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2000-0715-F

FOIA Number:
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FOIA MARKER

**This is not a textual record. This is used as an
administrative marker by the George Bush Presidential
Library Staff.**

Record Group/Collection: George H.W. Bush Presidential Records
Collection/Office of Origin: Chief of Staff, White House Office of
Series: Baker, James A., III, Files
Subseries: Public Correspondence Files

OA/ID Number: 93009
Folder ID Number: 93009-004

Folder Title:
[Public Correspondence, Sept/Oct 1992] [14]

Stack:	Row:	Section:	Shelf:	Position:
G	0	0	0	0

Withdrawal/Redaction Sheet (George Bush Library)

Doc. No. / Type	Subject/Title	Date	Restriction	Classification
01a. Letter	From: Hugh R. Miller to James Baker Re: The International Non-Violence Pledge [Redaction of personal information] (1 pp.)	10/12/92	(b)(6)	
01b. Letter	From: Hugh R. Miller to James Baker Re: The International Non-Violence Pledge [Redaction of personal information] (1 pp.)	09/21/92	(b)(6)	
02. Letter with Attachment	From: Amy M. Montgomery to George Bush Re: Economic Proposals [Open Upon Deed of Gift - March 16, 2015] (76 pp.)	10/10/92	PRM	

Page 1 of 1

Collection:

Record Group: Bush Presidential Records
Office: Chief of Staff to the President, Office of the
Series: Baker, James A. III, Files
Subseries:
WHORM Cat.:
File Location: [Public Correspondence, Sept/Oct 1992] [14]

Pinksheet Number: dw33
OA/ID Number: 05599-014
Date Closed: 7/5/2001
FOIA/Sys Case #: 2000-0715-F
Re-review Case #:
P-2/P-5 Review Case #:

NRN- cj called -spoke

w/ Mrs Schon to say
that letter appreciated, but
not able to do.

October 9, 1992

Personal and Confidential ✓

Mr. James Baker
Chief of Staff to the President
The White House
1600 Pennsylvania Avenue NW23
Washington, DC 20500

Dear Mr. Baker:

Would you consider being my mentor and allowing me to work directly under your supervision in some capacity? This is not a decision that your staff or the personnel department can make for you. It requires a personal decision.

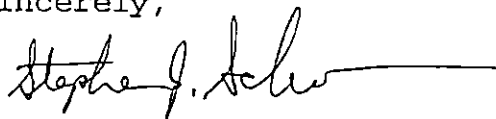
Why mentor anyone? You are known as the "can do" American who is the backbone of the post cold-war era and the secret weapon of President Bush's re-election. Someone must have given you a break and served as your mentor toward this success. In turn and with your long, selfless, public service career, you must desire to mentor a small number of young men to continue your legacy.

Why mentor me? I have an exceptional background (see the resume and letters of recommendation enclosed) and you will receive a highly-motivated, successful, innovative, trustworthy, and dedicated individual with special knowledge in project management, research and development, strategic planning, technology management and complex-problem solving. I will make a difference over time in your day-to-day success and, in the end, I will make you proud by being a success, like you, myself.

I will be giving up my position as Managing Director of a Management Consulting firm with Doctoral-level staff and Fortune 500 clientele, and I will be giving up a successful career path that currently includes a \$70,000 - \$95,000 market-rate salary. All of this, to follow you.

We are a perfect match: successful leader, and motivated and competent student. Give this "crazy" idea a chance. I am available for an interview at your convenience.

Sincerely,


Stephen J. Schon

517/332-7204

STEPHEN J. SCHON
250 Burgundy Square, Suite 204
East Lansing, Michigan 48823

PROFILE

Strategic Planning ... Policy Research & Development ... Special Projects Management ... Business and University Liaison ... Technology Management ... Complex-Problem Solving

- o Proven ability to successfully manage complex projects and expert personnel
- o Formulate and implement organizational plans
- o Ability to successfully manage many complex projects simultaneously
- o Strategically plan and achieve objectives in large, complex, multi-organization environments
- o Identify and target large-organization problems
- o Research and develop alternative, innovative solutions
- o Design and cost-justify alternative solutions
- o Strategically plan for success in complex functional, technical and management environments
- o Map technology solutions to functional process automation, enhancement and redesign
- o Interview and hire doctoral-level functional and technical consultants/staff
- o Leverage customer service, operations scheduling, and logistics experience

EMPLOYMENT HIGHLIGHTS

Kennen Group, East Lansing, Michigan
Managing Director, Co-Founder

1988-92

Managed solutions consulting firm servicing Fortune 500 clients and employing doctoral-level professionals. Achieved four-year average annual revenue growth of over 62% from start-up, resulting in annual revenue of a quarter million dollars. Successfully marketed international export-related product. Managed comprehensive marketing and sales efforts, and project work for clients that include:

Kellogg
U.S. Dept. of Commerce Int'l Trade Admin.
State of Michigan Strategic Research Group

Chemineer
Batesville Casket
A.T. Kearney

Dialog Systems Division of A.T. Kearney, Inc., East Lansing, Michigan
Senior Consultant, Project Manager

1985-88

Located, interviewed, trained project personnel. Presented seminars to Logistics Management Institute, Michigan State University Business College Professors, other clients. Managed and achieved project objectives and provided consulting services for clients that include:

U.S. Steel
Union Carbide
Dow Chemical

U.S. Navy Supply
U.S. Army
Clark Distribution

Michigan State University, East Lansing, Michigan
Research Assistant, Teaching Assistant, Special Consultant

1985-87

Performed successful research and published results. Lectured and supervised labs for undergraduate and graduate classes. Initiated plan to coordinate business college professors' research with project work of computer science graduate students. Served as Special Consultant on university projects.

University of Michigan, Flint, Michigan
Lecturer

1983-84

Taught courses on six different computer languages. Provided classroom and lab supervision to business and computer science students.

General Electric Co., Hirst Research Centre, London, England
Researcher, Four-Month Fellowship

1982

Investigated alternative research environments. Designed and developed a progressive environment. Coordinated activities with six-person team.

Midwest Computer Technology, Flint, Michigan
Development Manager

1979-83

Managed four employees. Designed client solutions. Served as liaison between technical, sales and upper management personnel. Provided quality control.

EDUCATION

Ph.D. ABD, Michigan State University

1985-90

Researched intelligence methods, knowledge acquisition and evolution, scheduling. Successfully managed 25 graduate credits in one term (average graduate student takes 9 credits). Completed courses in philosophy, linguistics, computer science, electrical engineering, operations research and psychology.

Masters, Michigan State University

1984-85

First student in department to ever complete degree in three quarters of one school year. Graduated with high honors. Graduated magna cum laude.

Bachelors, Honors Scholar Program, Univ. of Michigan-Flint

1979-83

One of only four students of original 17 to have completed four-year Honors Scholar Program. Easily managed 18 and 20 credits per term. Graduated magna cum laude. Received many awards and honors, including:

UM-Flint Scholar	Class Honors
University of Michigan Regents-Alumni Scholar	Outstanding Freshman Award

PUBLICATIONS

Authored papers on intelligent inventory management, customer service, logistics, and scheduling. Published solutions-oriented articles in trade/technical publications including proceedings of:

- o Society of Logistics Engineers International Logistics Symposium
- o ACM Special Interest Group on Business Data Processing Conference
- o Winter Simulation Conference
- o Transportation and Logistics Educators Conference
- o The Council of Logistics Management

PERSONAL

- o Age 31
- o Married with newborn and adopted teen
- o Involved in church programs and planning
- o Triathlete

MICHIGAN STATE
UNIVERSITY

To Whom It May Concern:

I highly recommend Mr. Stephen J. Schon to you as a model employee.

Over a seven-year period, I have had the pleasure of knowing Steve as his employer, fellow project worker, co-author, fellow lecturer, doctoral committee member, and employee. As A.T. Kearney Vice President, I was Steve's boss and, currently, I am a Senior Consultant with his firm. Steve and I have performed professional services together on many Fortune 500 client projects.

Steve is extraordinary. He is honest, credible, caring, ethical, and he has integrity. He is a good communicator who enjoys helping people, and people are attracted to him. Steve is a self-motivated and natural leader, too.

Steve's professional accomplishments are unique. At thirty years old, he has doctoral-level education, manages a successful consulting firm that serves Fortune 500 clients, and supervises a group of functional and technical doctoral-level professionals on large, complex projects. Steve is an achiever who plans, researches and problem-solves. He is experienced interacting with varying types of people in the course of project work, using a "hands-on" approach to problem-solving. Steve is exceptionally innovative, creative, and resourceful. You will find him young, vibrant and aggressive in a positive, professional manner.

BROAD

**THE ELI BROAD
COLLEGE OF
BUSINESS**

**THE ELI BROAD
GRADUATE SCHOOL
OF MANAGEMENT**

**Materials and Logistics
Management Program**

Michigan State University
402 Eppley Center
East Lansing, Michigan
48824-1121
517/355-2177
FAX: 517/353-6395

In the course of my 25 years in business and university leadership, Steve Schon's favorable combination of success and potential stands out. He is a genius in many respects, and perhaps even more important, he is highly motivated towards all endeavors of his life. Seriously consider hiring him. If you would like to speak with me personally about Steve, please do not hesitate to call me at home (517-339-9747) or at the university (517-355-2177).

Sincerely,



Omar Keith Helferich, Ph.D.
Director

Materials and Logistics Management Program

CENTRAL FREE METHODIST

828 N. Washington
Lansing, Michigan 48906
(517) 485-2232

September 21, 1992

To Whom It May Concern:

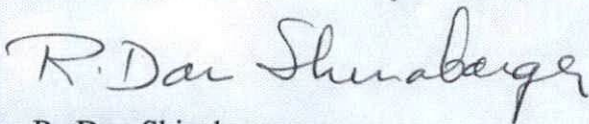
Steve Schon and I have known each other for over six years. During that time Steve has volunteered his time to work in youth, singles, and overall church leadership. Steve is a natural leader, and he has affected our congregation of over 1200 people in a very positive way.

Over the years, Steve has volunteered in excess of 30 hours a week of his time to visit kids at school, supervise activities, counsel youth, plan events, participate in youth leadership training, help in fund-raising, and meet with parents and other youth leaders. As an example, he has spent considerable personal time with my own four children in an effort to foster their positive growth. As another example, Steve enhanced the self-esteem of approximately 30 youth by granting them key positions in his own wedding! As a third example, Steve and his wife adopted a troubled youth and counselled him and his natural parents on family relationships.

In Steve's role in singles' leadership, he planned annual retreats, served as retreat speaker, and initiated much-needed weekly small group meetings for men. Steve was also the youngest member of the 10-member church Master Planning Committee. Even though the average age of these members was approximately 45, Steve was not intimidated in any way. He presented creative ideas with substantial research behind them. For one particular meeting, he spent over 25 hours preparing! I have never met anyone who had more of a gift for planning and vision development than Steve Schon.

Steve is a leader to youth and old. He is an outstanding individual, and I highly recommend that you seriously consider him as an employee. It will be difficult for you to find anyone who has accomplished more for his age and who has as much potential for the future. Call me if I can answer specific question for you about Steve.

Sincerely,



R. Dan Shinabarger
Senior Pastor

RDS:SGY



"The World Is My Parish"

A.T. Kearney, Inc.
4970 Northwind Drive, Suite 214
East Lansing, Michigan 48823
517 351 1147
Facsimile 517 351 5662

Management
Consultants

To Whom It May Concern:

ATKEARNEY

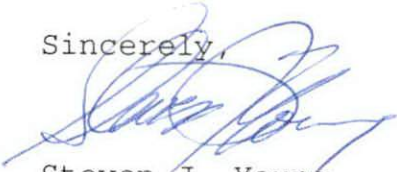
Seriously consider Steve Schon for a potential position in your organization. I highly recommend him to you.

Steve Schon has worked as an A.T. Kearney Senior Consultant and Project Manager on projects for U.S. Steel, Dow Chemical, U.S. Navy, Union Carbide, and other large organizations. He has provided special expertise and project management skills, and his work has been exceptional on each assignment. His firm, Kennen Group, has also provided special consulting and project management services to large clients of A.T. Kearney. Under Steve's direction, the quality of Kennen's services have been outstanding.

Steve is extremely wise and very energetic. He is solutions-minded and highly competent. While working with Steve for over five years, I have been especially impressed by his people skills and his ability to communicate well.

I could not recommend anyone else with more confidence than Steve Schon. You will find him to be a valuable asset, well organized and competent. It is to our regret that he has decided to pursue bigger and better opportunities. Although we will miss him, we understand his need for a challenge in a new area.

Sincerely,



Steven J. Young
Project Manager



GENESEE
PAINTING
COMPANY,
INCORPORATED

Dear Sir or Madam:

Steve Schon and his employees have provided professional services for all of the firms here in the Niles Building for over twelve years. We currently have seven firms, and one of these firms, Genesee Painting Company, has annual revenue exceeding eleven million dollars.

Our firms have entrusted a great deal to Steve, with good reason. He has provided us with economical solutions quickly, while also helping us build for the future. He is competent and professional, and he has an excellent rapport with our personnel.

I have known Steve to be successful in whatever he does. I recommend him for any position in which he may seek.

Sincerely,

Brenda K. Chandler

Brenda K. Chandler
Comptroller

MICHIGAN STATE UNIVERSITY

COMPUTER SCIENCE DEPARTMENT
A714 WELLS HALL

EAST LANSING • MICHIGAN • 48824-1027

September 11, 1992

To Whom It May Concern:

It is a privilege and a pleasure to recommend Stephen Schon to you.

I have known Steve for over 9 years. He has been my student, teaching aid, Ph.D. candidate advisee, and close friend. Working together on specific projects, Steve and I also have met regularly for the last seven years.

Steve is an applied thinker. In his capacity as my teaching aid in 1985, Steve formulated and implemented the idea of matching computer science graduate students with business college professors in order to aid both parties. He knows how to identify problems, plan for their solution, and apply the plans effectively in a changing world. This is quite unusual for a person as young in age as he was at that time.

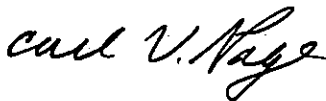
Steve works brilliantly. Many of our graduate students have trouble with a load of 9 credits, but Steve successfully managed to do well in 25 graduate credits in one term. He finished his M. S. in 3 quarters, one of the two or three students to do so, out of hundreds who been in our Computer Science Graduate Program since it began giving degrees in 1971. These facts demonstrate how Steve stands out in the crowd.

Steve has owned and operated his own business since he was a teenager. He has excellent people skills as well as technical skills, developed over the years as a consultant. He is a good listener as well as excellent problem solver.

During the last few years, Steve has been a guest speaker and presenter in several of my graduate courses. The students enjoy and appreciate his business applications and solutions-oriented insights.

I give Stephen Schon my highest recommendation. I believe that he will due to his initiative, intelligence, hard work, and patience, that he will rank among the top employees in your organization.

Sincerely,



Carl V. Page
Professor, Computer Science

CORPORATE FOCUS
INC.2300 N. BARRINGTON ROAD
HOFFMAN ESTATES, IL 60196
(708) 519-9413

Telecopier: (708) 519-9454

WILLIAM T. YLVISAKER
President and Chief Executive OfficerVia Facsimile

October 13, 1992

The Honorable James Baker
Chief of Staff
The White House
1600 Pennsylvania Avenue
Washington, D.C. 20500

Dear Mr. Secretary:

Congratulations on the plan for you and the changes in the
economic team. That's a great start.This is in haste. The following letter to the President puts
forth a new agenda to keep climbing the hill -- time is short but
I believe this will work. If you agree, please hand it to him.

Good luck.

Sincerely,



William T. Ylvisaker

WTY:js
Enclosure*Central
Files
no further
action
needed
10/13.
9*

CORPORATE FOCUS
INC.

1500 N. BARRINGTON ROAD
HOFFMAN ESTATES, IL 60194
(708) 519-9415

Telecopier: (708) 519-9454

WILLIAM T. YLVISAKER
President and Chief Executive Officer

CONFIDENTIAL

October 13, 1992

The Honorable George Bush
President of the United States
The White House
1600 Pennsylvania Avenue
Washington, D.C. 20500

Dear Mr. President:

The changes in the economic team you announced are terrific. Now, we need an altered plan based on public opinion and personal contact. You have set the stage to do this -- to make a change. I respectfully submit the following:

You, Secretary Baker and Vice President Quayle fan out across the country over a two-day period -- visit four or five locations a day, -- in a motor home in a working district hold ten five-minute meetings at each location (middle management and workers) -- maybe two at a time or twenty persons. The purpose is for them to give you their suggestions on how to fix our economy. At each location, have a quick rally and few questions from the audience. This would be terrific P.R. -- announce in advance what you three are doing.

Then, come back to Washington, meet together, maybe bring in a few respected economists and two or three top advisors from the financial community to come forth with a "revised" or "altered" economic plan based on the advice you've received from the people plus, of course, your decisions. Make your actions well known to the public.

In the altered plan, consider the following to add jobs, jobs, jobs:

1. Have an overall budget cut of 5% or \$70 billion which would include \$25 billion of Defense cuts.
2. I know you do not favor this but a 10-cent hike in the gasoline tax. People are prepared to pay to help. Believe me -- they want to.

The Honorable George Bush
October 13, 1992
Page Two

3. Reinstate a capital gains tax to create investment and therefore more jobs, jobs, jobs.
4. Raise the tax on incomes over \$150,000 by 1-2%. No change in tax on incomes of \$75,000-\$150,000. Reduce tax below \$75,000 by 1-2%.

This combination should provide at least \$100 billion to spend for new jobs; working on highways, bridges, rivers, inner-cities, etc.

And, lastly, your messages need to be more specific, more focused.

This plan will set up a way for you to alter your economic program -- will rock Clinton on his heels or, better yet, put him down -- and gain support from Perot forces at the same time.

We are all climbing a mountain with you -- and you need to show this leadership and your ability to alter your economic plan based on "what the people tell you." You should throw in the balanced budget too but keep stressing jobs, jobs, jobs.

You and you alone can provide the leadership to do it. Good luck and God Bless.

Very sincerely,



William T. Ylvisaker

WTY:js

Central Files

NRN

GEORGE W. STRAKE, JR.

712 MAIN STREET, SUITE 3300
HOUSTON, TEXAS 77002-3210

10-9-92

Dear Jim,

Would it make sense and
are people available from
Arkansas to do a commercial
on T.V. pointing out what
Clinton has done to his state.
Possible format -

" I'm voting for Bush because
Arkansas did this - - - under
Governor Clinton

<Have 3 or 4 Arkansians say this>

Last speaker -

I'm voting for Clinton - to
get him out of Arkansas.

Just a thought. George

P.S. Enjoyed seeing you in San Antonio
xc. Rob Mosbacher T.A.

georg hampton, STUDIO, contemporary paintings and portraits

Oct 9

9 2

NRN

Dear Jim:

3700 normandy 75
port arthur, texas 77642
telephone 962-9466

This is for GIVE UP TIME
We do not have a chance
I hate to be First
but there are only a
few days left.

This will be a Victory
of sorts for GEORGE BUSH.
PEROT IS A GIANT ALONG
SIDE OF CLINTON.

Shing

georg hampton, STUDIO, contemporary paintings and portraits

3700 normandy 75
port arthur, texas 77642
telephone 962-9466

Our 3 way election law
says. In case it ends up
CLINTON 49 " BUSH 37 PEROT 16

Then CLINTON DOES NOT WIN
and the Democrat House
DECIDES WHO IS PRESIDENT.

Our only chance to
AVOID 4 more CARTER YEARS
is → THROW ALL G.O.P.
VOTES TO PEROT AND LET
HIM SPEND WHAT MONEY
IT TAKES TO BE ELECTED.

Georg

tions which will have an incalculable effect on their future. Ruff has lost control of the international Communist movement and is now like Garry Russia, merely a conventional imperialist power.



the slightest suspicion that Mr. Bixby was less than perfectly sincere — why, I fancy that some other eminent politicians would have been no more perceptive. In an age of sober-sided ideology,

I am not of the school which believes in cleaning up as you go along. Some hostesses know are so devoted to this purpose that they have a special cup from their own efforts to get it away before I have finished my coffee.

While I admire the type of housekeeping nicely not my style, member of dishes only — or the c

According to the subject up, the accepted way to do it is to wash the glasses first, the silver next, the dishes third and, finally, the pots and pans.

The Progress-Index

THE TRAVELLER

15 FRANKLIN STREET
PETERSBURG, VA. 23803

World's Fair? A man with less than a million dollars

Criminals are getting as brazen. Now they are putting out

to another: "I told a bad location, we been robbed."

ore than 97 roads, and

most of them want to turn left at the corner two blocks from our house on the way home.

away, though. Right now I'm ready to throw in the dishtowel.

Hal Boyle is on vacation

Nixon Takes A Bold Stand To Reap Wallace Votes

By GEORG HAMPTON

Pickett's charge was planned for 7 o'clock in the morning. This fiasco at Gettysburg finally got under way at 3 in the afternoon. That has been the story of our lives here in the South. 1968 is the first national election where the South has ever been counted as a minority to be courted, and now it seems that several of our states will throw away precious electoral votes by not having a true picture of the U. S. election process. Heretofore the South has always been taken for granted by the Democratic party, along with the union and Negro vote. South erners voted Democratic because their fathers voted that way. Now this year we have a place of importance politically and could establish a precedent for many elections to come. Stokely Carmichael said in Cuba two years ago that then was a good time for Blacks to load their guns and kill as many whites as possible before the white backlash by 90 per cent of the U. S. population set in. Only a few haywire blacks like in the recent Cleveland sniper escapade have taken the alien Carmichael seriously, but constant harangue by Black Power advocates has finally made an impression on the Unblacks and in many areas compassion for integration is turning to resentment. George Wallace is the perfect answer for the disenchanted whites of the North and the bristling hardnecks of the South — he will certainly receive votes from these people who will end up with the sorry lot of only having spoken their piece. Wallace cannot receive over 15 or 20 per cent of the popular vote; he cannot carry over

5 or 6 states at the most. He will have no power over what electoral votes are allotted to him. Many people think that he can use these votes to help choose the winner. We haven't had an important three cornered race since Teddy Roosevelt ran and lost on the Bull Moose ticket and our population is naive as to the rules. Attempts by La Follette 1924, Lemke 1936, Henry Wallace 1946 died aborning. NOW HEAR THIS — The law of this land clearly states that in an instance where one candidate does not receive more votes than the other two combined, then the election will be thrown into the House of Representatives and they will elect a President. The House of Representatives has approximately 260 Democrats and 185 Republicans — this clearly means that a vote for Wallace is a vote for Humphrey. A direct instance recently in Georgia elected Lester Maddox Governor. Calloway was high, Maddox second, Arnall third. If you want to elect the worlds greatest giveaway politician, Humphrey, with a chatterbox unreliable promise for everyone then vote Wallace.

The concession that the South's champion Strom Thurmond got for us was a Vice President not to be stuffed down our throats. Spiro Agnew was given the V.P. spot by Nixon even when he knew it would antagonize a lot of Bleeding Heart Republicans like John Lindsay and Nelson Rockefeller of New York, Percy of Illinois and Schaeffer of Pennsylvania. No attempt can hide the fact that Nixon was making a bold stand to reap the votes that would be wasted on Wallace.

The day following Nixons nomination he clearly stated that he would put an end to SCHOOL BUSsing. The day after Agnew was nominated he was on a TV broadcast where he repeated Mayor Daleys stand that thieves and looters would be shot if they ran or resisted arrest. Agnew's estrangement with liberal Republicans come from a historic meeting with Negro leaders in Baltimore. He told these Blacks that he had championed civil right but that he demanded law and order. He rebuked the Negro leaders for allowing Black Nihilists to operate openly in Maryland. About half of the prominent Negroes would not stand for criticism of any black for any action — and stomped out of the meeting. Negro Senator Brooke says that Spiro Agnew is not a racist but that he does stand for law and order.

Humphrey will offer, Negroes the world with a fence around it, and in New Orleans recently he told them that if he was in their place he would raise more hell than they do. He has promised all minorities many things — mainly money, and his official visits to Africa and other continents have been made HAPPY by advance multi million dollar gifts from our government. Nixon has only promised Negroes and minorities to do his best and his tie up with Negro business man and Doctor Thomas Matthew looks constructive. In this century there have been no wars in the U. S. during Republican administrations and Viet Nam should be settled by Nixon just as Eisenhower ended the Korean war in 1953.

In my 1968 column, Strom Thurmond said that I was the only political columnist to write that unless Nixon got more votes than Humphrey and Wallace combined, the result would be -- THE U.S. CONGRESS COULD CHOOSE THE PRESIDENT.

Mayor Mann's special committee when they meet together to make plans for a new hospital. Full USO program for servicemen and women of Ft. Lee to be reactivated in the city. John M. Fulmer, former USO official here, expected to be in charge.

PETERSBURG PROGRESS INDEX SEPT 12 1968

georg hampton, STUDIO

contemporary paintings and portraits

3700 normandy 75
port arthur, texas 77642
telephone 962-9466

RUSH

PERSONAL.

Mr James Baker
Secretary of State
The White House
Washington, D.C. 20500



219 Edgevale
San Antonio, Tx 78299
3 Oct 92

NRN

James R. Baker, III
Chief of Staff
The White House
Pennsylvania Ave
Washington, D.C.

Dear Jim:

Enclosed is a copy of an editorial I am sending to several U.S. newspapers. The strategies are obvious, including letting the voter answer the questions and decide who to vote for.

This may be useful fodder for advertisements as well.

Good luck,



William E. Drew, M.D.

enc:copy of editorial

219 Edgevale
San Antonio, Tx 782293
(512) 979-6819
3 Oct 92

Editorial Editor
San Antonio Light
San Antonio, Tx

Dear editor:

Please consider the following editorial for your editorial page:

Frankly, I'm amazed at the reasons people give for choosing a presidential candidate. It appears to me that most people intending to vote for Governor Clinton are doing so because they don't like President Bush. How short our memories are when we are recovering from a recession, an unfortunate but normal part of the business cycle which has been unavoidable for centuries.

I've asked myself the following questions:

Who has proven himself during world crises?

Who has the most experience for the job?

Who won the war?

Who proved his love for this country risking his life in repeated bombing missions as a Navy pilot even after getting shot down?

Who has demonstrated fidelity to his wife through thick and thin over decades of marriage, with all its up and downs?

On the other hand,

Who has hesitated all too many times on taking a stand on controversial issues such as the North American Free Trade Agreement out of fear of alienating special interest groups?

Who can't give a straight story and own up to obvious draft evasion?

Who didn't inhale?!

If one doesn't like President Bush for some reason, he or she has every right not to vote for him. But, how on earth is that a basis for voting for Governor Clinton!

Think about it. I know who I'm voting for.



William E. Drew
San Antonio, Tx



WESTERN UNION | TELEGRAM

NRN

IPM20UV

1-000141K284 10/10/92

ICS IPMBNGZ CSP

ZCZC 6164583253 FRS TDBN GRAND RAPIDS MI 20 10-10 0532A EST

PMS DEPARTMENT OF STATE C BAKER, DLR

2000 PENN AVE

WASHINGTON DC 20520

BT

TO CONVEY TO PRESIDENT BUSH TO GET BACK TO COUNTRY MUSIC. IT'S
PEOPLE. YOU ARE THE MAN TO PROVE IT.

DALE A MCALLISTER

NNNN

0534 EST

IPM20UV

OFFICES OF
VINCENT N. BAXTER, LL.B., C. L. U.
1101 SOUTH WINCHESTER BOULEVARD
BUILDING M - WINCHESTER PLAZA
SAN JOSE, CALIFORNIA 95128

NRN

(did not show

AREA CODE 408
TELEPHONE 249-5678
FACSIMILE 249-2526

JAB)

October 7, 1992

Mr. James Anderson Baker
The White House
1600 Pennsylvania Ave.
Washington, D.C. 20500

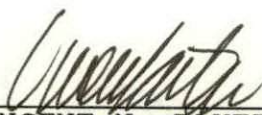
Dear Mr. Baker,

I thought you might be interested in the enclosed correspondence which I have elected to make public.

This letter asks Admiral William J. Crowe, Jr., USN (Ret.) to reassess his endorsement of Governor Bill Clinton.

More importantly, it states the case for Admiral Crowe to urge the Democratic National Committee to remove Governor Clinton from the Democratic ticket and replace him with Senator Sam Nunn, Senator Lloyd Bentsen or some other reputable and honorable Democrat.

Kindest regards,


VINCENT N. BAXTER, LL.B., C.L.U.

VNB:dmp

Enclosure

10/10/92
This letter is still consistent with Bush statement of yesterday. To wit, he, "should not be investigating a coming & conclusion about Clinton in Europe (or any other character issue). That's the job of independent people and am UB.

