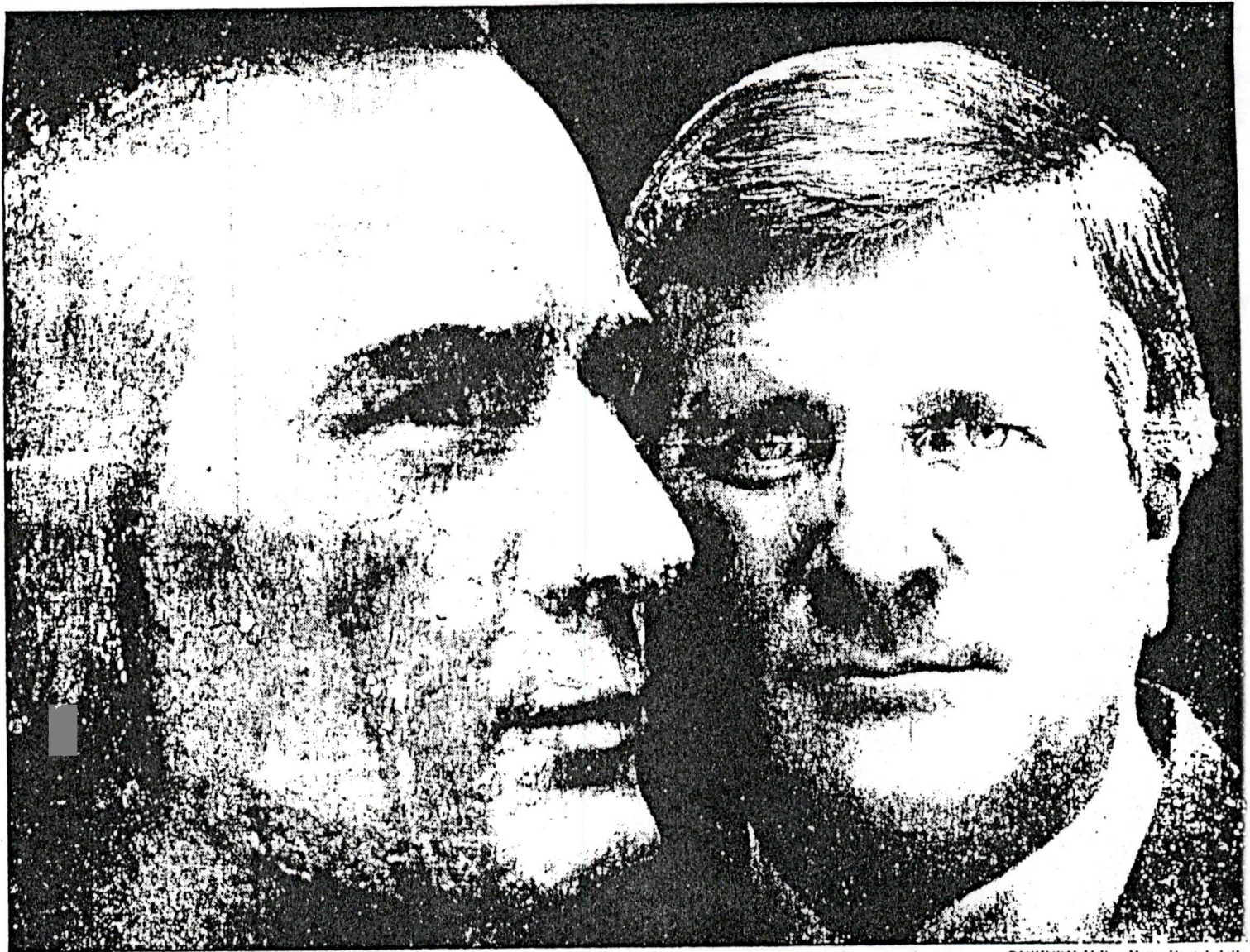
The trickiest part of the whole race is unfurling the giant sails after they've been packed into a nose cone. Cambridge Consultants designed its sail, dubbed the Nina, with 36 elastic ribs wound around a central hub, with the sail folded up between the ribs. In space the ribs would spring out radially from the hub.

