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Collection/Office of Origin:	Chief of Staff, White House Office of
Series:	Baker, James A., III, Files
Subseries:	Legislative Files

OA/ID Number:	93003
Folder ID Number:	93003-011

Folder Title:
Cable Letters (JAB) [James A. Baker]

Stack:	Row:	Section:	Shelf:	Position:
G	0	0	0	0

Barbara,

The "mass mailing du jour" appears to be these letters to JAB & Director Darman re: cable bill.

When you have a minute will you call me re: these?

Thanks!

Caron J.

9/28 -- 4:45pm

People's Choice-TV

September 25, 1992

The Honorable James Baker
Chief of Staff to the President
and
The Honorable Richard G. Darman
Director of the Office of Management and Budget
Old Executive Office Building
17th Street and Pennsylvania Avenue
Washington, DC 20503

Gentlemen:

After twenty years as a successful cable executive, I am writing to you as President and Chief Operating Officer of People's Choice TV Partners, the largest holder of wireless frequencies in the United States. The wireless cable industry was created by the Federal Communications Commission in 1983 to compete with the traditional cable television industry. It has strong bi-partisan support in both Houses of Congress. We use broadcast microwave technology to deliver video services from satellite programming and off-air broadcasting to home consumers.

The President states that he is for competition and against government regulation of the marketplace. I praise him for that position. In light of this I'm asking you for your support of S. 12 and your influence on the President not to veto this consumer favored legislation.

We have launched a highly successful wireless system in Tucson, Arizona and soon plan to expand to the major market areas of Houston, St. Louis, Kansas City, Baltimore and Knoxville. The partners in our company have invested over $40 million of their own funds thus far.

People's Choice TV's efforts to serve the Tucson TV viewer with service quality has been very successful. In July, 1992, we commissioned a customer satisfaction study by one of the most highly respected research firms in the country, Malarkey-Taylor Associates. Fifty-nine (59) percent of People's Choice TV customers rated our service excellent overall vs only twenty-seven (27)percent of cable customers in the same market rating their cable service.

People's Choice TV Partners, 201 S. Wilmot Rd., Tucson, AZ 85711 • TEL (602) 750-7300 • FAX (602) 747-0832

I'm proud of what the wireless industry is accomplishing, not only in Tucson, but throughout the country.

Prior to 1989, satellite cable programmers threatened by cable monopolies (which also own or control many satellite programmers) refused to sell us programming. Congress began to investigate and proposed legislative solutions, culminating in overwhelming passage of these two bills, S. 12 and H.R. 4850.

This has now opened the door to competitors by making programming available. The industry has been able to provide a choice for consumers in over 110 markets, resulting in monthly rates on an average of 30% below cable. In spite of the anti-competitive conduct of the cable industry, close to half a million American homes are benefiting from this competitive service.

Without the strong access to programming language in this legislation, there can be no real competition. I ask that you recognize the real consumer benefits which will be lost if the President vetoes this legislation. The future of the wireless industry depends on the President's support of this legislation. Many entrepreneurial dollars and jobs of people who took risks would be lost, including mine.

I strongly believe that the right thing for consumers is for the President not to veto this pro-competitive consumer legislation. Please suppport this.

Thank you.

Sincerely,

Joseph W. Hipple, III
President & Chief Operating Officer

TRANSWORLD
TELECOMMUNICATIONS

The Honorable James A Baker III
Chief of Staff to the President
and
The Honorable Richard G. Darman
Director of the Office of Management and Budget
Old Executive Office Building
17th Street and Pennsylvania Avenue
Washington, DC 20503

September 25, 1992

Dear Gentlemen:

In your counseling capacity to President Bush, I feel compelled to write you in order that you understand the consequences to the American public if President Bush vetoes Bill S.12. I trust that you will convey this message to the President.

Knowing that the President is pro-competition and against government regulation of the marketplace, it is imperative that he realize the net effect of a Presidential veto in the most important consumer legistation of the decade.