OFFICES OF
VINCENT N. BAXTER, LL.B., C. L. U.
1101 SOUTH WINCHESTER BOULEVARD
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SAN JOSE, CALIFORNIA 95128

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TELEPHONE 249-5678
FACSIMILE 249-2526

October 7, 1992

Admiral William J. Crowe, Jr., USN (Ret.)
1800 K Street, NW
Suite 400
Washington D.C. 20006

Dear Admiral,

Along with millions of our fellow countrymen, I would like to express my most sincere and heartfelt gratitude to you for the magnificent and somewhat unheralded role you played as Chairman of the Joint Chiefs of Staff of our Armed Forces during a critical time in the final phases of the Cold War with the Soviet Union.

This letter is addressed to you concerning your endorsement of Governor Bill Clinton which you must have declared with characteristic good faith and honorable intentions. Governor Clinton said yesterday on the Phil Donahue Show that "When Admiral Crowe came down to Little Rock to endorse me the other day, he said something really perceptive. He said one of the things I really don't like is how people take one or two facts on the flimsiest of evidence and draw some sweeping conclusion." It is within the spirit of this admonition that I heed your words and try conscientiously to present this communication free from political or philosophical taint and certainly independent of affiliation or connection with any agenda, group or political party.

If my name is not familiar to you let me identify that I prepare, among other papers, presidential election reports to be shared with House members, Senators, Governors, select political people of both parties, many academic writers and professors, a circle of chief executive officers of industry and some friends across the country. Many of these people in turn exchange information or situations with me which we sometimes discuss in confidence.

As I was recently preparing a presidential election report, along with a commentary and some speech material related to the Electoral College and pending Congressional electoral reform bills, I became concerned about some information and statements which kept cropping up involving Governor Bill Clinton of Arkansas.

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What started out to be a series of funny and colorful stories about this man turned rather ominous after a deluge of negative information surfaced. During our presidential election history we have had some blemished and flawed characters on the scene from the colonial days of Aaron Burr, who murdered Alexander Hamilton, to the light-hearted capers of Gary Hart who was unceremoniously run out of town after being tarred and feathered by a voracious media. But I have never before seen anything quite like the current predicament.

If there is a certain degree of moral sensibility detected in this perspective, it is derived from an unabashed patriotism and love of my country -- specifically a plea to an Admiral from a long forgotten, lowly and sometimes frightened 17 year old enlisted sailor that I once was, lost in the midst of a fighting United States Navy, Amphibious Fleet, vintage 1945.

After reading your high profile endorsement of Bill Clinton I started to think, what happened to the "Slick Willie" Clinton characterization prevalent just three months ago? Where are the "Bimbo Eruptions", narcotics use, anti-American demonstrations, draft dodging, continual pathological lying about every personal issue, bond broker deals, etc.?

Apparently, what happened was that the media white-washed Clinton before the Democratic Convention and have continued to do so. Character issues have now been relegated to "personal issues" or labeled "dirty tricks" and not considered relevant to the campaign. This is an incredible development.

With the exception of professional political people of both parties with whom I've talked, I have spoken to very few people who realized the full story and ramifications of the so-called "draft dodging" issue alone. The major media has systematically and cunningly reduced these shocking revelations to a level of academic discussion, alleged partisan advocacy or tit-for-tat politics by quickly referring to some other issue when the subject is brought up. There is a virtual "iron curtain" of censorship and contrivance of the news. It occurs whenever the lack of integrity and flaws of character in Bill Clinton are exposed.

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In this light, please let me briefly review with you the alleged facts of the innocent sounding "draft dodging" circumstances. The following disclosures and comments should not in any way directly, or indirectly, reflect on any personal opinion concerning the merits of the Vietnam War in the fall of 1969 and into 1970. It is merely an enlightened view and report on a man who might ascend to the highest position of power in the world, a position from which his political beliefs and philosophy would influence the very destiny of our nation as we approach the dawn of a new era in the 21st century.

On New Years Eve, 1969, as American soldiers lay dying from wounds inflicted by Russian made arms in the struggle against communism in Vietnam, there was a man afoot who could become Commander in Chief of our Armed Forces on January 20, 1993! He was not a conscientious objector, innocent draft protestor, reluctant recruit or National Guard enlistee. He was in Moscow, Russia, all by himself, alone, he alleges, on a visit paid, allegedly, out of his own pocket and on a mission, allegedly, because, "I love riding the trains in Russia, and the black bread, too," (as quoted by Soviet journalist, Anton Safronov in an interview).

Clinton arrived in Moscow three weeks after informing Colonel Eugene Holmes, Director of the ROTC program at the University of Arkansas, that he had committed what could be perceived to be treasonable or criminal behavior. Admiral, you may be in a better position than I to judge what constitutes these offenses. He stated to the bewildered Colonel, "I went to Washington to work in the national headquarters of Moratorium, then to England to organize the Americans there for demonstrations Oct. 15 and Nov. 16." (Just yesterday Clinton stated to Phil Donahue, "...I was not one of the organizers...I wouldn't have been ashamed to be, but I didn't have anything to do with it"... "That's a load of bull"... "I said I was not a big organizer of anti-war activities. That's true." -- When caught in such a bind as this, he's likely later to say, "Sure I was an organizer, but I said on Oct. 6, I wasn't a big organizer." Isn't this exactly the way he equivocates about narcotics issues, womanizing and every personal question he has had to face?)

Clinton continues in his letter to the Colonel, "I came to believe that the draft system itself is illegitimate" ... "One of my roommates is a draft resister who is possibly

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under indictment and may never be able to go home again. He is one of the bravest men I know." (This "brave" man was allegedly involved in various criminal activities and later committed suicide, as stated in the Congressional Record.)..."I had no interest in the ROTC program, in itself, and all I seem to have done was to protect myself from physical harm..."I had deceived you...."

Please refer to Clinton's letter of Dec. 3, 1969, which I'm sure you have reviewed. Did you note that he hedges on details which could be incriminating per se? Then read the now famous Sept. 7, 1992 statement by Colonel Holmes, who has since had to move because of media harassment. Colonel Holmes, a survivor of the Bataan Death March in World War II, cites Clinton's "lack of veracity" and accuses him of "purposely defrauding the military by deceiving me."

People I've talked to who have read the documented statements and evidence of these situations almost always show surprise and even mild shock. They express understandable concern and anger that the American media has not thoroughly conveyed the story of Bill Clinton in a forthright, truthful and candid way.

The Rev. Richard McSorley, a Jesuit priest, who runs the Center for Peace Studies at Georgetown University has stated that, "Clinton was one of the main organizers of the American Embassy protest (in London) in 1969" involving a coffin with a cardboard effigy containing the name of a dead American soldier. He said the protesters carried posters with skeletons. "When you drew closer, you could see eyes and other black parts of the skull were made up of pictures of dead Americans cut from magazines." He wrote that Clinton and some friends also "...paraded over to the American Embassy carrying white crosses made of wood...." These crosses were mock grave markers.

The Reverend also described going with Mr. Clinton to Oslo in a visit in which everything involved protest of United States policy. "We visited conscientious objectors in Oslo. We went to the Peace Institute there. Bill was very favorable, very excited." (Again, on the Donahue Show yesterday, Clinton denied ever going to Oslo with Father McSorley. He stated he merely had a "chance meeting" with him.)

Father McSorley recently said he planned to vote for Mr. Clinton and hopes the governor still retains his strong dislike for the armed services.

Admiral William J. Crowe, Jr., USN (Ret.)
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When asked about his visits and contacts made in communist locations, such as, Helsinki, Leningrad, Moscow and parts of Czechoslovakia Clinton answered, "As far as I know, I didn't meet with the KGB." If he doesn't remember meeting with the KGB perhaps his memory could be refreshed with the help of information now available from communist files in light of the recent atmosphere of openness and disclosure between the former Soviet Union and the United States.

Angelo Codevilla, a former Senate Intelligence Committee staff member said, "If Bill Clinton's travel was not supervised and arranged by the Communist Party of the Soviet Union, his was the only one." He added that foreign visitors in 1969 and 1970 were under close scrutiny by KGB security police to make sure their visits would "somehow benefit the Communist Party."

Considering that temperatures usually range from 10 to 40 degrees below zero at the time Clinton was in Moscow, isn't it reasonable to presume that he wasn't there for his health?

Were these trips in any way connected with an unsubstantiated rumor that Clinton made some preliminary overtures to revoke his American citizenship? Through your ready access to international contacts, Admiral, you might be able to assist in such an investigation.

Cliff Jackson, a former Arkansas friend of Mr. Clinton's who was studying at Oxford at the same time and another American student at Oxford, who asked not to be identified, said Mr. Clinton rarely attended lectures. "He didn't do a work [project] as far as I know," Mr. Jackson said. "I think the near brush with being drafted... radicalized him...And he came in contact with some of the extreme radicals who were there."

Clinton was never characterized as a naive or cool hippie with the customary blank stare and beads around his neck. Nor does it appear from information available to me that he was a gullible dupe of the British Peace Council, an affiliate of the World Peace Council which was known to have Soviet KGB connections. Clinton was reputed to be a highly intelligent, ambitious and calculating activist who organized and participated in a series of anti-American demonstrations which had the alleged public support of these KGB influenced organizations.

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Once again, you would know better than I that this type of activity and action in which Clinton engaged, both on a personal and organizational basis, contributed greatly to the extension of hostilities in southeast Asia (as we now know from North Vietnamese source disclosures and current KGB revelations). These actions, taken separately or in concert, could be interpreted as constituting and amounting to giving aid, encouragement and comfort to the legal and factual communist enemy of the United States, not only by traditional definition, but also according to our former adversaries. The consequent continuation of the war, furthermore, increased American casualties, both killed and wounded.

Therefore, isn't it reasonable to examine the proposition, from the viewpoint of logic and causal relationship, that the candidate, Clinton himself, through his own activities and actions, both here and abroad in 1969 and 1970 (actions with which he is currently being confronted, and actions to which his staff is gradually and reluctantly admitting) did, in fact, give aid, encouragement and comfort to the communists, with or without direct or indirect compensation from enemy sources?

For his activities in foreign countries should he not be compared to the likes of Jane Fonda? She has been maligned and castigated from New York to California. She has even been called a traitor, fairly or unfairly, and compared to Tokyo Rose of World War II. Her words are immortalized and quoted freely. They have been interpreted by some as constituting treason. But she's different. She had the misfortune of being high profile and easily recorded and photographed.

I confess that I've never seen a picture of Clinton in a role of even the most common and ordinary anti-military activist, not as a participant, not as an organizer. I know of no actual voice recording of words that he uttered against our country in 1969 or 1970. At least none so far have been reported. Until some further evidence is presented to allege treasonable acts one should not go that far in characterizing Clinton. But the case of circumstantial evidence and testimony exists to openly discuss the issue.

He operated with interests against us and our nation from the postured position of an innocent student in a foreign land, immune to American media, American opposing

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opinion or American police and military parameters. He flaunted his anti-American military politics with absolute freedom. One will never know what damage he did to our country. One will never know how much sooner our sons, daughters, husbands, wives, fathers or mothers would have come home from that terrible, controversial conflict. And in retrospect, one will never know how many of the names, eternally etched into the black memorial wall of Washington D.C., are there as a result of this man's conduct.

Is this the man to become Commander in Chief of our Armed Forces, by far the most important functionary position of the President of the United States?

Bill Clinton does not at all want to be questioned about character and integrity. He sedulously avoided these issues for over 10 years as Governor of Arkansas. That's why he wanted the two man, one-on-one, debate. In that format Bush himself would have to ask questions on allegations pertaining to the bond broker deals in Arkansas, narcotics use, the flagrant womanizing, deceit and twenty years of cover-ups and lies about his draft-dodging and anti-American activities in 1969 and 1970. Who knows how many more bombshells are kicking around like the "Dear Colonel Holmes" letter? Many such facts must be known to the inner circle of his lawyers, investigators and Arkansas political confidants.

He was trying to duck the question and answer format of the traditional debates which have a far more devastating effect on the true flaws of a candidate than a bull session of the two, back and forth. Clinton wanted a cross-fire format in the hope that through his acknowledged debate and speaking skills he could create verbal chaos and once again escape the personal scrutiny which he so adeptly avoids.

These debates are not circus entertainment. They should bring forth evidentiary facts which allow the citizenry to make more enlightened decisions in the election. Suppression of the character issue could be catastrophic for our country in the future. In answering a few "soft ball" questions about his anti-American activities on the Phil Donahue Show this morning, Clinton testily answered that this type of inquiry is "diverting people from a discussion of things that effect their lives." -- I would beg to differ with the Governor -- this is the number one issue! A president lacking credence and integrity could drag our nation into third world status. Do we really want

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to become an economic slave of Europe and Japan, or do we want to continue being the nation that leads the world politically, economically and socially as we do today?

It is incumbent upon the media to set aside any partisan advocacy by writing and broadcasting the truth, wholly and without apology. Certainly Bush, the Republican Party or Ross Perot cannot expose Clinton's failed character because it would come from a prejudicial viewpoint. Can you just imagine if the tables were turned and this letter was about Ross Perot or George Bush concerning any one of the personal issues or character flaws that have been discussed -- you would see banner headlines in the morning paper and an evening news feeding frenzy.

Let's look back to the early days of Fidel Castro after he seized power in Cuba. I was an attorney in New York and also a legislative counselor in the Senate working within Democratic Governor Averell Harriman's administration. In New York City, Fidel Castro was hailed by the media and the politicians as a savior of democratic rights and freedom in Cuba. He appeared on the Ed Sullivan show to the acclaim of millions of misinformed and kept-in-the-dark Americans.

Shortly thereafter he proclaimed with his brother, Raoul, that the world should have known all along that they had been communists and avowed socialists. He laughed into the face of America on television and commenced slaughtering thousands of innocent Cubans, tightened a ring of military dictatorship around himself and eventually created the only serious nuclear confrontation in world history -- the missile crisis of President John Kennedy's administration. Somehow, somewhere, someone should have blown the whistle. Someone should have stopped him. Someone should have exposed this political charade.

It may not seem fair. It may even appear melodramatic to equate Clinton to this socialist villain of Cuba as far as pure political philosophy and dictatorship is concerned. No matter how socialistic Clinton's apparent program might appear for the future, particularly his agenda of redistribution of wealth through taxation (right out of Karl Marx, incidentally) and nationalized restructuring of our health care administration system (right out of horrendously failed European socialist bureaucracies), no matter how ludicrously he projects job creation figures and reduction of debt in one breath, to label Clinton a pure socialist might be an unwarranted smear.

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But there is an element of similarity to Castro apparent when you look at the manner and the means he has used to manipulate the media into hiding his sordid and clandestine back-ground. The agenda of Clinton and his ilk has been to use lies, deceit and avoidance in almost any character issue that has been examined.

Incidentally, I'm sure you are aware that if a woman were to bring up an illicit incident or love tryst in connection with his alleged notorious womanizing and philandering, his campaign organization has hired a special staff of tough lawyers and investigators that are waiting for her. Frankly, I was intimidated enough at this development to decline to make any comments about this person's relationship with, or treatment of, casual female acquaintances, his wife or child.

Admiral, before you continue your support of Governor Clinton would you please encourage him to get up and talk about all these things...What was the actual and specific part he had in those anti-American activities?...Ask him to tell the American people!...He remembers...Who paid him to organize? ...Was he a student all the time, as he says, or was he something else in Europe?...What was his occupation if he wasn't a student during all that time?...What contact did he have with any communist agents, their carriers or their front people?...He's a lawyer...He knows there are shadowy circumstances surrounding his activities...Just convince him to get it cleared up...Ask him not to scoff it off with a terse statement, or say "It's silly" or "I've gone into all that stuff before."

If he won't come clean with the public then you and I, and the American people, should relegate him to the roll of just plain ordinary citizen instead of President of the United States. As a private citizen he has innumerable inherent and legal rights. He has privileges and unlimited freedom within which to continue his flamboyant and colorful life. After all, it is a free country. We should all wish him well on his way!

The manifestly deceptive, rebellious and aggressive behavior pattern of Clinton suggests a rather pathological personality and presents a dilemma in the election process. Certainly this situation is more threatening and critical than in 1972, when George McGovern and the Democratic Party had to remove Senator Thomas Eagleton of Missouri from the ticket, after his nomination as the vice-presidential candidate.

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Therefore, as you are the top ranking service person in Governor Clinton's movement, and in consideration of your reputation for fairness, integrity and good judgment, and based upon all the updating of facts and information to which you must presently have access, including but certainly not limited to, the data contained in the foregoing letter, I most respectfully petition that you reassess your evaluation and endorsement of Governor Clinton.

Furthermore, I sincerely urge that you request the Chairman of the Democratic National Committee, Ron Brown, to call for an emergency meeting to instigate proceedings to remove Governor Clinton from the ticket. Unless this type of meeting is held, we would be going to Election Day with a fatally flawed candidate on a major party ticket. Some worse scenarios could emerge after Election Day and before the Electoral College meets in December. We'd end up with electors constitutionally free to vote for any candidate of their choosing. This situation would create an unprecedented Electoral College crisis.

With Ross Perot in the race the election may even go to the House of Representatives. Can you imagine the majority of the American people voting against Clinton but a Democratic House electing him President of the United States?

There is still time for the Committee to nominate Senator Sam Nunn, Senator Lloyd Bentsen or some other reputable political person through their established legal procedural process to resolve this extraordinary situation.

With the highest personal regard for you sir, I remain,

Very truly yours,


VINCENT N. BAXTER, LL.B., C.L.U.

VNB:dmp

cc: Ron Brown, Chairman, Democratic National Committee
The Honorable Thomas S. Foley, Speaker of the House
The Honorable George Mitchell, Senate Majority Leader

October 12, 1992
3139 Royalton Heights Road
St. Joseph, Michigan 49085

NRN

ATTN: Mr. Jim Baker

Dear Mr. Baker:

I found the debate interesting, and thought that it boiled down to Ross Perot making short, zingy statements about kicking things into motion (grossly naive) vs. Bill Clinton building a fantasy castle in the air and inviting us to move in (glib and dangerous) vs. George Bush being cerebral, truthful, and trying to do the right thing (right, but uncharismatic). Herewith, on the off chance that they might find their way through the many filters that must necessarily be in place, a few more visceral comments that the you might want to sift through. The theme is exposing the castle in the air for what it is:

The good news is that Bill Clinton is a very generous fellow. The bad news is that he wants to take a dollar of your money, and spend half of it on new infrastructure, half of it for health care, half of it for social security, and half of it for defense. Believe this: he isn't going to make up the difference out of his own pocket.

It doesn't take much statesmanship to promise everybody everything they want. Part of good statesmanship is making sure you do make the highest and best use of the financial resources we have. That means making wise, but difficult decisions.

Elect Bill Clinton, and you'll soon see a beautiful pipe dream being mauled by a ruthless gang of facts. He can't deliver what he is promising you.

Beware the naked man who tries to sell you his shirt.

My opponent wants my job. If I thought for a minute he could give the American people anything but disappointment, I'd consider recommending him for it.

Bill Clinton's program is like a distant mermaid--seductive, elusive, but very fishy once you get close to it.

Bill Clinton has been seduced by the dark side of government spending.

The only way for Americans to have more is for Americans to produce more. There is no other way. Bill Clinton's tax increase will not create more for Americans, but the American people can, with my leadership.

The tax and spend team needs a dose of reality.

Castles in the air look great, but you do get a big disappointment the day you try to move in.

For every complex problem, there is a simple, straightforward, very appealing solution that will make the situation worse. Bill Clinton has a handful of them.

Best regards, and good luck,



Denton Bramwell

TO
JAMES ^{NREN} BAKER III

PLEASE STUDY
AND USE THE
ENCLOSED CONCEPTS
IN MR. BUSH'S
^{REMAINING}
DEBATES. IF HE
CAN GET THESE
SIMPLE ECONOMIC
^{INTERNATIONAL}
AND NON-VIOLENCE
PROPOSALS ACROSS
TO HIS AUDIENCE CLINTON
IS OUT AND PERROT WILL
W. L. : AGREE V. BUSH!

W. R. J. BURKE M. 2024;
IS NOT AND BECAUSE NOT
TO HIS GRADUATE SCHOOL
BROBROZUG 2 VCCV022
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INTERVIEW
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IN WK. BUGH.2

ENGAGED CONCEPTS
AND USE THE
BREVUE ZLOOY

THE BURKE III

Withdrawal/Redaction Sheet

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Collection:

Record Group: Bush Presidential Records
Office: Chief of Staff to the President, Office of the
Series: Baker, James A. III
Subseries: Public Correspondence Files
WHORM Cat.:
File Location: [Public Correspondence, Sept/Oct 1992] [14]

Date Closed: 7/5/2001	OA/ID Number: 93009-004
FOIA/SYS Case #: 2000-0715-F	Appeal Case #:
Re-review Case #:	Appeal Disposition:
P-2/P-5 Review Case #:	Disposition Date:
AR Case #:	MR Case #:
AR Disposition:	MR Disposition:
AR Disposition Date:	MR Disposition Date:

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(b)(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
(b)(9) Release would disclose geological or geophysical information

SUBJECT: THE INTERNATIONAL NON-VIOLENCE PLEDGE AS A CONCEPT TO PROMOTE
PEACE, ECONOMIC RECOVERY AND BEAT CLINTON

MEMO
President George Bush
TO: Mr. James Baker III:
The White House
Washington D.C. 20500

FROM: Hugh R. Miller
1215 Bryson Rd.
Columbus OH 43224
(614) 263 8613

Dear Jim:

This is my second attempt to communicate to you an idea for promoting national and even International economic recovery as well as greatly reduce the violence in the world. The mottos which President ^{George} should bring up in the debates with Clinton, followed by more detailed HOWS AND WHYS, ARE AS FOLLOWS:

PROPOSED
TV
COMMERCIAL
FROM A DEBATE

MY GOALS (VISION) ARE (15)
A WORLD AND PARTICULARLY
THE USA IN WHICH

"There is NO UNEMPLOY-
MENT AND ^{CREATE A CLIMATE WHERE} NO ONE
^{insert} DIES BY CHOICE ^{by President George Bush}

THIS INVP CAN BE SAID TO BE APART OF THE THOUSAND POINTS OF THIS IDEA AND HOW TO IMPLEMENT IT WAS SENT TO YOU TWO WEEKS AGO AND IS SIMILAR MATERIAL SENT TO President Reagan and President Bush in previous elections. THIS INTERNATIONAL NON-VIOLENCE PLEDGE CAN BE CIRCULATED AMONG ALL NATIONS AND A SECOND PLEDGE AMONG THE PEOPLE OF EACH NATION - IS THIS A WILD IDEALISTIC DREAM? IS THE INVP TO TAKE THE PLACE OF DIPLOMATIC PEACE-MAKING AND ECONOMIC SUMMITS? NO, ON BOTH COUNTS. THE INVP IS A LEVER USED TO BUILD PROSPERITY BY AVOIDING VIOLENCE, AND TO ENHANCE DIPLOMACY.

— AND AS IMPORTANTLY, IT CAN BE USED IN THE ^{next two} DEBATES TO UNDERCUT CLINTON'S CURRENT POPULAR SUPPORT (OR PERHAPS IT WOULD BE MORE ACCURATE TO SAY THE LOWER MIDDLE CLASS AND EVEN MIDDLE CLASS, WHITE AND BLUE COLLAR WORKERS WHO ARE WORRIED ABOUT THEIR JOBS); These people are by and large taking it out on George.

George can truthfully say that he minimized violence in the middle East by the shortened Iraq war but his New World Order envisions:

A WORLD WITHOUT VIOLENCE

NO MORE WARS, NO MORE ABORTION

NO MORE DRUGS ! READ THE BILL OF RIGHTS, GEORGE COULD SAY: Right to life, Liberty, and pursuit of happiness. → page 2 →

George has seen
NXP - let him get
emotional when
he uses this

PROPOSED
TV
COMMERCIAL

George then could ask "How do you obtain liberty and pursue happiness if your RIGHT TO LIFE HAS BEEN DONE AWAY WITH." JUSTICE REQUIRES THAT HUMAN RIGHTS BE RESTORED TO EVERYONE. This so whether it be in Bosnia, Somalia, South Africa, Central America or anywhere. This means that we can not go around the world preaching the gospel of non-violence when we here in the USA actually promote (as my opponent and his advisors do- THE DELIBERATE KILLING OF UNBORN CHILDREN".) This false concept of being Pro-choice on whether a child in the womb shall live or die is no better than being pro-choice on slavery, as many politicians (democrats in particular) were in the mid-19th century. The supreme court of 1971 in Roe vs Wade were wrong in removing protection to the Unborn child, ^{WHO CARES} JUST AS THEY WERE ^{the attitude of pro-people} WROTE in the 1850's DRED SCOTT DECISION ^{of continuing slavery.}

FROM THIS MOMENT ON THE CLINTON POLITICAL MACHINE WOULD BE MET AT EVERY PIT STOP BY REACTIVATED PRO-LIFERS THAT WILL NOT LET HIM REST. THEN THE PEOPLE ^{will} REALIZE THAT THE PIOUS PROMISES OF CLINTON ARE THOSE OF A HYPOCRIT WHO WILL CHANGE HIS TUNE WITH THE FLOWING TIDE, AS HE DID ON ABORTION. Point out in your TV campaign and debates how he flip-flops on everything. George then can ~~then~~ orient his commercials to promoting his own ideas on how to bring back the economy as well as: restructuring the military so that they can continue to defend the USA at full force but be trained to do civilian construction projects, hurricane duty, earthquake duty etc. in 3rd world countries or wherever THE INVP is signed.

Dan Quayle can head up a committee of industrialists and labor union leaders to line up industries that can supply badly needed goods to the underdeveloped nations and those recovering from wars and internal civil wars and famine. As suggested in the INVP, volunteer workers can produce products at cost based on minimum wages; this will keep workers on the job and gradually ^{restore} faith in our economy; and people will start buying again. Industries themselves will buy goods at a lower price to assemble badly needed goods in third ^{world} nations.

TV commercial → **THE SOLUTION TO THE
WORLD ECONOMIC PROBLEMS
IS NOT TO LOWER AMERICANS'
STANDARD OF LIVING, BUT
TO BRING THIRD WORLD
NATIONS UP TO OUR STANDARDS.**

The above could be used in a commercial for Bush. I could go on and on Mr. Baker but I think you get the point if you take the time to read this. It is my firm conviction that George will smash the Clinton campaign with the INVP concept; it appeals to the better side of mankind as well as to his basic need to survive. (FAIRNESS & JUSTICE)
Sincerely, *Hugh K. Miller*

Because the political suggest
Reality suggests
the nation is
too evenly divided
on the word
pro-choice, that
word might be
left out.

MOST ABORTIONS
WOULD CEASE
IF AN INVP
STATEMENT
WOULD BE
CIRCULATED;
The states could
then by popular
demand, could
tighten
restrictions.

TV
commercial



CHEMICALS, INC.

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THE SOLUTION TO THE
WORLD ECONOMIC PROBLEMS
IS NOT TO LOWER AMERICANS
STANDARD OF LIVING BUT
TO BRING THIRD WORLD
NATIONS UP TO OUR STANDARD

Withdrawal/Redaction Sheet

(George Bush Library)

Document No. and Type	Subject/Title of Document	Date	Restriction	Class.
01b. Letter	From: Hugh R. Miller to James Baker Re: The International Non-Violence Pledge [Redaction of personal information] (1 pp.)	09/21/92	(b)(6)	

Collection:

Record Group: Bush Presidential Records
Office: Chief of Staff to the President, Office of the
Series: Baker, James A. III
Subseries: Public Correspondence Files
WHORM Cat.:
File Location: [Public Correspondence, Sept/Oct 1992] [14]

Date Closed: 7/5/2001	OA/ID Number: 93009-004
FOIA/SYS Case #: 2000-0715-F	Appeal Case #:
Re-review Case #:	Appeal Disposition:
P-2/P-5 Review Case #:	Disposition Date:
AR Case #:	MR Case #:
AR Disposition:	MR Disposition:
AR Disposition Date:	MR Disposition Date:

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

P-1 National Security Classified Information [(a)(1) of the PRA]
P-2 Relating to the appointment to Federal office [(a)(2) of the PRA]
P-3 Release would violate a Federal statute [(a)(3) of the PRA]
P-4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
P-5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
P-6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

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Freedom of Information Act - [5 U.S.C. 552(b)]

(b)(1) National security classified information [(b)(1) of the FOIA]
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(b)(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
(b)(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
(b)(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
(b)(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
(b)(9) Release would disclose geological or geophysical information

DID YOU GET
THIS?

September 21, 1992

copy

Mr. James Baker
Chairman, George Bush
Presidential Election
Campaign
The White House
Washington D.C.