The Johns Hopkins/APL team figures its sail will have to spend 60 to 90 days in a steadily elongating elliptical orbit before it has enough speed to break free of Earth's gravity. If it breaks loose at just the right moment, it will be grabbed by the moon's gravity and whipped out on a course to Mars, getting there in maybe 400 to 500 days.

If past is prologue, the would-be space sailors are in for at least one more disappointment. The finalists are to be picked this October, by which time Mr. Heiss's promised consortium should know its prospects for funds. This is 500 years almost to the month from the report of the Talavera Committee on Columbus' request. The committee told Ferdinand and Isabella that it wasn't proper for them "to favor an affair that rested on such weak foundations and which appeared uncertain and impossible to any educated person, however little learning he might have."

And President Bush doesn't have any jewels to hock.

HELLO, COLUMBUS



John Goudie with a statue of Christopher Columbus at the Amsterdam Palace in Miami Beach.

A Cuban-American helps launch the 500th anniversary celebration.

By ANA VECIANA-SUAREZ
Herald Staff Writer

Lon't get John Goudie started on Christopher Columbus. Blue eyes twinkling, hands flailing, cheeks rosy with excitement, the Miami commercial real estate developer can get carried away when talking about the discoverer of the New World.

He will ply you with details of Columbus' voyages, his hardships and tribulations, the sad ending to his life. With the slightest encouragement, Goudie will lean back in his office chair, a man launched comfortably on a voyage into history, and produce, for reference, one of the dozens of history books stacked three rows deep behind his desk.

"Columbus," Goudie declares with fervor, "was the world's foremost optimist. He was very tenacious, very persevering. He never let go of his dream. That, in a way, is what the American Dream is all about."

One might expect at least a few drum rolls after such a statement, but instead he smiles apologetically: "I tend to get emotional about this."

He should. Goudie, 42, is chairman of the Christopher Columbus Quincentenary Jubilee, appointed to the commission by President Reagan in 1985. The 32-member commission, composed of businessmen, academicians, cultural leaders and government officials, is charged with the difficult and complicated task of planning for the nation's 500th anniversary celebration of Columbus' voyage to the New World. Members must coordinate events between cities and other countries, raise private funds and administer public ones and establish commemorative programs.

So what is a successful Cuban-born Miamian who didn't finish college doing as head of such a prestigious group? For one, he's an active Republican.

Then, there's the matter of his infectious enthusiasm, like that of a little boy set free in a toy store. "Sometimes I have to pinch myself to bring

myself down from the clouds," he says, smiling impishly. "I'm like a kid in awe. It's mind-boggling."

Lawyer Art Teele, a former Miami mayoral candidate, is also on the commission. He thinks Goudie is the perfect choice. That's why fellow members voted him chairman.

"His background and the fact that he is a self-made person represents what the New World is all about," Teele says.

As chairman, Goudie had to start from scratch, doing everything from hiring secretaries to finding office space in Washington, D.C. Teele is full of praise for Goudie's tireless work.

"John has been a dynamic and inspirational chairman. He has allowed the commission to develop its own personality. You have the potential there of not getting anything done, but he has been a true consensus builder," Teele says.

The chairmanship has meant more work than

Please turn to COLUMBUS / 10

A Cuban-American launches Columbus anniversary jubilee

COLUMBUS / from 1C

Goudie ever expected. From September 1985 to May 1986, he traveled twice a month, three days at a time, to the capital, often ignoring his commercial real estate developing firm, Goudie & Associates. He recently came back from meetings with Italian officials in Genoa, Columbus' birthplace. In April, he'll head for Spain.

"My brother Joe is ready to fire me," he jokes.

But there are benefits: "It's like getting a Ph.D in history."

Goudie, an eighth generation Cuban, left the island in 1960, when he was 14, and settled with his family in Miami, where they had previously lived. Though "we weren't starving," life for the once well-to-do family wasn't easy. His parents had eight children to feed. Everyone who could got a job.