The net result to the consumer in the 110 cities across America in which there is a Wireless television system competing with cable is a **28-30% price benefit.**

There are potentially hundreds of Wireless television systems in the planning stages all across America.

The significant point of this legislation is the pro-competition access to programming provision. Without the passage of S.12, we will not have codified into law the necessary programming provision access in order to provide our competitive service.

Without effective competition, the cable monopoly will continue unchecked, and the American consumer can expect the same unconscionable price increases and poor service as they have experienced in the past.

Please have the President consider the American consumer and not veto Bill S.12.

Thank you.
Respectfully submitted,

Lance D'Ambrosio
President

LD/pc

WORLDWIDE COMMUNICATIONS FOR THE FUTURE
175 S. Main Street, Suite 450 • Salt Lake City, Utah 84111 • 801-328-5621 • Fax 801-532-6060

TRANSWORLD TELECOMMUNICATIONS

The Honorable James A Baker III
Chief of Staff to the President
and
The Honorable Richard G. Darman
Director of the Office of Management and Budget
Old Executive Office Building
17th Street and Pennsylvania Avenue
Washington, DC 20503

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LD/pc

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175 S. Main Street, Suite 450 • Salt Lake City, Utah 84111 • 801-328-5621 • Fax 801-532-6060

TRANSWORLD WIRELESS TELEVISION

Television for a New Generation

The Honorable James A Baker III
Chief of Staff to the President
and
The Honorable Richard G. Darman
Director of the Office of Management and Budget
Old Executive Office Building
17th Street and Pennsylvania Avenue
Washington, DC 20503

September 25, 1992

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Please have the President consider the American consumer and not veto Bill S.12.

Thank you.
Respectfully submitted,

Pat Blanchard

Pat Blanchard
President

Pb/sc

BUSINESS COMMONS • 1790 BONANZA DRIVE • SUITE 212 C
P.O. BOX 680488 • PARK CITY, UTAH 84068-0488
801-649-1986 • FAX 801-645-9498

TRANSWORLD WIRELESS TELEVISION

Television for a New Generation

The Honorable James A Baker III
Chief of Staff to the President
and
The Honorable Richard G. Darman
Director of the Office of Management and Budget
Old Executive Office Building
17th Street and Pennsylvania Avenue
Washington, DC 20503

September 25, 1992

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Pat Blanchard
President

Pb/sc

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P.O. BOX 680488 • PARK CITY, UTAH 84068-0488
801-649-1986 • FAX 801-645-9498

MICROBAND

The Microband Companies Incorporated
286 Eldridge Road
Fairfield, New Jersey 07004
(201) 227-6700
Fax: (201) 227-2612

Facsimile Cover Sheet

Date: 9/25/92

 # Pages: *(Including this page)* 3

To: Mr. James Baker
Mr. Richard Darman

Fax #: 202-395-3746

Location: The White House

From: J. Patrick Dugan

Phone: 201-808-3702

We are transmitting from a Fujitsu Dex Express 6300.

Special Instructions/Comments:

MICROBAND

September 25, 1992

J. Patrick Dugan
President & CEO

Mr. James Baker
Chief of Staff
The White House
1600 Pennsylvania Avenue
Washington, D.C. 20050

Dear Mr. Baker:

Re: S.12 -- The Cable Consumer Protection Bill

I urge you to recommend that President Bush sign S.12. The cable TV industry is an unregulated monopoly. Period. End of story.

Therefore, a little regulation and a large boost for competitive forces, as in S.12, are exactly what is needed; even staunch conservatives can't -- or shouldn't -- object to this minimal regulation of a monopoly:

(1) The so-called price regulation in S.12 is de minimus; only "basic" channels are covered, thus leaving the more popular channels such as ESPN, TNT, USA, etc. open to virtually unregulated price increases by the cable companies, and

(2) The supposed cost to cable TV for retransmission of local off-air channels is a Trojan horse at best; the cable companies will refuse and the local TV stations will have no choice but to back down. Do you really believe giant companies like TCI and Time Warner and the others are going to allow any such cost escalation to happen? I believe they'll just drop the signals from their line-up and let the consumer get them from "off-the-air" (very easily done in most places, by the way).