Hugh R. Miller
1215 Bryson Rd.
Columbus OH 43224
(614) 263 8613

SUBJECT: THE INTERNATIONAL NON-
VIOLENCE PLEDGE as a means to reelect
George Bush while enhancing the peace
process and a better economic picture.

Dear Mr. Baker:

I have been an admirer of your diplomatic moves to bring peace to the world. However, I fear that your efforts will be in vain if Bill Clinton is elected. The Dems have had 8 yrs to organize.

The economic problems faced by the USA now appear to have turned the American voter away from the accomplishments of George Bush. The voters are looking for a man on a white horse but they don't trust either Clinton or Bush. Right now they look to Clinton.

So what kind of strategy and solutions to both world violence and economic problems world-wide might bring the voter back to again respecting you and George Bush? New ideas are needed that: (1) keep the family values voter solidly in your camp, (2) reach out to the voters who have been hurt by losing their jobs [REDACTED] and to those who are concerned about their jobs. (3) convince the voter that Bush has the experience to design a plan to accelerate the peace process while simultaneously pulling the USA and the rest of the world out of its current economic problems, (4) letting the American people know how many of them can actively participate in this revitalization of mankind - stressing that the INVP is a part of the Bush 1000 POINTS OF LIGHTS, (5) admonish the environmentalists that a plan must be designed to protect the workers from losing their jobs while assisting in the refurbishing of the environment.

I believe that the INVP as adapted by you Mr. Baker in some form must be gotten before the American people in a surprise presentation during a debate with Clinton on TV. This should be followed by intense TV advertisements extolling the concepts of (a) restructuring the armed forces to handling both local and international disasters of nature (hurricanes, floods, earth quakes - this applies to all nations); use of military would be cheap labor and they could also be used in army engineering type projects, rebuilding war-torn nations like Lebanon, Yugoslavia, Somalia etc. (b) In order to regenerate the economy organize industry and workers to manufacture goods for 3d world countries at cost (workers work on Saturdays on volunteer basis for say minimum wages - see enclosures which were sent to Bush in 1988 and acknowledged).

The goal and motto for this pledge is "LET NO ONE DIE BY CHOICE". A SIMILAR MOTTO IS NEEDED IN THE ECONOMICS REALM OF ACTION. As Pres. Bush said in his inaugural address in 1989, "THERE IS NEW GROUND TO BE BROKEN; THERE IS NEW ACTION TO BE TAKEN." WHY NOT MAKE THE INVP A KEY PART OF THAT NEW GROUND. I suggest that after your analysts come up with variations of the above that you work with Republicans and independents running for congress in having their TV commercials hammer away at the same themes.

A comparison of two plans (positive plans for peace)

Center for Defensive Information,
Washington D.C. (Columbus Dispatch, 1/29/89)

Basic premise: gradually cut arms like 1% first year and use funds for special peaceful project(s) together with the Russians.

Compelling motto: none

Long term projects: control depletion of ozone layer; attack pollution of world's oceans; develop renewable energy systems - all are open-ended in terms of cost and time

Short term projects: with \$6 billion from arms reductions; to perhaps fight scourges of malaria, glaucoma, polio, diphtheria and pertussis - with Russian and American scientists working together thousands of lives could be saved today - add to medical knowledge that would save millions in the future. ----- another option - joint Soviet/American teams could work together in strife-ridden, impoverished areas like Angola, Sudan, Nicaragua and the Philippines to improve water and energy supplies etc.

Human Rights: No effort promoted in this plan, other than the good will generated by such cooperation; killing of unborn children would probably continue unabated with euthanasia continuing to advance along the lines which the secular humanists and atheistic forces consistently promote. There just *is* no commitment to stop such violence that could lead to another holocaust, euthanasia.

Options between the two plans: A critique -

The major problem this writer sees with the plan put forth by the CDI is that it is only government to government; it takes a paternalistic view of the superpowers being the ones to improve man's lot and bring peace to the world. Peace will not come until most nations are heavily involved within their own sphere of influence trying to solve problems in a cooperative venture. The CDI program will give favorite status to some nations and none to others - it could foment an unhealthy welfare outlook and resentment. The INVP on the other hands tells each signature to the INVP that they must make use of their own military and civilian forces to promote internal and external peace and welfare of citizens, before getting outside assistance.

Creation Research Science Education Fd.
based on Right to Life Principles,
Box 292, Columbus OH 43216 (circa 1980)

Basic premise: get as many nations as possible to sign International Non-Violence Pledge that is designed to protect all human beings from conception on; use military and civilians volunteers to work on peaceful projects and to make products helpful to mankind at cost.

Compelling motto: "Some human beings die by chance, let none die by choice" - a compelling concept whose need and time has come.

Long term projects: use military to build homes, improve agricultural areas, plant trees, fight the drug culture's hard-core criminals, irrigation projects, sanitation projects (see diagram), (open-ended on time; very low in cost); continue "star-wars" research program but reorient the project towards defending earth from asteroid collisions thus developing peaceful uses for ballistic weapons (asteroid(s) hit in Siberia in 1907 and at least within Old Testament time as chronicled by that great book and by other cultures throughout the ages before Christ.) Both Russia and the US could share the expense of this project bringing in others as time goes on in a spirit of peaceful cooperation.

Short Term Projects:

There are few short term projects envisioned in this plan. One that might be considered, however, would be the Paluxy River Project on origins. This project is designed to document in a dramatic way that creation better explains our existence than does atheistic evolution. It could be the catalyst that brings all Christians, Jews and Moslems together in the realization of their common ancestry; and, blunt the intolerant and violent philosophy of secular humanism and eugenics which has plagued the world by despots such as Hitler, Stalin, Mao etc who were avid believers in evolution and the practice of eugenics. In a nut-shell the International Non-Violence Pledge in conjunction with this small research project could have a synergistic effect on promoting world peace and a rebirth in the belief in the Creator-God.

Human Rights: This is well covered both under the Motto and under Human rights where an attack on any one group of humans would be considered an attack on the others. That which would promote the unity of the individual family is paramount in this section of the INVP.

W. Miller, 3-9-89

INTERNATIONAL NON-VIOLENCE PLEDGE

HUMAN RIGHTS

AGRICULTURE AND
FOOD

HEALTH AND DRUGS

INTERNATIONAL NON- VIOLENCE PLEDGE *

Each signatory nation pledges that it will accept responsibility for improving the lot of its own people and that of its neighbors without resorting to violence. The more affluent nations will play a key roll in helping less fortunate nation signatories in achieving self-sufficiency. All signatories will strive to make major adjustments to ease tensions in their areas of influence and, to educate their citizens and leaders with the concept that love of neighbor accomplishes much more than violence. The goal of this pledge is in its motto, "Some die by chance - let no one die by choice"

HOUSING

AGRICULTURAL
MACHINERY

INFLATION AND
UNEMPLOYMENT

FINANCING, (interest
rates, deficits,
balance of payments)

INTERNATIONAL PEACE CORP

Goal and Motto - "SOME PEOPLE DIE BY CHANCE, LET NO ONE DIE BY CHOICE"

"The Republican Party is the Party of Lincoln; let's make it the party of compassion with private enterprise as the driving force along with volunteer labor for revitalization of the American Dream - Worldwide!!

HUMAN RIGHTS

Pledge: Promote international cooperation in advancing the concept that each and every individual human being from conception on has an inalienable right to life, liberty and pursuit of happiness. A lack of respect for the rights of one group will be considered destructive of the rest. Promote that which will stabilize the basic unit of society - the family.

HEALTH AND DRUGS

Pledge: Implement the non-destructive Hospice concept for caring for the very sick and terminally ill. Reorient the international drug traffic to produce for medical purposes only. Use military field med. units from all nations in caring for areas in dire need as was done recently by U.S. in C.A.

HOUSING

Pledge: Devise program for turning out energy saving homes, particularly in less affluent nations. Each nation would have its own design and materials depending upon its own environment situation.

FINANCING

Pledge: Promote labor reducing costs to all nations by asking citizens to donate some of their free time to produce products for less affluent nations; manufacturers would be asked to sell at cost. The military should be used to provide much labor. Military leaders who are basically enemies would profit much from such cooperation.

INTERNATIONAL NON-VIOLENCE PLEDGE *

Each signatory nation pledges that it will accept responsibility for improving the lot of its own people and that of its neighbors without resorting to violence. The more affluent nations will play a key roll in helping less fortunate nation signatories in achieving self-sufficiency. All signatories will strive to make major adjustments to ease tensions in their areas of influence and, to educate their citizens and leaders with the concept that love of neighbor accomplishes much more than violence. The goal of this pledge is in its motto, "Some die by chance - let no one die by choice"

INTERNATIONAL PEACE CORP

Pledge: Enroll volunteers of all ages from affluent nations to help train less affluent nations in the use of equipment and techniques for improving food supply etc.

AGRICULTURE AND FOOD

Pledge: Encourage farmers to plant more crops and produce seed for shipment to less affluent nations. Containerized silos that can be shipped and stored cheaply would be developed to cut costs and losses. Fertilizer plants, irrigation ditches etc. would be included as other worthwhile objectives.

AGRICULTURAL MACHINERY, HEAVY AND LIGHT INDUSTRY

Pledge: Encourage affluent nations to work out long term lease-buy arrangements for hard pressed cooperating nations. Costs of course would be greatly reduced to these nations by donated labor in affluent nations; by sale at cost by cooperating industries and by using military personnel in special construction situations.

INFLATION AND UNEMPLOYMENT

Pledge: Establish among cooperating nations ways to combat inflation and unemployment. All nations will strive to do something special that will help reduce inflation.

*Much of this is not new but the very effort to try and enroll all nations into such a pledge independent of the United Nations would put the pressure on warring nations and terrorists to change their preoccupations or face the condemnation of the pledging nations. The "Survival of the Fittest" kill syndrome must be eradicated.

INTRODUCTION, SUMMARY & BENEFITS

This proposal is offered to President Reagan and Vice President Bush as a viable and eye-catching program to not only promote world peace; but, as a program to induce world prosperity.

From a non-violence point of view President Reagan has already done much to restore human rights values by (1) appointing cabinet members who work actively to restore human rights to the unborn child and prevent erosion of respect for disabled infants (2) appointing a pro-life supreme court justice and (3) on the international scene sending pro-life advocates to the world population meetings in Mexico, and combatting international violence. But all this is just a beginning.

A complete dedication of the Republican party to eradicate violence and promotion of prosperity would reestablish the Republican party as the party of Abraham Lincoln and take away from the Democratic Party leadership their deceptive appearance as the party of compassion.

Adopting the accompanying proposal as a working tool of this administration's next four years in office would expect to provide the following benefits to the world, the USA and President Reagan:

For the World:

- (1) Renew and restore pro-life, human rights values to a world which continues to turn from these values.
- (2) Help raise the standard of living of underdeveloped nations.
- (3) Promote world cooperation and mutual respect among signatories.

For the American people: who must be asked under this plan to do what Pres. Kennedy once asked, "Don't ask what America can do for you but rather what can you do for America", there can be some real benefits as follows:

- (1) Reduce or eliminate the need for a tax increase; significantly reduce the balance of payments and the federal deficit.
- (2) Demonstrate to the world that the U.S. is not a selfish nation; and will lead the world out of the seeming stalemate on peace.
- (3) Help give every American the opportunity to directly effect and improve the lot of the poorer nations, and set an example to others.
- (4) Help reduce interest rates and therefore increase purchasing power and housing availability.

For the Reagan-Bush Campaign:

- (1) As the enclosed newspaper articles demonstrate, the democrats and their allies plan to make Americans fear President Reagan and therefore give their undecided vote to Mondale. Their's will be a campaign of fear and hate. The non-violence pledge that will both help the poor nations of the world and the American people would go along way in neutralizing the democratic leadership's deceptive tactics.
- (2) Help President Reagan and Vice President Bush score superior points during the proposed debates.
- (3) Such a program that would be discussed during the presidential campaign would add a high degree of sincerity and confidence to the campaigns of all Republicans.
- (4) In the final analysis elect the Reagan-Bush team and pull in many more Republican legislators than would otherwise be elected or reelected.

DISCUSSION OF THE PLEDGE ITSELF AND Corollaries

The goal and motto of this pledge, which can be stressed throughout the presidential campaign is "Some die by chance - let no one die by choice". In each nation there is some form of violence or activity that is harmful to mankind in general. Each nation, to show that it is actively trying to eliminate this inhumane activity can strive to reeducate its populace to reduce or eliminate such inhumane acts. For instance the United States would work towards a Human Life Amendment to the U.S. Constitution; El Salvador might circulate internally a non-violence pledge that each citizen might sign; would such a pledge be possible in Lebanon? Could Israel and Syria sign such a pledge and then meet to establish a home for Palestinians? Who knows what might happen once each nation establishes its own non-violence priorities. The spirit of cooperation might just be contagious. Perhaps the Afganistan refugee problem might be used to shame Russia into abandoning its efforts to annex the Northern provinces of Afganistan. Who knows!

Some of the Corollaries need to be expanded. Below are a few ideas:

Health and Drugs: Mother Theresa of Calcutta, India has been successful in educating a large number of families in controlling their family size by providing a natural family planning technique; she and her group should be funded to provide details and information to other nations belonging to the group of signatories, as a supplement to other more medically dangerous and expensive devices. Field medical teams could also provide such information and train other locals to do the same.

Housing: In most nations wood is the major building material. It is proposed that high pressure wood treating units be brought into each nation to preserve the wood with CCA-C water-based chemicals to enhance the longevity of structures as we do in this nation for wooden docks, highway posts, porch decks etc. The Army Corp. of Engineers could be activated and trained to help set up such homes and to train the local people to continue the building efforts. Of course private enterprise would be the main source of such efforts. Careful ecology would be practiced to grow new trees for future generations.

Financing (interest rates, deficits, balance of payments): Financial arrangements are the key to the success of this program along with people to people participation. The success will depend on how much free labor each individual developed nation can supply. For example, as shown in Figure 1 if 1% of the total hourly labor of the American people can be used to produce products free of labor costs then selling such products at much reduced prices to underdeveloped countries, with the appropriate taxes could generate extra taxes to reduce national debt, balance of payments reductions and with the above two variables in a more stable condition interest rates could be reduced with resulting upsurge in housing starts. This scenario can be repeated in all developed countries. Less affluent nations should prepare shopping lists of products they need for their citizens which are in short supply so that more affluent nations can begin the process of promoting the volunteer labor pool and cooperating industries. A certain percentage of the products made with free labor could be made available to hard pressed farmers and those below the poverty level in the U.S. that can utilize selected, functional products to raise their own standard of living.

Billions of taxable dollars

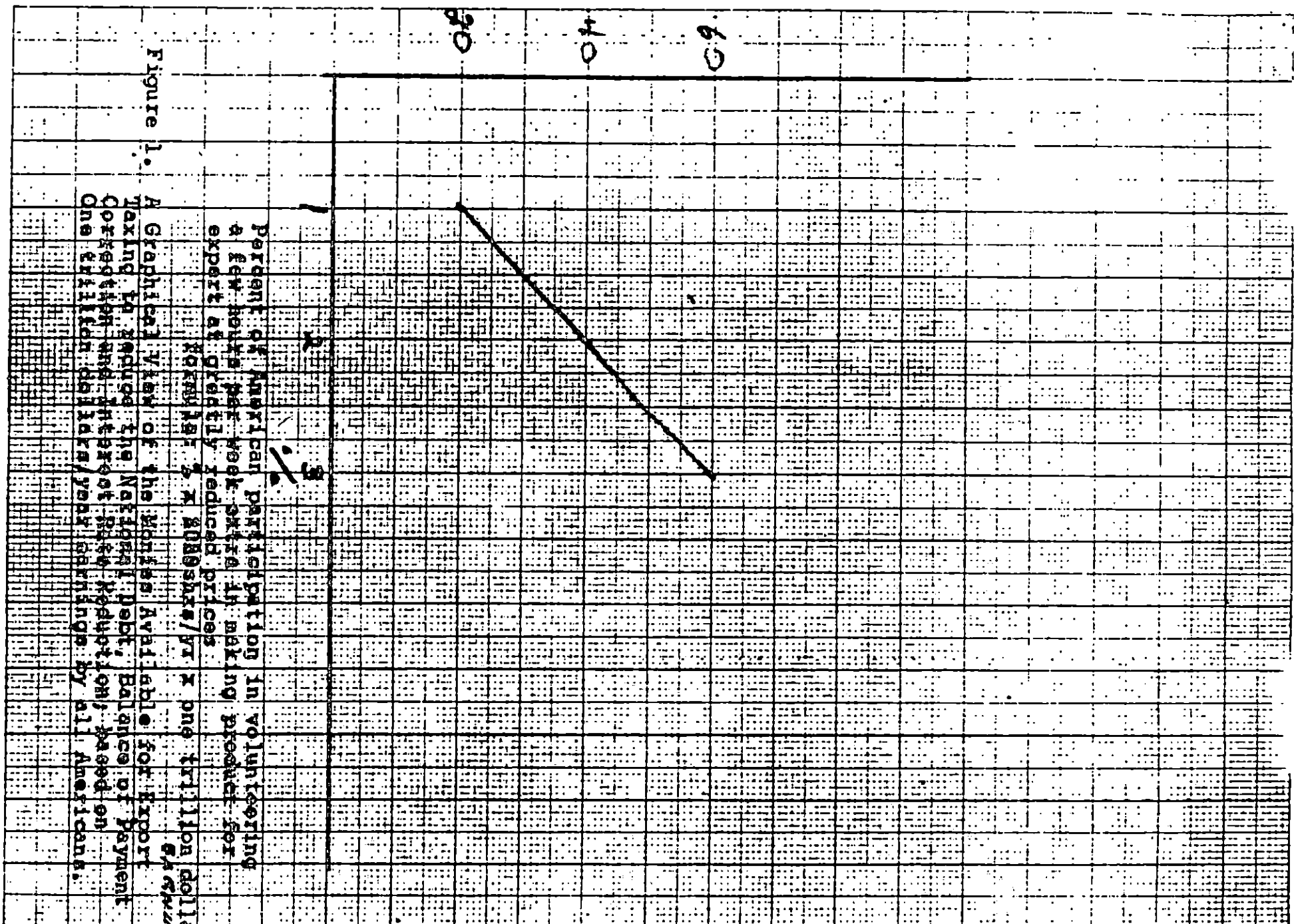


Figure 1.

A Graphical View of the Money Available for Export
 Taxing to reduce the National Debt, Balance of Payment
 Correction and the out of the Reduction, based on
 One trillion dollars/year earnings by all Americans.

6/1/65



A personal note to President Reagan and V. P. Bush:

It is with our heart-felt wishes and prayers that we send you this document. We hope that you will be able to use it to defeat the misguided enemies of life and prosperity wherever they may be found.

Hugh B. Miller
Margaret M. Miller
Jeannie Miller
Kevin Miller

Lori Miller
Mary Miller
Brian Miller
Matthew Miller
Jessie Miller

P.S. All of us at one time or another have worked the precincts for President Reagan and will do so again this year. Many of us worked very hard for the election of U.S. Rep Kasich in 1982. This year most of us will be available for house to house campaigning for the Reagan-Bush ticket and Kasich again and in addition Ohio House Rep. E. J. Thomas. Yours and their opponents all have one thing in common: they are pro-choice on abortion just as many of their democratic predecessors were pro-choice on the slavery issue in the 19th century. Please give careful study of the pledge. We think the benefits of announcing such a program either at the convention or at a later time during the debates would cinch the election and be of great service to the world. This same proposal was submitted to your office at the time of your inaugural but we received no response in 1981. Henry Hyde and Kasich received a version of it last year and Kasich did at least acknowledge it. Hopefully we will hear from someone this time from the White House.

The swimming story

The recent C-J article on Central Ohio age-group swimming touched the tip of the iceberg of a sport which is very popular with local kids.

Our area is very strong in swimming. Central Ohio teams can boast several recent state champions. Several individuals and relay teams have rated in the top 16 in the country, and there are a few national champions.

Families put in tremendous time and effort to organize and run the meets. Tremendous sacrifices are made by the kids. Our club alone has an annual budget of \$60,000. Each family may spend as much as \$1,500 per year per swimmer to go from meet to meet.

It is unfortunate that Jim Montrella was quoted in the article. His California swimming experience has little to do with age-group swimming in this part of the country. In fact, Montrella apparently knows very little about how the clubs and meets are run.
— WILLIAM D. KEIM, Upper Arlington Swim Club.

CJ 2-9-83

Justices ignored evidence

Abortion advocates continually produce non-arguments to defend their position.

One can surmise that few of the pro-choicers would be alive to write letters today if the U.S. Supreme Court had made its death-to-the-unborn decision in 1933 instead of in 1973. That is proof enough that the abortion-on-demand decision smells of deception and immorality, and cries to heaven for vengeance.

To justify its decision, the justices cited the book "One Hundred Years of Medicine." But the medical evidence to support their warped logic is not in that book.

2-9-83

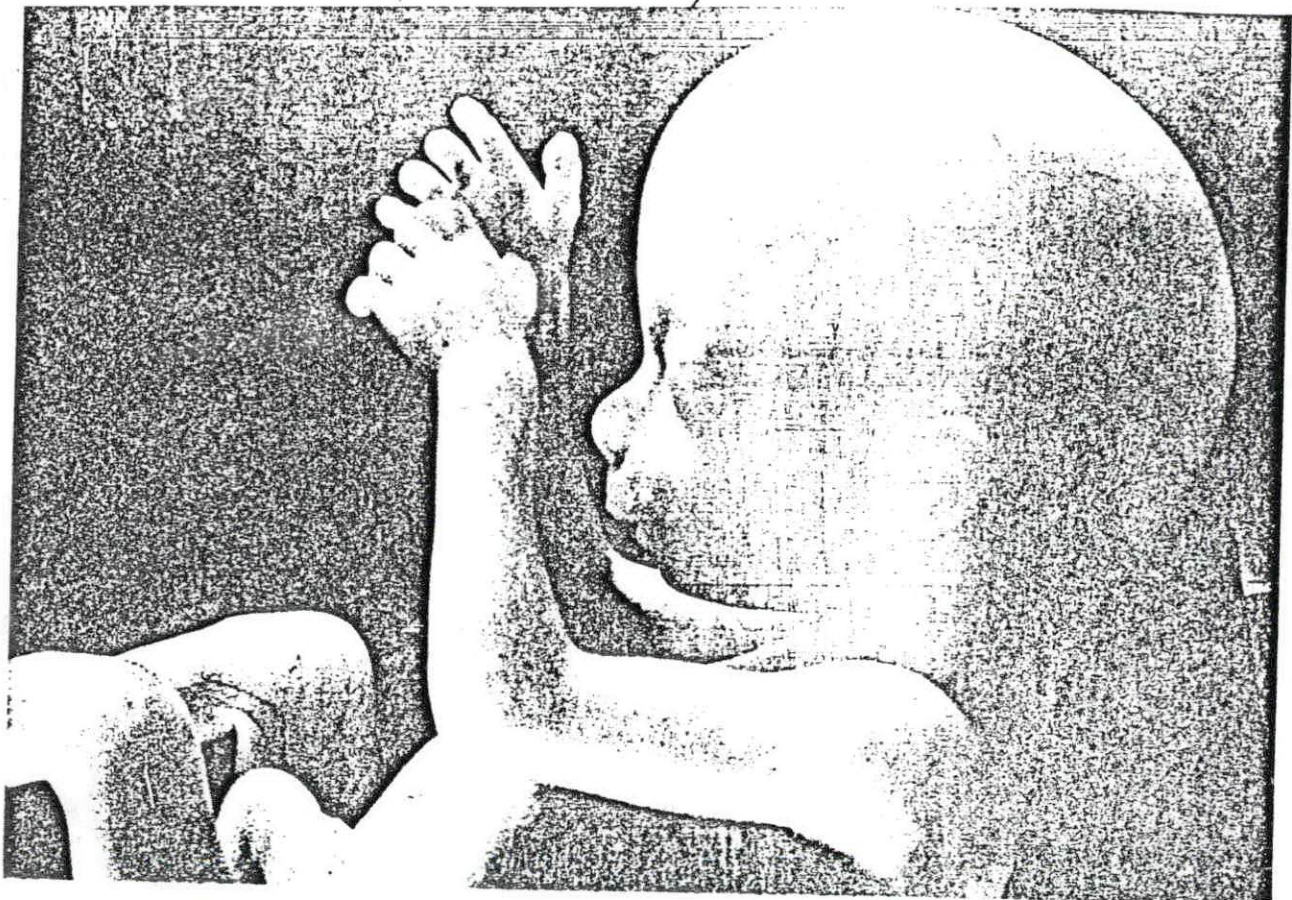


Evidence supporting protective laws for the unborn can be found in obstetrical books from the 18th century on. But that was ignored by the court. — HUGH MILLER, Columbus.

It could be anyone

At last, Columbus has a public shelter for its homeless.

We should be ashamed of the game of musical chairs that has been played with the homeless men and women of Columbus. Everyone is for a shelter — but not in their neighborhood.



IF SHE OR HE IS NOT A HUMAN BEING THEN WHAT IS THIS INDIVIDUAL?

The Supreme Court of 1973 removed constitutional protection from a whole group of human beings -- a group to which each of us once belonged -- the unborn. Another Supreme Court in 1857 deceived the American people into believing that it had made a proper decision when it confirmed that Blacks could be the property of other human beings; these "slaves" were considered non-citizens and ineligible to be protected by the U.S. Constitution.

Similarly, in 1973 another Supreme Court declared the unborn child to be in effect the property of another; the "fetus" was a non-person and also considered ineligible for to be protected by the U.S. Constitution. In the case of the unborn child, the right to privacy of the woman was arbitrarily proclaimed superior to the right to life of the unborn child. In the case of the black person in 1857, the right of ownership was considered superior to his/her right to citizenship and constitutional protection.

How did both Courts perpetrate this fraud on the American people? 1) The unborn and the blacks were both denied legal representation; only the pro-slavery and anti-abortion laws were considered, not the individual victims. 2) Their obvious humanness was ignored, while attention was given only to property/privacy rights. 3) False evidence was admissible to the deliberations of each Court. In the case of the unborn child, alleged medical evidence was cited from a book entitled "A Hundred Years of Medicine." But the medical evidence to support the majority decision was not in that book. However, evidence supporting protective laws for the unborn can be found in obstetrical texts from the 18th Century on. But that was ignored by the Court.

We sincerely hope that you will be able to see the fraud of the Court's abortion decision and that even if you do have some doubts about the humanity of the unborn child at some of the earlier stages of his development, you will at least give him the benefit of that doubt and support the restoration of constitutional protection for this human being.

Pro-Life Action Columbus P.O. Box 15924, 43215

their escape with their master's own horse and carriage. Other times she threw off suspicions by taking her escape parties on trains heading south instead of north. And, though "Reward" posters for her capture were plastered throughout the South, neither Harriet nor any of her charges were ever captured.

This was all the more remarkable because Harriet could not read — more than once, some friends found her asleep in a park beneath her own "Wanted"

had crossed, would the men follow.

the abolition office in New York, refusing to leave until they gave her the \$20 she needed to bring her parents north.

tors; Harriet finally left with not \$20, but \$60.

Another friend told of her habit of showing up a day or two after he had just been given a sum of money to help the abolition cause.

Harriet swore no one would take her back alive. "I shall fight for my liberty," she said, "and, when the time has come for me to go, the Lord will let them kill me."

the rest of her 93 years helping freed slaves build a new way of life in the north. Just like Canaan, the Promised Land was not all that it was cracked up to be.

(Reprinted from January 1990 issue of Salt magazine, with permission of Claretian Publications, 205 W. Monroe St., Chicago, Ill. 60606)

Peace message still goes unheard

Leviticus 19:1-2,17-18; 1 Corinthians 3:16-23; and Matthew 5:38-48 (Readings for the Seventh Sunday in Ordinary Time, Feb. 18).

What a world it would be if no one sought revenge and all persons loved their enemies! Such an idyllic situation would truly be the Kingdom of God.

Jesus proclaimed the arrival of the Kingdom of God with his coming. He called all who heard him to repent and accept God's Reign. Those who accepted his invitation became signs of the incipient Reign of God.

IN HIS SERMON on the Mount, Jesus gave a description which characterizes those called to God's Kingdom, his disciples. Today's Gospel gives two characteristics of disciples of Jesus.

Disciples of Jesus do not retaliate or take revenge on those who injure them. In an effort to stop vendettas and the sevenfold revenge, the Code of Hammurabi



Father Dreese

and other ancient law codes ruled that retaliation must be one-for-one. That law was progress in the moral development of mankind.