In 1961, he helped break a pressmen's strike at The Miami Herald and stayed on for another eight years, working his way up to retail advertising salesman. He was 22 and the father of a new baby when he decided to move to greener pastures in the boom town of Houston. But in 1971, after learning the business of real estate — "I didn't know anything when I first started" — he returned home.

Seven years later, he and two brothers set up Goudie & Associates. Now married to his second wife, a former Orange Bowl queen, Goudie says he has little time for his favorite hobby — fishing.

Goudie says he is "fired up," enthralled by the possibilities that this celebration "can be a great opportunity to bring people together because that's what Columbus did — bring people from all over to this new world."

The jubilee commission has several programs on the drawing board:

■ Set up a Christopher Columbus Scholarship program,

Goudie hopes to create a 500-year time capsule with messages from Americans to be read in the year 2492.

endowed with money raised by the sale of quincentenary coins. The objective would be to enhance the value and prestige of the study of history, geography and foreign languages.

■ Acquire copies of documents now housed in the libraries and archives of Spain, Portugal, Italy and Latin America. This would be done with the Library of Congress and National Archives.

■ Sponsor or endorse publication of books and pamphlets, and production of films and television programs, about Columbus' life and legacy.

■ Convene five international scholarly conferences on different themes on successive years.

■ Sponsor a mobile exhibit that would travel to local and regional community events.

■ Work with the U.S. Postal Service to develop a series of commemorative postage stamps, postcards and stamped envelopes.

■ Create a 500-year time capsule with messages from Americans today addressed to the New World on the 1,000th anniversary of Columbus' voyage.

Miami, says Goudie, can be an integral part of this international celebration. A local Expo 500 committee is already making plans. "It is the closest part in the U.S. mainland to where it all happened," he says.

But he hopes the Columbus quincentenary celebration won't end in 1992. "1992 is not the end. It's actually the beginning of the next 500 years. That's how we should look at it."

per JHS

Suggest Mike Valerio
as chairman — then
fill all POTUS appointments
w/ more Italian Americans...
also Bob Martinez(?)

Andy

Document Originally
Attached to
Following Page

13 July 90

THE WHITE HOUSE
WASHINGTON

1990 JUL 16 AM 10:47

TO: Jim Cicconi

FROM: CHASE UNTERMEYER
Assistant to the President
and Director of Presidential Personnel

Jim:

Why don't you take
this in to the Gov
next week and see
what you can work
out?

We (= Sam Naylor)
will follow up.

Thanks, Chase

THE WHITE HOUSE

WASHINGTON

July 13, 1990

1990 JUL 16 AM 10:47

MEMORANDUM FOR GOVERNOR SUNUNU
CHIEF OF STAFF

FROM: CHASE UNTERMEYER
DIRECTOR OF PRESIDENTIAL PERSONNEL

Chase
13/1/90

RE: CHRISTOPHER COLUMBUS QUINCENTENARY JUBILEE
COMMISSION

The current ten Presidentially appointed members of the
commission includes:

John Goudie, FL Chairman *Cuban-Am.*
Lee Collins, CA
Virgil Dechant, CT
Dan DiCarlo, NJ
Herbert Haight, WA
James O'Connor, IL
Alexander Papamarkou, NY
Arthur Teele, FL
Fred Guardabassi, FL
William McNeill, CT

Potential slates of new membership to the commission:

→ Chairman, Anne Armstrong or Fred Malek

Group A

Jerry Weintraub, CA
Alec Courtelis, FL
Frank Stella, MI *Italo-Am.*
Alex Haley *Black*
Daniel Boorstin, DC
Roberto Goizueta, GA *Cuban-Am.*
Selwa Roosevelt, DC
Alexander Papamarkou, NY

Group B

Don Petersen, MI
John Lehman, DC
Javier Suarez, FL *Cuban-Am.*
Charlton Heston, CA
Andy Goodpaster, Va
Max Raab, NY
Donald Regan, FL
Jim Plunkett, CA *American Indian*
Marta Caldera, CA *Mex.-Am.*