On the other hand, the equal access to programming provision, the heart of this legislation, will be a big boost to satellite cable, private cable, and wireless cable in their efforts to compete with the entrenched CATV monopoly -- and competition is by far the best way to "regulate."

Accordingly, I urge you to resist the power and influence of the cable TV lobbyists and PACs and support the consumer's side of this issue by supporting S.12.

Lastly, speaking not as an executive of the wireless cable industry but, rather, as a voter who wants very much for President Bush to be re-elected, I urge you to not risk, so late in the campaign, the President's first-ever veto override on this legislation, which will successfully be portrayed by the Democrats (particularly Senator Gore who spearheaded this legislation in the Senate) as pro-consumer, pro-competition, pro-education, and anti-CATV monopoly (all of which are true).

Yours truly,

J. Patrick Dugan

THE MICROBAND COMPANIES INCORPORATED
298 ELDRIDGE ROAD • FAIRFIELD, NEW JERSEY 07004 • 201 • 227 • 8700

MICROBAND

September 25, 1992

J. Patrick Dugan
President & CEO

Mr. Richard Darman, Director
Office of Management and Budget
The White House
1600 Pennsylvania Avenue
Washington, D.C. 20050

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Yours truly,

J. Patrick Dugan

THE MICROBAND COMPANIES INCORPORATED
288 ELDRIDGE ROAD • FAIRFIELD, NEW JERSEY 07004 • 201 • 227 • 8700

WIRELESS CABLE ASSOCIATION, INC.

Wireless Cable Association

2000 L Street, NW * Suite 702 * Washington, DC 20036 *
(202) 452-7823 * Fax (202) 452-0041 *

September 24, 1992

The Honorable James A. Baker III
Chief of Staff to the President
and
The Honorable Richard G. Darman
Director of the Office of Management and Budget
Old Executive Office Building
17th Street and Pennsylvania Avenue
Washington, DC 20503

Gentlemen:

It is with great concern and anxiety that prompts the writing of this important message to you who are counseling President Bush in these difficult election times. I am a businessman who believes the President when he says he is for competition and against government regulation of the marketplace. I salute him for that philosophical position.

At considerable financial risk, I personally have built a competitive wireless cable system in the Bakersfield, California market, which has brought an important alternative choice to consumers. The net benefit of our business proves the President's point on competition, for in those 110 cities where wireless cable is competing, consumers receive 28-30% price benefit now.

Unfortunately, gentlemen, now is where my concern and anxiety take over in this message. Without the passage of S. 12, we will not have codified into law the necessary programming access in order to provide our competitive service. It is true that we have most of the programming today, thanks to the jaw-boning by the Congress, FCC, and States Attorneys General--even if prices, terms, and conditions for that programming is sometimes 200-300% greater than cable distributors' prices. The point is that the significant part of this legislation is the pro-competition access to programming provision and that will be lost if the President successfully vetoes this legislation.

Do the right thing for American consumers and competition. Don't veto this legislation.

Sincerely,

Bob Schmidt

Robert L. Schmidt
President

RLS/lkm

Wireless Cable Association

WIRELESS CABLE ASSOCIATION, INC.

2000 L Street, NW * Suite 702 * Washington, DC 20036 *

WASHINGTON D.C. SEP 25 '92

$.29

PB METER 5311062

U.S. POSTAGE

The Honorable James A. Baker III
Chief of Staff to the President
and
The Honorable Richard G. Darman
Director of the Office of Management and Budget
Old Executive Office Building
17th Street and Pennsylvania Avenue
Washington, DC 20503

WCA

WIRELESS CABLE of ATLANTA

September 25, 1992

The Honorable James A. Baker III
Chief of Staff to the President
and
The Honorable Richard G. Darman
Director of the Office of Management and Budget
Old Executive Office Building
17th Street and Pennsylvania Avenue
Washington, DC 20503

Gentlemen:

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At considerable financial risk, I personally have built a competitive wireless cable system in the Atlanta, Georgia market, which has brought an important alternative choice to consumers. The net benefit of our business proves the President's point on competition, for those 110 cities where wireless cable is competing, consumers receive 28-30% price benefit now.