Jesus, however, outlaws retaliation and revenge for his disciples. Not only did Jesus proclaim such vengeance incompatible with his teaching; he showed positively how to live what he preached. Who can forget his death scene in the Gospels where he says, "No swords, please! No violence on our part!"

Ancient Israel was commanded to

love members of its own community. The first reading contains the classic statement of that love limited to one's own religious-ethnic community. One's neighbor in the Book of Leviticus was restricted to one's own kind religiously.

THE DISCIPLES OF Jesus are to love even those who hate them. Efforts of an enemy to destroy a disciple of Jesus do not dispense the Christian from the command to love one's enemies.

Again, Jesus showed by his life and death how to live his teaching. As he died, he prayed for those killing him, "Father, forgive them..."

Most Christians probably understand those sayings of Jesus in today's Gospel as impossible ideals. Some would go farther and consider them utopian nonsense. Maybe they are. But few can deny that Jesus of Nazareth, by teaching and living them, has succeeded in changing the world for the better.

IF DISCIPLES OF Jesus are to be perfect, as their Father in heaven is perfect, that would seem to mean they are to imitate God. When's the last time we saw God revenge himself on one who did him wrong? When's the last time we saw God hate a sinner and destroy him or her?

Whatever else can be said about this section of the Sermon on the Mount, it seems safe to say it has stopped few Christians from revenge and retaliation. Neither does it seem to have been effective in dispelling a narrow nationalism which ensures liberty for its citizens by killing its enemies.

Father John J. Dreese, a former seminary Scripture professor, is pastor of the Perry County Consortium of Parishes.

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HONORABLE JAMES BAKER CHIEF OF STAFF TO PRESIDENT
WHIE HOUSE
WASHINGTON DC 20500

CONGRATULATIONS MR PRESIDENT. WE SAW THIS EVENING YOU DO HAVE THE KEY
TO REOPEN THE DOORS OF TRUST AND BELIEF OF THE AMERICAN PEOPLE.
WE URGE YOUR CONTINUED PROJECTION OF THE COMMITTED, EXPERIENCED WORLD
LEADER WHO CAN LEAD US TO THE REALIZATION OF WHAT WE ARE CAPABLE OF
BEING AS MORALLY RESPONSIBLE BEINGS.

LIFE IS WITH YOU, MR PRESIDENT, AND AWAITS YOUR SUCCESS AND THE
OPPORTUNITY TO ASSIST YOU IN SMALL WAYS IN THESE ENORMOUSLY DIFFICULT
ENDEAVOURS AHEAD.

SINCERST REGARDS

P R EGGLESTON LAS VEGAS NEVADA
3000 SOUTH SANDHILL RD
LAS VEGAS NV 89121

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JAMES BAKER, CHIEF OF STAFF
WHITE HOUSE
WASHINGTON DC

PLEASE, IF THERE ARE PICTURES OF CLINTON IN MOSCOW, USE THEM MONDAY NIGHT. THE AMERICAN PEOPLE NEED PROOF, NOT JUST TALK. WE ARE VERY CONCERNED ABOUT THIS ISSUE.

DR AND MRS JAN DUNCAN
CARLOS MOOREHEAD'S DISTRICT
669 CHAUCER RD, SAN MARINO CA 91108

0915 EST
>(EX/>140).

FRANK C. BURGER

10/13/92

NRN

MR. JAMES A. BAKER III
CHIEF OF STAFF
THE WHITE HOUSE

REF: RECENT FAX MEMOS

DEAR MR. SECRETARY:

TO RECALL: I HAVE RECENTLY SENT TWO MEMOS IN THIS MANNER AND A HOST OF PRIOR MEMOS, BEGINNING IN OCT. OF 1990. THIS IS THE CONCLUDING POINT THAT I WISH TO CONTRIBUTE. IN SENDING AT THIS TIME, I RECOGNIZE THAT TIMING IS NOT OPTIMAL.

HAVING DRAFTED A "BRIEF" MEMO- WHICH QUICKLY TURNED INTO FIVE PAGES- I INSTEAD SEND THIS MEMO, SUMMARIZING THE MAIN POINT IN THE HOPE THAT IT CONTRIBUTES, AND IS NOT ARRIVING TOO LATE TO BE OF VALUE.

.....
1- WHEN I WROTE TO YOU TWO YEARS AGO, I STATED THAT WE WERE IN A DEFLATION AND PROBABLY HAVE BEEN SINCE 1988- NOT A RECESSION, NOT RECOVERING FROM A RECESSION, NOT IN A DOUBLE DIP, OR ANY OTHER CONTORTION- DEFLATION. REGRETABLELY, THAT ASSESSMENT, NOT PECULIAR TO MY OPINION, HAS PROVEN ACCURATE.

IN THE INTERIM THE PRESIDENT, AND MANY OF THOSE WHO DID SPEAK OUT ON THE ECONOMY ON HIS BEHALF, CHARACTERIZED OUR ECONOMIC CONDITION IN WHAT COULD MOST KINDLY BE DESCRIBED AS ROSY OR POLLYANISH.

2- MOST DIFFICULT FOR THE PRESIDENT'S POSITION IS THAT THIS PERIOD IS THE END RESULT OF "YUPPIE YEARS", NOT UNLIKE THE 1920'S WERE TO THE '30'S, (PRESIDENT BUSH CAN'T VERY WELL RUN AGAINST PRESIDENT REAGAN). THE FRUSTRATING POINT IS THAT THE NEXT PRESIDENT, IF HE ASSEMBLES AND IMPLEMENTS AN ECONOMIC PLAN BASED ON THE REALITY OF DEFLATION, AND THE NEED FOR DOMESTIC GROWTH, WILL COME OUT BY 1996 SMELLING LIKE A ROSE.

ALSO, MORE OF THE POLITICAL RHETORIC OF TWO GENERATIONS, TAX AND SPEND VS. FREE MARKET- AS IT IS INHERENTLY GROUNDED IN COUNTER-REFORMATION TO THE FDR YEARS, WILL SEEM COUNTERPRODUCTIVE.

SOLUTION: YOU'VE HEARD THE PROBLEMS DESCRIBED IN PAINFUL DETAIL, AND DON'T NEED MORE OF SAME FROM ME. EVERYONE, NOT MISSING SOME OF THEIR MARBLES, RECOGNIZES THAT WE NEED GROWTH IN ORDER TO CURE OUR PROBLEMS. NO ONE YET HAS DESCRIBED "HOW TO". THIS MESSAGE IS ABOUT "HOW TO" AND "SYNTHESIS". THE MAN WHO WINS THIS ELECTION WILL BE THE ONE WHO CAN BRING TOGETHER THE DISPARATE SOLUTIONS "SYNTHESIS", AND TELL US HOW HE'S GOING TO DO IT, "HOW TO".

A- THE SECOND MAJOR ELEMENT IN THIS ELECTION IS THAT THE BELTWAY HAS FOR MORE THAN A DECADE BEEN INEFFECTUAL IN LEADING THIS COUNTRY ON DOMESTIC MATTERS. THIS IS NOT A PARTISAN STATEMENT, NOR ONE RELEGATED TO THE PRESIDENT- AS MOST ARE WONT TO DO. THERE IS NO GREAT DESIRE TO APPLAUD ANYONE IN FOGGY BOTTOM, BECAUSE THE RESULTS HAVE SIMPLY BEEN TERRIBLE. ** THIS POINT HAS BEEN TURNED AGAINST THE PRESIDENT! (HOW DID YOU LET THAT HAPPEN BOSS??)

A VIABLE "FORMULA" IS TO ANSWER THE "HOW TO'S" NOT FORTHCOMING, EVEN FROM PEROT. THESE "HOW TO'S" ARE WHAT IS LACKING. IN MY JUDGEMENT, WHILE THE MEDIA CREDIT PEROT'S PLAN (MR. WHITE'S OF E.KODAK), THE PLANS "CLINTON PLANS" SPEAK MORE TO IMPLEMENTATION THAN DO PEROT'S. FURTHERMORE, PEROT'S PLANS- AS HE ENUNCIATES THEM- ARE FOCUSED ON DEFICIT CURE RATHER THAN ECONOMIC GROWTH; THEREIN LIES THE INHERENT WEAKNESS.

IN SHORT, THE PRESIDENT NEEDS TO "SYNTHESIZE" THE THREE PLAN/APPROACHES. FROM PEROT, THE IMPORTANCE OF DEFICIT REDUCTION; FROM THE REPUBLICANS, THE NEED FOR GROWTH IN A CENTRAL PLANNING MODE; FROM GOV. CLINTON, PROJECT SPECIFICS AND PRIORITIES THAT STRESS PEOPLE OVER "BUSINESS AS USUAL".

THIS BEGINS WITH RECOGNIZING THAT THE COLD WAR REALLY IS OVER, THAT C.I.S. IS BUSTED, AND THAT WE'RE CLOSE. SO MR. PRESIDENT, TELL US WHAT YOU'RE PLANNING TO DO FOR THE NEXT FOUR YEARS.

FOR EXAMPLE:

- PRIORITIES THAT MEET THE NEEDS OF PEOPLE: A LINEAR TRAIN OR MAGLEV VS. A PUBLIC WORKS PROJECT TO DISCOVER THE ORIGIN AND NATURE OF THE UNIVERSE, AS PLANNED FOR TEXAS. WE INVENTED THE MAGLEV, GERMANY FRANCE AND JAPAN HAVE INSTALLED IT. YOU KNOW, WHEN PEOPLE IN L.A. REVOLTED AGAINST GIVING A HUGE CONTRACT FOR LIGHT TRAINS TO SUMITOMO-TURNING INSTEAD TO A U.S. MANUFACTURER, THEY COULDN'T FIND ONE! MORRIS KNUDSEN GOT THE CONTRACT (CANADIAN?), AND THEY DON'T HAVE THE TECHNOLOGY TO BUILD WHAT'S NEEDED: "GUESS WHO'S LIKELY TO GET THE SUB-CONTRACT?"
... WE CAN'T AFFORD TO FIND OUT WHERE THE QUARKS ARE, AT LEAST NOT NOW.
- REALLOCATE THE DEFENSE BUDGET, DON'T CUT IT. THIS INCLUDES THE EXTENDED COMPLEX OF DEFENSE INDUSTRY. IT IS TIME TO GET THE DEFENSE LOBBYISTS TO GET THEIR COMPANIES TO REPOSITION THEIR RESOURCES.
- IN "GLOBAL ECONOMY", (WE USED TO CALL IT THE GROWTH OF THE MULTINATIONALS), WE STILL NEED A DOMESTIC ECONOMY! WITH MORE PEOPLE EMPLOYED BY THE GOVERNEMENT THAN IN MANUFACTURING, AND WITH DRAMATICALLY LOWER LABOR COSTS IN SUCH AS MEXICO, YOU KNOW WHAT THE LIKELY OUTCOME WILL BE. THAT IS, IF THINGS REMAIN STATIC.
... AND THAT IS THE POINT: IF THEY REMAIN STATIC.

IN SHORT, THE PRESIDENT MUST CREATE THE IMPRESSION THAT WHILE THIS IS A DIFFICULT ECONOMIC PERIOD:

- 1- WE ENJOY THE END OF AN HISTORIC PERIOD OF SUPERPOWER CONFRONTATION, AND WILL BENEFIT IN COMING YEARS; THAT NO ONE PREDICTED (MAYBE BRESZINSKI), THE RAPID DEMISE OF THE "EVIL EMPIRE", (WHAT NEANDERTHAL COINED THAT?), GIVES US A TREMENDOUS OPPORTUNITY;
- 2- THAT PRESENT DIFFICULTIES NOTWITHSTANDING, WE HAVE THE OPPORTUNITY TO STABILIZE, TO RESTRUCTURE, AND TO GROW- AND HE IS THE MAN TO LEAD IT;
- 3- THAT DEFLATION, (O.K., "CONTRACTION"), IS WORLDWIDE, NOT PECULIAR TO OURSELVES, FOR EXAMPLE: 1-2-3-4-...

THAT HE RECOGNIZES REALITY, IS COMMITTED TO CHANGE AND KNOWS HOW TO IMPLEMENT CHANGE THAT WILL BENEFIT THE U.S.- FIRST. PUT IN THE CYNICAL MODE, (DEMOCRATS WILL DO THAT YOU KNOW IF I DON'T), THAT HE IS NOT LEFT IN A 1950'S PERSPECTIVE, DEPENDENT UPON NEGATIVE

POLITICAL RHETORIC FOR THE REMAINDER OF THE CAMPAIGN.

SUMMARY: THE CONCEPTUAL CHESS LINE TO TAKE , (I SUGGEST) IS:

A- THAT HE CAN BEST SYNTHESIZE THE VARYING PLANS AND IMPLEMENT IN A MODE THAT WILL NOT REQUIRE GOING TO A CENTRALLY CO-ORDINATED ECONOMIC STRUCTURE. BY THE WAY, IT IS JAPAN'S SYSTEM NOT EUROPE'S THAT THE DEMOCRAT ECONOMIC ADVISORS ARE THINKING ABOUT: IF ANYTHING, THIS IS AKIN TO FASCISM THAN SOCIAL DEMOCRATIC.

B- THAT AS A SECOND TERM PRESIDENT, HE WILL BE BEST POSITIONED TO DO WHAT IS NECESSARY W/O POLITICAL CONSIDERATIONS OF THINKING ABOUT TERM TWO.

C- ***MOST IMPORTANTLY**** THAT TO ACCOMPLISH THE ABOVE, CHANGE MEANS STRUCTURAL CHANGE- IN THE BELTWAY. WDC GOVERNMENT IS TOO EXPENSIVE, ABSOLUTELY AND RELATIVELY, FOR THE RESULT. IT COSTS FOUR TIMES MORE TO KEEP A SENATOR (OR CONGRESSMAN) THAN A MEMBER OF THE B.P.).

THE LOBBY FAT CAT STUFF MUST GO! READ THOSE PIONEER AND PURITAN NOVELS, INSTILL IT IN FOGGY BOTTOM- IN ALL THREE BRANCHES. ALSO, ... BUSINESS AS USUAL IS OUT O-U-T!...THE BARONS OF THE BELTWAY BETTER GET OUT AND SEEK PRODUCTIVE EMPLOYMENT, IN THE INTERESTS OF THE CITIZENS.

D- ALL PRESIDENTS, AND THEIR CONSTITUTIONAL LAWYERS, HAVE, IN MY LIFETIME, AFFIRMED THAT THE FIRST RESPONSIBILITY OF THE PRESIDENT IS TO DEFEND THE COUNTRY. I AGREE. THE COUNTRY HAS BEEN INVADED SINCE THE MID SIXTIES BY THE DRUG TRADE. AND WE HAVE BEEN LOSING.

THAT IS: ** WE HAVE BEEN INVADED**.

-BUT WE ARE NOT FIGHTING A WAR IN RETURN. WE ARE NOT MARSHALLING THE RESOURCES TO CONFRONT THE REAL THREAT. IT'S NOT A MATTER FOR THE DEA BUT FOR GOVERNMENT IN TOTAL.

-ASK THE LEGISLATURE TO MOVE THEIR BUSINESS FIVE MILES FROM THE CAPITAL, TO CONDUCT HEARINGS IN A SCHOOL COMMUNITY CENTER IN W.D.C. FROM TIME TO TIME.

-HAVE THE BENEFITS THAT ELECTED OFFICIALS ENJOY EQUAL TO (NOT SUPERIOR TO) THOSE HEALTH BENEFITS THAT THE AVERAGE AMERICAN HAS.

-IT IS LUDICROUS TO HAVE OUR CITIES AS ARMED CAMPS WITH UZIS AND THE REST- ASK A POLICE OFFICER. THERE'S NO NEED FOR ALL THE ILLEGAL WEAPONRY.

..THIS IS REALITY TIME, CHANGE- STRUCTURAL CHANGE IS THE ANSWER.

.....

10.11.92

... THE SOFTER MEMO...

...IN ORDER FOR THE PRESIDENT TO CONVINCE RELATIVELY INFORMED, PUBLIC SPIRITED "INDEPENDANTS/UNDECIDED" VOTERS- INCLUDING THOSE DEEPLY CONCERNED ABOUT THE ECONOMIC AND FINANCIAL CONDITION OF OUR COUNTRY...

THE PRESIDENT MUST BE CONVINCING ON THE FOLLOWING KEY POINTS:

THAT THE PRESIDENT, AND VERY IMPORTANTLY HIS TEAM- PRESENT AND FUTURE...

A. FULLY COMPREHEND AND COMMUNICATE THE STATE OF THE NATION, ECONOMICALLY, CULTURALLY, MILITARILY: ARE NOT LOCKED INTO AN HISTORICAL PERSPECTIVE OUT OF SYNCH WITH PRESENT REALITY. THE KEY, I BELIEVE, IS TO DEMONSTRATE THAT

- THINKING IS NOT LOCKED INTO A 1950'S PERSPECTIVE, "EVIL EMPIRE" RESIDUE, GEORGE KENNAN/J.F. DULLES PERSPECTIVE.
- B. THAT THE "NEW WORLD ORDER" PARADIGM INCLUDES NOT ONLY THE OBVIOUS DEMISE OF THE SOVIET "SUPERPOWER" MILITARY THREAT, BUT THAT A NEW FORMULATION OF ECONOMIC, POLITICAL AND CULTURAL EXISTS THRUOUT THE WORLD. THAT EUROPE AND ASIA ARE "REBUILDING" NO LONGER, BUT ARE OUR COMPETITIORS AND PARTNERS.
 - C. THAT OUR COUNTRY HAS PASSED THRU ONE LONG SECHULAR PHASE AND IS, AT PRESENT, NOT OPTIMALLY ORGANIZED FOR THE NEW PARADIGM, (REALITY).
 - D. THAT THERE IS AN EXPLANATION FOR THE BELIEF THAT MANY HOLD THAT WE HAVE NOT BEEN FOCUSING ON THE MAIN JOB. SUCH EXPLANATION MUST BE WITH OUT SUPERFICIAL RATIONALIZATION NOR BITTER PARTISANSHIP.

IN BRIEF, MR. SECRETARY, CONVINCE US THAT THE PRESIDENT RECOGNIZES THE MAGNITUDE OF THE PROBLEMS, COMMUNICATES THAT RECOGNITION, HAS THE OPTIMAL "HOW TO'S", AND IS COMMITTED TO IMPLENMENTING "CURES"- IN ORDER TO DESERVE REECTION. THIS IS THE SINE QUA NON- OF COURSE, IN MY OPINION.

FINALLY, THE UICE PRESIDENT TONITE SHOULD PURSUE ONE LINE IN RESPONSE TO EXPECTED GORE ATTACKS:

"YES WE AGREE AND ARE COMMITTED TO THE PRINCIPLE; YES WE DESIRE THE IMPROUEMENTS SO NECESSARY TO OUR CITIZENS- BUT, IT IS IN THE IMPLEMENTATION OF THE PROGRAMS AND THE UNDERLYING BASIS OF THOSE PROGRAMS TO EFFECT CHANGE THAT WE DIFFER WITH THE SENATOR. PASSING LEGISLATION ALONE, HOWEVER WELL INTENTIONED, IS PROVEN TO BE NO GUARANTEE THAT THE COUNTRY WILL SEE THE RESULTS

TAKE THE SENATOR'S CENTERPIECE LEGISLATION AND HIS AREA OF EXPERTISE, THE ENVIRONMENT. THE CAUSE IS JUST, THE MEANS ARE SUSPECT. FOR EXAMPLE: ETC., ETC., ETC.

MOST SINCERELY, AND IN THE HOPE THAT I'VE NOT OFFENDED TOO MANY
FRANK C. BURGER

P.S. DO I ADDRESS YOU AS: MR. CHIEF OF STAFF, MR. SECRETARY OR
ECONOMICS MINISTER ??

1975 Commerce St., POB 424
YORKTOWN HTS., N.Y. 10598

Tel: 914-737-3621
Fax: 914-737-7835

Mohammad Porkar

Hafenweg 1
CH-8808 Pfäffikon
Switzerland

NRN

OCT 11. 1992

To his excellency
Mr. James Baker.

Please excuse my poor English and
the undiplomatic and simple way of
approaching the issues.

To introduce myself, for security
reasons, I did not ask any
friend in Washington to do so.
On your request, I may ask for
help of Mr Richard Helms via
a common friend, whom he calls
"Bary".

- 2 -

My name is Mohammad porkar
Born in Tehran, 22.01.48.

Iranian National, Residing in
Switzerland.

My Business is Iranian Caviar and
its worldwide distribution through
my own companies. I have been
the largest and a favourite
"NON OIL EXPORT BUYER" of Iran
during the last decade.

I believe not only Americans
but, as well the rest of the
world needs the Republicans
and president Bush in white
House to lead the final stage

(3)

of the cold war and to accomplish its various valuable outcomes such as "Middle East Peace Process".

and to not endanger many of such historical opportunities by electing a young President who, if nothing else, will need his time to learn.

Or even an elderly one such as Mr. Perot whose statements and claims are somewhat contrary to his past records. Specially in his business with Iran where there are good proves available for this.

(4)

I will be available with great
Pleasure to meet you at your
earliest convenient.

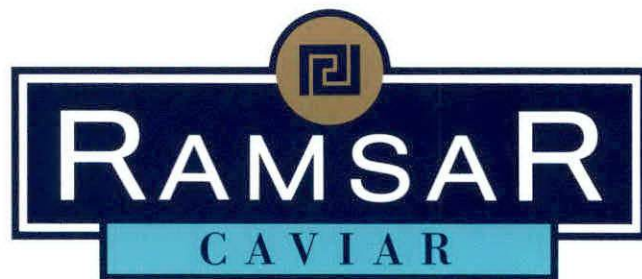
Truly yours

M Porkar

P. 8.

my direct phone within
office hours is 0041 55 636213
Resident nr 0041 55 485116

IRANIAN RAMSAR CAVIAR.





Iranian caviar is a gift of nature. The coastline of the South Caspian Sea remains, until this day, a piece of unspoiled nature. And implicitly, it holds a promise. It is our profession, our obsession to keep this promise.

It relates to a secret in the caviar. Not unlike unfinished gems and pearls, the attainment of ultimate perfection lies in what is done to a precious resource to bring it to the full fruition intended by nature.

To achieve perfection, we work directly with Shilat, the state-operated fishing company, and with the sturgeon fishermen themselves. From the catch to the preparation of the caviar, during refrigerated transportation, packaging, and distribution to all parts of the world, Porimex AG has all steps fully under control.

There are no ifs, ands or buts: the quality of our Iranian caviar is unmatched – and we back it one hundred percent. To emphasize our commitment, we have added a distinct identity to our product: We have named it “Ramsar”. Iranian Ramsar Caviar.

Adding merit to distinction, a high-caliber jury of gourmets awarded the Grand Prix “Triomphe de l’Excellence Européenne” to Iranian caviar from Porimex, ranking Ramsar Caviar among a few unique European products considered particularly elegant and sublime expressions of savoir-vivre.

Another product from the South Caspian Sea bears the name Ramsar: the sturgeon – the caviar fish – which we also distribute worldwide, smoked or fresh chilled. This delicacy is, in itself, a chapter in the history of fine cuisine. But let us pay homage to Iranian Ramsar Caviar – it is to this delight, and to you, that this brochure is dedicated.

M. Porkar
Chairman of the Board Porimex AG

CHILLED, IT SETS CRAVINGS ABLAZE.

Those who discover it become forever captivated. Those who know it would have things no other way.

IRANIAN RAMSAR CAVIAR -
PURE NATURE,
REFINED CULTURE.

Our picture shows the exclusive Ramsar Karaburun Caviar. It discreetly awaits impassioned palates, ready to conjure the magic of the moment, to charm and entice.

IT EMANATES AN AURA
OF OPULENCE, YET
IS REFRESHINGLY FRUGAL
IN DISPOSITION.

What is so special about Iranian caviar? Why must it be Ramsar Caviar? Why is even a dainty cluster on the tip of a knife sheer ecstasy? The answers follow.



Iranian Ramsar Caviar reigns supreme among caviars. It owes this ranking, in part, to the pristine environment along the Iranian coastline. Here, ecological balance prevails, in contrast to the Soviet coastal regions of the Caspian Sea 1200 kilometres away. The water and air are still as clean and pure as ever.

ANOTHER TIME.

Rice. Tea. Oranges. The coastal area along the South Caspian Sea is an expanse of fertility. Life here is calm, introspective. The people live from the land, they fish, they pursue ancient trades.

Agricultural machines are virtually the only signs of modern civilization in the region. There are no industrial plants, no refineries or chemical facilities to pollute the water. And the tributaries are as hydrobiologically sound as hundreds of years ago, leaving the sturgeon unhindered access to the freshwater streams and rivers to breed.

ANOTHER PLACE.

There is another reason why the sturgeon finds ideal living conditions in the South Caspian Sea. The sea bed descends to several hundred meters, offering the bottom-dwelling sturgeon vast areas of rich nutrition, as well as the sandy bottom and steady current this species prefers. The northern regions of the Caspian Sea, separated from the deep southern part by a submarine ridge, are shallow, endangered by pollution and have been shrinking dramatically for decades.





They are not just fishermen, but sturgeon fishermen, insist these quiet people with the weathered faces and bony hands. For them, the sturgeon is not merely a catch, it is a respected opponent, and countless tales are told over crackling driftwood fires, with due admiration. Only 2000 Shilat sturgeon fishermen are licensed to catch the caviar fish, to patiently harvest from the depths that treasure of culinary delights: the sturgeon and its caviar.

CATCH IN THE OPEN WATERS.

In the South Caspian Sea, the sturgeon fishermen rig their nets in the open waters. They catch the fish before they return upstream to spawn. At this time, the sturgeon's roe, the caviar, still has bite and texture. In this condition, it is called "dan" caviar, characterized by firm, glossy individual pearls.

Fishing conditions are different in the northern, Soviet part of the Caspian Sea. There, the sturgeon is caught in the tributaries, shortly before spawning. The roe then has usually lost its firmness, becoming soft and sticky and likely to burst.

CAVIAR HAS ALWAYS BEEN AN IRANIAN TRADITION.

The history of caviar is said to have begun in an ancient Iranian tradition – even in the Soviet Union. The areas along the southern banks of the Volga belonged to Iran well into the 19th century, among them culturally and economically rich and powerful cities such as Tiflis, Eriwan, Nakhjavan, and Baku.

Astrachan was a city of foremost importance. From there, dealers brought caviar, the coveted karacul lambskins, delicately woven carpets and other treasures of the Orient to Europe.

Even after the territories around the Caspian Sea were redefined, the Iranians continued to safeguard their know-how on caviar production and preservation. There is a long and convoluted history behind attempts to organize and regulate fishing, usage rights, and water conservation activities. The situation did not stabilize until 1927, when the Soviet Union and Iran concluded

an agreement and founded a fishing company with Iran-Mahi.

After the agreement expired in 1952, Iran took over the Russian shares as well, and entrusted the supervision of sturgeon fishing to Shilat, the current fishing company and successor to Iran-Mahi.

SOUTHBOUND.

Over the decades, Iran-Mahi gradually moved deeper into the southern regions of the Caspian Sea to harvest caviar, not only because of climatic reasons, but also because the sturgeon thrived in the ideal living conditions there. The pristine habitat is still manifested in the quality of the caviar.

Another factor that has been beneficial to the sturgeon and caviar is the insistence of the Iranians on retaining the traditional fishing and processing methods, as opposed to modern industrial ones.

Incidentally, Iranian caviar is coveted in the Soviet Union, too, attested to by the exports to Iran's northern neighbor. Even the Russians share the ancient view that, for certain occasions, only the best is good enough.





At four in the morning, sometimes earlier, the sturgeon fishermen head out toward the deep waters in their small, powered craft, three or four per vessel. They approach the nets that have been laid out perpendicular to the shore and are sometimes up to one kilometer long. When they have arrived, the man at the bow, usually the most experienced of the group, reaches out and pulls the craft along the net. If a sturgeon has become entangled in the net, it is released and hauled on board. Heavier ones – a beluga can weigh up to 1000 kilograms – are towed ashore. The catch varies considerably. Yields are best after stormy nights.

THEN, THINGS MOVE!

The live sturgeons must be brought to the fishing stations as quickly as possible. Here, each fish is carefully cleaned and professionally cut. Again, no trace of industrial processing methods whatsoever.

TWO SEPARATE SEASONS.

The main catch from February until May, sometimes into June, is the sevruga sturgeon. In this period, the stations process about 90% of a full year's sevruga caviar harvest, but only about 50% beluga and asetra caviar. In general, the caviar quality of the catch earlier in the year is considered better. This is attributable to the nature of the sturgeon and climatic factors.

When summer temperatures begin to rise, the fishermen will bring a net's catch to the station before proceeding to the next net, because the sun and heat can adversely affect the quality of the fish and caviar.