VACDT APPT EXPIRE POSITION TITLE

LVL TYP TENR

PH P D
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L R L M
D E I R
R O M A S C A
E V D F E I C
Q R R F X L E INCUMBENT

CHRISTOPHER COLUMBUS 500TH JUBILEE COMM (24)

***** CCQ ***

850619	CHRISTOPHER COLUMBUS COMM - CHMN	00 PA POP	N N R M FL H	GOUDIE, JOHN NICHOLAS
850619	CHRISTOPHER COLUMBUS COMM - PUB REP	00 PA POP	N N R M CA W	COLLINS, LEE
850619	CHRISTOPHER COLUMBUS COMM - PUB REP	00 PA POP	N N R M CT W	DECHANT, VIRGIL CHRYSO
850619	CHRISTOPHER COLUMBUS COMM - PUB REP	00 PA POP	N N R M NJ W	DICARLO JR, DANIEL MAR
850220	CHRISTOPHER COLUMBUS COMM - PUB REP	00 PA POP	N N R M FL W	GUARDABASSI, FREDERICK
850619	CHRISTOPHER COLUMBUS COMM - PUB REP	00 PA POP	N N R M WA W	HAIGHT, HERBERT CAMERO
850619	CHRISTOPHER COLUMBUS COMM - PUB REP	00 PA POP	N N I M CT W	MCNEILL, WILLIAM HARDY
850619	CHRISTOPHER COLUMBUS COMM - PUB REP	00 PA POP	N N D M IL W	O'CONNOR, JAMES JOHN
880107	CHRISTOPHER COLUMBUS COMM - PUB REP	00 PA POP	N N R M NY W	PAPAMARKOU, ALEXANDER
850619	CHRISTOPHER COLUMBUS COMM - PUB REP	00 PA POP	N N R M FL B	TEELE JR, ARTHUR EARL
	CHRISTOPHER COLUMBUS COMM - SEN REP	00 PA POP	N N D M TX H	VALDEZ, ABELARDO
850619	CHRISTOPHER COLUMBUS COMM - SEN REP	00 PA POP	N N D F DC W	CULVER (CHECCHI), MARY
850619	CHRISTOPHER COLUMBUS COMM - SEN REP	00 PA POP	N N R M PR H	FERRE, LUIS A
861224	CHRISTOPHER COLUMBUS COMM - SEN REP	00 PA POP	N N D M MD W	GRIFFIN, PATRICK JOSEP
850619	CHRISTOPHER COLUMBUS COMM - SEN REP	00 PA POP	N N R F MD W	PLANK, JAYNE H
850619	CHRISTOPHER COLUMBUS COMM - SEN REP	00 PA POP	N N D M AZ W	POLZER, CHARLES WILLIA
850619	CHRISTOPHER COLUMBUS COMM - SEN REP	00 PA POP	N N R M MA W	VALERIO SR, MICHAEL AM
850619	CHRISTOPHER COLUMBUS COMM - HOUSE RE	00 PA POP	N N D M NM H	ROMERO, ED
850619	CHRISTOPHER COLUMBUS COMM - HOUSE RE	00 PA POP	N N D M NY W	CUOMO, MARIO
850619	CHRISTOPHER COLUMBUS COMM - HOUSE RE	00 PA POP	N N R M OH W	D'ANGELO JR, EUGENE C
850619	CHRISTOPHER COLUMBUS COMM - HOUSE RE	00 PA POP	N N R M IL W	DEANGELIS, ALDO ANNUZZ
850619	CHRISTOPHER COLUMBUS COMM - HOUSE RE	00 PA POP	N N I M IN W	DECIO, ARTHUR JULIUS
850619	CHRISTOPHER COLUMBUS COMM - HOUSE RE	00 PA POP	N N R M IL W	GINOLI, CHARLES NORMAN
850619	CHRISTOPHER COLUMBUS COMM - HOUSE RE	00 PA POP	N N I M DC W	RAYMONT, HENRY