Unfortunately, gentlemen, now is where my concern and anxiety take over in this message. Without the passage of S. 12, we will not have codified into law the necessary programming access in order to provide our competitive service. It is true that we have most of the programming today, thanks to the jaw-boning by the Congress, FCC, and States Attorneys General-even if prices, terms, and conditions for that programming is sometimes 200-300% greater than cable distributors' prices. The point is that the significant part of this legislation is the pro-competition access to programming provision and that will be lost if the President successfully vetoes this legislation.

Do the right thing for American consumers and competition. Don't veto this legislation.

Sincerely,

Richard L. Kendrick
Chief Executive Officer

3100 Medlock Bridge Road, Suite 360 • Norcross, Georgia 30071-1437 • (404) 449-0955 / Fax: (404) 449-0955 Ext. 122

WIRELESS CABLE OF ATLANTA

FACSIMILE TRANSMITTAL SHEET

Date Sent: 9-25-92 Time Sent: PM

Deliver To: James A. Baker III

Company/Firm: Chief of Staff to the President

Fax Number: (202) 395-3746

Number of Pages: (including this cover sheet) 2

Sent From: Richard L. Kendrick

Sender's Telephone Number: (404) 449-0955 Extension: 107

Sender's Fax Number: (404) 449-0955 Extension: 122

Message/Comments:

The original of this transmitted document will be sent by:

- [ ] First Class Mail
- [ ] Messenger
- [ ] Overnight Mail
- [X] This will be the only form of delivery.

If you do not receive the entire transmission indicated please contact the operator at (404) 449-0955.

3100 Medlock Bridge Road • Suite 360 • Norcross, Georgia 30071-1439 • (404) 449-0955

THREE SIXTY CORP.
120 FLORAL AVENUE
NEW PROVIDENCE, NJ 07974
(908) 665-0094
FAX # (908) 665-0343

September 25, 1992

The Honorable James A. Baker III
Chief of Staff to the President
and
The Honorable Richard G. Darman
Director of the Office of Management and Budget
Old Executive Building
17th Street and Pennsylvania Avenue
Washington, DC 20503

Gentlemen:

I understand there has been indication by President Bush that he might to veto the recent cable bill that passed the Senate this week with a margin sufficient to override his veto. Votes in both the House and Senate were by such overwhelming non-partisan majorities that a clear mandate is present. The public, and those representing the public, can measure the same consumer benefits from this legislation that I see in it, i.e., stabilization of cable TV rates, and the provision of competition in the marketplace to weaken the strength of the cable monopoly.

The Presidential veto would certainly fly in the face of such obvious logic. It would cause some to wonder why the President would take such a step. I wrote to the President earlier asking him to permit this legislation to become law when it arrived on his desk, however, my influence on the process is about zero. Yours may be considerable. I have also written to a number of Senators debunking the campaign put on by the cable industry to attempt to prove that this legislation would cost consumers more money. A copy of this is enclosed for your information.

This legislation will benefit consumers all over this nation. The major players opposed to this legislation are the Cable Industry itself, and other vested interest parties whose arguments are extremely self-serving. My own interest could be construed to be self-serving, however, I am simply a little frog in a big pond. I am, however, in a position, by way of Wireless Cable competition, to benefit some of the 60 million cable consumers of this country.

Please do something for consumers, and not for big business interests. Advise the President to permit this legislation to become law.

Thank you for your attention.