The autumn season begins in August and lasts until October. This is when the catch consists mainly of asetra and beluga sturgeon.

FISHING STATIONS DOTTED ALONG THE SHORELINE.

The Iranian coastline is 700 kilometres long. Shilat has built 50 fishing stations altogether, most of them near tributaries. Each one is equipped with refrigerated storage facilities and all the appliances needed to process the

sturgeon and caviar to advanced standards of hygiene.

In the eastern basin, a few stations are perched on stilt platforms several hours by boat from the shore. The fishermen often spend seven to ten days there.

The coastal region is subdivided into four fishing zones. The fully equipped food laboratories and large refrigerated stores are located at two main stations, Bandar Anzali and Babolsar.

TOUGH, WILD CREATURES.

Sturgeons have an unerring survival instinct. These bottom-dwellers with their sensitive barbels and pouted snouts have existed for millennia. Even to this day, relatives of the sturgeon live in the black depths of the ocean, in subterranean watercourses, even in hot springs. Sturgeons are scaleless except for five rows of large, pointed, platelike scales running along the top and sides of the body. Their exoskeleton is part bone and part cartilage, placing them midway between sharks and bony fish.

They can live for 100 years, and reach maturity between 12 and 20 years of age. Sturgeons are anadromous, living as adults in marine waters but returning to freshwater rivers and streams to breed.

There are almost 20 different types of sturgeon, two of them belong to the genus *Huso*, the others are of the genus *Acipenser*. Six of them live in the Caspian Sea, only four supply caviar, yielding 90% of the world's total production.





RAMSAR



A RITUAL OF DEFERENCE.

The specialists at the fishing stations work with the composure and confidence that comes from skill. It is their responsibility to harvest what nature sowed.

Hygiene is foremost in their minds. Everything which comes into contact with the caviar or the sturgeon has been sterilized.

CAVIAR IS BORN.

Immediately after they arrive at the station, female sturgeons are weighed, cleaned and numbered, making it possible to trace each original can of caviar back to the fish from which it was harvested. The male sturgeons are also washed immediately, then dressed and chilled fresh.

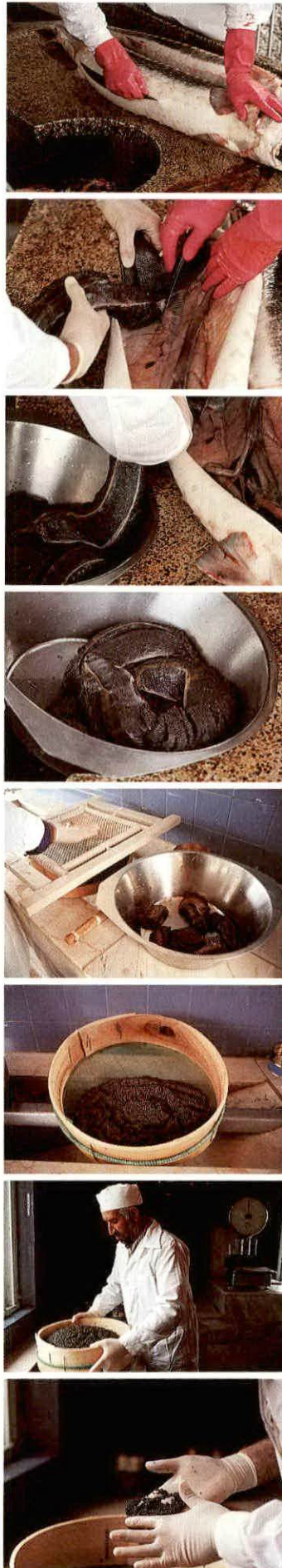
Now, each sturgeon is laid on a marble slab. An experienced expert carefully removes the roe from its abdomen and transfers it to a steel bowl. The ovaries are enveloped in a fine gauzelike tissue. Great care must be exercised when cutting it into pieces and passing it through a coarse strainer. The ovary residue must be removed, but the roe must be prevented from bursting. Then, the roe is rinsed and lightly shaken. Finally, the caviar is ready for the process of grading.

GRADING - A QUESTION OF DISCRIMINATION.

The expert cautiously rocks the caviar back and forth in the steel bowl, peering intently at its contents. This inspection, which determines the quality class to which the caviar will be assigned, is based on a number of criteria. Color is most important, then the firmness and size of the individual eggs, and finally uniformity, fragrance, gleam, flavor and integrity. Only in Iran is caviar subject to such a strict and differentiated grading process.

THE CREAM OF THE CROP: SPECIAL SELECTION.

When, rarely enough, the caviar from a sturgeon unites all features in the ideal combination, it is graded as "Ramsar Special Selection".



RAMSAR PRESSED CAVIAR.

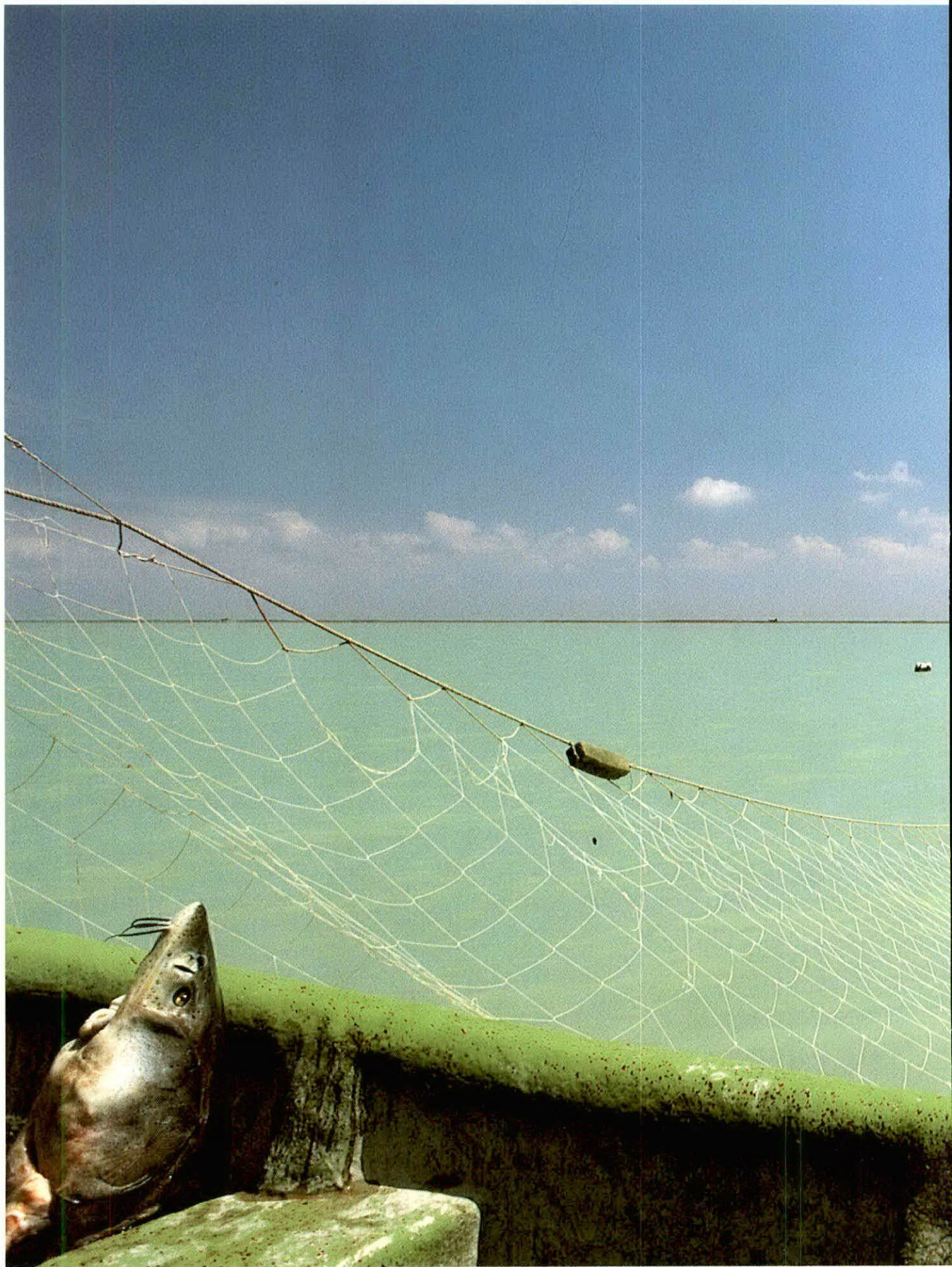
If the caviar cannot be graded in the normal manner - for example, if the burst count is too high for any reason - it is processed into pressed caviar. The usually soft, milky roe blend from beluga, asetra and sevruga is warmed to 38°C in a saline solution, and then stirred. Once the caviar has absorbed a sufficient amount of salt and regained its natural hue, it is filled into so-called "talees", fabric pouches which are later compressed to remove excess salt and oil from the caviar.

Pressed caviar contains two to three times as much roe as fresh caviar of the same weight. This is because much of the water has been removed.

Consequently, it is drier and spreads easily. Pressed caviar is also available in a Special Selection grade.

The second quality, moister and softer than Special Selection caviar, is popular primarily in the USA, in Europe, and in the Soviet Union.





AND ITS CAVIAR.



PRESERVING CAVIAR: IT'S AN OLD STORY.

So far, no one has found a better preservative for caviar than salt, just plain NaCl, and a pinch of borax – which is omitted where import regulations prohibit its use.

It should be mentioned that in many places, surprisingly enough, caviar is considered a common foodstuff which may not be preserved with the aid of borax. But to attain intake levels anywhere near objectionable, a person would have to eat a kilogram of caviar preserved this way – every day for three years. This is no doubt a bit too much, even for the ardent caviar connoisseur.

ACCURATE TO A GRAIN OF SALT.

The salt used for preservation is precisely weighed and very cautiously worked into the roe. This is a very critical step: too little salt would cause the caviar to spoil very quickly, while too much salt dries it out and makes it sticky.

“Malossol” is a term that should be explained in this discussion. It does not identify a grade of caviar as many people believe. It means, quite simply, “lightly salted”, and applies to Ramsar Caviar as well. In fact, the Russian word “malo” means “little” and “sol” means “salt.”

PARTIAL VACUUM, HAND-MADE.

The original cans will accommodate roughly 1.7 to 1.8 kilograms of caviar. Experienced packers fill the cans to about 20% above their capacity. Then, they carefully position the lid and press it down, with the edges overlapping the can. This causes excess fluid to be pressed out, forming a partial vacuum inside. An ingeniously simple mechanism places the rubber band around the edge of the lid.

EACH CAN IS ONE OF A KIND.

Finally, the packer inscribes the can by hand. Using a steel engraving tool, he marks the number of the sturgeon from which the caviar was taken. A second number indicates how many

cans were filled with caviar from this fish, and a third inscription specifies the grade.

The identification of the fishing station is embossed in the base of the can.





Bandar Anzali or Babolsar, Shilat's two main stations, are critical stopovers before the caviar proceeds to its final destinations. Here, it is verification-graded and prepared for shipping.

SHARP EYES,
TIGHT STANDARDS.

Once again, the original cans are opened. The expert accurately examines the caviar on a wooden fork, confirming or correcting the initial grade rating. With the steel inscribing tool, he carves the result of his judgement on the rim of the can.

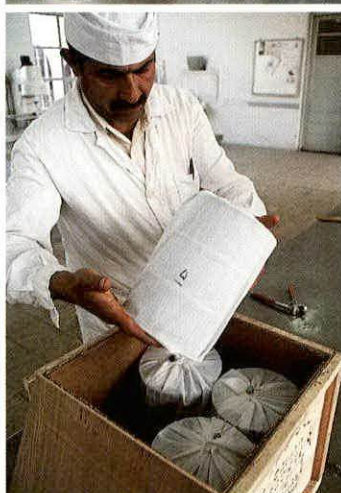
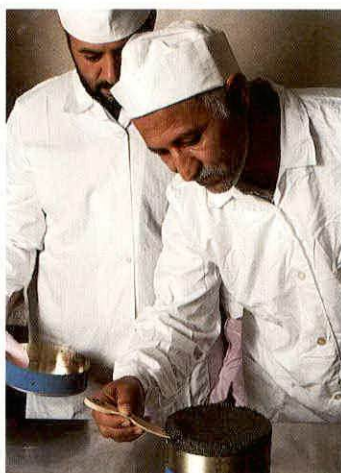
Then, as at the coastal station from which it came, the can is reclosed.

Finally, a packer raises the band slightly with the tip of a knife and gently taps the lid with a wooden hammer to let the air escape from the can. This restores the partial vacuum needed to preserve the freshness of the caviar. Now, the can is sealed, although not hermetically: the band must allow minor seepage of the oily fluid which protects the caviar. If this oil ceases to escape, it is a sign of improper storage or age.

KEEPING THINGS SIMPLE.

Three original cans are placed into a linen bag which is sewn up by hand and then sealed. Four of these bags will fit in the standard wooden crate which is nailed shut, wired, and sealed. This is the export packaging. Not technically sophisticated, but traditional and effective.

Packaged in this manner, Iranian Ramsar Caviar is brought to Tehran in refrigerated trucks, then transferred to refrigerated containers which are airlifted to Switzerland.





Shilat and the Iranians spare no expense to safeguard the quality of their sturgeon and caviar. They have built numerous laboratories to this end, and fish breeding stations to ensure the sturgeon populations in the South Caspian Sea remain ecologically balanced.

QUALITY ANALYSIS.

The laboratories are authorized to stop shipment if the caviar is less than perfect. But quality control extends far beyond careful random sampling by skilled inspectors. The water of the tributaries and of the sea, the meat of the sturgeon, and even the plants and animal organisms which belong to the sturgeon's nutrition chain are regularly analyzed by the specially equipped chemical, biological and microbiological laboratories.

It is reassuring to know, although not really surprising, that these analyses confirm the absence of even the minutest traces of contaminants.

FOOD FOR THOUGHT.

Speaking of laboratories and analyses, there's a secular side to caviar. Its nutritional profile, using sevruga as an example, reads as follows:

Water	51.5%
Protein	28.0%
Fat	16.5%
Sugar	1.5%
Vitamins, mineral salts, etc.	3.0%

Calories: 1176 kJ (281 kcal)/100 g

Caviar proteins: arginine, histidine, isoleucine, lysine, methionine

Fatty constituents: 25% cholesterol, 75% lecithin

Vitamins: B2, B6, B12

Folic and pantothenic acid

RESEARCHING THE STURGEON.

Several laboratory departments deal primarily with biometric research programs, investigating sturgeon growth, populations, species profiles, average ages, and related issues. Another project group, working together with the University of

Tehran, is examining eligible preservatives to replace borax in caviar shipments to countries which do not allow the use of this mineral salt.

MILLIONS OF STURGEON FINGERLINGS.

One single breeding station releases, on average, up to five million three-month-old sturgeons each year. However, it is assumed that only five to six percent of these fingerlings ever reach maturity.

Food production for the fish larvae involves a considerable effort; the fussy sturgeon offspring refuses to eat anything but live food. In a dedicated facility, worms are grown on a large scale, with potatoes and protein, offering ideal nutrition for the sturgeon.

The effort has been paying off: sturgeon populations in the South Caspian Sea have remained stable since the 1960s.





For starters, nature has provided the best conceivable prerequisites. This precious asset is preserved by careful handling on the part of the Shilat personnel in the processing phase. That is where Porimex AG comes in. The company maintains intensive contacts with Shilat executives, and through them with the sturgeon fishermen and fishing stations. A constant dialog assures that the caviar supplied fulfills the most stringent quality expectations - absolutely essential if the caviar is to become Ramsar Caviar in the crucial phases that follow. Gourmets appreciate the extra effort expended, even to the point of official recognition. A European committee bestowed upon Ramsar Caviar the Grand Prix "Triomphe de l'Excellence Européenne" ranking it among a small selection of choice European luxury products.

COOL IS COOL.

The Zurich-Kloten airport. The cargo jet from Tehran has just arrived. The refrigerated containers with the Ramsar Iranian Caviar are immediately unloaded, sometimes 30 tons in one consignment, and forwarded to the bonded Embraport warehouse. Porimex installed custom-designed refrigerated storage rooms there, specifically for caviar. The wooden crates, each containing 12 original cans of caviar weighing 1.7 to 1.8 kilograms, will remain here temporarily, together with pressed caviar, also packed in original cans or in drums of 20, 30, or 50 kilograms.

DEXTERITY AND A KEEN EYE.

The contents of the original cans are cautiously weighed into smaller glass jars and tins. This again is a manual operation, and speed is an asset because the caviar should never be exposed to air longer than absolutely necessary. Then, machines co-developed by Porimex vacuum pack the containers and ready them for distribution.

The facility (which was inaugurated in 1989), the entire procedural organization, the integrated quality assurance system, and the numerous measures implemented to guarantee optimized

hygiene will remain exemplary for years to come, say the food and catering experts.

One of the explicit advantages of this organization is responsiveness: within 24 hours after an order is received, our Ramsar Caviar is in the air, en route to its destination. In specially insulated containers which keep the temperature at $-3^{\circ}\text{C}.$, the caviar stays in perfect condition, no matter how long the trip.

IRANIAN RAMSAR STURGEON: RARE, UTTERLY DELECTABLE.

Every gourmet's delight, Ramsar Sturgeon, is also distributed by Porimex - worldwide, and on an exclusive basis. Smoked, it has become an exalted highlight on the menu of leading airlines. Fresh chilled, then broiled, steamed, or poached, its delicate yet firm meat is adored by connoisseurs. Noted chefs enjoy serving it with grace and elegance: in thin slices, it can be shaped to please the eye as much as the palate.





Ramsar Caviar is available in a wide variety of tins and jars, perfectly suited to the needs of purchasers such as cruise lines, airlines, restaurants, hotels and specialty produce stores around the world.

ORIGINAL TIN.

This is the container in which caviar is shipped directly from Iran and from which Porimex repacks the contents into smaller portions. The lid is compression-sealed with a rubber band. Weight: 1.7 to 1.8 kilograms.

Storage period unopened: guaranteed 1 year.

PRESTIGE LINE TIN.

Same as the slip lid tin, but vacuum-packed with a new closure. Opens with a coin. Ideal for retailers.

Weights: 30, 50, 100, 200, 400, and 1000 grams.

Storage period unopened: guaranteed 3 months.

SLIP LID TIN.

A smaller version of the original tin, this is an attractive container for retailers, highly appreciated by caviar connoisseurs. Rubber band seal.

Medium shelf life.

Weights: 30, 50, 125, 250, 500, and 1000 grams.

Storage period unopened: guaranteed 2 months.

RING PULL TIN/ TEAR UP TIN.

Advanced vacuum pack technology, remains fresh for exceptionally long periods of time. This form of packaging is preferred by airlines, cruise ship operators, and hotels. Pasteurized caviar is also available in this type of tin.

Weights: 50, 100, and 200 grams.

Storage period unopened: guaranteed 3 months; pasteurized: 12 months.

GLASS JAR.

Vacuum-sealed glass containers. Very long shelf life. Preferred by airlines and department stores. Also available with pasteurized caviar.



Original Tin

Weights: 30, 50, and 100 grams; 1, 2, and 4 ounces.

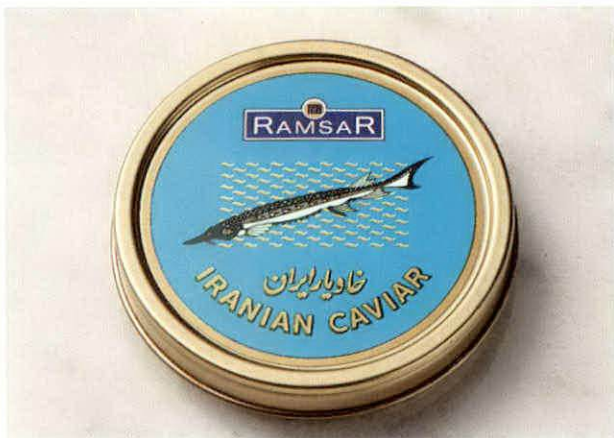
Storage period unopened: guaranteed 3 months; pasteurized: 12 months.

PORIMEX, THE WORLD'S LARGEST CAVIAR DISTRIBUTOR.

Every year, Porimex processes and packs more than 100 tons of Iranian Ramsar Caviar.

Headquartered in Lachen, Switzerland, Porimex ships caviar to countless destinations all over the world from its bonded refrigeration facilities near the Zurich-Kloten airport. Buyers in the European Community are served from its subsidiary in Luxemburg, where Porimex also operates a packaging facility.

Porimex has established a subsidiary in Tehran as well. The company's unique presence there allows Porimex inspectors to maintain a permanent liaison with Shilat, the state fishing agency, and to monitor the quality of the caviar on site, prior to packing. At the same time, strict supervision guarantees uninterrupted integrity of the vital refrigeration chain which starts at the fishing stations.



Prestige Line Tin



Slip Lid Tin



Ring Pull Tin/Tear Up Tin



Glass Jar



PURELY AND SIMPLY THE BEST.

How does the gourmet serve and savor caviar? How to best reveal its noble origin and develop its indescribable aroma? There is no consensus on these issues, and even masters of the gastronomic arts will offer varied suggestions.

CAVIAR IN COMPANY.

Some say caviar should be served on egg slices, while others find this trite in culinary terms, insisting instead on a few drops of fresh lemon juice, or onion rings. Some prefer dark whole grain bread, others like light toast. Then there are those who love caviar best with sour cream on slices of boiled potato. And more recently, caviar is often seen crowning dainty rosettes of smoked sturgeon.

CAVIAR ON ITS OWN.

We are entitled to our preferences as well. And our favorite way to enjoy caviar is pure and simple: not too chilled, on toast, at most very lightly buttered, using unsalted butter. Served this way, Ramsar Caviar will unfold its magnificence, allegedly with aphrodisiacal side effects.

DON'T SAVE IT TOO LONG!

Once you have opened the tin, you should consume Ramsar Caviar within one week preferably. This isn't really asking too much. Unopened tins are to be stored at -3°C to -2°C or 28°F and will keep until the date indicated at the bottom of the tin.

Caviar with bright and lucid pearls and a subtle fragrance is still fresh. Old caviar looks dull and has a strong odor.

Postscript: Caviar which you may have purchased in Iran or at the Tehran airport, usually in 100, 200, 300, or 500 gram tins, should be consumed within 8 weeks.

SURRENDER.

Its precious sheen, its superb aroma, and its delicate fragrance will thwart all your endeavors to resist the temptation.

What began at the bottom of the pristine sea has now reached fullness and perfection. Let Ramsar Caviar be your exquisite encounter with one of nature's most enchanting treasures. You can obtain Ramsar Caviar in gourmet food stores and at very fine restaurants, or, as a first-class passenger aboard aircraft and cruise ships.

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Worldwide Sales Office for Iranian Ramsar Caviar and Iranian Ramsar Sturgeon



Perceval-Montgomery International

NRN

207 Pine Cone Trail
Ormond Beach, FL 32174

October 10, 1992

Mr. George Bush, President
The United States Of America
The White House
1500 Pennsylvania Avenue
Washington D.C. 20500

Dear Mr. President,

Greetings again from central Florida. As a fellow Texan, I believe the yellow rose will bloom even brighter ! Texans do not back down-- we stand up and fight ! Time is of the Essence !

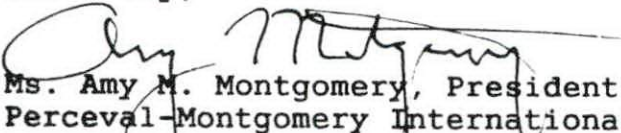
PMI has packaged this series of Economic Proposals called THE GLOBAL 25, as requested by several White House Staff members. The enclosure proposes a world economic coalition utilizing a balanced system of economics as a gateway to the 21st Century.

Committed to the future of America, THE GLOBAL 25 responds to the need to create American jobs, stabilize American Family values, stimulate the American business economy, increase the tax base, to be the catalyst to position America as the leader in World Global Competition to open the 21st Century ! We feel the Bush Administration is most capable of supporting these proposals. Utilize THE GLOBAL 25 to win this election !

At your convenience we would appreciate a response within fourteen days, after which we will contact you.

Call (904)254-3525, or FAX to (904)672-6041. Here's to the next four years ! God bless you, and may God bless America !

Sincerely,


Ms. Amy M. Montgomery, President
Perceval-Montgomery International

cc: James A. Baker III, Secretary, White House Chief Of Staff
Lawrence Eagleburger, Acting Secretary of State,
Richard Darman, Director, Budget Bureau
Mike Baskin, Chairman, Economic Advisors
John H. Gibbons, Ph.D., Office of Technology Assessments
Clairborn Pell, Chairman, Senate Foreign Relations Committee
Barbara Franklin, Chairwoman, Department of Commerce

Perceval-Montgomery International

Mr. John Evans
Senator Connie Mack Headquarters
517 Hart Senate Office Building
Washington, D.C. 20510

October 10, 1992

Dear John,

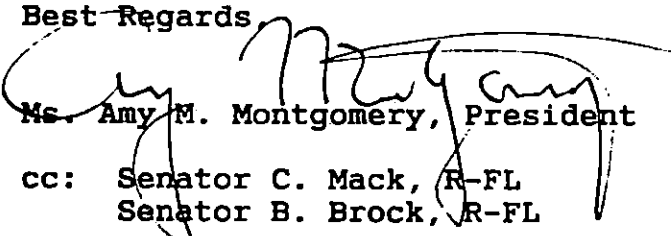
Thank you for taking the time to review our proposal. The Global 25 is the "New Order," designed to kick-start the economy in every direction. Please get the word up and out on this one. Time is of the essence.

I am sorry to have been so delayed on this project, as I had unofficial meetings with Washington personell back in February, '92. At that time, I was told to rush this project. I gave my word to do so. I'm sure that I can trust your expert judgment on who should be 'in the loop.'

I'll be looking forward to further communication from you. My office number is (904)254-3525.

My brother, Jonathan, says, "Hello" and wishes you well. We would enjoy a visit during the holidays.

Best Regards



Ms. Amy M. Montgomery, President

cc: Senator C. Mack, R-FL
Senator B. Brock, R-FL

DATE: October 6, 1992

TO: George Bush, President, United States of America

FROM: Amy Montgomery, President, PMI

RE: Plan for Victory: the Administration, the Nation, and the World

EXECUTIVE SUMMARY

The Bush Administration's obstacle to winning the '92 election is the U.S. public's perception that the Administration has no plan to extricate the nation from its economic and social malaise. Leading the many facets of this malaise are: U.S. failure to maintain global competition hence failure of the U.S. economy to generate sufficient jobs, perception by the middle class that they are under attack, i.e. paying more and more taxes, getting less and less attention and service, and disintegration of the American family via declining income, divorce, crime and drugs. Nothing less than a demonstration by the Administration of a broad sweeping vision accompanied by a broad sweeping plan capable of fulfilling that vision can garner victory for the Administration on November 3, 1992. We submit such a plan equal to this task for your consideration. Included are the services we can offer to assist in its implementation.

This comprehensive plan aims to deliver more bang for the public and private sector "buck" in each of the 25 domains in which it operates. Specifically, over the first five years of the plan, we estimate additions to benefits of \$6.508 trillion and to employment of 25.6 million. These employment and income gains will add \$244 billion to tax revenues which combined with \$85.2 billion in cost reductions will shave \$322 billion from the Federal Deficit. Details are shown in Table 1. This deficit reduction will lower interest rates by 0.7% which in turn will raise investment, tax revenue and employment by 8 to 12% annually.

The overall cost of the Plan of \$167.2 billion (see Table 2 for details) compared with its overall benefits of \$6.5 trillion results in an outstanding overall benefit/cost ratio of 38.9 driven by a substantial overall total net benefits amount of \$6.34 trillion. These Plan performance measures should convince the U.S. Public that the Administration has the plan to bring Victory to the Nation, and to the World.

The top 6 projects, ranked by benefit/cost ratio (Table 1, Col. 6) are (1) Automated Information Technology System (AITS), (2) Rings of Light, (3) Business Incubator, (4) Tot to Tot, (5) Economic Paradise Productions, and (6) Young Entrepreneurs. These Top 6 are specifically discussed in the report. A follow-up report will discuss the other 19 projects which together comprise the Global 25 Plan (G-25) and analyze net benefits in depth in a Table 3.

**THE GLOBAL 25
ECONOMIC PROPOSALS**

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THE GLOBAL 25

ECONOMIC PROPOSALS

PROPOSAL 1. MasterDot Automated Information Technology Systems (AITS)

[A Twenty-First Century Free-Market System: 21CFMS]

Technical Definition

An Automated Information Technology System (AITS) is a complex hardware/software program developed by MasterMind Marketing (MMM) for tracking consumer data. Both MMM and Electric Paradise Productions (EPP), a corporate colleague producing New Global Market Campaigns (EPPGM), spin off AITS technologies.