Very truly yours,

Robert D. Bilodeau

RDB/mme

THREE SIXTY CORP.
180 FLORAL AVENUE
NEW PROVIDENCE, NJ 07974
(908) 665-0094
FAX # (908) 665-0343

September 21, 1992

Dear Senator:

I am aware that the Cable Industry is putting on a "hard court press" to convince you to vote against the Cable Re-regulation Bill passed by the House last week by a margin of 280 to 128. I am also aware that the Senate passed an almost identical bill previously by a "veto proof" margin. I therefore look forward to the Senate acting again in like fashion.

The cable industry is also using its subscriber base to help defeat the legislation. It is utilizing a campaign that sends misinformation to the public about certain aspects of the bill. As an example of this misinformation, I have enclosed a reduced copy of a full page Corpus Christi Caller Times advertisement paid for by TeleCommunications, Inc., the local Corpus Christi, Texas cable company. The ad implies that major newspapers in the US are likewise against this legislation.

With respect to the view attributable by Telecommunications to the New York Times, you might believe that The Times is opposed to this legislation! However, the New York Times editorial of September 14, the day before this TCI ad appeared, clearly states that "the bill deserves enthusiastic support, enough to overcome President Bush's likely veto."

This is yet another example of how the cable industry has attempted to railroad Congress's effort towards competition in the marketplace.

Very truly yours,

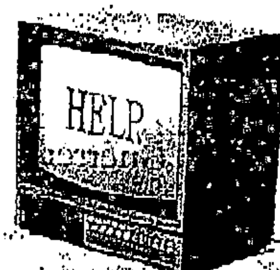
Robert D. Bilodeau

A Wireless Cable Operator, waiting for the truth to surface.

RDB/mme

Enclosure

Corpus Christi Caller-Times
Tuesday, September 15, 1992



Below are what some of the top papers in the country have to say about the Cable Bill. It's not very flattering. After all, if it passes, cable users will end up paying $2 to $4 a month more for exactly what they're getting now. We feel this bill is wrong. If you agree, please call or write your Senator or Congressman. They'll be voting very soon.

"The Cable Reregulation Bill has become a consumer's nightmare and a lobbyist's dream."

—*The Atlanta Journal*

"...this bill still includes provisions that are anything but consumer protection. They are, in fact, requirements that consumers subsidize cable television's competitors."

—*Saint Paul Pioneer Press*

"Viewers will need to beware...The threat is that costly regulations will force local authorities to grant large rate hikes, or force cable companies to cut service and put off investment in new service."

—*The New York Times*

"Congress is wielding such a heavy hand that instead of reducing rates, it could end up costing cable subscribers."

—*Chicago Tribune*

"It's a poorly written and contradictory piece of legislation—adorned with so many gimmicks that it resembles a Christmas tree decorated with items from the local junkyard."

—*The Denver Post*

"It is hard to imagine that the federal government can adjudicate this process in any manner but to drag out the pain and delay the unfolding of a wondrous technological epoch."

—*The Wall Street Journal*

"Public discontent with cable prices hardly justifies the quasi-nationalization of a whole industry. Were that the criteria, Washington would be running everything from autos to hospitals."

—*The Cincinnati Post*

U.S. Senate
Washington, D.C. 20510
(202) 224-3121

U.S. House of Representatives
Washington, D.C. 20515
(202) 225-3121

The New York Times

Founded in 1851

ADOLPH S. OCHS, Publisher 1896-1935
ARTHUR HAYS SULZBERGER, Publisher 1935-1961
ORVIL E. DRYFOOS, Publisher 1961-1963
ARTHUR OCHS SULZBERGER, Publisher 1963-1992

A Fine-Tuned Cable Bill

The folks who bring you cable television have launched a furious campaign to scuttle legislation that would re-regulate their industry. The House and Senate have proposed giving authorities the right to reduce monthly cable charges. But the cable operators say the legislation would have the opposite effect, driving prices up by perhaps $50 a year, by imposing onerous regulations.

The cable operators have exaggerated the costs and conducted a misleading advertising campaign to scare customers. They once had a point: The House and Senate versions were heavy-handed and needlessly costly. But then conferees pruned much of the excess. What's emerged is a responsible bill, up for vote this week, that would rein in egregious price hikes for basic service and open up the industry to potential competitors.

•

When Congress lifted price controls in 1984, cable companies socked customers with whopping price hikes. Some were justified, reflecting the cost of new service or catch-up after years of punitive rate setting by local authorities. But many increases constituted monopoly exploitation.

The conference bill would require the Federal Communications Commission to set guidelines for the price of basic service, like retransmission of network programs and public access channels. It would also allow the F.C.C. to veto rate hikes for more expensive services, but only if the proposed rates would be exorbitant. The bill would also enable cable's potential competitors, like satellite broadcasters and "wireless" systems, to acquire cable programs at fair market rates.

The original versions would have subjected cable operators to costly reviews of even minor rate hikes by tens of thousands of local authorities. But the conference bill empowers the F.C.C. to waive routine reviews.

The conference bill would require cable companies to install devices that would give customers flexibility to decide which services to buy. But the bill provides an ample deadline — 10 years — and allows the F.C.C. to waive the requirement for small companies serving low-income viewers.

The bill does contain one potentially destructive giveaway. To gain political support, sponsors gave broadcasters the right to charge cable companies for retransmitting local programs. The danger is that retransmission fees could loom large, threatening subscribers with large rate hikes or diminished offerings.

Over all, the bill deserves enthusiastic support, enough to overcome President Bush's likely veto. Under the conference bill, the only people who need fear the legislation are those who've grown smug overcharging captive audiences.

THREE SIXTY CORP.

DATE: 9/25, 1992

TO: James A. Baker

LOCATION: Chief of Staff to the President

[ ] WOOD [ ] LIBERTY [ ] CABLE TV ATLANTIC

[ ] DOM'S [ ] WCTV. [ ] OMNIVISION [ ] CLEARVIEW

FROM: Robert D. Belodeau

LOCATION: Three Sixty Corp.

PAGES: 6 Including Cover Sheet

OUR FAX #: 908 - 665 - 0343

SPECIAL INSTRUCTIONS - NOTES

*** IF YOU HAVE NOT RECEIVED THE COMPLETE FAX, PLEASE CALL ***
908 - 665 0094

THREE SIXTY CORP 120 FLORAL AVE, NEW PROVIDENCE, N.J. 07974

CONIFER®
TELECOMMUNICATION PRODUCTS

September 25, 1992

The Honorable James A. Baker III
Chief of Staff to the President
and
The Honorable Richard G. Darman
Director of the Office of Management and Budget
Old Executive Office Building
17th Street and Pennsylvania Avenue
Washington, D. C. 20500

Dear Gentlemen:

The President's recent campaign platform has promised further fostering of small business. At Conifer Corporation we design and manufacture high-tech electronic products for the Wireless Cable and Instructional Television (educational TV) industries. Institutions of higher education along with all public and private schools can benefit from our products and services. In addition we export a significant percentage of our products. But our main business is to supply reception equipment to wireless cable operators around the country who are trying to offer a choice to the American consumer.

If the President's veto of S. 12 is successful, not only will it seriously stunt the growth of our customers, and consequently the growth of our company, but it will also jeopardize our very livelihood.

Do the right thing for American consumers and competition. Don't veto this legislation.

The 125 Proud Employees of
Conifer Corporation

John T von Harz

By It's President,
John T. von Harz

CONIFER CORP • P.O. BOX 1025 • 1400 N. ROOSEVELT • BURLINGTON, IOWA 52601 • (319) 752-3607 • FAX 319-753-5508

ACS
ENTERPRISES, INC.