"The AITS is a point-of-sale (POS) based consumer data system resident at retail stores for purposes of capturing a data base capable of generating purchase and consumer profiles and providing purchase assistance education to consumers. Such a system is capable of establishing efficient retail merchandizing very quickly in EC markets as well as the emerging markets in East Europe and Russia (Conway L. Lackman , MBA, Ph.D.: Consultant, U.S. Rep., EC Trade Conference, Helsinki, 1992)."

AITS offers new exciting marketing services tailored to its client-user's need for effective interface with 21st Century New Global Market-place complexities well ahead of present systems.

Global trends of biblical proportions now confront multinational economies with unprecedented challenges. The interfacing European Economic Community (EC) and the United States of America's 'Tri-lateral Economy' (TE) warrants what we propose as Twenty-first Century Free Market Systems (21CFMS) to meet New Global Market demands in ways heretofore only imagined. Tomorrow has come.

Developing A Network

The objective of this venture is to create a worldwide network for consumer marketing, research, advertising, and philanthropic education that will help to balance the economic system to create job opportunity and assist in the universal development of capitalistic societies. This network is an American style "Kieretsu" encouraging individual consumers to contribute their voices to create cost-effective research as a base for product development through shared corporate sponsor benefits programs.

In addition the network utilizes government and private grants to provide matching funds--a guarantee of production implementation. The motivation of government agencies to promote corporate sponsor involvement is to be encouraged by targeting unused portions of grants and re-directing them to Direct Support Organization Foundations to compliment funds of such agencies as the Economic

Development Council, Better Business Bureau, Department of Tourism, Education, et. al..

How It Works

AIMS provides state-of-the-art technology for moment-by-moment sensitivity to worldwide market data useful to modern marketing and research divisions for horizontal strategies in an exploding global economy.

Automated terminals, called MasterDot AIMS Terminals, are installed for the private use of the consumer on-site at retail outlets.

Positioned to preserve privacy via the use of a plastic "WINNERclub Card," the consumer enters data in return for a bonanza of instant and future 'winnings.' Gold, Platinum and VIP programs are made available to "Frequent-Shopper" and other privileged accounts.

Incentives range from discounts on food, drink, gas, merchandise, to travel, recreation, sweepstakes, cash prizes and more. Strategic ad campaigns are to be showcased by removable façades framing the Automated Terminals.

MMM is able to offer its clients a plethora of services by the application of AIMS technology to markets anywhere in the world. AIMS may be used as a bargaining tool for trade negotiations since participating countries will be assisted with their own developing economies and consumer markets.

It is a firm conviction of MasterMind Marketing that the use of MasterDot AIMS Terminals will figure as a significant "jump-start" factor in the national economy by monitoring consumer-wants/needs and cultural trends through "Consumer Awareness Surveys."

Technical Proposals, Time-Charts, Projections

1) Under development; 2) Systematically multi-phased internationally; 3) Economic Impact Statement

Capital Requirements

1) Corporate Sponsor driven; 2) Matching Federal Government funding; 3) Unused portions of Government funds re-directed to State Government through Direct Support Organizations

Start-Up Implementation

Beta Testing within three months; total program start-up within ten months.

Long-Term Objectives

Success hinges on a "SuperTeam" from the Administration, Branch and Congress to decide the optimal implementation arm, and secure the State Department of buy-in and acceptance of proposals. The "Super-Team" negotiates agreements to determine participating nations in the "International Alliance Of Economic Development" (IAED) of the New Global Market.

PROPOSAL 2. MasterDot: Family First Program (FFP)
[21CFMS]

Definition

A program designed to allow twelve weeks emergency leave time for employees of businesses of fifty employees or more. A percentage of MasterDot AITS Terminals stationary at educational and daycare facilities, and fast-food restaurant chains in America will be distributed to business employers' programs in the form of "cash credits" for Family First programs.

Overall Objective

To create enlightened child care policies in America and insure parental bonding necessary to future generations of Americans.

Technical Proposals, Time-Charts, Projections

1) Under development; 2) Systematically multi-phased internationally; 3) Economic Impact Statement

Capital Requirements

1) Corporate Sponsor driven; 2) Matching Federal Government funding; 3) Unused portions of Government funds re-directed to State Government through Direct Support Organizations

Start-Up Implementation Within ten months.

Long-Term Objectives

Success hinges on a "SuperTeam" from the Administration, Branch and Congress to decide the optimal implementation arm, and secure the State Department of buy-in and acceptance of proposals. The "Super-

Team" negotiates agreements to determine participating nations in the "International Alliance Of Economic Development" (IAED) of the New Global Market.

PROPOSAL 3. MasterDot Tot-To-Tot: Automated Child-Care Technology
(ACCT)
[21CFMS]

Definition

MasterDot AITS Terminals stationary at small-child care and corporate day-care facilities together with Automated Child Care Technology (ACCT) Systems provide and check and balance suystem established by child care organizations for maintaining safe qualified and healthy personell, procedures, and facilities. Corporate Sponsored educational programs including games and videos are designed to educate pre-school children to prepare them for Kindergarten.

Overall Objectives

To create enlightened child-care policies in America and insure the parental bonding necessary to future generations of Americans.

Technical Proposals, Time-Charts, Projections

1) Under development; 2) Systematically multi-phased internationally; 3) Economic Impact Statement

Capital Requirements

1) Corporate Sponsor driven; 2) Matching Federal Government funding; 3) Unused portions of Government funds re-directed to State Government through Direct Support Organizations

Start-Up Implementation Within ten months.

Long-Term Objectives

Success hinges on a "SuperTeam" from the Administration, Branch and Congress to decide the optimal implementation arm, and secure the State Department of buy-in and acceptance of proposals. The "Super-Team" negotiates agreements to determine participating nations in

the "International Alliance Of Economic Development" (IAED) of the New Global Market.

PROPOSAL 4. MasterDot Economic Development Council
Sponsorship (EDCS)
[21CFMS]

Definition

Economic Development Council sponsors utilize MasterDot AITS Terminals and simultaneously coordinate blocks of small business sponsorship participation through their local Chamber Of Commerce, Better Business Bureau, et.al..

Overall Objectives

To create American jobs and stimulate American business worldwide.

Technical Proposals, Time-Charts, Projections

- 1) Under development;
- 2) Systematically multi-phased internationally;
- 3) Economic Impact Statement

Capital Requirements

- 1) Corporate Sponsor driven;
- 2) Matching Federal Government funding;
- 3) Unused portions of Government funds re-directed to State Government through Direct Support Organizations

Start-Up Implementation Within ten months.

Long-Term Objectives

Success hinges on a "SuperTeam" from the Administration, Branch and Congress to decide the optimal implementation arm, and secure the State Department of buy-in and acceptance of proposals. The "SuperTeam" negotiates agreements to determine participating nations in the "International Alliance Of Economic Development" (IAED) of the New Global Market.

Definition

Overall Objectives

Technical Proposals, Time-Charts, Projections

- ## Capital Requirements

- Star-Up Implementation Within ten months.**

PAGE 7/31

PROPOSAL 6. MasterDot Career Advancement Centers (CAC)
[21CFMS]

Definition

Features Automated Career Technology Systems (ACTS) resident at independent and educational facility locations. "Career Advancement Centers" track job opportunities, network with the Young Entrepreneurs Exchange (cf. PROPOSAL 7) and Personality Analysis Testing (PAT) in coordination with the career placement industry. "Career Advancement Centers" network with the financial industry using the Campbell-Investment-Analysis-System (cf. PROPOSAL 8) to create small business packages. The Small Business Administration (SBA) and SCORE evaluates both small business packages and personell for government insured loan programs. The CAC network through the Real Estate Industry through Rings-Around-The-World Systems (cf. PROPOSAL 9) to physically place small businesses in "Highest And Best Use" locations. Education-to-Business and Business-to-Education linkage includes on-going continued education programs individually tailored to improve careers throughout the lifetime of an individual as on-going repeat placement/evaluation provides commercial effectiveness, mobility, and continued economical advancement/progression including Total Quality Management.

Overall Objectives

To create jobs through a comprehensive education-to-business link-up program that will balance the American education system and stabilize the American economy. This system will help to elevate individual self-respect and esteem, job fulfillment, and promote personal and family values. This system will enhance big business through investment opportunities and increased consumer spending capabilities ratios.

Technical Proposals, Time-Charts, Projections

1) Under development; 2) Systematically multi-phased internationally; 3) Economic Impact Statement; 4) Donated to the U.S. government through the U.S. Education Department.

Capital Requirements

1) Corporate Sponsor driven; 2) Matching Federal Government funding; 3) Unused portions of Government funds re-directed to State Government through Direct Support Organizations

Start-Up Implementation Two years.

Long-Term Objectives

Success hinges on a "SuperTeam" from the Administration, Branch and Congress to decide the optimal implementation arm, and secure the State Department of buy-in and acceptance of proposals. The "SuperTeam" negotiates agreements to determine participating nations in the "International Alliance Of Economic Development" (IAED) of the New Global Market.

PROPOSAL 7.

MasterDot Young Entrepreneurs Apprenticeship Exchange (YEAE)
[21CFMS]

Definition

An international exchange designed to create job experience and job opportunities for young entrepreneurs through apprenticeship programs. An opportunity to gain invaluable business experience and learn about other cultures by participating in one-year apprenticeships abroad. YEA links up to Career Advancement Centers (CAC) as detailed in proposal VI (previous).

Technical Proposals, Time-Charts, Projections

1) Under development; 2) Systematically multi-phased internationally; 3) Economic Impact Statement;

Capital Requirements

1) Corporate Sponsor driven; 2) Matching Federal Government funding; 3) Unused portions of Government funds re-directed to State Government through Direct Support Organizations 4) Donated to the U.S. government through the U.S. Department of Education.

Start-Up Implementation Within two years.

Long-Term Objectives

Success hinges on a "SuperTeam" from the Administration, Branch and Congress to decide the optimal implementation arm, and secure the State Department of buy-in and acceptance of proposals. The "Super-

Team" negotiates agreements to determine participating nations in the "International Alliance Of Economic Development" (IAED) of the New Global Market.

PROPOSAL 8. MasterDot Campbell-Investment-Analysis-System (CIAS)
[21CFMS]

Definition

MasterDot Career Advancement Centers (CAC) provide a small business investment packaging system called the "Campbell Investment Analysis System." CIAS creates a revolutionary approach to small business investing by using new criteria for analysis focused on "highest and best success" personell placement standards through Personality Analysis Testing (PAT) procedures. SBA and SCORE analyze the potential for success providing SBA loans.

Overall Objectives

To create immediate job opportunities and small business financial aid through financial industry participation in American jobs; to expand American business development worldwide; to stimulate the American economy; to create opportunity for big business to assist through investment in small business enterprizes; to insure long term overall success for small business and the American economy as a whole; to stimulate investment in foreign markets; to discard the archaic systems of Communism and Socialism by generating a new system of economic progression which is perpetually balanced, based on relativity and systems of variables that stimulate vs. stagnate economics, individual markets, and entrepreneurialship through investment innovation.

Technical Proposals, Time-Charts, Projections

1) Under development; 2) Systematically multi-phased internationally; 3) Economic Impact Statement

Capital Requirements

1) Corporate Sponsor driven; 2) Matching Federal Government funding; 3) Unused portions of Government funds re-directed to State Government through Direct Support Organizations

Start-Up Implementation Two years.

Long-Term Objectives

Success hinges on a "SuperTeam" from the Administration, Branch and Congress to decide the optimal implementation arm, and secure the State Department of buy-in and acceptance of proposals. The "Super-Team" negotiates agreements to determine participating nations in the "International Alliance Of Economic Development" (IAED) of the New Global Market.

PROPOSAL 9. MasterDot: Rings-Around-The-World Data Systems (RAWDS) [21CFMS]

Definition

A clearinghouse database system designed to place existing American and foreign business and newly created small business through Career Advancement Centers (PROPOSAL 6) into the marketplace. Using strategically analyzed statistical, geographic and "highest and best success" evaluations criteria (PROPOSAL 8), RAWDS will evaluate the right environment for long-term business success rates. Start-up businesses requiring nurturing assistance may lease-up at Small Business Incubation Centers (SBIC) prior to total market placement. RAWDS will place businesses in vacant real estate across the United States and plan future business development based on comprehensive plans. Additional systems will provide commercial real estate brokerage information. Licensed Real Estate Agents (Realtors) only broker this system and service clients, as is the present practice of both SBA and SCORE.

Overall Objectives

Create American jobs, promote American business development abroad, and generally stimulate the American economy by enhancing consumer capabilities.

Technical Proposals, Time-Charts, Projections

1) Under development; 2) Systematically multi-phased internationally; 3) Economic Impact Statement

Capital Requirements

1) Corporate Sponsor driven; 2) Matching Federal Government funding; 3) Unused portions of Government funds re-directed to State Government through Direct Support Organizations

Start-Up Implementation Two years.

Long-Term Objectives

Success hinges on a "SuperTeam" from the Administration, Branch and Congress to decide the optimal implementation arm, and secure the State Department of buy-in and acceptance of proposals. The "Super-Team" negotiates agreements to determine participating nations in the "International Alliance Of Economic Development" (IAED) of the New Global Market.

PROPOSAL 10. Global Market Campaign-USA (GMC)
(21CMFS)

Definition

Electric Paradise Productions (EPP) campaigns are designed to mesh lock-step with GLOBAL 25 PROPOSALS as outlined in this package.

Electric Paradise Productions (EPP) has developed "Global Campaign-USA" strategy to promote the United States of America worldwide, using the bellweather state of Florida (Global-Florida) as a model for the subsequent forty-nine states.

All EPP Global Campaigns are demographically and organizationally comprehensive, utilizing vehicles of entertainment, advertising, sports and fine arts promotion to saturate the New Global Marketplace. Grass-root strategies use a unique promotional technology EPP has materialized and designated as "Mobile Hospitality Units" to kick off all its MasterDot programs as mentioned throughout THE GLOBAL 25 PROPOSALS here presented.

Overall Objectives

To set in motion an initial campaign which will self-perpetuate a sequence of logical, creative, annual, follow-up campaigns; to employ a pattern of corporate business sponsorships featuring shared benefit packaging, and use a "cookie-cutter" base to maximize a cost-effective anti-inflationary impact.; to offer consistent service to both domestic and International Alliance Of Economic Development (IAED) clients;

EPP network efficiency generates competitor teamwork and proliferates jobs at every demographic level. Far more than mere 'business promotionals' these EPP campaigns are "people packages." They encourage a "Build America" pioneering spirit of good will and success, nexus of "life, liberty, and the pursuit of happiness."

Technical Proposals, Time-Charts, Projections

1) Under development; 2) Systematically multi-phased internationally; 3) Economic Impact Statement

Capital Requirements

1) Corporate Sponsor driven; 2) Matching Federal Government funding; 3) Unused portions of Government funds re-directed to State Government through Direct Support Organizations

Start-Up Implementation Within ten months.

Long-Term Objectives

Success hinges on a "SuperTeam" from the Administration, Branch and Congress to decide the optimal implementation arm, and secure the State Department of buy-in and acceptance of proposals. The "SuperTeam" negotiates agreements to determine participating nations in the "International Alliance Of Economic Development" (IAED) of the New Global Market.

PROPOSAL 11.Rings-Of-Light International Cultural Exchange (ICE) [21CFMS]

Definition

Perceval-Montgomery International (PMI)-developed. A Global Multi-Tiered Exchange designed to schedule, organize, and designate hosts for multiple philanthropic fund-raising efforts with participating IAED New Global Market nations to benefit the needs of their countries. ICE "First Tier Rings-Of-Light" hosts and hostesses are taken from the highest levels of international influence. They in turn will choose "Second Tier Rings-Of-Light" hosts and hostesses in concentric circles representing spheres of influence from top to bottom in the demographics of each nation. First and Second Tiers become "National Goodwill Ambassadors" to visiting VIP's of the New World Market at "Rings-Of-Light" social functions. Third Tier hosts will present neighborhood "block-parties" to build relationships and promote family values.

Overall Objectives

An international Global-Village Calendar of fund-raising events, from extravaganzas to small gatherings will be hosted by participating IAED's to present humanitarian concerns of every description and upgrade the quality of life in the Global Village.

Technical Proposals, Time-Charts, Projections

1) Under development; 2) Systematically multi-phased internationally; 3) Economic Impact Statement

Capital Requirements

1) Corporate Sponsor driven; 2) Matching Federal Government funding; 3) Unused portions of Government funds re-directed to State Government through Direct Support Organizations

Start-Up Implementation Within ten months.

Long-Term Objectives

Success hinges on a "SuperTeam" from the Administration, Branch and Congress to decide the optimal implementation arm, and secure the State Department of buy-in and acceptance of proposals. The "Super-Team" negotiates agreements to determine participating nations in the "International Alliance Of Economic Development" (IAED) of the New Global Market.

PROPOSAL 12. Golden-Global-Vision Of International Awareness
(GLOVIA)
[21CFMS]

Definition

An over fifty-five (Golden-Age) television (Global-Vision) network produced by Golden Age Productions, featuring a format of Golden-Age themes such as:

Traditions, wisdom, family values, gracious living, manners and etiquette, history, society, news, business, investment/insurance/-health-care products, financial planning, politics, advice for young mothers, cooking, nutrition, exercise, dance, musical-variety shows, philanthropic/literary/fine arts events, point-of-view/-

talk/game shows, volunteering "Points-Of-Light" shows, cultural exchange/travel-for-pleasure/service/learning, hobbies/cottage/business/second careers, philosophy, religion, et. al..

Overall Objectives

Deepen the rootings in past-generation value-perspectives, effecting appreciation for cultural, historical, social, and philosophical viewpoints, providing data for wider understanding of the societal ecologies of the present.

Technical Proposals, Time-Charts, Projections

1) Under development; 2) Systematically multi-phased internationally; 3) Economic Impact Statement

Capital Requirements

1) Corporate Sponsor driven; 2) Matching Federal Government funding; 3) Unused portions of Government funds re-directed to State Government through Direct Support Organizations

Start-Up Implementation Two years.

Long-Term Objectives

Success hinges on a "SuperTeam" from the Administration, Branch and Congress to decide the optimal implementation arm, and secure the State Department of buy-in and acceptance of proposals. The "SuperTeam" negotiates agreements to determine participating nations in the "International Alliance Of Economic Development" (IAED) of the New Global Market.

PROPOSAL 13. EuroVision (EUVI) [21CFMS]

Definition

A Von Kohl International (VKI)-development. Euro-based satellite television network featuring an economic growth and development format relative to the EC and Russia with formats such as:

Success/failure stories; financial planning/investment/counsel; big and small business trends/opportunities/relationships of man-

agement and labor; seminar/educational/apprenticeship/ travel/-culinary/convention/ opportunities; mega-and-micro-social/fashion/vacation trends; products, services, technologies on line/under development, et.al..

Overall Objectives

To capture a local, family, European viewing audience; to present individual European enterprize; to generate acquaintance with "what's happening "in the New Global Market; to reduce future shock and provincialism while building national pride and community; to keep U.S. interests, products, and mentality represented while making peace with the realities of the New Global Market; to position an "electronic ambassador" in the middle of the EC.

Technical Proposals, Time-Charts, Projections

1) Under development; 2) Systematically multi-phased internationally; 3) Economic Impact Statement

Capital Requirements

1) Corporate Sponsor driven; 2) Matching Federal Government funding; 3) Unused portions of Government funds re-directed to State Government through Direct Support Organizations

Start-Up Implementation Within ten months.

Long-Term Objectives

Success hinges on a "SuperTeam" from the Administration, Branch and Congress to decide the optimal implementation arm, and secure the State Department of buy-in and acceptance of proposals. The "Super-Team" negotiates agreements to determine participating nations in the "International Alliance Of Economic Development" (IAED) of the New Global Market.

PROPOSAL 14. Third World Satellite Communications Network (SCN)
[21CFMS]

Definition

A Von Kohl International (VKI)-developed Global Telecommunication Educational Network beamed to Third World nations to promote eco-

conomic development, exports, education and technological know-how.

Overall Objectives

To create a developmental lifeline to Third World countries that can be supported by products, services, resources, and counsel, accelerating progress toward economic stability by transcendence of geographical boundaries and on-site personell.

Technical Proposals, Time-Charts, Projections

1) Under development; 2) Systematically multi-phased internationally; 3) Economic Impact Statement

Capital Requirements

1) Corporate Sponsor driven; 2) Matching Federal Government funding; 3) Unused portions of Government funds re-directed to State Government through Direct Support Organizations

Start-Up Implementation Within three years.

Long-Term Objectives

Success hinges on a "SuperTeam" from the Administration, Branch and Congress to decide the optimal implementation arm, and secure the State Department of buy-in and acceptance of proposals. The "SuperTeam" negotiates agreements to determine participating nations in the "International Alliance Of Economic Development" (IAED) of the New Global Market.

PROPOSAL 15. Gateway To Opportunity: Inventors Showcase (GOIS)
[21CFMS]

Definition

MMM-developed. An International Entrepreneurial Exchange (IEE) television network channel for worldwide link-up of entrepreneurial associations.

Overall Objectives

To feature an IEE association-centered interest format related to innovation, invention, ideas, and new technology, to promote public

awareness, markets, and financial participation opportunities to lone inventors and creators.

Technical Proposals, Time-Charts, Projections

1) Under development; 2) Systematically multi-phased internationally; 3) Economic Impact Statement

Capital Requirements

1) Corporate Sponsor driven; 2) Matching Federal Government funding; 3) Unused portions of Government funds re-directed to State Government through Direct Support Organizations

Start-Up Implementation Within two years.

Long-Term Objectives

Success hinges on a "SuperTeam" from the Administration, Branch and Congress to decide the optimal implementation arm, and secure the State Department of buy-in and acceptance of proposals. The "SuperTeam" negotiates agreements to determine participating nations in the "International Alliance Of Economic Development" (IAED) of the New Global Market.

PROPOSAL 16. International Arts/Antiques Exchange (AAE)
[21CFMS]

Definition

A private subscriber-only clearinghouse database system for fine art objects and antiques.

Overall Objectives

To index and showcase the art industry's wares for an international clientele; to preserve privacy, convenience, and increased trading for sophisticated clients.

Technical Proposals, Time-Charts, Projections

1) Under development; 2) Systematically multi-phased interna-

tionally; 3) Economic Impact Statement

Capital Requirements

1) Corporate Sponsor driven; 2) Matching Federal Government funding; 3) Unused portions of Government funds re-directed to State Government through Direct Support Organizations

Start-Up Implementation Within two years.

Long-Term Objectives

Success hinges on a "SuperTeam" from the Administration, Branch and Congress to decide the optimal implementation arm, and secure the State Department of buy-in and acceptance of proposals. The "SuperTeam" negotiates agreements to determine participating nations in the "International Alliance Of Economic Development" (IAED) of the New Global Market.

PROPOSAL 17. MasterDot 21st Century Health Care Network (21CHC) [21CFMS]

Definition

MasterDot AITS Terminals resident at medical facilities across America. Total Quality Management Information Surveys for monthly patient/physician input for the gathering of related data to a regulatory medical commission.

Overall Objectives

To reduce health care costs 50% in the USA by: 1) attracting physicians to organizations created for such an aim; 2) "Fee For Efficiency"-based medical care pre-contracted selectively for global units of care; 3) Emphasis on prevention, early diagnosis/treatment; 4) Total Quality Management/Continuous Quality Improvement management systems; 5) The careful selection of quality physicians based on documentable practice patterns; 6) Matching the numbers and types of physicians to the population health demands as reflected in health market analysis; 7) Concentrating complex procedures in high-volume regional centers taking advantage of the economies of scale and experience; 8) Putting the burden of proof on expensive new technology to prove its worth prior to general use; 9) Encourage informed, cost-conscious decision-making by physicians; 10) Projected CAD-CAM "Bionic" lifetime histories of patients (directives by Alain C. Enthoven, Ph.D., Stanford University; Conway L. Lackman, Ph.D., Carnegie Mellon

University).

Technical Proposals, Time-Charts, Projections

1) Under development; 2) Systematically multi-phased internationally; 3) Economic Impact Statement

Capital Requirements

1) Corporate Sponsor driven; 2) Matching Federal Government funding; 3) Unused portions of Government funds re-directed to State Government through Direct Support Organizations

Start-Up Implementation Within three years.

Long-Term Objectives

Success hinges on a "SuperTeam" from the Administration, Branch and Congress to decide the optimal implementation arm, and secure the State Department of buy-in and acceptance of proposals. The "SuperTeam" negotiates agreements to determine participating nations in the "International Alliance Of Economic Development" (IAED) of the New Global Market.

PROPOSAL 18. International Retail Exchange (IRE) [21CFMS]

Definition

A clearing-house network to link wholesale facilities to retail outlets through the installation of MasterDot AITS Terminals in point-of-sale locations.

Overall Objectives

To stimulate the economy by providing immediate feed-back re consumer buying habits, trends, and desires; to create a system of "Just In Time" production, warehousing, and distribution of products to mesh macro-and micro-consumption demands; to reduce the volume of waste in terms of money, manpower, and product through miscalculation of supply and demand in the marketplace; to give in-store management daily consumer purchasing data so buyers can monitor trends, introduce new products, and concentrate on overall market objectives; to expedite the distribution of goods to Third World coun-

tries.

Technical Proposals, Time-Charts, Projections

1) Under development; 2) Systematically multi-phased internationally; 3) Economic Impact Statement

Capital Requirements

1) Corporate Sponsor driven; 2) Matching Federal Government funding; 3) Unused portions of Government funds re-directed to State Government through Direct Support Organizations

Start-Up Implementation Within two years.

Long-Term Objectives

Success hinges on a "SuperTeam" from the Administration, Branch and Congress to decide the optimal implementation arm, and secure the State Department of buy-in and acceptance of proposals. The "SuperTeam" negotiates agreements to determine participating nations in the "International Alliance Of Economic Development" (IAED) of the New Global Market.

PROPOSAL 19. International Alliance Of Environmental Industry
Development (IAEID)
[21CFMS]

Definition

A computerized comprehensive network based on a market enhancing regulatory structure commission of environmental and industrial leaders to create a system of checks and balances that systematically tests new technologies requiring their worth proved before general use. This system will emphasize exploring the possibilities of the simulated replacement of natural products and the artificial acceleration of environmental products techniques, thus creating a commercial environmental industry with economic benefits to the participants.

Technical Proposals, Time-Charts, Projections

1) Under development; 2) Systematically multi-phased internationally; 3) Economic Impact Statement

Capital Requirements

1) Corporate Sponsor driven; 2) Matching Federal Government funding; 3) Unused portions of Government funds re-directed to State Government through Direct Support Organizations

Start-Up Implementation Within four years.

Long-Term Objectives

Success hinges on a "SuperTeam" from the Administration, Branch and Congress to decide the optimal implementation arm, and secure the State Department of buy-in and acceptance of proposals. The "SuperTeam" negotiates agreements to determine participating nations in the "International Alliance Of Economic Development" (IAED) of the New Global Market.

PROGRAM 20. UGC Planned Peacetime Communities (PPTC) [21CFMS]

Definition

United Global Corp (UGC) generates an updated version of the Marshall Plan featuring an allied network of international military, agency, bureau, and business organizations to organize the creation of blueprints to build and staff "Planned Peacetime Communities" resident in Third World IAED nations in the New Global Market.

Overall Objectives

To maximize infra-structure development in Third World countries; establish effective channels of distribution according to MIS Distribution Network specifications; expedite distribution of food and clothing to citizenry; establish temporary shelters and delivery of satellite network educational systems to citizenry; install medical services; hedge against environmental hazards; to hinder violation of human rights and promote world peace; to generate a supply of American products and services to these communities; to create a world-class planned military community working hand in hand with commercial business to share information, education, and support with participating nations of the IAED to insure quality of life for military families and personnel through perpetual military training

and education courses practising self-discipline as a way of life. PPC's generate shared social activities, student apprenticeship exchange programs; they teach self-discipline and cultural awareness and encourage IAED friendships and commeraderies for a better world. The re-education of the American Public to understand the necessity of viewing this proposal and others on a long term basis is paramount to the competitive position and future of America as the "gateway" leader to the 21st century.

Technical Proposals, Time-Charts, Projections

1) Under development; 2) Systematically multi-phased internationally; 3) Economic Impact Statement

Capital Requirements

1) Corporate Sponsor driven; 2) Matching Federal Government funding; 3) Unused portions of Government funds re-directed to State Government through Direct Support Organizations

Start-Up Implementation Within two years.

Better Testing within three months; total program start-up within ten months.