September 25, 1992

ALAN SONNENBERG
CHAIRMAN OF THE BOARD / CEO

The Honorable James A. Baker III
Chief of Staff to the President
and
The Honorable Richard G. Darman
Director of the Office of Management and Budget
Old Executive Office Building
17th Street and Pennsylvania Avenue
Washington, D.C. 20503

Gentlemen:

I am a Wireless Cable operator, serving the Philadelphia metropolitan area with an alternative method to receive cable programming. Without the passage of the current cable bill, 2,200,000 households will be denied our service. President Bush has repeatedly stated that he is pro-competition. However, without access to programming, at fair and reasonable terms, we cannot offer our service, which on the average saves the consumer 35% per year. Where I can understand that additional government regulation creates some burden, the country is better off with the passage of S. 12, as it is right now, then without it.

In retrospect, it may have been better for the Administration to work closer with Congress to develop the real points needed to encourage competition. It did not happen. I, myself, on many occasions, tried to meet with various Presidential Advisors, to try to explain not just the reality of wireless, but what we offer the consumer.

If this legislation is vetoed, I strongly believe not only will it demolish the efforts of competition to the cable monopoly, but as an active Republican, I am afraid that it will put the President in a much lesser light to the voters. Unfortunately, the President is fighting a difficult battle with Governor Clinton. I have been a supporter and believer in the President in this difficult election. Because Senator Gore has specifically had such an active position, over the years, regarding this issue with the cable companies, without any hesitation, I am convinced that this will be the icing on the cake that President Bush will not be able to overcome if he vetoes this legislation.

For my business, for the country, and for President Bush's reelection, I can only recommend that this legislation is not vetoed because the negative aspects perceived by the Administration with the bill are not as bad as with out.

Very truly yours,

ACS ENTERPRISES, INC.

Alan Sonnenberg

Alan Sonnenberg
Chairman of the Board/CEO

AS/laj

2064 STATE ROAD, BENSALEM, PA 19020 • 215/245-4900 • 800/972-1200 • FAX 215/245-5254

METRO TEN℠
CABLEVISION
5400 Transportation Boulevard
Garfield Heights, Ohio 44125
216/662-7125 Fax: 216/662-7165

September 28, 1992

The Honorable James A. Baker III
Chief of Staff to the President
and
The Honorable Richard G. Darman
Director of the Office of Management and Budget
Old Executive Office Building
17th Street and Pennsylvania Ave.
Washington, DC 20503

Gentlemen:

I continue to become seriously concerned regarding President Bush's threatened veto of the cable bill. I understand and agree with his desire to reduce regulation, but in this instance he is on the wrong track.

The cable television industry today is an unregulated monopoly with virtually no competition. Recently we all saw a result of that monopoly power which is far more disturbing than their ability to raise rates at whim. Look at the flood of protest they generated with disinformation campaign the waged against the cable bill. Just think of the consequences if that power is left unchecked and is used to influence other public policy for the benefit of the few individuals who control the industry.

The President is right, competition is the answer to controlling this runaway monopoly. If you look at markets where competition exists from wireless cable, you will see cable rates are up to 30% less than those in uncompetitive markets.

However competition will not develop without access to programming. The cable reregualation bill has an important pro-competition programming access provision which guarantees competitors fair and equal access to necessary programming. Unless S.12 becomes law, the programming competitors need to stay in business will not become available.

I urge you, please support competition. Do not veto this bill.

Sincerely,

Robert Patterson
President

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TBN
Trinity Broadcasting Network

International Headquarters
Trinity Broadcasting Network
2442 Michelle Drive
Tustin, California 92680

Mr. James Baker
White House Chief of Staff
Old Executive Office Building
White House
1600 Pennsylvania Ave.
Washington, D.C. 20500

Paul F. Crouch
President and Founder

Norman G. Juggert
General Counsel

Colby M. May
Communications Counsel

Jay A. Sekulow
Chief Litigation Counsel

Trinity Broadcasting Network

September 29, 1992

Office of the President

The President
The White House
Washington, D.C. 20500

Dear Mr. President:

Thank you for your prompt response of September 11 concerning the Cable Consumer Protection Act, i.e., Senate Bill S-12 and House Bill HR 4850.