Long-Term Objectives

Success hinges on a "SuperTeam" from the Administration, Branch and Congress to decide the optimal implementation arm, and secure the State Department of buy-in and acceptance of proposals. The "SuperTeam" negotiates agreements to determine participating nations in the "International Alliance Of Economic Development" (IAED) of the New Global Market.

PROPOSAL 21. UGC Veterans Administration Education Program (VAEP) [21CFMS]

Definition

MMM will develop a software program designed by the US Department of Education for immediate use by the VA to implement a ground level edu-

cation system for the immediate educational acceleration of Third World populations. These will be a mixture of planned group activities, T.V. satellite programs, videos, and personalized counseling with an emphasis on physical exercise and personal hygiene.

Overall Objectives

Education of world populations; acceleration of world economic development

Technical Proposals, Time-Charts, Projections

1) Under development; 2) Systematically multi-phased internationally; 3) Economic Impact Statement

Capital Requirements

1) Corporate Sponsor driven; 2) Matching Federal Government funding; 3) Unused portions of Government funds re-directed to State Government through Direct Support Organizations

Start-Up Implementation Within two years.

Long-Term Objectives

Success hinges on a "SuperTeam" from the Administration, Branch and Congress to decide the optimal implementation arm, and secure the State Department of buy-in and acceptance of proposals. The "SuperTeam" negotiates agreements to determine participating nations in the "International Alliance Of Economic Development" (IAED) of the New Global Market.

PROPOSAL 22. International Alliance Of Space Exploration (IASE) [21CFMS]

Definition

A comprehensive cooperative program for space exploration involving participating IAED nations, including both public and private sectors. Both short and long term explorations require extensive "public awareness" strategies regarding the importance that space explorations for future commerce and immediate information has, and how it will and does affect their daily lives. These include educational video/T.V. productions using entertainment related marketing

and production themes. The general re-education of the American public to understanding the necessity of viewing this proposal and others on a long term basis is paramount to the competitive position and future of America as the "gateway" leader to the 21st Century.

Technical Proposals, Time-Charts, Projections

1) Under development; 2) Systematically multi-phased internationally; 3) Economic Impact Statement

Capital Requirements

1) Corporate Sponsor driven; 2) Matching Federal Government funding; 3) Unused portions of Government funds re-directed to State Government through Direct Support Organizations

Start-Up Implementation Within two years.

Long-Term Objectives

Success hinges on a "SuperTeam" from the Administration, Branch and Congress to decide the optimal implementation arm, and secure the State Department of buy-in and acceptance of proposals. The "SuperTeam" negotiates agreements to determine participating nations in the "International Alliance Of Economic Development" (IAED) of the New Global Market.

PROPOSAL 23. Global Economic Model: Balanced Economic
Relativity (GLOBER)
[21CFMS]

Definition

"The Grand Quantum Theory Of Relativity In Economics." A universally balanced "model" of global trade and progressive economics. A team of experts from every industry and area of expertise around the globe contribute to an ongoing research and development project regarding "Balanced Progressive Economic Relativity." Participants are from the "International Alliance Of Economic Relativity" IAED Nations.

Overall Objectives

"To generate perpetual economic prosperity and well-being for all mankind."

Technical Proposals, Time-Charts, Projections

1) Under development; 2) Systematically multi-phased internationally; 3) Economic Impact Statement

Capital Requirements

1) Corporate Sponsor driven; 2) Matching Federal Government funding; 3) Unused portions of Government funds re-directed to State Government through Direct Support Organizations

Start-Up Implementation Within ten months.

Long-Term Objectives

Success hinges on a "SuperTeam" from the Administration, Branch and Congress to decide the optimal implementation arm, and secure the State Department of buy-in and acceptance of proposals. The "SuperTeam" negotiates agreements to determine participating nations in the "International Alliance Of Economic Development" (IAED) of the New Global Market.

PROPOSAL 24. Points-Of-Light Global Volunteers' Network (GVN)
[21CFMS]

Definition

Developed by PMI: multi-national "peace-corps"-type endeavor synergized through a systems network that links up volunteers with projects via a multi-media campaign through locations networks that organize, schedule, and arrange volunteer groups throughout the world for various ventures. Volunteers are recognized for outstanding leadership as "Points Of Light" and given leadership roles to standardize "role models" for volunteer efforts. "Global Volunteer Camps" feature agendas for future ventures and acknowledge outstanding volunteers with Points-Of-Light awards ceremonies.

Overall Objectives

To establish a veritable international 'army of volunteers' to assault the needs of the global village; to create a vehicle to mobilize these "global citizens" whose zeal is to change the world through direct volunteer expenditure of time and effort in noble causes; to maximize the impact such individuals might make at an international level of volunteerism; to exalt such investments of human lives by honorable recognition of outstanding effort.

Technical Proposals, Time-Charts, Projections

1) Under development; 2) Systematically multi-phased internationally; 3) Economic Impact Statement

Capital Requirements

1) Corporate Sponsor driven; 2) Matching Federal Government funding; 3) Unused portions of Government funds re-directed to State Government through Direct Support Organizations

Start-Up Implementation Within ten months.

Long-Term Objectives

Success hinges on a "SuperTeam" from the Administration, Branch and Congress to decide the optimal implementation arm, and secure the State Department of buy-in and acceptance of proposals. The "SuperTeam" negotiates agreements to determine participating nations in the "International Alliance Of Economic Development" (IAED) of the New Global Market.

PROPOSAL 25. Music And Fine Arts Showcase (MFAS) [21CFMS]

Definition

A Golden Age Productions (GAP) development of a comprehensive systems network designed to program the scheduling, organization, and production of the Arts Industry through T.V., tapes, and radio broadcasting mediums as follows:

Overall Objectives

1) Ballet, opera, theatre, modern dance, jazz, musical concerts, and symphonies are all produced for T.V. and distributed to international networks by GAP, which networks with independent T.V. and radio stations and productions facilities; Literary guild events are produced via T.V., radio, and on tape by GAP, which networks with the appropriate independent facilities; 2) Music and musicians are to be showcased as new talent to gain public notariety through the formation of partnerships with radio stations and music recording studios on future tape sales with telephone-in listeners' response/votes produced through GAP; 3) to lobby for the passing of a 20% time quota requiring broadcasters, as in Australia, to promote American artists; 4) GAP development of an Arts-Showcase T.V. Network to promote individual artists and their works offering them for sale to the general public, to increase the wealth of American artists and to encourage new artistic talent; 5) to stimulate creative talent and create jobs through creative economic industry.

Technical Proposals, Time-Charts, Projections

1) Under development; 2) Systematically multi-phased internationally; 3) Economic Impact Statement

Capital Requirements

1) Corporate Sponsor driven; 2) Matching Federal Government funding; 3) Unused portions of Government funds re-directed to State Government through Direct Support Organizations

Start-Up Implementation Within ten months.

Long-Term Objectives

Success hinges on a "SuperTeam" from the Administration, Branch and Congress to decide the optimal implementation arm, and secure the State Department of buy-in and acceptance of proposals. The "SuperTeam" negotiates agreements to determine participating nations in the "International Alliance Of Economic Development" (IAED) of the New Global Market.

APPENDIX-I
ECONOMIC IMPACT STATEMENT
OVERVIEW
PAGE 29

G-25 STARS**The Top Six**

1. **MasterDot Automated Information Technology System (AITS)**
AITS places America's retailers on a national corporate inventory network. Factors driving benefits are:
 - increased product exposure adds \$476 B in sales.
 - increased revenue increases:
 - profits
 - employment
 - income
 - tax revenue
2. **MasterDot Family First Program (FFP)**
FFP systematically delivers child care via a computer/network. Factors driving benefits are:
 - reductions in cost
 - more effective child development
 - reduction in teen crime
3. **MasterDot Tot to Tot Automated Childcare Technology (ACCT)**
ACCT tracks child development in childcare environments. Benefits driving factors are:
 - bringing up more women for the workforce
 - these womens' contribution to sales and revenue
4. **MasterDot Economic Council Sponsorship (EDCS)**
EDCS is a network of business consultants. Benefit drivers are:
 - increased ventures
 - increased sales, income and employment
5. **MasterDot Patent Job Creation Research (PJCR)**
PJCR is a computer based network with special security features to serve as a clearing house for patents. Benefit drivers are:
 - increased momentum
 - increase in successful ventures
 - increased sales, incomes and employment
6. **MasterDot Career Advancement Centers (CAC)**
CAC is a computer based, worldwide placement system. Benefits are:
 - reduced U.I. claims
 - JTPA cost reduction
 - employment and income increase
 - reduced recruiting costs/increased quality

7. **MasterDot Young Entrepreneurs Apprenticeship Exchange (YEAE)**
YEAE is a computer based system to advance the goals of venture managers. Benefit drivers are:
 - increased employment placement
 - increased venture managers
8. **MasterDot Campbell Investment Analysis System (CIAS)**
CIAS is a computer based matching system between financiers and venture firms.
Benefit drivers are:
 - more successful ventures financially
 - more employment, income and profit
9. **MasterDot Rings Around The World Data Systems (RAW-Data Systems)**
RAW-Data Systems is an incubator program computer networked via Real Estate brokers.
Benefit drivers include:
 - higher venture success rate.
 - more revenue, income and employment
10. **Global Market Campaign - USA (GMC)**
GMC is a worldwide TV based marketing program.
Benefit drivers include:
 - increased exposure of products, and
 - increased revenue and income
11. **Rings of Light International Cultural Exchange (ICE)**
ICE is a inter-social class network sponsored by the power elite to build inter-class rapport and understanding.
Benefit drivers are similar to #10.
12. **Golden-Global-Vision of International Awareness (GLOVIA)**
GLOVIA is a support system for senior citizens.
Benefit drivers are:
 - increased participation in partime jobs and voluteerism
 - higher income hence
 - higher spending on entertainment, hence cultural enrichment
13. **Eurovision**
LDC's in market economy. Benefit drivers include:
Factors in #7 drive economic growth.
14. **Third World Satellite Communications Network. An International Telenet Education System (Global University)**
Benefits factors are:
 - cost savings via more efficiency

15. Gateway To Opportunity-Inventors Showcase (GLIS)
GLIS-transmits inventions via tele-network.
Benefits are:
 - generation of new venture firms
 - more revenue, employment
16. Int'l Arts and Antique Exchange (IAAE)
IAAE is a world wide home shopping network
Benefits are similar to #7.
17. MasterDot 21st Century Healthcare Network (21CHC) is a worldwide procurement/sourcing tele-system for medical services - diagnostic and treatment.
Benefits are:
 - cost reduction
 - prevention
18. Int'l Retail Exchange (IRE) - worldwide scouring for retail buyers.
Benefits are:
 - more sales via Lower Probability of Stockout
 - cost savings
19. Int'l Alliance of Industry Development (AEID) joins nations in coordinated cleanup and screen out of polluting processes via tele-network; analysis model.
Benefits are:
 - cost reduction
 - prevention
20. United Global Corps Planned Peacetime Communities (PPTC) uses Vets and Peace Corps more efficiently resulting in
 - lower costs
 - higher economic growth via
 - . Transfer of skill
 - . Building of market economy
21. United Global Corp Veterans Administration Education Program (VAEP) Vet Corps is an adjunct of the specific roles for Vets. Benefits come from cost reduction in Int'l Programs.
22. Int'l Alliance of Space Exploration (IASSE) coordinates space programs worldwide via telemarketing satalite systems.
 - cost reductions
 - more public confidence via
 - more awareness

23. Global Economic Model Balanced Economic Relativity (GLOBER) - links world economies achieving benefits of:
- comparative advantage
 - increased trade
24. Points of Light Global Volunteers Network (GVN) is an adjunct to #20 achieving similar benefits.
25. Music and Fine Arts Showcase - expands exposure to markets for artists. Benefits are:
- increased exposure to the market
 - increased number of contracts

TABLE 1: SUMMARY: ECONOMIC IMPACT - G25 (\$BIL)

Project	PROGRAM- TOTAL BENEFITS	PROGRAM TOTAL	NET BENEFITS (2 -3)	BENEFIT COST (B/C) RATIO	RANK BY (B/C)
1. AITS	747.0	0.78	746.2	957.7	1
2. FAMF	176.9	0.72	176.1	245.7	9
3. TOT TO TOT	449.1	0.84	448.3	534.5	4
4. EDC	138.8	3.50	135.3	39.7	14
5. PATENT	159.4	0.55	158.8	289.8	8
6. CAREER ADVANCEMENT	45.6	10.50	35.1	4.3	20
7. YOUNG ENTREP.	411.1	1.10	410.0	373.6	6
8. CAMPBELL INVESTMENT A ASSESSM5	446.5	1.20	445.3	372.1	7
9. RAW (DATA- SYSTEM)		1,342.5	2.40	1340.1	559.63
10. GLOBAL CAMPAIGN	1,356.0	3.20	1352.8	423.8	5
11. RINGS OF LIGHT	135.7	0.15	135.55	904.7	2
12. GOLDEN GLOBAL V	1.6	0.93	0.67	1.7	23
13. EUROVISION	717.7	6.00	711.1	119.7	11
14. 3RD WORLD (SCN)	66.3	0.80	65.5	82.9	13
15. INVENTORS SHOWCASE	136.2	4.00	132.2	34.0	17
16. INTL ART/ ANTIQUE EXCHANGE	1.35	0.35	1.0	3.9	22
17. HEALTHCARE FOR 21ST CENT.	1,216.0	35.00	1181.0	34.7	16
18. INT'L RETAIL EXCH.	125.8	30.00	95.8	4.2	21
19. INT'L					

ENVIRONMENT					
ALLIANCE	360.7	10.00	350.7	36.1	15
20. UNITED GLOBAL					
CORPS	153.4	18.00	135.4	85.2	12
21. UGC VA VET					
CORPS	116.0	15.00	100.0	10.0	19
22. INT'L SPACE					
ALLIANCE	4.2	5.00	-0.8	0.8	24
23. GLOBAL ECON					
MODEL	214.8	1.70	213.1	126.4	10
24. POINTS OF					
LIGHT	0.5	15.00	-14.5	0.3	25
25. MUSIC FINE ARTS					
SHOWCASE	16.1	0.70	15.4	22.8	18
OVERALL-					
TOTAL	6,508.0	167.42	6,340.6	38.9	

TABLE 2: COST ESTIMATES (\$BIL)

<u>Project #</u>	<u>Total Cost</u>	<u>Labor</u>		<u>Capiose</u>		<u>A & M</u>
		DP	Other	Hpwr	Sfwr	
				.15	.10	
1.	0.78		.40	.25		.13
2.	0.72	staff	.50	.10		.12
3.	0.84	staff	.40	.30		.14
4.	3.5	staff	1.8	1.5		.20
5.	0.55	staff	.20	.10		.05
6.	10.5		8.0	.05		2.0
7.	1.1		.60	.30		.20
8.	1.2		.70	.30		.20
9.	2.4		1.5	.40		.50
10.	3.2		.6	2.4		.2
11.	0.15		.07	.03		.05
12.	0.93		.66	.12		.15
13.	6.0		2.0	3.5		0.5
14.	0.8		.40	.30		.10
15.	4.0		1.0	2.5		0.5
16.	0.35		0.2	0.1		0.05
17.	35.0		5.0	25.0		5.0
18.	30.0		5.0	20.0		5.0
19.	10.0		2.0	7.0		1.0
20.	18.0		9.0	5.0		3.0
21.	15.0		9.0	6.0		1.0
22.	5.0		1.0	3.5		0.5
23.	1.7		0.5	1.0		0.2
24.	15.0		10.0	3.0		2.0
25.	0.7		0.2	0.4		0.1
TOTAL	167.2					

APPENDIX-II
THE GLOBAL 25 ECONOMIC PROPOSALS
FUNDING REQUIREMENTS
PAGE 30

THE GLOBAL 25 ECONOMIC PROPOSALS **FUNDING REQUIREMENTS**

Definitions

1. **Corporate Sponsorships (CS):** CS is defined as any product or service division of a corporation.
2. **Corporate Sponsor's Benefit Package (CSBP):** CSBP is defined as a package containing research and development, marketing and advertising exposure for the CS.
3. **Shared Corporate Sponsor Benefit Package (SCSBP):** SCSBP is a "Master-planned" CSP divided into equal parts of levels of exposure and costs/savings per CS times the number of CS participants as shared cost/savings benefits.
4. **Corporate Sponsorship Package G25 R&D (CSP)(G25R&D):** (CSP)(G25RD is a research and development package offered to CS containing G25 proposals customized to fit the needs and to define the costs of implementation to CS without SCSBP.
5. **Corporate Sponsorship Package, Global Campaigns (CSPGC):** a package offered to the CS combining both (CSP)(G25R&D) and (CSP)(GC) defining percentages of CS market exposure levels, including advertising, marketing, and research and development as well as costs of participating in a SCSBP.

6. United States Government Matching Funds (USMF): USMF is a government style "completion bond" or government guarantee of project completion. Any unsold CS packages are covered by the USMF program. Unused dollars appropriated through the USMF program are automatically re-directed to state governments through Direct Support Organizations.

I. Funding Estimates: Start-Up Sales Organization

1. Start-Up/Joint Venture Liscensing Agreement with Sales Organization

\$50,000,000 based on commission percentage of gross sales

II. Funding Estimates: Corporate Sponsor Package, G25R&D Proposal Sales (CSP)(G25R&D)

1. Annual Total number of CS per state: 600
2. Annual Total Sales of each CS of each (CSP)(G25R&D)
per state \$500,000
3. Annual Total Sales of (CSP)(G25R&D) per state: \$300M
4. Annual Total Sales of (CSP)(G25R&D) X 50 states \$15B

III. Funding Estimates: Corporate Sponsor Package Global Campaigns
(CSP)(GC) Sales

1. Annual Total number of CS per state: 600
2. Annual Total number of each (CSP)(GC) each per state
(3B ÷ 600) \$5M
3. Annual Total Sales of (CSP)(GC) per state: \$3B
4. Annual Total Sales of (CSP)(GC) X's 50 states \$150B

IV. Funding Estimates: Total Corporate Sponsor Package Sales

- *1. Annual Total Sales From (CSP)(GC) and (CSP)(G25R&D)
as follows:

(CSP)(G25R&D)	\$15,000,000,000/ \$15B
<u>(CSP)(GC)</u>	<u>\$150,000,000,000/ \$150B</u>
Total of Sales, 50 States:	\$165,000,000,000/ \$165B

* CS may book up to five years in advance (CSP) per state or \$5M X 50 total states.

V. Funding Estimates: U.S. Government Matching Funds (USGMF) Program

- *1. U.S. Government Matching Funds (USGMF) are to be guaranteed on an incremental basis per State as shown in the above schedule.

* Note: These figures do not reflect participating IAED nation contributions. The SuperTeam is to negotiate 1) Each individual IAED government's R/D proposal contracts to determine the exact number of zones for sponsorship costs breakdowns similar to the U.S. package; 2) Each individual IAED government's matching fund program contracts.

VI. Corporate Campaign Package Global Campaigns (CSP)(GC)

Recommended Implementation Sequence By Geographic Areas:

- | | |
|----------------------------|---------------------------------|
| 1. Global-Florida Start-Up | 5. Global-EC and Russia |
| 2. Global-USA-10 States | 6. Global-USA-40 States |
| 3. Global-Canada | 7. Global-Asia |
| 4. Global-Mexico | 8. Global-Third World Countries |

APPENDIX-III

RESUMÉS

PAGE 31

LACKMAN ASSOCIATES

CURRICULUM VITAE

McLAREN ASSOCIATES

MANAGEMENT CONSULTANTS
241 PARKWAY BLVD.
LAND O LAKES, FL 33539

J.D. McLaren
President

December 30, 1991

Regional Offices
Tampa
(813) 996-3392

Ms. Amy Montgomery, President
Mastermind Marketing
207 Pine Cone Trail
Ormond Beach, FL 32174

Dear Ms. Montgomery:

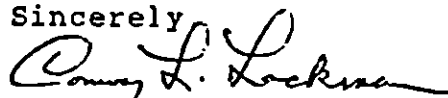
In preparing a proposal to develop the Automated Information Technology System (AITS), I am very impressed with the potential of this system. The AITS is a point-of-sale (POS) based consumer data system resident at retail stores for purposes of capturing a data base capable of generating purchase and consumer profiles and providing purchase assistance education to consumers. Such as system is capable of establishing efficient retail merchandising very quickly in EC markets as well as the emerging markets in East Europe and Russia. Such systems clearly have positive economic development ramifications likely to draw the support of governments worldwide.

My colleagues, Professors Shepherd and Heckman and I will be meeting with Czech, Hungarian, and Russian officials during the month of January to explore opportunities to establish logistics and distribution systems in these countries. Combined, we have 45 years experience as MIS executives and consultants, over 100 published papers and three text books. Our mentors, Smykay, Bowersox and Mossman were the inventors of logistical MIS and authored, collectively, 200 articles and five textbooks on logistics and MIS.

I shall also be representing the U.S. at the European Community Trade Coordination Meeting in Helsinki, where I shall explore the interest of the EC in such systems. I would like to see the U.S. government support the development of such systems like AITS through grants to entrepreneurs such as yourself for the purpose of developing these systems.

I look forward to further communication in this matter.

Sincerely



Conway L. Lackman, MBA, Ph.D

CONWAY LACKMAN-INTERNATIONAL BUSINESS SYSTEMS CONSULTANT

Dr. Lackman has served the international telecommunication industry since 1984 as marketing systems consultant for AT&T, GTE in product development (ISDN, TIRKS) and Sr. Strategic Market Analyst for CBIS (Cellular service, work station systems and gateway systems). Over this period, he was involved in over \$1 bil. in new product revenue. While with CBIS, which at the time held contracts for over 70% of the US cellular industry's administrative and billing systems, Dr. Lackman designed and constructed a client behavior analysis system used to measure service provisioning and satisfaction levels and guide new cellular systems service and product positioning. His systems analysis supported the successful \$2 bil. CBIS joint venture with Nippon T & T.

From 1975-1984, he worked as Director of Planning Systems for R.J. Reynolds, Continental Insurance Co. and Flexivan Worldwide Leasing. With Reynolds, his world trade forecasting and decision support system formed the base for the largest single capital acquisition in the company's history, \$1.2 bil. He also managed forecasting, planning, operations research, and budgeting systems for operations worldwide. Dr. Lackman designed and implemented Continental's marketing information system leading to the identification of an additional \$400 mil. in new revenue. And, while working for Flexivan, he was responsible for marketing systems and plans for \$450 mil. of business in 26 countries. In these assignments, Dr. Lackman resided for periods of 6-9 months each in London, Brussels, Amsterdam, Mexico City, and Frankfurt and conducted business in the local languages.

As Senior Economic Systems Consultant for McLaren Associates, management consultants, he managed the development of several key Federal government data base systems, and designed and implemented a broad range of forecasting models in support of labor markets and industrial development.

Dr. Lackman's worldwide visibility as an international training consultant includes conducting seminars in systems analysis and economic planning at 1991 International symposium on Economic Modeling, for European Economics Centre in London including serving as North American coordinator for the Centre's 1992 Seminar for Co-ordination of EC Trade Policy, at USDA's International Graduate School in Washington for government ministers from most of the Latin American and African countries, for the Brazilian Banking Seminar Series conducted by Columbia University in San Paulo. He also taught at Jilin University in the PRC.

His publications appear in numerous international journals such as Economic Planning and Journal of the Market Research Society (U.K.), Transport Policy & Decision Making, International Journal of Systems Management (Netherlands), European Operations Research Journal, and Revista Internazionale di Economiche (Rome) and Desareello Economica (Mexico) and numerous U.S. journals.

He completed doctoral studies in econometrics and statistics (including fellowships at University of Chicago and London School of Economics) and received his Ph.D from University of Cincinnati, his MBA (management science) from Arizona, and his BA from Ohio Wesleyan University.

Robert L. Heckman

PROFESSIONAL EXPERIENCE

Over 20 years experience in the information services industry as a senior manager of data processing operations, systems development, and information systems marketing.

- 1986 - 1989** Vice President and Division Head with the Mellon Bank Datacenter Group - The Datacenter Group is one of the largest providers of information services to the financial industry. Managed the Software Products Division, which included product management, systems development, customer service, and system integration services for mainframe and distributed banking systems. Developed and directed a strategic diversification program for the Group which resulted in the initiation of two new business lines and the acquisition of a leading microcomputer software vendor. Instituted software quality and productivity programs which resulted in virtually error-free, on-time releases of software.
- 1983 - 1986** Vice President and General Manager of the Philadelphia Regional Office, Datacenter Group - Major responsibilities included sales, conversions, client support, DP operations and programming for service bureau, facility management and ATM switch customers in the region.
- 1980 - 1983** Vice President of Operations for Girard Services, Inc. - Girard Services was a regional information services provider to the banking industry. Managed the operation of five regional data centers and the programming staff which supported them. Directed numerous cost-reduction and productivity-improvement projects for client banks in the areas of bulk filing, statement rendering, exception handling, MICR capture, CIF, and float management.
- 1974 - 1980** Assistant Vice President of Operations for Girard Bank, Philadelphia - Managed proof and transit, MICR processing, research and adjustments, and float management functions. Designed and installed a regional proof network with an innovative incentive compensation program which improved productivity by 50%.
- 1969 - 1974** Senior Systems Analyst and Project Manager, Girard Bank - Managed the design, development, and implementation of Mortgage Loan, Time Deposit, ATM, Data Center Scheduling, and other applications.

Curriculum Vitae

John C. Shepherd

Office:

School of Business and Administration
Duquesne University
480 Rockwell Hall
Pittsburgh, PA 15282
(412) 434-5772

Residence:

1020 Milton Road
Pittsburgh, PA 15234
(412) 321-6992

I. Education

- Ph.D. University of Pittsburgh, 1980**
Operations Research and Systems Management
Finance Minor, 3.97/4.00
- M.S. University of Pittsburgh, 1975**
Operations Research and Systems Management
- M.S. Duquesne University, 1972**
Business Information Systems, 3.8/4.0
- B.S. Carnegie Mellon University, 1969**
Administration and Management Science

II. Employment History

Academic Experience:

- 1987 - Present Associate Professor, Duquesne University**
- 1976 - 1987 Associate Professor, Indiana University of Pa.**
- 1979 - 1983 Lecturer, University of Pittsburgh**
Graduate School of Industrial Engineering

John C. Shepherd
Page 2

Professional Experience:

- 1990 - Present Med-Ware, Partner**
Designed, developed, and implemented a fourth-generation language (4GL)-based pharmacy management system for medium-sized hospitals. Currently working on an interface for a robotics-based system for hospital pharmacies.
- 1989 - Present Intell-rx, Inc., Partner**
Developed an expert system to analyze third-party drug claims for inappropriate drug use.
- 1981 - Present Laurel Mountain Software, Partner**
Designed, developed, and marketed a LAN-based, multi-user hospital pharmacy management system and a similar materials management system.
- 1974 - 1976 Supervisor, Technical Information Services, Allegheny Power Systems.** Managed four employees, was responsible for database administration, Information system (IS) standards, corporate modeling, and IS training.
- 1972 - 1973 Consultant, PACE Computing Corporation**
Performed programmer and analyst duties. Among the systems developed were a general ledger system and a payroll system. Also maintained a project control system and wrote several financial modeling programs.
- 1969 - 1971 Systems Analyst, Dravo Corporation**
Wrote an online barge information system and a large risk analysis model for barge investment. Also wrote a barge scheduling simulation and developed a linear programming (LP) model, with 1,820 rows by over 40,000 columns. At that time, I was told it was one of the largest LP models ever developed.

John C. Shepherd

Page 3

III. Honors and Awards

Beta Gama Sigma, 1972

Omega Rho, 1976

Who's Who in Industry and Finance, 1984

American Bibliographic Institute, 1985

Who's Who in society and the Professions, 1986

Who's Who in America, 1986

Who's Who in the Computing Industry, 1989

IV. Areas of Competence

A. Specific Areas of Teaching Competence

- 1. Database Management Systems, especially those based on SQL.**
- 2. Fourth Generation Languages (4GLs)**
- 3. Computer Architecture, including LANs**
- 4. COBOL**
- 5. Systems Analysis and Design**
- 6. Operations Research**
- 7. Microcomputer Applications and Languages**
- 8. Expert Systems**

B. Specific Areas of Research

- 1. The application of microcomputers and local area networks for hospital information systems**
- 2. Drug utilization reviews using 4GLs**
- 3. Local Area Networks**
- 4. Comparative SQL performances**
- 5. SQL and 4GLs**

**FILE COPIES
CORRESPONDENCE
ADDENDUM**

Perceval-Montgomery International

207 Pine Cone Trail
Ormond Beach, FL 32174
February 2, 1992

George Bush, President
The United States Of America
The White House
1500 Pennsylvania Avenue
Washington, D.C. 20013

Dear Mr. President,

I am Ms. Amy Montgomery of Perceval-Montgomery International (PMI) organization residing in Central Florida. As a fellow Texan, I believe the yellow rose is blooming ever brightly! I am very pleased that your recovery was so quick.

I admire immensely the way that you handled the Japanese negotiations for better trade agreements head-on. Our great country should be dealing from a position of strength as always by showing the world that we are one step ahead of the game. This may involve using modern technology to accelerate and improve American economic development in the E.C., the newly independent Slavic Republics, Asia, and the North American Continent. I feel that what we have to offer is what you need; to create jobs, influence American business development worldwide, and stimulate the American business economy.

MasterMind Marketing, a subsidiary of PMI has developed Automated Information Technology Systems (AITS), "MasterDot" terminals at stationary locations which quickly and easily identify consumer/cultural trends worldwide. "MasterDot" also educates consumers regarding philanthropic organization and public interest groups. MasterDot's "WinnerClub Card" campaign helps consumers win instant prizes relating to products and services.

Electric Paradise Productions, a subsidiary of PMI, has developed a campaign to promote the United States Of America worldwide, beginning with the state of Florida and subsequent 49 states. Electric Paradise Production's campaigns kick off AITS "MasterDot" through mobile hospitality units 'grass roots' campaign strategies. Electric Paradise Production's campaigns are corporate sponsor driven through shared benefits packaging allowing multi-participation for all American Business with tremendous savings!

Our organization's future projects include 1) Clearinghouse Systems for the Food and Arts Industries, 2) Database for Education used for tracking job opportunities, personality analysis testing and placement capabilities, 3) Database for the Real Estate Industry multi-faceted including small business creation development and placement, 4) Global Cable Network promoting capitalism by showcasing economic development worldwide, and entrepreneurial efforts.

Perceval-Montgomery International

The reaction that you received from the Japanese Ministry has further strengthened my decision to work with IBM instead of a Japanese company. The idea as expressed by the Japanese Ministry that 'America should spend forty-five years studying the Japanese consumer market as the Japanese have with America's consumer market,' is humorous at best. Japan will soon realize that America will achieve the same results in one year. AITS can be used as a bargaining tool for trade negotiations with other countries including your "Points Of Light" campaign by spreading global philanthropic organization.

My organizations need the support of our government both figuratively and monetarily through government grants to help make these projects a reality over the next several years. Please instruct us on who we need to contact to expedite this process. Enclosed you will find proposals relative to AITS and our Florida campaign.

President Bush, I wish to thank you for the time taken to read and review our proposals. I await your response in support of these projects at your earliest convenience. I remain, sincerely, a concerned and patriotic American citizen.

Very Truly Yours,

Ms. Amy Montgomery
President, CEO

Enclosures: AITS Proposal
FWA Campaign Overview
Letters (3)
News Article

Perceval-Montgomery International

207 Pine Cone Trail
Ormond Beach, Florida 32174
(904) 673-4663

Dear

Enclosed you will discover an exciting marketing concept that will catapult America into the 21st Century. The objective of this venture is to create a worldwide network for consumer marketing, research, advertising and philanthropic education that will transcend time and help to balance the economic system to create job opportunity and assist the universal development of capitalistic societies.

This network is an American style "kieretsu" creating cost-effective R&D through shared corporate sponsor benefits programs. In addition, the network utilizes government and private grants to provide matching funds - a guarantee of production implementation. The motivation of government agencies to promote corporate sponsor involvement is encouraged by targeting unused portions of grants and re-directing them to Direct Support Organization Foundations to compliment funds of such agencies as the Economic Development Councils, Departments of Tourism, Education and others. Our team of experts represent some of the finest organizations in the world including: Ernst and Young, International Business Machines, Nielsen Marketing and Media Research, Dun and Bradstreet International, Donnelly Marketing Information Systems, and Carnegie-Mellon University to create customized MasterDot hardware and software programs.

The networking of corporate America is essential to the success of this venture. By showing the world how we understand their own consumer markets, we will deal from a position of strength in trade negotiations and become the leaders in the New World Market!

Let us share with you this extraordinary opportunity!

Sincerely,

Ms. A. Montgomery, President

Perceval-Montgomery International

Master Mind Marketing and Electric Paradise Productions
207 Pine Cone Trail
Ormond Beach, Florida 32174

CONFIDENTIAL V.I.P.

Dear

The issue of executive level pay versus performance should not be the current focus in America today -- instead, public concern should be shifted to job development and growth. A happy economy is always a more healthy one for everyone involved.

We are introducing a patent to use with MasterDot/Automated Information Technology Systems (AITS) Terminals that will help to balance the current economic system by finding and creating jobs through small business enterprises. This system will not take away from current market conditions, but will add to the relative whole, thus enriching the economic base by expanding the total consumer market. By expanding the market and encouraging big business to joint venture with small business over time so that both may support each other as a relative whole, we hope to encourage corporate America to once again focus their attentions on their home base as a cataclysmic leader for consumer consumption and solid economic growth.

We encourage your organization to join the ranks of corporate leadership in America in forging the way for future generations of Americans.

Sincerely,

Ms. Amy Montgomery, President
Perceval-Montgomery International

ORL-32981

HOLLAND & KNIGHT

1401 MANATEE AVENUE WEST
P.O. Box 241 (Zip 34208)
BRADENTON, FLORIDA 34205
(813) 747-6550
Fax (813) 748-6945

2000 INDEPENDENT SQUARE
P.O. Box 52657 (Zip 32201)
JACKSONVILLE, FLORIDA 32202
(904) 353-2000
Fax (904) 355-1572

400 NORTH ASHLEY
P.O. Box 1288 (Zip 33601)
TAMPA, FLORIDA 33602
(813) 227-8500
Fax (813) 229-0134

92 LAKE WIRE DRIVE
P.O. Box 32092 (Zip 33802)
LAKELAND, FLORIDA 33801
(813) 682-1161
Fax (813) 680-1166

CABLE ADDRESS
H&K MIA
TELEX 52-2233 MIAMI

1200 BRICKELL AVENUE
P.O. Box 015441 (Zip 33101)
MIAMI, FLORIDA 33131
(305) 374-8500
Fax (305) 374-1164

200 SOUTH ORANGE AVENUE
P.O. Box 1526 (Zip 32802)
ORLANDO, FLORIDA 32801
(407) 425-8500
Fax (407) 423-3397

ONE EAST BROWARD BLVD
P.O. Box 14070 (Zip 33302)
FORT LAUDERDALE, FLORIDA 33
(305) 525-1000
Fax (305) 463 2030

315 SOUTH CALHOUN STREET
P.O. Drawer 810 (Zip 32301)
TALLAHASSEE, FLORIDA 32301
(904) 224-7000
Fax (904) 224-8832

808 SEVENTEENTH STREET, N.W.
SUITE 900
WASHINGTON, D.C. 20006
(202) 955-5550
Fax (202) 955-5564

PLEASE REPLY TO:

Orlando
January 24, 1992

To Whom it May Concern:

I, William F. Duane of the law firm of Holland & Knight, Orlando, Florida have been retained by Ms. Montgomery of Perceval-Montgomery International and related organizations to represent them in negotiation of all matters pertaining to Private Foundations and United States Government Grants for A.I.T.S. applications. Please direct all communication to our offices in care of myself.

Very truly yours,

HOLLAND & KNIGHT



William F. Duane

WFD/ld
ORL-19136/302



EMBASSY OF THE UNITED STATES OF AMERICA

U.S. FOREIGN COMMERCIAL SERVICE
MADRID, SPAIN

January 16, 1992

Amy Montgomery
President
Electric Paradise Productions
207 Pine Cone Trail
Ormond Beach, FL 32174

Dear Ms. Montgomery:

Ambassador Zappala has asked me to respond to your letter of January 4 regarding market potential in the European Economic Community for Automated Information Technology Systems (AITS).

While I can only speak about the Spanish, rather than the European-wide, market from personal experience, I believe AITS would generate strong interest. Target buyers would be the credit card companies, commercial banks, large retail chains, and market research/consumer preference investigators, among others. Spanish consumers use credit cards extensively in large grocery as well as non-food purchases. Also, "hyper" markets are gaining market share versus smaller-size retail outlets.

To pursue this opportunity, I suggest that you consider visiting Spain. I am enclosing a description of our Gold Key Program which would be an excellent vehicle for you to make contact with potential local buyers of your technology.

Please advise how we can assist in marketing your exciting product in Spain.

Sincerely,

James M. Wilson
Commercial Attache

9769C

Consejería Comercial
Embajada Americana
Serrano, 75
28006 Madrid
Tel. 577-4000
Fax 575-8655
Télex 27763

American Embassy
FCS Madrid
APO AE 09642



EMBASSY OF THE
UNITED STATES OF AMERICA
MADRID

THE AMBASSADOR

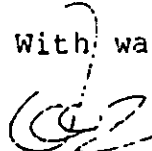
January 21, 1992

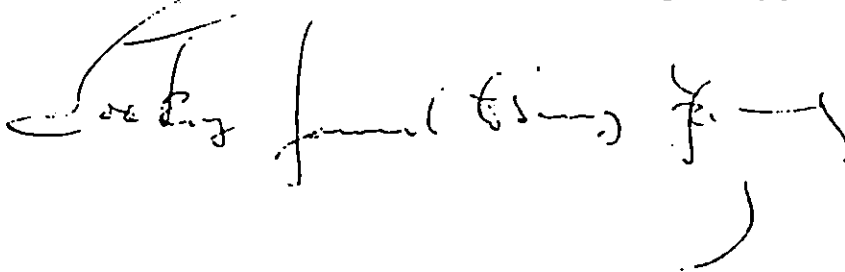
Amy Montgomery
President
Electric Paradise Productions
207 Pine Cone Trail
Ormond Beach, FL 32174

Dear Amy,

I was glad to hear from you through your recent letter, in which you requested information regarding applications for the AITS in Europe. I have asked my commercial attache, James Wilson, to send you information directly. If there is any other way that I may be of assistance, please do not hesitate to let me know. I strongly support your efforts to export your product.

With warm regards,


Joseph Zappala





UNITED STATES
FOREIGN COMMERCIAL SERVICE
AMERICAN CONSULATE GENERAL
MELBOURNE



September 9, 1992

Ms. Amy Montgomery
President, Perceval-Montgomery Int'l
207 Pine Cone Trail
Ormond Beach, Fl. 32174

Dear Ms. Montgomery:

Thank you for your letter of August 27, which was addressed to Tom Quinn and myself, c/o the U.S. Travel & Tourism Administration in Sydney. Tom is currently the director of the office; I will be after October 18.

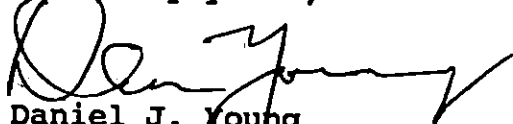
In reading the packet of materials you have sent, I find an answer from my colleague in Madrid, Jim Wilson, Commercial Attache. He is responding to a letter, which is not included. I would think our answer, however, ought to be comparable. I have to assume your information technology system would be appropriate to the Australian market. Will you be exhibiting at the COMDEX Computer Show in Las Vegas in November?

I note you see possible AITS applications in the area of tourism marketing. Certainly Florida has a great deal to talk about in terms of attractions, destinations for Australian visitors to the U.S. (we recently had representatives from the Florida Division of Tourism and the Orlando Convention and Visitors Bureau touring Australia, meeting over 5000 travel agents). We would certainly be interested in any AITS applications featuring Florida.

Maybe we can discuss this further when I'm in Sydney, after October 18. Please use our mailing address there for future contact:

USTTA
PSC 280, Unit 11027
APO AP 96554-0002

Sincerely yours,


Daniel J. Young
Commercial Consul

In USA reply to:
U.S. Consulate - Melbourne
Unit 11011
APO AP 96551 - 0002

Postal Address:
PO Box 6722
Melbourne
Victoria 3004

553 St. Kilda Road
Melbourne
Victoria 3004
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MASTERMIND MARKETING

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RESEARCH AND DEVELOPMENT PROPOSAL

"THE MOST SUCCESSFUL MARKETING STRATEGIES ARE THOSE DEVELOPED
THROUGH A SYSTEMATIC PROCESS FUELED BY RESEARCH"

AUTOMATED INFORMATION TECHNOLOGY SYSTEMS (AITS)

'The emergence of a global economy is forecasted to create homogenous lifestyle trends on macro-model environmental levels while simultaneously creating individualistic regionalization trends on micro-model environmental levels.

'As our outer worlds grow more similar, we will increasingly cling to the traditions that come from within, thus creating an evolving international lifestyle as well as creating deeper counter-trends of cultural and linguistic nationalism. These trends are not contradictory but are closely related (John Naisbitt, Megatrends 2000).'

An Automated Information Technology System (AITS) is a complex hardware/software program developed by MasterMind Marketing (MMM) for tracking consumer data.

"The AITS is a point-of-sale (POS) based consumer data system resident at retail stores for purposes of capturing a data base capable of generating purchase and consumer profiles and providing purchase assistance education to consumers. Such a system is capable of establishing efficient retail merchandizing very quickly in EC markets as well as the emerging markets in East Europe and Russia (Dr. Conway L. Lackman, MBA, Ph.D.: Consultant, U.S. Rep., EC Trade Conference, Helsinki, 1992)."

AITS provides state-of-the-art technology for moment-by-moment sensitivity to worldwide market data useful to modern marketing and research divisions for horizontal strategies in an exploding global economy.

Automated terminals, called MasterDot terminals, are installed for the private use of the consumer on-site at retail outlets. Positioned to preserve privacy via the use of a plastic "WINNERclub Card," the consumer enters data in return for a bonanza of instant and future 'winnings.'

Incentives range from discounts on food, drink, gas, merchandise, to travel, recreation, sweepstakes, cash prizes and more. Gold, Platinum and VIP programs are made available to "Frequent-Shopper" and other privileged accounts.

Strategic ad campaigns are showcased by removable façades which frame the Automated Terminals.

MMM is able to offer its clients a plethora of services by the application of AITS technology to markets anywhere in the world.

BENEFITS TO THE CLIENT

AITS is calculated to encourage maximum autonomy to client marketing and research divisions. By providing unbiased unrestricted, current communication directly with the consumer, instant, accurate evaluation of the marketplace transpires.

The Client's Executive energies may then be turned from mere data-gathering to creative aspects of marketing research and advertising ventures.

RESEARCH AND DEVELOPMENT ORGANIZATION'S TEAM

MasterMind Marketing (MMM) utilizes the expertise of International Business Machines, Logistics Data Systems, Nielsen Marketing And Media Research, Dun And Bradstreet International, Donnelly Marketing Information Systems, and Carnegie-Mellon University to create customized MasterDot hardware and software programs.

TRIPLE-THRUST MARKETING FOR THE CLIENT

MMM determines to serve the Client at a three-fold level, maintaining and increasing its already . . .

#1. High Profile Image in the marketplace by use of consumer awareness surveys;

#2. High Product Knowledge by "providing purchase assistance education to consumers (Lackman, above)."

#3. High Traffic Sales Level at outlet locations, through the "WINNERclub Card" incentives;

Objective: continuous penetration of the marketplace for increasing market share at an efficiency rate to the Client that allows its concentration on new and better product and marketing innovations.

RESEARCH AND DEVELOPMENT STUDY POLICY

MMM proposes to organize and generate a research and development study for the Client, by interface with its existing Research and Marketing Divisions.

GENERAL SCOPE OF RESEARCH AND DEVELOPMENT STUDY

In order to create a Consumer Marketing And Research Program utilizing Place-Based Media Research Technology MasterDot terminals On-Site at the client's consumer retail outlets, MMM proposes to:

I. Make recommendations for the Development And Positioning Of MasterDot hardware And Software Programs for the Consumer Marketing And Analysis Research Program On-Site at the Client's retail outlets.

II. Make recommendations for the Provision Of Our Professional Team For Intercept Interviewing Techniques including Traffic Counts And Demographic Profiles Using Professional Interviewers Conducting Personal Interviews On-Site at the Client's retail outlets.

III. Make recommendations for the Provision Of A Professional Audit Team to provide Factual Evidence Of Media Exposure Through MasterDot terminals On-Site at the Client's retail outlets.

IV. Make recommendations for the Provision Of Our Professional Research Team to assist the Client with Questionnaire Design, Programming, Report Preparation And Delivery For Customized Studies On-Site at retail outlets.

V. Make recommendations for the Provision Of Our Professional Research Team to assist the client by Interfacing With Outside Organizations to Enhance The Public Image of the Client through Public Awareness Education Campaigns.

VI. Make recommendations for the Provision Of The Collection Of Data And Data Processing Services at MMM's off-site data base via MasterDot terminals On-Site at the Client's retail outlets.

VII. Make recommendations for the Provision Of On-going Reporting Of Consumer Analysis Data at MMM's off-site data base for the Client.

SPECIFICS OF THE PROPOSED RESEARCH AND DEVELOPMENT STUDY

Specific objectives of the study are defined as follows: to determine and recommend the development of specific software programs to assist the Client's Marketing and Research Division's strategies to maximize already efficient levels of performance.

I. Program: Consumer Awareness Campaign (CAC)
Recommendations to coordinate with "a wave of aggressive and innovative major foundations on the cutting edge of new thinking in philanthropy" by offering the AITS technology and its data-tracking capacity as a connector between humanitarian (cultural, environmental, philanthropic, health, educational) organizations; by the use of "Public Awareness Surveys," linking our Client as a front runner equal to the challenge of a 21st Century global village

New World Order. (quote: "Foundation For The Future," Town And Country, De '91, p 138 ff.)

Objective: To maintain, promote, and increase the Client's existing high-profile public image as a trend-setting company in the New World Order of consumer-sensitive, high tech innovation with a competitive edge among the multinational giants.

II. Program: Purchase Assistance Education (PAE)

Development of a Consumer Product/Service Awareness Survey to be activated for the benefit of both the Company and its customers working together to achieve excellence in the quality, visibility, and love of its products/services in the marketplace; establishing our Client in its role as an initiating force for progressive service to the consumer community.

Objective: Product/Service Awareness Knowledge And Love through participating education of the consumer public.

III. Program: "WINNERclub-Card" Membership (WCC)

Development of a Consumer Survey Card Club Membership Program by use of MasterDot Terminals and customer incentives with sponsor/vendor product promotions; identifying both the store and its customers as high-stake winners in the workplace.

Objective: Heighten and intensify traffic-volume through progressive consumer-participation and incentive-awards along with sponsor and vendor product promotions.

IV. Program: On-Site Market Research (OSMR)

Creation of Consumer Marketing and Analysis Research Surveys as an on-going immediate and long-term source for "purchase and consumer profiles" generating effectively efficient retail merchandizing for the life of the operation; show-casing our Client as a leader in the bid for competitive excellence.

Objective: Customized market flexibility for maximum competitive edge in an ever-changing, fast moving economy demanding consumer-sensitive new and improved products and services;

V. Program: Point-Of-Sale System (POS)

Recommendations will be made to either integrate in-place POS or to initiate an integrated POS for correlation of data being gathered from the consumer-use of the MasterDot terminal.

Objective: Integration of data from Consumer Information Tracking Systems for the continuous updating of marketing strategies.

AIMS CUSTOMIZED COST ANALYSIS PACKAGE

A detailed cost analysis package will be provided for our Client. It will cover costs involved for the General Scope of Research and Development (I--VII), and the Specific Scope of R/D (I--V).

Due to MMM involvement with shared-benefit sponsor-related campaign packaging, the cost to the Client is to be reduced proportionately.

AIMS BENEFITS TO THE CLIENT

1. AIMS identifies agents in new markets that return potential for future development;
2. AIMS provides targeted direct mail lists which may be sorted by any combination of performance criteria;
3. AIMS helps to identify the percent of the Client's marketing budget that is currently being allocated to the wrong markets or the right markets at the wrong time;
4. AIMS Customized Survey Research helps to design survey methodology to address complex marketing problems and research unique marketing opportunities;
5. AIMS Advertising Copy Testing provides diagnostic research to assess the impact and memorability of advertising;
6. AIMS changes the way that the Client does business on a world-wide basis by direct, unbiased access to worldwide consumer behavior that affects sales efforts;
7. AIMS helps to increase and penetrate overall worldwide market-share by increased sales through increased consumer consumption;
8. AIMS eliminates the necessity for pre-identified consumer "focus" groups which are cost prohibitive and too diverse for the modern world in which our clients identify their markets;
9. AIMS helps reducing targeting time spent on identifying Micro Marketing Regionalization efforts from Macro Markets making it more cost effective;
10. AIMS frees the Client's marketing and research divisions for concentration on more creative issues in sales/product and service development;
11. AIMS protects the consumer's right to privacy with the selective positioning of MasterDot terminals at the Client's retail outlets;
12. AIMS benefits the consumer through "WINNERclub Card" instant winnings on food products, merchandise, gas, as well as travel, recreation, sweepstakes, cash prizes and more;

13. AITS reduces overhead cost factors normally charged to the Client through creative shared-benefits sponsorship campaigns;

14. AITS makes more money for the Client's vendors by generating more sales through its "WINNERclub Card" and consumer surveys;

15. AITS makes more money for our Client's Franchisees by generating more sales through the "WINNERclub Card" and consumer surveys;

TEST MARKET RESEARCH AND DEVELOPMENT PROGRAM

Creation and recommendations for the implementation of a test market research program incorporates the following variables:

I. "General Scope R/D," Programs I through VII, page 3 above;

II. "Specifics Of R/D," Programs I through V, page 3 above;

Creation and recommendations for the Implementation of a Test Marketing Research Program incorporating these aforementioned variables will result in:

I. Integrated Samplings For The Test Market Research/Promotional Program for Implementation;

II. Determination of the specific costs for the Integrated Samplings For The Test Market Research/Promotional Program For Implementation.

FUTURE OPTIONS FOR RECOMMENDED PROGRAM IMPLEMENTATION

Electric Paradise Productions (EPP), a subsidiary of Perceval-Montgomery International, produces shared-sponsor benefit campaigns to promote the United States Of America worldwide, state-by-state, using AITS/MasterDot terminals with Mobile Hospitality Units grassroots campaigns.

The following options will be made available to the client upon completion of this initial Research and Development Study:

I. The option to Implement Integrated Samplings Test-Market Research/Promotional Programs and absorb overhead costs in-house;

II. The option to Implement Selected Long-Term Market Research/Promotional Programs and absorb the overhead costs in-house;

III. The option to examine the opportunities of Implementing Integrated Samplings Test-Market Research/Promotional Programs as an Add-On Overhead Cost Of Electric Paradise Production's "Worldwide Promotional Campaign," resulting in a shared-benefits cost effective sponsorship package absorbed by all of EPP's Campaign sponsors (see separate package);

IV. The option to exercise the opportunities of Implementing Selected Long-Term Market Research/Promotional Programs as an Add-On Overhead Cost of Electric Paradise Production's "Worldwide Promotional Campaign," resulting in shared benefits/cost effective sponsorship package absorbed by all of EPP's Campaign sponsors (see separate package).

ADDENDUM TO THE ABOVE CONTRACT

PROPOSAL BECOMES AN AGREEMENT BY EXECUTING SIGNATORY PAGE 8

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FLORIDA'S WET ADVENTURE AUTOMATION CAMPAIGN (WAAC)

WAAC is a modern and revolutionary campaign that promotes the attraction of industry to the state of Florida through "Automated Information Technology Systems" (AITS). AITS features place-base media research terminals called MasterDot Terminals.

WAAC utilizes the high profile image of Florida's Wet Adventure Campaign (FWA). FWA is a campaign to promote Florida's Tourism and Entertainment Industries Worldwide, featuring mobile AITS MasterDot terminals attached to mobile hospitality units.

The FWA Campaign kicks off the introduction of AITS by highlighting the state of Florida as the forerunner of consumer marketing and research automation services (AITS) to private industry throughout the world. The FWA Campaign becomes the introductory test market for the installation of stationary AITS terminals in Florida that remain as the FWA Campaign continues to move on to phase II and III until worldwide status is achieved and stationary AITS terminals are installed worldwide.

Florida will remain known as the bastion of electronic automation hereafter and will become a solid testing ground for industry's new product development and enhancement of current products and services.

AIMS targeted locations include shopping malls, grocery and convenience stores, airports hotels, theme park attractions and motion picture theatres. AIMS relates to all aspects of the consumer industry including tourism and entertainment.

The targeted test market for AIMS is the state of Florida because it has a "3" rating in USA GNP and a "13" GNP rating worldwide. AIMS will bring world-wide attention to Florida as a trend-setter in the emerging global economy.

The impact of AIMS and the FWA Campaign kick off of AIMS is projected to:

I. Create better United States relations with the emerging European Economic Community, Japan, and other Asian countries, Germany, and the new Russian community of nations by helping them to better understand their own consumer markets.

II. Strengthen the United States Of America's own economic development in these countries by the installation of AIMS to assist American businesses to better understand these foreign consumer markets through consumer surveys.

III. Stimulate the sale to the foreign consumer market regarding the United States' products and services through consumer "WINNERclub CARD" savings programs.

IV. Educate the foreign consumer market through public awareness surveys regarding our global environment, health-related topics, investment opportunities for economic market stabilization, peace-related endeavors, business and developing market opportunities, community-related activities, non-profit philanthropic organizations and public interest groups.

ELECTRIC PARADISE PRODUCTIONS

PRESENTS

FLORIDA'S WET ADVENTURE CAMPAIGN OVERVIEW

I. Objective

A Multi-Faceted marketing campaign designed to promote multi-national corporations and their products and services together with the state of Florida as a tourist destination through the Florida Department of Tourism to worldwide markets.

II. Marketing Tools

This campaign utilizes the following programs to promote:

1. Conventional Advertising Package including billboards, radio, television, news and print media, collateral materials and press release kits
2. Entertainment Productions referred to as "Mobile Hospitality Units"
3. Celebrity Television Productions filmed on location in Florida
4. Florida Special Events
5. Florida's Wet Vacation Travel Package
6. VIP Invitations to Motion Picture and Television Producers, Multi-National Corporate Executives
7. Public Relations Package
8. Public Relations Representatives
9. Florida Promotional Items Package
10. Florida Entertainment Directory
11. Fashion Competitions
12. Sweepstakes
13. Prizes
14. Animation Package
15. Dancing Costumed Characters and Lip Servers
16. Original Music Package
17. Celebrity Endorsements Package
18. Charities
19. Television Talk Shows
20. Sporting Events
21. Career-Education Video Package
22. Florida Educational Consultant Board
23. Florida Tourism, Entertainment and Hospitality Consultant Board
24. Customer Market Analysis Surveys
25. Florida Department of Tourism "Fair-Share" Advertising Out-of-State
26. Global Village Sponsor Association

III. Geographic Areas

Phase I State of Florida
Phase II British - American
Phase III Euro - Asia

IV. Time Frame

Approximately three to five years

FLORIDA'S WET ADVENTURE

HOSPITALITY PROMOTION OVERVIEW

"Hospitality Promotion" is a term used to describe a hands-on direct contact exhibit that utilizes unforgettable techniques of advertising for our sponsors.

A well-trained and coordinated management team is set up with a beautifully-designed on-site mobile pool-unit with live costumed personnel. They make contact with the public by serving food and beverages, offering product samples, giving away prizes every 10 to 15 minutes, and encouraging customers to input marketing information to be logged into terminals and forwarded daily to sponsors. (Entry for sweepstakes is thereby confirmed).

A unique design incorporates physical, audible, visible, and "tasteable" means to involve the public with colorful sponsor-logos, slogans, and information and products delivered pleasantly to the consumer's sight, sound and taste through banners, posters, music, prizes, food, and drinks. All are located at strategically selected and researched locations and are intended to entertain and captivate as well as distribute sponsor products and disseminate market data.

Phase I Hospitality Shows involve 8,536 separate promotions, 749 locations of 16 various kinds/"categories", ranging from six to eight hours per day of operation over a one year time frame with seven P/R Reps at each showing.

The stage is the state of Florida as a prototype for Phases II (British-American), and Phase III (Euro-Asian). The state of Florida ranks (#3) third in the United States and (#13) thirteenth in the world in GNP consumption.

Phase II comprehends ten U.S. states with the top GNP's, Canada, Central/South America, Mexico, the Caribbean Bahamas, and the Caymans.

Phase III covers western and eastern Europe (Soviet Union), and Asia.

The plan calls for Nielsen Media Research to track information from consumer analysis terminals at each Hospitality Promotion on location and receive input daily, weekly, and monthly for twelve months to be forwarded to the Corporate Sponsors.

Highly trained Nielsen Media Research marketing consultant interviewers will attract consumers to our on-site consumer market analysis terminals during the productions.

"ORGANIZATIONS BLUEPRINT DIAGRAM"