It is clear from your response that you still have not focused on a serious inequity which this bill seeks to redress. You are correct that deregulation has fostered a multi-billion dollar expansion of cable TV which has generated many new programs for consumers. But in the process cable has become an unregulated monopoly--indeed the GATE KEEPER to the TV homes of America!

Mr. President, please hear me as I speak for the many independent as well as religious TV broadcasters. Remember, we were here first. We, too, have invested billions into free, through the air broadcasting services. All we ask is access to ONE CHANNEL to reach the homes that we are mandated to serve by the FCC within our cities of license. But in many cases cable has DENIED us this access! Herein is the outrageous inequity of cable's monopoly. We broadcasters have only ONE channel within our cities of license. Cable has typically 35 to 100 channels. When they deny us even one cable channel, they preclude our ability to reach our viewers. Indeed, in some heavily cabled areas we are reduced to reaching as little as 10% of the viewers in our cities of license! How, sir, in heaven's name are we to serve our communities as required by the FCC so as to receive our license renewal expectancy every five years if cable denies us access to our viewers.

Mr. President--**GIVE US MUST CARRY OR WE WILL DIE!**

Please check your records. I am a lifelong loyal Republican and have personally contributed the maximum permitted by law to your campaign. I supported President Reagan as well as your Administration to the fullest extent possible. In fact, a special

TV program is scheduled for broadcast over the Trinity Broadcasting Network on October 25 which will urge the Christians of America to vote. Dr. Bill Bright, Dr. Adrian Rogers, Rev. Charles Stanley, Dr. James Dobson, Rev. G. Raymond Carlson, and others have agreed to participate in this special program calling our nation to prayer and urging voters to compare all candidate's positions on the great moral and family issues of the day. In what promises to be a very close election all God fearing Americans must weigh their vote prayerfully. Mr. President, the evangelical Christian vote just might be the margin you will need to win.

I am, however, in a most agonizing quandary. If you do, indeed, veto this cable bill, I will have no choice but to explain what happened to our viewers, and to express my profound disappointment. Trinity Broadcasting Network is rated by Arbitron as the number one religious service in America, with a weekly circulation of 26,000,000 regular viewers, nearly one-third of all TV households in America.

I pray, Mr. President, that you will reconsider and allow this bill to pass since any monopoly, in the absence of competition, be it the phone company, power and light company, or cable TV must have a public utilities commission to regulate it for the good and protection of the public.

My personal prayers and the prayers of millions of Christians are with you as you make a most difficult decision.

God bless you.

Respectfully yours,

Paul F. Crouch

Paul F. Crouch
President

PFC:mt

xc: Vice President Dan Quayle
Richard Bond - via telefax (202) 863-8774
Leigh Ann Metzger - via telefax (202) 456-1647
James Baker - via telefax (202) 456-2461
Richard Darman - via telefax (202) 395-3174
Charles Black - via telefax (202) 336-7115
Fred Maleck - via telefax (202) 336-7081
Robert Teeter - via telefax (202) 336-7090
Herb Ellingwood - via telefax (202) 336-7954

Trinity Broadcasting Network
2442 Michelle Drive, Tustin, CA 91680 • (714) 832-2950

TELEFAX COVER SHEET

Date: 9-29-92 Time:

To: Mr. James Baker

Company: The White House

FAX Number: (202) 456-2461

From: Paul F. Crouch

Fax: (714) 730-0657 Phone: (714) 731-2300

MESSAGE:

GF126 Total number of pages, including this cover sheet: 3 PLEASE CALL IF ALL PAGES ARE NOT RECEIVED

Paul F. Crouch
President and Founder

Norman G. Juggert
General Counsel

Colby M. May
Communications Counsel

Jay A. Sekulow
Chief Litigation Counsel

Trinity Broadcasting Network

September 29, 1992 Office of the President

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